



# POWERlips fluid

## Ready to feel powerful?

Give your lips long-wearing color and comfort. Featuring our unique Sueded Comfort Cushion technology and ingredients like avocado oil and vitamin E, this high-performance, weightless formula leaves your lips comfortably soft all day.

**NOW YOU CAN HAVE IT ALL:** Some brands use ingredients that promote quick drying, but that can damage skin over time. Not Powerlips Fluid! Dry time may be longer, but cushiony-soft lips are worth the wait!

**DIRECTIONS:** Apply to clean, bare lips. Line lips with applicator tip and fill in color. For best wear, use alone and avoid glosses and balms.