



NOURISH THE CHILDREN®
AN INITIATIVE OF NU SKIN ENTERPRISES

GLOBAL Destination Report

September 2008

Total Meals Donated as of 30 September : **135,891,810**

Malawi

Report from Malawi Preschools

Feed the Children (FTC) in Malawi recently sent us a report from an organisation called Bongo that distributed 140 kg of VitaMeal to the Tiyende Pamodzi Preschool and an equal amount to the Umodzi-Mbame Preschool. These schools are run by the local community and the VitaMeal is of great benefit to the children. For more pictures go to:

<http://picasaweb.google.com/boNGOmalawi/DonationOfRocketStoveAndVitaMealToTiyendePamodziCBO>



FTC Report on a new program to help women forced into the sex trade

“In September 2007, Theatre for a Change launched a new program to reduce the impact of HIV on Sex Workers in Lilongwe. Many of the women involved were forced into sex work from poverty and the need to support their family, for example, following the death of a spouse. We heard stories of repeated violence, rape and humiliation. So we asked the women if they would be interested in forming a group. We began with 16 members of the first Alliance for Behaviour Change (ABC) group.

During the initial months the group met once a week in an old school building in Mchesi, one of the most deprived areas in Lilongwe. Initially the women – emaciated and sick – were suspicious of us and of each other. They were not used to collective endeavours, predominantly operating in secrecy and silence. They had inadequate food, shelter, bedding and very little security in their lives. Physically many of them had sustained injuries from their work, were weak and unable to engage in any demanding activity. None of them knew their sero-status. They did not use condoms and had little awareness of

their gender and sexual rights. Consequently none were able to protect themselves, families or clients from risk of HIV or themselves from violence and rape. On top of this, in many cases they were supporting extended family from deceased relatives as well as their own children.

Within a few months of beginning the programme 80% of participants had been for VCT (Voluntary Counselling and Testing) and discovered that they were HIV+. Even with access to free ARV's (antiretroviral drugs), lack of money and food could mean a death sentence. We began to give the group a small allowance for basic supplies such as maize and sugar. However, it soon became evident that they required food with greater nutritional value if the ARV's were to be taken effectively. **The monthly donations of VitaMeal from FTC have provided the requisite vitamins and minerals and have been critical to the survival of these women and their children, undoubtedly prolonging the longevity and quality of their lives.**

Since beginning the program one year ago, two of the women have recently given birth to strong, healthy baby boys and 13 group members are now engaged in a physically demanding, full-time training to become facilitators. However, their health remains precarious and requires consistent monitoring. Support from organisations such as FTC is critical for the survival not only for these women and their children, but also for the members of their communities who will benefit from the work of the group.”

Philippines

DIOS MABALOS PO FOUNDATION, INC.

Emergency Supplemental Feeding in the Province of Aklan

A report for Assisi Development Foundation prepared by: Ma. Lourdes Patricia V. Villanueva

I. Background Situation

On 21 June, 2008, typhoon Frank hit the province of Aklan. The tropical storm was packing winds of up to 140 kilometres per hour. Within hours of landfall, communities were submerged in over ten feet of water because of simultaneous landslides that fell from the hills of Libacao into the Aklan River. About 14,000 homes were totally destroyed, and more than 90,000 families were affected by the storm and flash floods. Days after the typhoon, the Kalibonhons were still wading through 2-3 feet of mud. Much of their vegetable crops were destroyed. Grocery stocks were flooded and soaked in mud. Prices of food soared. Everyone was hungry.



Mobo Elementary School after Typhoon Frank

II. Planned Intervention / Activities Undertaken

Recognising that the propensity for children to become under-nourished becomes greater in times of disaster and crisis, Dios Mabalos Po Foundation Inc. (DMPFI) decided to send a team of five to Aklan to set up a feeding station or a rolling kitchen for the municipalities that were hard hit by the storm. We were informed that there was still no access to potable water so we spoke with our friends from PMSEA to assist us

“The VitaMeal came in two shipments. The first shipment of 400 boxes arrived by air through the Philippine Air Force's C-130. The second shipment of about 750 boxes came by sea through a vessel called the Spirit of Mol. This shipment was offloaded in Iloilo and was delivered to our base in Numancia by an infantry unit, at the request of the PDCC. Three army trucks were used to haul the VitaMeal boxes from Iloilo to Numancia.”

in getting potable water to Aklan for the rolling kitchen as well as general consumption of the people. We were assured by PMSEA that a water filtration system would be brought to Aklan.

