

Nu Skin 180° Anti-Ageing Skin System

Comprehensive anti-ageing product set

Nu Skin 180° System Overview

Younger looking skin is within weeks away

Your skin is telling you it's time to make a change. Decide today to look younger tomorrow with Nu Skin 180°. Designed to help reverse the full range of ageing effects, this system is scientifically proven to help diminish fine lines and wrinkles, refine texture and even skin tone for an overall more youthful appearance.



Target Audience

Men and women ages 35+ who want to diminish the appearance of fine lines and wrinkles, improve their skin tone and texture and reverse the signs of sun damage.

Product Benefits

Each product in this system plays an integral role in delivering the following benefits:

- Begins to reverse the effects of biological and environmental ageing within weeks.
- Helps erase the appearance of fine lines and wrinkles.
- Works to firm the skin.
- Increases skin smoothness and radiance.
- Diminishes the appearance of pore size.
- Minimises the look of age spots and discolouration.
- Repairs signs of past UV exposure and protects skin against future sun damage.

Products Within The System

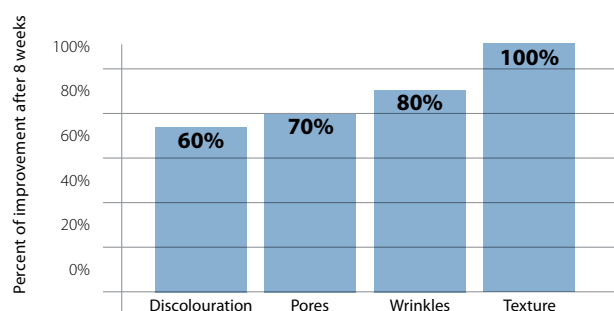
- **Nu Skin 180° Face Wash** – features 10 percent vitamin C to help reduce the appearance of lines and wrinkles and improve skin tone.
- **Nu Skin 180° Skin Mist** – contains di- and tri-peptides from hydrolyzed rice protein to help erase the appearance of lines and wrinkles and HMW complex to help calm the skin and reduce potential irritation.
- **Nu Skin 180° Cell Renewal Fluid** – formulated with 15 percent polyhydroxy acid (PHA) to enhance the skin's natural cell

turnover rate, which improves texture, radiance and pore size while diminishing the appearance of fine lines and wrinkles.

- **Nu Skin 180° UV Block Hydrator SPF 18** – features DNA enzymes to help diminish the signs of sun damage and micronised zinc oxide to provide full spectrum protection against UVA and UVB rays.
- **Nu Skin 180° Night Complex** – contains creatine to enhance the skin's nighttime repair process, promote collagen and elastin production and keep skin smooth, soft and vibrant.

NU SKIN 180° EIGHT WEEK TREATMENT

In a recent Nu Skin 180° clinical study conducted at a third-party testing lab, clinical graders assessed the skin improvements of 50 participants. After eight weeks, 100% of participants showed some improvements in overall radiance - a composite of all four attributes measured by ProDerm®. According to the clinical grader assessments, the percentage of participants who exhibited improvement within the individual attributes and overall radiance was as follow:



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Usage/Application

Morning Regimen

- Step 1: Face Wash
- Step 2: Skin Mist
- Step 3: Cell Renewal Fluid
- Step 4: UV Block Hydrator SPF 18

Evening Regimen

- Step 1: Face Wash
- Step 2: Skin Mist
- Step 3: Cell Renewal Fluid
- Step 4: Night Complex

Warning: Before using, please perform a patch test on a small area of skin. If redness or irritation occurs, discontinue use immediately.

Complementary Products

- **Nu Skin 180° AHA Facial Peel and Neutralizer** – features 10 percent lactic acid to enhance cell renewal for improved texture, radiance and pore size while it decreases the appearance of fine lines and wrinkles.
- **Tru Face® Essence Ultra** – features Ethocyn®, a patented anti-ageing ingredient which helps restore facial firmness. Tru Face® Essence Ultra is now combined with coenzyme Q10, Tēgreen 97® and a protective antioxidant network to promote cellular energy production and help prevent future signs of ageing.
- **Tru Face® Line Corrector** – features a revolutionary pro-collagen peptide that helps soften moderate to deep lines around the mouth, eyes and forehead.

over time your skin's behaviour changes – healthy behaviours decrease and ageing behaviours increase – leaving you with lines, wrinkles, enlarged pores and a rough, dull complexion.

Frequently Asked Questions

The original Nu Skin 180° System was too powerful for my sensitive skin. Will I be able to use the new Nu Skin 180° System?

The alpha hydroxy acids (AHAs) found in the original Nu Skin 180° Cell Renewal Fluid were irritating to some individuals with sensitive skin. The new Nu Skin 180° Cell Renewal Fluid contains the PHA gluconolactone, which is proven to be gentle enough for the most sensitive skin types, yet delivers the same anti-ageing benefits as AHAs.

Do PHAs deliver benefits not available with AHAs?

In addition to the anti-ageing properties attributed to AHAs, PHAs provide the following benefits:

- Delivers humectant and moisturisation.
- Enhances *stratum corneum* barrier function, increasing the skin's resistance to external stressors.
- Defends against skin-ageing free radicals by providing powerful antioxidant protection.

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Did You Know...

When you are young, your skin functions optimally. Skin appears smooth, firm and even toned. However, as you age your skin slowly loses these youthful attributes. The effects of biological ageing and environmental damage accumulate and

BIOLOGICAL AND ENVIRONMENTAL AGEING SUMMARY CHART								
SKIN FUNCTIONS THAT DECLINE		Decrease in Structural Proteins		Irregular Pigment Production	Decline in Healthy Cell Renewal			Decrease in Natural Moisturisers
RESULTING SIGNS OF AGEING		Lines and Wrinkles	Loss of Firmness	Uneven Skin Tone and Discolouration	Rough Texture	Dull, Sallow Complexion	Enlarged Pores	Dry Skin
NU SKIN 180° PRODUCTS	Face Wash	Vitamin C		Vitamin C				
	Skin Mist	Di- and Tri-Peptides	Di- and Tri-Peptides			HMW Complex	Mushroom Extract	
	Cell Renewal Fluid	PHA, Soy Isoflavones	Soy Isoflavones	PHA	PHA	PHA	PHA	PHA, Soy Isoflavones
	UV Block Hydrator SPF 18	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention	Photosomes, Sunscreen Prevention	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention
	Night Complex	Creatine	Creatine		Creatine	Creatine		Emollients
	AHA Facial Peel and Neutralizer	Lactic Acid		Lactic Acid	Lactic Acid	Lactic Acid	Lactic Acid	

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