

Epoch® Baobab Body Butter

For the Good of Your Skin and the Lives of Others

Product Overview

Journey to the heart of Africa with Epoch® Baobab Body Butter. This deliciously rich cream quenches your skin's thirst with shea butter and the fruit of the African baobab tree. These time-tested ethnobotanicals promote smooth, supple skin that stays touchably soft all day, while helping to enhance skin resiliency for even softer skin tomorrow.

A perfect way to simultaneously care for your skin and the world around you, Epoch® Baobab Body Butter makes an ideal volume-builder product or gift for anyone. Rooted in Nu Skin Enterprises' mission to be a force for good throughout the world by empowering people to improve lives, this product creates a powerful, affordable introduction to Nu Skin's life-changing culture and opportunity.

Target Audience

Men, women and children of all ages.

Product Benefits

- Delivers all-day moisturisation for supple, healthy-looking skin.
- Contains beneficial antioxidants.
- Smoothes dry skin.
- Helps promote softer, smoother and more toned-looking skin.
- Helps enhance the resiliency of skin over time.
- Conditions naturally with skin-beneficial ethnobotanicals.
- Moisturises skin of all ages.

Key Ingredients

- **Baobab Fruit Pulp Extract** (*Adansonia digitata* pulp extract) – a natural humectant and emollient, this moisturising fruit extract helps to smooth dry skin, improves the skin's appearance and conditions skin for long-lasting moisturisation.
- **Shea Butter** – a rich emollient that enhances the skin's natural barrier functions and helps increase moisture levels.
- **Macadamia Nut Oil** – high in mono-unsaturated fatty acids, this moisturising oil closely resembles sebum (oil naturally produced by the skin for moisture and protection), is easily absorbed by the skin and helps maintain the skin's water barrier functions.



Usage/Application

Apply liberally all over the body, paying special attention to knees, elbows and any areas in need of intense hydration. For external use only.

Testimonials

"Epoch® Baobab Body Butter is the only body butter that I have tried that does not leave my hands greasy or sticky. I also like the smell of the product, especially since it is not overpowering."

– Amy Field, Product Consumer

"Epoch® Baobab Body Butter protects my hands from the harsh climate and prevents them becoming cracked and scaly. I love the warm cocoa-butter smell!"

– Laura Bates, Product Consumer

For Your Information

\$0.25 from every Epoch® Baobab Body Butter sale will be donated to the Nu Skin Force for Good Foundation™ for the Malawi Seeds of Hope project. Life would be insupportable in some parts of Africa without the baobab. One tree can store as much as 120,000 litres of water in its swollen trunk. During the dry season, these living reservoirs provide water and nourishment to the communities that surround them, keeping the communities alive. The Malawi Seeds of Hope reforestation initiative will focus on planting and conserving baobab trees in local villages, providing a precious resource for the people of Malawi. For every Epoch® Baobab Body Butter sold, one tree will be planted.

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Complementary Products

- **Perennial® Intense Body Moisturizer** – the first all-over moisturiser to contain IBR-Dormin™, an ingredient scientifically proven to protect skin, provide resiliency and increase cellular durability for soft, healthy-looking skin year round. Apply Perennial® Intense Body Moisturizer for all-over moisture and use Epoch® Baobab Body Butter on those areas in need of extreme moisturisation.
- **Epoch® Sole Solution™** – featuring crushed allspice berry, this ethnobotanical cream brings a hidden solution from the rainforest to you. So much more than a moisturiser, Epoch® Sole Solution restores healthy-looking heels, toes and soles.
- **Epoch® Glacial Marine Mud™** – draws out impurities, removes dead skin cells and nurtures skin with more than 50 skin-beneficial minerals and trace elements.

Ingredients

Water (Aqua), Caprylic/Capric Triglyceride, Glycerin, Hydrogenated Coconut Oil, Isononyl Isononanoate, C12-15 Alkyl Benzoate, *Macadamia ternifolia* Seed Oil, Myristyl Myristate, Stearic Acid, Ceteareth-20, Cetearyl Alcohol, Neopentyl Glycol Diheptanoate, *Butyrospermum parkii* (Shea Butter), Caprylic/Capric/Stearic Triglyceride, Caprylyl Glycol, Cyclopentasiloxane, Dimethicone, Glyceryl Stearate, Panthenol, PEG/PPG-18/18 Dimethicone, PEG-100 Stearate, *Adansonia digitata* Pulp Extract*, *Centella asiatica* Extract, *Daucus carota sativa* (Carrot) Seed Oil, Polyacrylamide, Carbomer, Laureth-7, Butylene Glycol, C13-14 Isoparaffin, Xanthan Gum, Aminomethyl Propanol, Disodium EDTA, Fragrance (Parfum).

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