

# **ageLOC®** BODY SHAPING GEL



## PRODUCT OVERVIEW

For a more contoured, firmer, smoother you. ageLOC Body Shaping Gel is formulated to work exclusively with patented Nu Skin® Galvanic Spa® instruments to bring ageLOC anti-aging benefits to the body. For years, leading spas have used combinations of special treatment tools and formulations to minimize the appearance of cellulite. With ageLOC, Nu Skin takes it one step further. ageLOC Body Shaping Gel is an intensive spa quality treatment that smooths and helps improve the overall appearance of the skin. This exclusive treatment helps increase cellular energy to help refresh and purify while reducing the visible signs of aging.

## TARGET AUDIENCE

### PRIMARY MARKETS

- Women and men looking for a firmed, toned, younger-looking body.
- Current ageLOC Galvanic Body Spa™ and Galvanic Spa® customers.

### SECONDARY MARKETS

- Image conscious women, ages 25–65, who may occasionally visit day spas.
- Women of any age with cellulite and other signs of aging on the body.

## PRODUCT BENEFITS

- ageLOC targets the sources of aging to preserve the look of youth and reduce the appearance of aging.
- Helps smooth the skin for a more contoured appearance.
- Evens out the appearance of dimpled areas.
- Improves appearance of skin's firmness for a more youthful look.
- Helps maintain healthy looking skin.
- Formulated to help refresh and purify the skin—reducing the visible signs of aging.

- Helps improve overall appearance of skin.

## KEY INGREDIENTS

- ageLOC Proprietary Blend—targets the sources of aging.
- Laminaria Digitata—helps skin look thicker and robust in order to decrease the undulating appearance of fat.
- Theobromine (Theobroma cacao {cocoa} extract)—targets a key component in decreasing the appearance of fat, leading to a more contoured, smoother look.

## USAGE

Use once a day three days a week on upper arms, abdomen, buttocks, and/or thighs. Apply gel liberally to area to be treated and rinse hands. Use instrument to gently massage area until treatment cycle is complete. Wipe away excess product with a damp cloth. For best results, follow with ageLOC Dermatic Effects. Refer to the owner's manual for complete instructions on how to use and clean your Galvanic Spa instrument.

## COMPLEMENTARY PRODUCTS

- ageLOC® Galvanic Body Spa™—features a proprietary ageLOC body conductive surface. Pulsating technology optimally maximizes anti-aging effects on the upper arms, abdomen, buttocks, and thighs. It also helps stimulate, purify, and refresh your skin to reduce the visible signs of aging for a more contoured, smoother, firmer looking you.
- ageLOC® Galvanic Spa® System—the programmable Galvanic Spa Instrument with interchangeable heads—for the face, scalp, and body—works synergistically with Body Shaping Gel and other specially formulated products.
- ageLOC® Dermatic Effects Body Contouring Lotion—scientifically formulated to bring ageLOC anti-aging benefits to the body. This daily moisturizing

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and contouring lotion contains ingredients shown to improve the appearance while smoothing the skin.

- **Liquid Body Lufra**—revitalizes skin and gives it a luminous glow. Finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels, and all over. With Liquid Body Lufra, you step out of the shower with smoother, softer skin.

## FREQUENTLY ASKED QUESTIONS

**What is the difference between ageLOC Body Shaping Gel and ageLOC Dermatic Effects?**

Both ageLOC Body Shaping Gel and ageLOC Dermatic Effects have been developed to smooth the appearance of skin and improve the appearance of skin's firmness. These products help provide a more contoured, smoother, firmer looking appearance. However, there are important distinctions.

- ageLOC Body Shaping Gel was designed to be compatible with the ageLOC Galvanic Body Spa™ instrument. It helps maintain healthy looking skin. It also is specifically formulated to help refresh, purify, and reenergize skin while reducing the visible signs of aging.
- ageLOC Dermatic Effects increases cellular turnover necessary for renewing the skin and returning it to its natural radiant texture. It also contains technology to diffuse light instantly to help skin look smoother and improve the appearance of the skin's surface. It provides daily hydration benefits and instantly smooths the skin, while helping extend the benefits of ageLOC Body Shaping Gel (ageLOC Dermatic Effects is not suitable for use with ageLOC Galvanic Body Spa).

**What is the benefit of using the ageLOC Body products as a regimen?**

ageLOC Body Shaping Gel and ageLOC Dermatic Effects were developed to be complementary products. Used together they provide a comprehensive contouring, smoothing, and firming skin care regimen for the body. Both products have been formulated to include proprietary ingredients that have been validated by Nu Skin's anti-aging science. Used daily morning and night, ageLOC Dermatic Effects includes several additional key ingredients that hydrate while smoothing and firming and provides a continuous supply of those key anti-aging ingredients to the skin. The ageLOC Galvanic Body Spa with ageLOC Body Shaping Gel works to supply beneficial ingredients when used once a day, three times per

week, with the delivery enhanced by a galvanic current. Using ageLOC Dermatic Effects twice daily and the ageLOC Galvanic Body Spa with ageLOC Body Shaping Gel three times a week provides you with complete delivery of the greatest level of key anti-aging ingredients.

**How soon should I see a difference in my skin using ageLOC Body Shaping Gel and the ageLOC Galvanic Body Spa?**

Individual results will vary. The research to date indicates the consumer should see improvements in as little as eight weeks.

## INGREDIENTS

Water (Aqua), Butylene Glycol, Hydroxypropylcellulose, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Laminaria Digitata Extract, Chrysanthellum Indicum Extract, Theobroma Cacao (Cocoa) Extract, Sodium Hydroxide, Fragrance (Parfum), Chlorphenesin, Caprylyl Glycol, 1,2-Hexanediol.