

# EUROPE AND AFRICA SUCCESS TRIP QUALIFICATION CRITERIA SEPTEMBER 2024

Qualification period: 01 January 2024 to 30 June 2024

For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace. n EMEA, 0.23% of average Brand Affiliates during 2022 qualified for an incentive trip.

Please refer to the trademarks' glossary on <u>www.nuskin.com</u> for a list of all registered trademarks in the Nu Skin European markets and South Africa.



### QUALIFICATION CRITERIA

### Baseline title

\*For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace.

#### **Your Baseline Title for the September 2024 Success Trip is determined:**

- By the Title that allowed You to qualify for the Mauritius 2022 Success Trip, or if You did not qualify for that trip, by the Title that allowed You to qualify for the Mykonos 2023 Success Trip; or
- If You did not qualify for any of the above mentioned EMEA Success Trips, by the highest "paid as" Title maintained by You for any four (4) calendar months in 2019; or
- If You did not qualify for any of the above mentioned EMEA Success Trips and only became a Brand Affiliate after September 2019, your Baseline is "Brand Representative".



### **QUALIFICATION CRITERIA\***

#### TARGET TITLE: RUBY PARTNER TO BLUE DIAMOND DIRECTOR<sup>1</sup>

- ✓ Be paid in accordance with a Title which is 1 level up from Your Baseline and as a minimum as Ruby Partner ("Target Title\*"), for a minimum of four (4) calendar months during the Success Trip Qualification Period¹ including June 2024 (mandatory month)
- \*Your Target Title for purposes of the Success Trip Qualification Criteria will not change, even if You achieve a higher Title during the Success Trip Qualification Period
- Have a minimum of **8 (eight) Building Blocks** every calendar month in the four (4) qualifying months of the Success Trip Qualification Period, including June 2024 (mandatory month);
- ✓ Ensure you have the required number of **Qualified G1 Brand Representatives**<sup>2</sup> for your Target Title in the four (4) qualifying months of the Success Trip Qualification Period, including June 2024 (mandatory month);

#### AND

- ✓ Over the same four (4) calendar months during which You are paid as Your Target Title (or higher Title) during the Success Trip Qualification Period achieve a minimum Organisational Sales Volume ("OSV")³
  - 60,000 for Ruby Partners
  - 150,000 for Emerald Directors
  - 250,000 for Diamond Directors
  - 500,000 for Blue Diamond Directors

<sup>&</sup>lt;sup>3</sup> Organizational Sales Volume or OSV is the sum of the monthly Sales Volume from your Consumer Group, the Consumer Groups of your G1–G6 Brand Representatives, the G6 of your Business Builder Position, and the G6 of your Team Elite Business Builder Position.



<sup>\*</sup>For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace.

<sup>&</sup>lt;sup>1</sup> For being recognized as a Blue Diamond Director, you are required to maintain this Title and be paid as Blue Diamond Director for 2 (two) consecutive calendar months. These 2 (two) calendars months shall be included in the 4 (four) months qualification months.

<sup>&</sup>lt;sup>2</sup> A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative in their G1-G6 organization, including a Brand Representative using Flex Blocks.



### **QUALIFICATION CRITERIA\***

TARGET TITLE: TEAM ELITE

#### If You have qualified as a Team Elite for the 2024 Abu Dhabi/Dubai Team Elite Trip 1:

- $\checkmark$  have at least 5 Brand Affiliates in your G1-G6 qualified for the Success Trip encumbered  $^2$ ; AND
- Ensure you have at least six (6) Qualified G1 Brand Representatives<sup>3</sup> in the four (4) qualifying months of the Success Trip Qualification Period, including June 2024 (mandatory month).

OR

#### If You did not qualify as a Team Elite for the 2024 Abu Dhabi/Dubai Team Elite Trip:

- ✓ Meet the Team Elite qualification requirements between January and June 2024¹ for all six (6) calendar months; AND
- ✓ Ensure you have the required number of **Qualified G1 Brand Representative**<sup>3</sup> for your Target Title in the six (6) qualifying months of the Success Trip Qualification Period; AND
- √ have at least 5 Brand Affiliates in your G1-G6 qualified for the Success Trip encumbered<sup>2</sup>

<sup>3</sup>A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative in their G1-G6 organization, including a Brand Representative using Flex Blocks.



<sup>\*</sup>For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace.

<sup>&</sup>lt;sup>1</sup>To check the full Qualification Rules of the Team Elite Program please visit my Workspace/Build/Programs/Trips at www.nuskin.com. <sup>2</sup> Encumbered means each Success Trip qualified Brand Affiliate may only count toward this requirement for one upline Team Elite account. A Success Trip Qualified Brand Affiliate on your G2 can only count toward your Team Elite Success Trip qualification if said G2 account does not count to a Team Elite account on your G1.

# WHAT'S IN IT FOR MOROÇCO TAGHAZOUT Y O U S U C C E S S TRIP 2 0 2 4

Your team effort is R E W A R D E D

Your organisation is **GROWING** 

Your base for future

DEVELOPEMENT



BE PAID AS RUBY PARTNER AND HAVE A MINIMUM 60,000 OV WITHIN YOUR 4 QUALIFIED MONTHS AND FULFILL THE OTHER QUALIFICATION CRITERIA

## QUALIFICATION PERIOD Mar Apr May Jun

MONIT

MONTHA



June 2024: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2024 mandatory month

\*Example only. For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace.

