

Nu Skin Clear Action® Foaming Cleanser

Clearing Beyond the Breakout

Product Format

Creamy Lotion in a bottle with a pump dispenser.

Size

100 ml

Product Overview

The Nu Skin Clear Action® system focuses on more than just the current breakout. It's a comprehensive system to help clear the signs of past breakouts, minimise current breakouts and help ensure the future healthy look of your complexion. Take action each morning and evening to help your skin look and feel its best.

Morning regimen:

Step 1: Nu Skin Clear Action® Foaming Cleanser

Step 2: Nu Skin Clear Action® Toner

Step 3: Nu Skin Clear Action® Day Treatment

Step 4: Nu Skin® SPF moisturiser of your choice

Evening regimen:

Step 1: Nu Skin Clear Action® Foaming Cleanser

Step 2: Nu Skin Clear Action® Toner

Step 3: Nu Skin Clear Action® Night Treatment

Concept

Nu Skin Clear Action® Foaming Cleanser cleanses deep into your pores to disrupt the breakout-causing union of oil and debris. You know it's working as the foam bubbles and changes from white to clear. Featuring salicylic acid to clear pores and reduce most breakouts, this cleanser leaves your skin fresh and clean without feeling tight or dry.

Target Audience

Men and women in their 20s and 30s who currently have or have experienced blemish-prone skin.

Product Benefits

This product addresses the PRESENT issues of blemish-prone skin in the following way:

- Contains salicylic acid – a beta-hydroxy acid that penetrates pores to eliminate most blemishes.

This product addresses the FUTURE issues of blemish-prone skin in the following way:

- Keeps skin clean so oil will not build up and cause future breakouts.



Key Ingredients

- **Salicylic acid** – a beta-hydroxy acid that penetrates pores to eliminate most blemishes.

Usage/Application

Both morning and night, dispense cleanser (about the amount of a medium-sized coin) into palm of hand. Apply to dry face and neck in a circular motion. Let foam work on skin for one to three minutes while it changes from white to clear. Rinse with warm water and towel dry.

Note: Your skin can take a few days to adjust to a new regimen. We recommend that you start with one product and gradually add the remaining products one step at a time. Start with Nu Skin Clear Action® Foaming Cleanser.

Safety Note

Some individuals may experience increased photosensitivity while using the Nu Skin Clear Action® System, meaning that the skin can burn more quickly than usual when exposed to sunlight. We recommend limiting sun exposure while using these products.

Demonstration

Nu Skin Clear Action® Foaming Cleanser is the most demonstrable product in the system because the customer can instantly feel the cleanser in action. Place a small amount of cleanser on the back of the customer's hand. Instruct the

Nu Skin Clear Action® Foaming Cleanser

customer to work cleanser into a lather. Let them feel the bubbling effect as they watch the product change from white to clear. Remove the product with a damp washcloth and point out that the skin doesn't feel tight or dry, yet it does feel clean.

Complementary Products

Epoch® Blemish Treatment – a product that combines proven pore-clearing action (salicylic acid) with Job's Tears, a botanical ingredient used historically in Asia to reduce redness, and yarrow, used for centuries to help soothe the skin. This product can be used during the first few weeks of using the Nu Skin Clear Action® System, during which breakouts may temporarily worsen, or at any time when an additional spot treatment is needed.

Frequently Asked Questions

Is there a specific reason why Nu Skin Clear Action® Foaming Cleanser should be applied to a dry face with dry hands? What if I choose to apply it to a wet face or use wet hands?

Having dry hands and applying the product to a dry face allows for more foaming action, which means the active ingredients are delivered deeper into the pores. If you choose to use the product with a wet face and wet hands, your skin will still feel cleansed, but the pore-cleansing action may be diminished. Further, Nu Skin Clear Action® Foaming Cleanser is a sensory product and the foaming action diminishes with additional moisture.

Is there a reason why foam is being used as a cleanser?