We spoke with our partners at the Assisi Development Foundation (ADF) and ADF promised to provide VitaMeal packages to mix with the food that we would be preparing so that the meals prepared by DMPFI could be more nutritious. Our first days in Aklan were spent surveying the different barangays identified by the LGU as the hardest hit areas and then extended to other barangays. We spoke with local officials, Nutrition Scholars and Health Workers. We selected the areas that we could serve based on our inspection, the data provided and the cooperation pledged/received from the members of the community. Although we were asked to focus on feeding the children, we maintained a special preference for children in need, pregnant and lactating mothers, persons with disability, the elderly, the sick and the poor.



When we first arrived, there was still a lot of mud and debris on the streets of Kalibo. Vehicles were either immobile or kept stalling



Our friends from the infantry unit volunteered to help us repack the VitaMeal bags into sacks because more than 100 boxes were damaged in transit.

We started cooking and rolling out our calderos (pots) on 11 July, 2008. By the second week of our operations, we were feeding about 5285 people per day with the help of the barangay nutrition scholars and health workers.

By mid July, we also started to roll out to the different medical mission sites. So from 15 July to 17 August, 2008, we fed a total of 4,000 people in medical missions. Come the third week of our operations however, many of the schools in Numancia and some of the schools in Kalibo had resumed classes, so we started to move the feeding program to the school and day-care systems. This was a welcome move as the barangay nutrition scholars and health workers also deserved a break from the daily cooking.

Chart 1.1 Hapagasa Areas and Beneficiaries in Kalibo and Numancia

Area	Number of beneficiaries
1. Albasan Elementary School	400
2. Bubog	200
3. Bulwang	715
4. Camanci Norte	400
5. Camanci Sur	300
6. Joyao Joyao	150
7. Laserna	700
8. Laguinbanua West	250
9. Navitas Elementary School	300
10. Numancia Integrated School	1300
11. Pusiw ³	210
12. Tunigaw	360
TOTAL	5285

Before we were able to move the program to the schools, we first held orientation meetings with the barangay health workers, home economics teachers and volunteer cooks to show them how to prepare the VitaMeal for cooking. We gave each school the proper ratio to use when mixing the VitaMeal with rice and other vegetables and gradually we were able to shift from community feeding to school based feeding.

The Rolling Kitchen of Dios Mabalos Po Foundation was then able to focus its efforts on areas that were still not able to support themselves for the emergency daily feeding. The emergency feeding program however, was tasked to end by 11 August, 2008. As the date came nearer, it became more and more apparent that the need for the feeding program was still great but we were warned that a prolonged feeding program could make the people dependent on the foundation since we were shouldering all the cost of ingredients required for the feeding. As such, we thought it best to come up with a partnering scheme for the local community so we could empower them to continue the feeding program, with Dios Mabalos Po Foundation providing guidance, monitoring and evaluative support.



We went on the air to share with DYRU radio listeners about Albay's experience with the typhoon and to invite Aklanons to help support and start a feeding program in their own communities. We also asked other NGOs to team up with us for the feeding program... To avoid the possibility of dependency, we then asked the communities to shoulder some of the costs for the feeding program. Considering that the rice would be provided by either the LGU or civic oriented groups, and the VitaMeal was being provided by Assisi Development Foundation through Dios Mabalos Po Foundation, we asked the

members of the different communities to work together to provide the ingredients to mix with the food (ie. salt, pepper, sugar, garlic, malunggay and other vegetables).

We held meetings in the different municipalities and spoke to the PTCA members about our goal of diminishing the prevalence of malnutrition in their province. We told them that in the 2003 national nutritional survey, Western Visayas had a 30.2% malnutrition rate for children aged six to 10. We asked for their help to reduce that number and the PTCA members were quick to agree to shoulder the cost of the local ingredients needed to mix with the rice and VitaMeal. Having received ample support from the different groups, we also started to expand the reach of the program by coordinating with school heads in the municipalities of New Washington and Batan. We introduced the program to the different schools and were genuinely pleased with the warm response we received from the district supervisors and school officials.