Feb

Jan

### Scenario 2\*

IF YOUR TARGET IS TO BECOME A

### EMERALD DIRECTOR



# Jan Feb Mar Apr May Jun



June 2024: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2024 mandatory month

\*Example only. For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace.

### Scenario 3\*

IF YOUR TARGET IS TO BECOME A

### DIAMOND DIRECTOR



BE PAID AS DIAMOND DIRECTOR AND HAVE A MINIMUM 250,000 OV WITHIN YOUR 4 QUALIFIED MONTHS AND FULFILL THE OTHER QUALIFICATION CRITERIA

# Jan Feb Mar Apr May Jun



June 2024: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2024 mandatory month

\*Example only. For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace.

### Scenario 4\*

IF YOUR TARGET IS TO BECOME A

### BLUE DIAMOND DIRECTOR\*\*

BE PAID AS BLUE DIAMOND DIRECTOR AND HAVE A MINIMUM 500,000 OV WITHIN YOUR 4 QUALIFIED MONTHS AND FULFILL THE OTHER QUALIFICATION CRITERIA

# Jan Feb Mar Apr May Jun North North



June 2024: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2024 mandatory month

<sup>\*</sup>Example only. For more details, please refer to Europe and Africa Success Trip September 2024 Terms and Conditions available in My Workspace.

<sup>\*\*</sup> For being recognised as a Blue Diamond Director, you are required to maintain this title for 2 (two) consecutive months and be paid as Blue Diamond Director, these 2 (two) months shall be included in the 4 (four) months qualification months.

### Scenario 5\*

IF YOUR TARGET IS TO BECOME A

### TEAM ELITE\*\*

AND

YOU HAVE QUALIFIED AS A TEAM ELITE FOR THE 2024 ABU DHABI/DUBAI TEAM ELITE TRIP1

HAVE AT LEAST 5 BRAND AFFILIATES IN YOUR G1-G6 QUALIFIED FOR THE SUCCESS TRIP ENCUMBERED 3

ENSURE YOU HAVE AT LEAST SIX (6) QUALIFIED G1 BRAND REPRESENTATIVES<sup>2</sup> IN THE FOUR (4) QUALIFYING MONTHS OF THE SUCCESS TRIP QUALIFICATION PERIOD, INCLUDING JUNE 2024 (MANDATORY MONTH).

# Jan Feb Mar Apr May Jun TAGHAZOUT

<sup>\*</sup>Example only.

<sup>\*\*</sup> New or requalifying Team Elite

 $<sup>{}^{1}\!\</sup>text{To check the full Qualification Rules of the Team Elite Program please visit my Workspace/Build/Programs/Trips at <math display="block">\underline{www.nuskin.com}.$ 

<sup>&</sup>lt;sup>2</sup> A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative using Flex Blocks.

<sup>&</sup>lt;sup>3</sup> Encumbered means each Success Trip qualified Brand Affiliate may only count toward this requirement for one upline Team Elite account. A Success Trip Qualified Brand Affiliate on your G2 can only count toward your Team Elite Success Trip qualification if said G2 account does not count to a Team Elite account on your G1.

### Scenario 6\*

IF YOUR TARGET IS TO BECOME A

### TEAM ELITE\*\*

AND

YOU DID NOT QUALIFY AS A TEAM ELITE FOR THE 2024 ABU DHABI/DUBAI TEAM ELITE TRIP1

HAVE AT LEAST 5 BRAND AFFILIATES IN YOUR G1-G6 QUALIFIED FOR THE SUCCESS TRIP ENCUMBERED 3

MEET THE TEAM ELITE QUALIFICATION REQUIREMENTS BETWEEN JANUARY AND JUNE 2024<sup>1</sup> FOR ALL SIX (6) CALENDAR MONTHS





<sup>\*\*</sup> New or requalifying Team Elite

Ensure you have the required number of Qualified G1 Brand Representati

ve<sup>2</sup> for your Target Title in the six (6) qualifying months of the Success Trip Qualification Period

<sup>&</sup>lt;sup>1</sup>To check the full Qualification Rules of the Team Elite Program please visit my Workspace/Build/Programs/Trips at <a href="www.nuskin.com">www.nuskin.com</a>.

<sup>&</sup>lt;sup>2</sup> A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative in their G1-G6 organization, including a Brand Representative using Flex Blocks.



### FAQs

Q: IF I QUALIFY FOR THE PROVO EDITION SUCCESS TRIP 2024 AS A RUBY PARTNER (DURING 2023), CAN I STILL QUALIFY FOR THE SUCCESS TRIP 2024 TO MOROCCO AS A RUBY PARTNER AS WELL?

**A:** Yes, you can, as long as you did not qualify for Mykonos 2023 with Ruby Partner Target Title, and your Target Title for Success Trip 2024 to Morocco is Ruby Partner.

You would then need to meet the set requirements for the Ruby Partner Title during the Success Trip Qualification Period for the Morocco 2024 Success Trip.

Q: I HAVE ADVANCED MY PIN-TITLE IN THE PERIOD BETWEEN
THE MYKONOS 2023 QUALIFICATION AND THE START OF THE
MOROCCO 2024 QUALIFICATION, DOES THAT MEAN I HAVE TO
ADVANCE YET ANOTHER PIN-TITLE TO QUALIFY?

**A:** No, qualification for the 2024 Success Trip to Morocco follows the baseline determination. So, if the last trip you qualified for is MAURITIUS, as an Emerald Director, but you have already reached Title Blue Diamond Director, your Target Title for Morocco will still be Diamond Director. For more details on baseline determination please refer slide 2of this presentation or the Success trip 2024 Terms and Condition available in My Workspace.



