

Tru Face® Line Corrector

Line and wrinkle smoothing gel

Product Format

Opaque gel, packaged in a twist-top tube.

Size

30 ml



Product Overview

When you look in the mirror, do you focus on your best face or your imperfections? Tru Face® Line Corrector targets mechanical ageing with revolutionary pro-collagen peptides that help soften moderate to deep lines around your mouth, eyes and forehead. Medical science has recently discovered that peptides have the ability to send age-reversing signals to collagen-producing cells, promoting younger looking skin. Tru Face® Line Corrector offers a targeted approach to help the most aggressive signs of ageing in just four weeks. Gentle and safe for all skin types.

Target Audience

- Men and women ages 35+ who want to reduce the appearance of moderate to deep lines and wrinkles.

Product Benefits

- Reduces the appearance of moderate to deep lines and wrinkles.
- Minimises the appearance of dermal creases around the mouth and forehead.
- Smooths the appearance of crow's feet.
- Targets signs of mechanical ageing.
- Delivers results in as early as four weeks. Clinical testing has shown continued improvement over six months.

Key Ingredient

- Palmitoyl pentapeptide-3 (pro-collagen peptide) - sends age-reversing signals to collagen-producing cells to help reduce the appearance of moderate to deep lines and wrinkles.
 - Peptides are the way cells in the body communicate with each other.
 - Peptides are small and easily absorbed into the skin.
 - Just as a key starts the engine of a car, peptides are the key to turning on collagen production.

- Collagen structure strengthens the skin, reversing signs of ageing and promoting younger looking skin.

Usage/Application

Tru Face® Line Corrector should be used both morning and evening, after cleansing and toning. Apply generously onto moderate to deep lines around the eyes, mouth and forehead. Follow with the Nu Skin® moisturiser or treatment of your choice.

Clinical

A 12-week usage clinical study on Tru Face® Line Corrector showed significant wrinkle improvement in 91% of participants. Improvement included:

- 22% reduction in deep wrinkles.
- 20% decrease in the number of wrinkles.

Clinical testing also showed continued improvement over six months.

Demonstration

This demonstration educates consumers on why the small particle size of pro-collagen peptides adds to their effectiveness. Consumers will learn about the size difference and action of a pro-collagen peptide versus a collagen molecule.

- Obtain a sponge and a shoelace. Cut a very small (and unnoticeable) hole in the sponge. Explain that the sponge represents the *stratum corneum* (outer layer of the epidermis) and the shoelace represents collagen.
- Roll the shoelace into a ball in your hand and try to pass it through the sponge - it is too big. This rolled-up shoelace represents a molecule, which is made up of many proteins and is therefore relatively large.
- Cut a small piece of the shoelace to represent a peptide and push the small piece of shoelace through the tiny hole in the sponge. This can pass through the *stratum corneum* because peptides are small enough to penetrate.

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Did You Know...

Recognising wrinkle-causing behaviours and utilising powerful anti-ageing products from the Nu Skin® Tru Face® targeted treatment range can help you fight the signs of ageing and promote a youthful appearance. The following is a list of the top 10 wrinkle-causing behaviours:

1. Scrubbing skin with hot water
2. Gaining and losing weight rapidly
3. Sucking on a straw
4. Frowning or lip pursing
5. Drinking excessive amounts of alcohol
6. Furrowing your brow
7. Sleeping on your side or stomach
8. Exposing your skin to UV radiation
9. Squinting
10. Smoking

Usage with ageLOC™ Edition Nu Skin Galvanic Spa System™ II



In the ongoing search for key ingredients that may be paired with our exclusive ageLOC™ Edition Nu Skin Galvanic Spa System™ II technology, the Nu Skin Enterprises Research and Development team has discovered a simple, but powerful connection with Tru Face® Line Corrector.

For optimal results, use Tru Face® Line Corrector with your ageLOC™ Edition Nu Skin Galvanic Spa System™ II instrument and Focus Area Conductor every day, morning and night. Apply generously to lines and wrinkles on the target area of your choice (around the eyes, forehead, nose and/or mouth). Select treatment number “3”. Treatment time (five minutes) will also appear below the treatment number. Please note that five minutes is the recommended treatment time for the entire face.

Complementary Products

- **Tru Face® Essence Ultra** - restores skin definition and firmness. Patented Ethocyn® works to bring back youthful elastin levels to the skin to restore the firmness and contours that truly define a youthful appearance.
- **Tru Face® Revealing Gel** - a non-irritating gel containing Polyhydroxy Acids (PHAs) to stimulate cell renewal, improve skin texture and refine pore size, revealing a smooth, more youthful looking complexion. Clinically proven to be as effective as traditional Alpha Hydroxy Acids (AHAs), PHAs also chelate excess iron in the skin,

bind to water for added hydration and provide powerful antioxidant protection.

- **Tru Face® Ideal Eyes** - minimises the appearance of dark circles and under-eye puffiness while instantly increasing skin radiance. Advanced anti-ageing ingredient technology also helps firm skin and reduces the appearance of wrinkles and discolouration.
- **Nu Colour® Replenishing Lipstick** - enhances the appearance of your lips with rich, non-feathering colour and the added protection of hydroxytyrosol.
- **Tru Face® Instant Line Corrector** - features the natural amino acid, GABA, to immediately fill and relax facial lines for a temporary reduction in the visibility of fine lines and wrinkles.

Frequently Asked Questions

How long will it be before I see results with Tru Face® Line Corrector?

Some people may see results in as little as four weeks; however, our clinical study showed a 91% improvement in 12 weeks.

Can I use Tru Face® Line Corrector and other products from the Tru Face® targeted treatment range at the same time?

Yes. Tru Face® Line Corrector can be used with any of the other products in the Tru Face® targeted treatment series. If using them together, apply Tru Face® Essence Ultra first, then Tru Face® Line Corrector, then Tru Face® Revealing Gel and then Tru Face® Skin Perfecting Gel.

Does Tru Face® Line Corrector firm the skin?

No. Tru Face® Line Corrector is for medium to deep lines and wrinkles caused by mechanical ageing. Tru Face® Essence Ultra helps firm and contour the skin.

How often do I need to apply Tru Face® Line Corrector?

For best results, apply Tru Face® Line Corrector directly to your lines and wrinkles both morning and night.

When do I apply Tru Face® Line Corrector in my skin care regimen?

Tru Face® Line Corrector should be applied after you have cleansed and toned your skin, but before you moisturise your face.

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Ingredients

Aqua, Cyclopentasiloxane, Phenyl Trimethicone, Glycerin, PEG/PPG-18/18 Dimethicone, Dimethicone Crosspolymer, Butylene Glycol, Stearyl Dimethicone, Glyceryl Stearate, PEG-100 Stearate, Palmitoyl Oligopeptide, Methyl Glucose Sesquistearate, Cyclotetrasiloxane, Dipalmitoyl Hydroxyproline, Isohexadecane, Palmitoyl Tetrapeptide-7, Centella Asiatica Extract, Prunus Amygdalus Dulcis Oil, Portulaca Oleracea Extract, Dimethiconol, Polysorbate 20, Sodium Acrylate/ Sodium Acryloyldimethyl Taurate Copolymer, Sodium Polyacrylate, Carbomer, Polysorbate 80, Ethylhexylglycerin, Aminomethyl Propanol, Disodium EDTA, Phenoxyethanol, Caprylyl Glycol, Chlorphenesin

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