We know that the endless meetings enabled us to forge alliances for the network that would be able to respond to the needs of about 35000 children. While not all the 35000 children are malnourished, we know that the need for emergency feeding is still great so we have opted to implement an emergency supplemental feeding program from 11 August, 2008 to 11 February, 2009. Feeding for the first two months will be for the general population of the school. After the first 30 days, all the children will be weighed and we will gradually move into a supplemental feeding program for the malnourished. We choose to do this because our belief is strong that the solution to malnutrition comes not only with the identification and feeding of children who are already malnourished. We believe that the first step to diminishing the prevalence of malnutrition comes when we take preventive measures. The emergency supplemental feeding program is a preventive step and we believe that in light of the destruction brought to Aklan by Typhoon Frank, it is a necessary step if we wish to have a positive impact on the nutritional profile of the children of Aklan.



Some pictures from the site feeding at Aklan

Status of Actual Implementation

As of 24 August, 2008, we have released 3659 VitaMeal packages to the municipalities. Emergency supplemental feeding for these municipalities is underway. We have also released 90 VitaMeal packages to five schools in Kalibo...

III. Recipients

A. Communities served by the DMPF HapagAsa Rolling kitchen from July 11- Aug. 15, 2008

Area	# of beneficiaries	# of days served
Albasan	400	21
Bubog	200	22
Bulwang	715	22
C. Laserna	700	23
Camanci Norte	300	24
Camanci Sur	300	23
Joyao Joyao	150	23
Laguinbanua East	20	21
Laguinbanua West	250	24
Mobo	200	16
Navitas Elementary School	300	24
Numancia Integrated School	1300	19
Pusiw	210	21
Tunigaw	370	19
TOTAL	5415	

B. Other Cities and Medical missions (MM) served by the DMPF HapagAsa Rolling Kitchen from July 11 - Aug. 17, 2008

Satellite	# of beneficiaries	Requesting Partners
Aklan Catholic College	100	Fr. Jobert Villasis
Aklan Press Club	50	Rotary Club Kalibo
Aklan Rehabilitation Center	250	RCC SEALS Rescue
Barangay Alibagon	200	Rotary Club Metro Kalibo
Baybay Makato	200	Rotary Club Metro Kalibo
Barangay Tigao, Makato	200	Rotary Club Kalibo
Caano Elementary School	300	Kgd. Soviet Dela Cruz
Camp Pastor Martelino (MM)	200	Rotary Club Metro Kalibo
Cathedral (40th day)	700	Archdiocese of Kalibo
Ibajay (MM)	350	Operation Blessing
Lezo (MM)	300	Operation Blessing
Makato (MM)	1000	Cataract Foundation
Mobo (MM)	100	Operation Compassion
Mobo E/S (clean up at school)	100	Pastor Vic Gallos
Nalook Elementary School	330	Kgd. Soviet Dela Cruz
New Buswang (MM)	650	Kiwanis Club Kalibo
St. Joseph Parochial School	80	RCC SEALS Rescue
Tambak, New Washington	60	SisterHandmaids of Charity
TOTAL	5170	

C. Targeted Recipients per municipality for the Emergency Supplemental Feeding Program from Aug. 11- Feb. 11, 2008

Municipality	# of beneficiaries	Note
Batan	862	
Banga	5731	
Balete	No estimated given	
Ibajay	5000*	
Kalibo	2000*	
Lezo	164	Targeted rec. are all malnourished
Libacao	5000*	
Madalag	5000*	
New Washington	6826	
Numancia	4397	
Tangalan	111	Targeted rec. are all malnourished
TOTAL	35094*	

* Estimated value as the master list still has not been submitted

Monthly Distribution Report



We appreciate the generosity of our distributors and customers whose donations, in conjunction with the company's matching donations, make these programs possible. September VitaMeal Donations were delivered to FTC and other authorized charities for distribution to those who need it most. Although the following were the intended destinations for the September donations, please note that the charities may change destinations due to logistical issues or based on the needs of recipients. These numbers include company matching donations.

<u>Destination</u>	Total # of Meals (30 Child Meals per Bag)
Malawi, Africa	1,680,210
Philippines	360,000
So. America	120,000
China	13,380
Other	577,560
Total	2,751,150

Nourish the Children is an initiative created and supported by the Nu Skin[®] corporation, a for-profit company, that facilitates donations of purchased VitaMeal to non-profit partners such as FTC. Charity partners distribute VitaMeal to deserving children without charge or fees.