Nu Skin Clear Action® Foaming Cleanser is a light foam that you can feel bubbling as it cleanses your face. The bubbling action of the foam helps to deliver the breakout-fighting ingredients deep into the pores to disrupt the breakout-causing union of oil and debris.

Is it true that when using a new system, my skin may seem to get worse before it gets better?

Skin can take a few days to adjust to a new regimen. We recommend that you start with one product and gradually add the remaining products one step at a time. Start with Nu Skin Clear Action® Foaming Cleanser.

How long should one system last?

One complete system of products has been packaged to last approximately 30 days.

How long will it be until I see results?

During tests, Nu Skin Clear Action® showed significant results after 12 weeks. However, results may be visible earlier.

Should I wear sunscreen while using the system?

With any of our systems, Nu Skin recommends the use of sunscreens to protect the skin from sun damage. We suggest trying Nu Colour® Tinted Moisturizer SPF 15 or Moisture Restore Day Protective Lotion SPF 15 (Combination to Oily).

Can I still use the Nu Skin Clear Action® System if I am pregnant?

Most Nu Skin® products, when used as directed, are considered safe for use during pregnancy. Nu Skin Clear Action® does contain retinol, which might be considered problematic during pregnancy. As each woman's skin and pregnancy is different, we recommend that women follow their physician's advice regarding product use during pregnancy.

Can I use other Nu Skin® products in conjunction with the Nu Skin Clear Action® System?

For added moisture, use Moisture Restore Day Protective Lotion SPF 15 (Combination to Oily) in the morning, and Night Supply Nourishing Cream in the evening. For moderate to deep lines and wrinkles, use Tru Face™ Line Corrector. For a spot treatment, use Epoch® Blemish Treatment. These products should be applied after using Nu Skin Clear Action® Day or Night Treatment. We recommend introducing one product at a time to your regimen to test for irritation.

Ingredients

Active ingredient: Salicylic Acid (0.5%).

Other ingredients: Aqua (Water), TEA-Cocoyl Glutamate, Glycine soja (Soybean) Oil, C12-15 Alkyl Benzoate, Pentane, *Sesamum indicum* (Sesame) Seed Oil, Carbomer, Farnesol, Polyacrylamide, Laureth-7, C13-14 Isoparaffin, Triethanolamine, Fragrance (Parfum), Chlorphenesin, Methylparaben.

Nu Skin Clear Action® Foaming Cleanser

Nu Skin Clear Action® System Overview

The Nu Skin Clear Action® products are designed to work together as a system to help clear the signs of past breakouts, minimise the effects of present breakouts and ensure the future healthy look of your skin. The following table shows how each product in the system works.

	PAST	PRESENT	FUTURE
NU SKIN CLEAR ACTION® FOAMING CLEANSER		Salicylic acid penetrates pores to eliminate most blemishes.	Keeps skin clean so oil will not build up and cause future breakouts.
NU SKIN CLEAR ACTION® TONER	Potassium ascorbyl tocopheryl phosphate (a special union of vitamins C and E) helps restore skin vitality.	Salicylic acid penetrates pores to eliminate most blemishes; licorice extract soothes the skin and helps reduce the appearance of redness.	Zinc PCA controls oil, helping prevent shine and future breakouts.
NU SKIN CLEAR ACTION® DAY TREATMENT		Salicylic acid penetrates pores to eliminate most blemishes; white tea extract is a powerful antioxidant that restores the skin's natural resiliency; willowherb, bisabolol and allantoin soothe the skin and help reduce redness.	Lactic acid helps exfoliate dead skin cells to reveal smoother, clearer skin; hexapeptide-2 helps reduce the potential development of dark spots.
NU SKIN CLEAR ACTION® NIGHT TREATMENT	Patented alpha lipoic acid helps improve the appearance of uneven texture and skin discolouration from past breakouts; retinol works to smooth and even skin tone.	Salicylic acid penetrates pores to eliminate most blemishes.	

3

This document is for use by Nu Skin Enterprises Europe staff and independent distributors. It is not to be circulated to members of the public.



www.nseurope.com