



NOURISH THE CHILDREN®
AN INITIATIVE OF NU SKIN ENTERPRISES

GLOBAL Destination Report

March 2008

Total meals donated as of 31 March : **116,961,030**

Malawi

ENISON BEULA

Enison comes from Mkangamila Village near Lilongwe, Malawi. He is the youngest of three children. Enison lost both parents and was staying with a member of his extended family when he was invited to come to Mtendere Orphanage next to the VitaMeal plant. He is now nine years old and in the second grade at Lumbadzi Primary school. He would like to finish his schooling and become a pilot.

“God is good, I am very happy to be part of Mtendere I will use this chance to create a bright future for me and my future family, a wife and children. At home I did not have enough and proper food and no school supplies - this worried me a lot because I realised that my future lies in school. I am very thankful to people who are providing VitaMeal to us, I like VitaMeal very much because it gives me lots of energy, I have gained much weight since I came here and started eating VitaMeal every day.”

(Photos of Mtendere Children)



China

In March, I, Brent Goddard, Managing Director of Nourish the Children® travelled to China and met with our charity partners including; World Children’s Fund (WCF), China Foundation for Poverty Alleviation and China Child and Teenage Fund (CCTF). These organisations have done a wonderful job in distributing VitaMeal to malnourished children and victims of disaster in China. A plan was developed that would provide over 300,000 meals per month to China’s needy through these organisations.

I also travelled with Yu Ying of the CCTF, Jeffrey Lin of WCF and Selina Zhou from Nu Skin® China PR to visit an on-going VitaMeal project in a farming community of Chicheng county about 2.5 hours outside of Beijing, past the Great Wall. The area was very cold and desolate in March. Industry is not allowed in the area because it is upwind of Beijing. Several farmers commented that harvests have been small for several years due to limited rain. VitaMeal was first shipped to schools in this area in July of

2007 to help children in poverty. VitaMeal was given to 280 children in the Xingrenpu Primary School, 55 children at the Yangtianxiang Xingshan Spring Bud Primary School and 450 students at the Diaoer Township School. Many of these students live in poverty and most probably suffer from some level of malnutrition.



We gratefully accepted the hospitality of Ma Zhaoming, Director of the local Women's Committee who served a delicious dinner in her home. Her two daughters attend the Diaoer Township School. The following day we visited the school which boards most of the 1000 students. The students were eating

VitaMeal and bread for breakfast when we arrived. The cost of tuition and books is borne by the government but the children are required to pay for food so VitaMeal donations reduce the cost for poor students. Most of the children eat standing in a large unheated room. They have a very busy schedule, arise at 6:30 am, breakfast at 7:30, classes until lunch at 11:30, classes all afternoon, one hour break for free time, dinner, study time from 18:30 to 20:00 and then to bed at 21:30. They sleep in contiguous bunk beds. It started snowing while we were there and it was quite cold in the classrooms.



We also met with 10 students who were selected from the Diaoer Township School to have blood tests before they began to receive VitaMeal in order to track the benefits of the program. Before eating VitaMeal, student, Ji Ziyang's trace elements test showed that her zinc count was 39.26 versus a normal count of 50-360. Student, Yan Xinyue's trace elements showed that his iron count was 23.44, in a range of 20-195. After four months of eating VitaMeal, the health of the students improved significantly. Follow-up blood tests will be conducted soon for comparison.

We visited the homes of some of the students from local farms and witnessed their very humble circumstances. Guo Xinle's father is a farmer, her mother is handicapped but their pride in their child was evidenced by school photos prominently displayed on their mud walls.



Xi Ruijun's father, Xifu, is a handicapped farmer and his mother left the family when the child was four years old. Unfortunately, poor crops have made it difficult for the father to support his child's education. Free VitaMeal helps to keep Xi in school and properly nourished.

Philippines

The Nu Skin® office in the Philippines received the following congratulatory letter from Maria Macapagal-Arroyo, the President of the Philippines, celebrating their 10th Anniversary and expressing gratitude for the VitaMeal donations which help so many Filipino children.

MALACAÑAN PALACE
MANILA

MESSAGE

Warmest greetings to the management and staff of **Nu Skin Enterprises Philippines** as you celebrate your *10th Anniversary*.

