



## Love the way you age

Imagine prolonging the look and feel of youth, health and vibrancy. By simply targeting the ultimate sources, Nu Skin®'s ageLOC™ science can significantly diminish the appearance of ageing. This is what you have been waiting for. Experience the power of ageLOC™ now.

**Reveal younger looking skin every day,**  
with ageLOC™ Elements and ageLOC™ Future Serum.

For more information about Nu Skin®'s business opportunity and products, please contact your Distributor.

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# unLOC YOUR SKIN'S YOUTH

## Revolutionary discovery

Is age catching up with your looks? Keep it under control with Nu Skin® and ageLOC™. Developed by Nu Skin® in collaboration with leading scientists, the ageLOC™ science is a revolutionary approach that is changing the way we appear to age. This unique and proprietary approach to the science of ageing is based on the discovery of age-related super markers or - as Nu Skin® calls them - "arSuperMarkers." Nu Skin®'s exclusive ageLOC™ science targets these arSuperMarkers, the ultimate sources of ageing that can influence how we age.

Through ageLOC™ science, Nu Skin® was able to identify certain genes that can influence the way we look as we age. These functional groups of genes are key arSuperMarkers. ageLOC™ science balances these arSuperMarkers to their youthful patterns of activity and incorporates this science into the development of Nu Skin® products.



## Infuse your skin with the elements of youth

Introducing ageLOC™ Elements - the modern essentials of anti-ageing skin care. These three premier products work together to deliver exceptional anti-ageing results on a daily basis. As a system, these products purify, moisturise, renew and reveal younger looking skin for a more youthful, healthier looking you - now and in the future.

**The secret? ageLOC™ targets the ultimate sources of ageing to preserve the look of youth and reduce the appearance of ageing.**

### ageLOC™

#### Gentle Cleanse & Tone

Gently purifies and primes skin, morning and night. This sophisticated foaming cleanser combines cleansing and toning into a single step, while providing the skin with advanced anti-ageing ingredients. Its luxurious formula delivers your first infusion of ageLOC™ and leaves your skin feeling soft and refreshed.

60 ml

### ageLOC™

#### Radiant Day SPF 22

Contains ingredients proven to reduce the appearance of fine lines and wrinkles by 45%\*. ageLOC™ Radiant Day SPF 22 brightens, hydrates and fortifies while helping to shield your skin from UVA and UVB sun damage. This lightweight daily moisturiser is excellent under makeup and stimulates youthful cell renewal - delivering younger, healthier-looking skin each day.

15 ml

\*4 weeks in vitro studies, bamboo extract, pea extract and glucosamines blend.

### ageLOC™

#### Transforming Night

Ultra-mild ingredients mimic the skin's own structure, working with its natural night-time cell renewal process for a smoother, softer texture. This sublime cream delivers a potent dose of ageLOC™ to help target the sources of ageing and dramatically reduce the look of fine lines, wrinkles and pores so you wake to radiant, supple skin.

30 ml

### ageLOC™ Future Serum

Discover a more youthful appearance, morning and night. Powerful, scientifically tested anti-ageing ingredients stimulate youthful cell renewal by 85%\*. Patented ingredient technology promotes youthful skin structure, encourages collagen production by 150%\*\* and reduces MMP (Matrix Metalloproteinase - enzyme that destroys skin structure) production twofold. ageLOC™ Future Serum - for a visibly younger appearance.

30 ml

\*Four-week in vitro study using a bamboo extract, pea extract and glucosamines blend.

\*\*Eight-week in vitro studies using Equol.

## Unsurpassed anti-ageing results

For the ultimate ageLOC™ experience, add ageLOC™ Future Serum to your regimen as the treatment step and discover how the products work synergistically to reveal younger looking skin morning and night. By targeting the ultimate sources of ageing with the maximum ageLOC™ concentration of any Nu Skin® formula, ageLOC™ Future Serum truly transforms your skin with unsurpassed anti-ageing results.

## Younger looking skin in 8 ways

ageLOC™ Future Serum Third-Party Consumer Self-Perception Study Results\*

As part of your anti-ageing regimen, ageLOC™ Future Serum provides amazing skin benefits in **eight significant ways**:

- |                                |   |
|--------------------------------|---|
| 1. Youthful Skin Structure     | Percent perceived improvement over baseline |
| 2. Skin Smoothness             |   |
| 3. Even Skin Tone              |   |
| 4. Fine Lines/Wrinkles         |   |
| 5. Radiance (Brightness)       |   |
| 6. Pore Size                   |   |
| 7. Skin Discolouration (Spots) |   |
| 8. Hydration                   |   |

Self-perception after 12 weeks use

\*12-week self-perception study with 25 subjects using ageLOC™ Future Serum.

## ageLOC™ science delivers results\*

Infuse your skin with the power of ageLOC™ and get younger-looking skin with complete anti-ageing benefits when you use all four ageLOC™ products:

- **100%** of the subjects started showing improvements in signs of ageing in just 7 days as graded by a clinical grader.
- **100%** of the subjects showed an improvement in overall appearance - including fine lines, skin smoothness and radiance - as graded by a clinical grader (after 12 weeks use).

\*Based on results of a third-party 12-week clinical trial with 25 subjects using ageLOC™ Transformation products.

### ageLOC™ Transformation\*\*

Prepare to be transformed with our most advanced anti-ageing system ever.

\*\*Package includes ageLOC™ Elements and ageLOC™ Future Serum.