

ageLOC® Body Shaping Gel



ageLOC® Positioning

Nu Skin®'s exclusive ageLOC® science targets arSupermarkers – the ultimate sources of ageing.

Product Overview

For a slimmer, firmer, smoother looking you. ageLOC® Body Shaping Gel is formulated to work exclusively with patented Nu Skin® Galvanic Spa instruments to bring ageLOC® anti-ageing benefits to the body. For years, leading spas have used combinations of special treatment tools and formulations to minimise the appearance of cellulite. With ageLOC®, Nu Skin® takes it one step further. ageLOC® Body Shaping Gel is an intensive spa quality product that minimises and smooths the appearance of fat and cellulite, improves the appearance of skin's firmness and helps improve the overall appearance of the skin. The patented self-adjusting galvanic current of Nu Skin® Galvanic Spa instruments works synergistically with the proven ingredients in ageLOC® Body Shaping Gel to facilitate transport of key ingredients. This exclusive innovation helps increase cellular energy and helps refresh and purify while reducing the visible signs of ageing.

Target Audience

PRIMARY MARKETS

- Women and men looking for a firmed, toned, younger looking body.
- Current ageLOC® Edition Nu Skin Galvanic Spa System™ II and Nu Skin Galvanic Spa System™ II Body Shaping Gel customers.

SECONDARY MARKETS

- Image conscious women, ages 25-65, who may occasionally visit day spas.
- Women of any age with cellulite and/or signs of ageing on the body.

Product Benefits

- ageLOC® targets the ultimate sources of ageing to preserve the look of youth and reduce the appearance of ageing.
- Helps minimise and smooth the appearance of fat and cellulite for a slimmer, contoured appearance.
- Evens out the appearance of dimpled areas.
- Improves appearance of skin's firmness for a more youthful look.
- Strengthens the extracellular matrix (ECM) of the skin to help build and maintain healthy looking skin.
- Formulated to help refresh and purify the skin – reducing the visible signs of ageing.
- Helps improve the skin's overall appearance.

Key Ingredients

- ageLOC® – proprietary Nu Skin® technology contains specific ingredients that targets arSupermarkers, the ultimate sources of ageing.
- *Laminaria Digitata* – helps increase fat breakdown and has been shown to increase the ECM of the skin.
- **Theobromine (Theobroma cacao extract)** – shown to inhibit a certain enzyme in fat cells. Inhibition of this enzyme activates the dermatic fat breakdown, leading to a slimmer, smoother appearance.

Usage

Use once a day three days a week on arms, abdomen, buttocks and/or thighs. Apply gel liberally to the area to be treated then rinse hands. Use instrument to gently massage area until treatment cycle is complete. Wipe away excess product with a damp cloth. For best results, follow with ageLOC® Dermatic Effects. Refer to the ageLOC® Galvanic Body Spa Owner's Manual for complete instructions on how to use and clean your Galvanic Spa instrument.

Complementary Products

- ageLOC® Galvanic Body Spa – features a proprietary ageLOC® body conductive surface designed to increase delivery of ageLOC® to your skin. Pulsating currents optimally maximise the anti-ageing effects on the arms, abdomen, buttocks and thighs. It also helps stimulate, purify and refresh your skin while reducing the visible signs of ageing for a slimmer, smoother, firmer looking you.
- ageLOC® edition Nu Skin Galvanic Spa System™ II – the programmable Galvanic Spa instrument with patented self-adjusting galvanic current and interchangeable heads – for the face, scalp and body – works synergistically with the ageLOC® Body Shaping Gel and other specially formulated products to facilitate the transport of key ingredients for optimal performance.
- ageLOC® Dermatic Effects – scientifically formulated to bring ageLOC® anti-ageing benefits to the body. This daily moisturising and contouring lotion contains ingredients shown to reduce the appearance of cellulite while smoothing the skin.
- Liquid Body Lufra – revitalises and gives skin a luminous glow as you shower. Finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels and all over. With Liquid Body Lufra, you step out of the shower with smoother, softer feeling skin.

Frequently Asked Questions

What are arSupermarkers?

Age-related super markers or “arSupermarkers” is a term Nu Skin® coined that describes components of body chemistry that influence how we age and that are the ultimate sources of ageing.

What is the difference between ageLOC® Body Shaping Gel and ageLOC® Dermatic Effects?

Both ageLOC® Body Shaping Gel and ageLOC® Dermatic Effects have been developed to smooth the appearance of fat and cellulite and improve the appearance of skin’s firmness. These products help provide a slimmer, smoother and firmer looking appearance. However, there are important distinctions.

- ageLOC® Body Shaping Gel was designed to be compatible with the ageLOC® Galvanic Body Spa instrument, which assists in the delivery of key ingredients to the skin. It strengthens the ECM of the skin to help build and maintain healthy looking skin. It also is specifically formulated to help refresh, purify and reenergise skin while reducing the visible signs of ageing.

- ageLOC® Dermatic Effects increases the cellular turnover necessary and returning it to its natural radiant texture. It also contains technology to diffuse light instantly to help skin look smoother and improve the appearance of the skin’s surface. It provides daily hydration benefits and instantly smooths the skin, while helping extend the benefits of ageLOC® Body Shaping Gel (ageLOC® Dermatic Effects is not suitable for use with galvanic currents).

What is the benefit of using the ageLOC® body products as a regimen?

ageLOC® Body Shaping Gel and ageLOC® Dermatic Effects were developed to be complementary products. Used together they provide a comprehensive slimmer, smoother and firmer skin care regimen for the body. Both products have been formulated to include proprietary ingredients that have been validated by ageLOC® science (patent-pending technology that targets arSupermarkers, the ultimate sources of ageing). Used daily morning and night, ageLOC® Dermatic Effects includes several additional key ingredients that hydrate while smoothing and firming and provides a continuous supply of those key anti-ageing ingredients to the skin. The ageLOC® Galvanic Body Spa with ageLOC® Body Shaping Gel works to supply beneficial ingredients to the skin when used once a day, three times per week, with the delivery enhanced by a galvanic current. Using ageLOC® Dermatic Effects twice daily and the ageLOC® Galvanic Body Spa with ageLOC® Body Shaping Gel three times a week provides you with optimal delivery of key anti-ageing ingredients to reduce the appearance of ageing.

What is cellulite?

Cellulite is the protrusion of fat cells from the deepest layer of the skin that forms dimpling, which is visible on the skin’s surface. It is the “orange peel” or “mattress” type of topography seen on thighs and buttocks and sometimes the arms and abdomen.

How soon should I see a difference in my skin using ageLOC® Body Shaping Gel and the ageLOC® Galvanic Body Spa?

Individual results will vary. The research to date indicates the consumer should see improvements in as little as eight weeks.

ageLOC® Body Shaping Gel

Ingredients

Water (*Aqua*), Butylene Glycol, Hydroxypropylcellulose, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, *Laminaria Digitata* Extract, *Chrysanthellum Indicum* Extract, *Theobroma Cacao* Extract, Sodium Hydroxide, Fragrance (*Parfum*), Chlorphenesin, Caprylyl Glycol, 1,2-Hexanediol.

Health notice: The ageLOC® Galvanic Body Spa instrument is only for use on healthy skin. Do not use if you have open sores or wounds, skin inflammation, allergies to metal, or problematic or overly sensitive skin. Check with your physician before using if you are pregnant, have a pacemaker or similar device, are epileptic, have any metal implants, or in case of illness.