Founded in Utah, USA in 1984, your company specializes in the manufacture and marketing of quality skin care products. Your three divisions, namely Nu Skin, Phammanex and Big Planet, have 7,000 active and independent distributors in the Philippines thus helping generate employment for our people through direct selling.

Through your "Nourish the Children" initiative, you have also helped alleviate the condition of the world's malnourished children. Your wholly-owned subsidiary, the First Harvest International, manufactures nutrient dense foods called Vitameal. Thus, it is my hope that you would continue introducing new technologies and new products that would help address the cosmetic and nutritional needs of our people.

Our national agenda is designed to move our country toward greater political stability and economic prosperity. Our focus now is to bring the benefits of a strong economy, which registered 7.3 percent in 2007, to every Filipino even as we put in place infrastructure to attract more investments, create more jobs, and beat poverty. I ask you to join me in realizing this objective.

I wish you all the best in your future endeavors.

Mabuhay kayong lahat!


GLORIA MACAPAGAL ARROYO

MANILA
15 March 2008

Following is the profile of one Filipino child receiving VitaMeal:



BEFORE FEEDING



AFTER 4 MONTHS OF FEEDING

Gommel Umania is an 11-year-old child and a resident of Macaas, Tubigon, Bohol. He is studying at Macaas Elementary School. His father is a fisherman and his mother a housewife. The family has very minimal income that can barely meet the family's daily survival needs.

Gommel is one of the recipients of supplementary feeding in a school-based setting. The feeding is done 12 times a month. Gommel is one of the 75 identified underweight pupils in the school.

Before the start of the supplemental feeding, he only weighed 21 kilograms, looked pale and got sick very easily due to his poor immune system.

Four months after the implementation of the supplemental feeding using VitaMeal, Gommel weighs 22.5 kilograms. Gommel always attended the feeding sessions. According to his mother he is now becoming very active and his complexion is improving. He even looks younger than before the regular feeding program.

His parent is very grateful for the VitaMeal program that helps provide the essential nutrients that Gommel needs.

El Salvador

The following is a translated testimony from Henry Rodriguez, President of FUNDACONN. FUNDACONN is CHF's primary relationship in El Salvador:

Here, in our Santa Ana department in El Salvador, Foundation Nehemias is serving 201 children in the Amavito community, where we only have the capacity to serve meals for these children on Mondays, Wednesdays, and Fridays, due to the lack of food in order to give these children more help. Our foundation scratches up other food in order to feed these little ones on Tuesdays and Thursdays, since most of them count primarily on us for their sustenance.

Also, we serve 85 children in the El Refugio community, where we can only permanently serve 45 children in our food program on Mondays, Wednesdays, and Fridays, due to the lack of food available as well.

This Vitameal product has been a great blessing to these little ones, especially due to its easy preparation. The people who are in charge of preparing the Vitameal product comment on the fact that the product is easy to cook, very similar to the traditional rice that is consumed in El Salvador. As we seek to serve this many children, it is so important to have convenient preparation like this.

I am so grateful for this Vitameal product. The dear people whom we visit through our programs tell us that this rice meal tastes great, and that it has been nutritionally helpful for both children and adults – something that, as you are aware of, is so much lacking in our country. The high amount of vitamins are so helpful for our little ones especially, due to the fact that many of these little ones lack the nutrients necessary for normal development. The children love the Vitameal product, mainly because, from their perspective, it is so similar to our Salvadorian rice. When our organization receives any chicken donations, we combine it with the Vitameal product, for an even greater taste!

I, Henry Rodríguez, President of FUNDACONN, here in El Salvador, am so grateful to Feed the Children, as well as CHF, for this product, without which we could not help these dear little ones in extreme poverty and malnutrition in our great country of El Salvador.

Henry Rodriguez Gamez
President FUNDACONN



Monthly Distribution Report



March VitaMeal Donations were delivered to Feed the Children and other authorised charities for distribution to those who need it most. Although the following were the intended destinations for the March donations, please note that the charities may change destinations due to logistical issues or based on the needs of recipients. These numbers include company matching donations.

Destination	Total # of Meals (30 Child Meals per Bag)
Malawi, Africa	1,461,540
Philippines	360,000
China	330,120
Local distribution and other	392,340
Total	2,544,000