



# GLOBAL Destination Report

April - June 2010

Total Meals Donated as of June 30: **188,989,470**

## Malawi

### Malawi Trip Report

During the month of June, over 100 guests visited the African nation of Malawi to personally witness the amazing benefits being realised from their donations of VitaMeal through Nourish the Children® and funds through the Nu Skin Force for Good Foundation®. Each group spent three days in Malawi as follows:

#### BLESSINGS COMPLEX DAY

Each group listened to Napoleon Dzombe tell his story of how he rose from a poor family to become a successful businessman and humanitarian who saved approximately 20,000 of his fellow citizens from starvation during a drought. Napoleon was recently named National Achiever by his nation. Napoleon owns and operates the VitaMeal plant and was the visionary behind the School of Agriculture for Family Independence (SAFI). The group toured the plant to see how VitaMeal is made from local produce and to taste the finished product.

*"The plant was so impressive - the workers were professional; loved their work; and seemed very engaged with the jobs they were assigned."*

*"The factory is immaculate and the process very efficient."*

*"Wow! It was so amazing to see how VitaMeal is created from start to finish... Tasting VitaMeal was the best. It is delicious! I'm so thankful to be a small part of this most amazing effort to 'Nourish the Children®'. Now I can actually see that we are making a difference."*

*"So cool!"*



The groups then visited the Mtendere Orphanage, which is located adjacent to the plant complex. Some of these children came to the orphanage so malnourished that they were not expected to survive. It is always a delight to visit and see how they are growing and thriving, thanks to VitaMeal and the excellent care they receive. The children sang for the visitors and a performer dressed in local costume showed the guests how the children exercise and dance, bringing visitors up to perform as well - much to the delight of the children. The group from South Korea joined the children in shelling corn from the cob and the AEP (Americas/Europe/Pacific) group helped the children build and fly simple kites. Each group enjoyed talking to the children and learning about their hopes and dreams.



*"I absolutely loved Mtendere Village. It was a very positive experience...I bonded with a couple of children and they were very eager to tell about themselves and their daily activities."*

*"To be able to come on this trip has been a dream of mine and one that will affect my life forever. I wish my whole family could have this wonderful experience! Please thank them for their wonderful performance. They are so talented and it was so much fun! Also, the kites were such a great idea!"*

*"A very special experience. Especially as it is so different from what we are used to experiencing. The simplest things are so appreciated by the children. So much great work done by so many unselfish people."*

*"I have never been surrounded by so many beautiful and well-behaved children. Their spirits were bright and there was a dazzling light in all of their eyes. It was, needless to say, mind-blowing, breath-taking and humbling. My heart was completely melted."*



## SAFI DAY

The Nu Skin Force for Good Foundation® funds the School of Agriculture for Family Independence (SAFI) at Mtalimanja Village. Our guests were impressed with the verdant gardens, the expansive fish pool, the rammed-earth chicken coops and the fuel-saving hand-crafted stoves. Visitors helped in the fields and worked with farmer families to shell their corn. But perhaps the biggest treat was to visit with previous graduates. One reported that he had produced 10-20 bags of maize on his farm before coming to SAFI, 80 bags at the school and 120 bags on just part of his farm after returning home. At Mtalimanja we “teach a man to fish”...and to farm, so that they will never need a handout again. Some of the proceeds of VitaMeal purchases help to fund SAFI.



*"The best possible way to spend the Force for Good money! Real work and education for real people that will carry the work forward."*

*"The concept of the Mtalimanja Village is going to change the country of Malawi. We appreciate and respect what Napoleon and Nu Skin® are doing. And we are proud to be part of it."*

## PROJECT DAY

Each group helped to hand out bags of VitaMeal to needy children sitting in long lines, waiting patiently in the African sun for the nutritious food. Each visitor group was divided into three teams to visit a variety of Feed the Children projects. All teams visited a Community-Based Child Care Centre (CBCC) where children under five years of age gather each morning for nutritious VitaMeal and pre-school. Scientific evidence demonstrates the critical importance of good nutrition for young children as their minds and bodies develop. Teams visited orphanages, crisis nurseries and programmes to prevent the transmission of HIV/AIDS from mother to baby. Each personally witnessed the difference that their VitaMeal donation is making in Malawi.



*"My favourite was the orphanage at the Sisters of Charity. The orphanage cares for infants and toddlers. We met a child who arrived there three weeks ago, malnourished, his parents just died, he was so bad he couldn't stand and now, after three weeks of VitaMeal he is standing and gaining weight. The sisters are so hard working and dedicated to these kids!"*

*"One of the top ten experiences of my life...and I've lived a long time!"*

*"Fantastic, this is where we really saw the strength of our system."*



*"So powerful! I had seen the videos but nothing compares to actually being there and handing the gorgeous little beings a bag of VitaMeal that will feed them for a month. There is nothing that compares to that feeling. Thank you!"*

*"This was exceptional - life changing! We felt the joy and happiness of the children...this was the most real experience of the trip."*



Some of the guests were privileged to visit with the Vice President of Malawi, the Right Honourable Joyce Banda, in her home and listen to her express sincere gratitude for the difference VitaMeal and SAFI are making in Malawi. Each visitor became a personal witness that what she said is true.

#### Malawi Guests:

Ronnie Seok Park, South Korea  
Young Gu Kim, South Korea  
Ha Soo Kim, South Korea  
YeonHui Choi, South Korea  
Eul Rim Choi, South Korea  
Jong Hyun Woo, South Korea  
Jung Ok Lee, South Korea  
Kyung Ju Kim, South Korea  
So Yean Chung, South Korea  
Jyung Soo Kim, South Korea  
Soo Nyeon Jang, South Korea  
Yeon Ju Lee, South Korea  
Yong Sub Lee, South Korea  
Hye Ryung Song, South Korea

Corporate Hosts  
Joe Chang  
Luke Yoo  
Min Jung Chung  
Young Dong Kwon  
JooHyun Yoon  
Jee Yoon Jung

Mark Mabry, USA  
Jerri Mabry, USA  
Susanne Lammot, USA  
Chris Kipp, USA  
Dr. Anna Bérczes, Hungary  
Attila Pintér, Hungary  
Jenna Phillips, USA  
Linda Grey, USA  
Deborah Cameron, UK  
Deb Maccabee, USA  
Carl Johansson, Sweden  
Benedikt Sigurbjörnsson, Iceland  
Guðrún Kristjánsdóttir, Iceland  
Chua Syer Cin, Malaysia  
Emily Yap, Malaysia

Corporate Hosts  
Dan Chard  
Mikael Linder  
Erika Dinok  
Mike Colvin

Akemi Chiba, Japan  
Akemi Yoshida, Japan  
Hiroyuki Mukai, Japan  
Makoto Matsumoto, Japan  
Etsuko Shima, Japan  
Chiharu Tsuruta, Japan  
Benny Chung, Hong Kong  
Nim Chun Lee, Hong Kong  
Janet Cheung, Hong Kong  
Jacqueline Chang, Hong Kong  
Lily Lo, Hong Kong  
Kuan Ming Wang, Taiwan  
Ming Chu Chen, Taiwan  
Chi Te Wu, Taiwan  
Ching Hsiu Ni, Taiwan  
Fu Min Hsu, Taiwan  
Wei Ne Hwang, Taiwan

Corporate Hosts  
Steve Lund  
Brett Nelson  
Angela Lau  
Courtland Pearson  
Rex Liu

Staff: Brent Goddard, Kara Schneck, Jordan Karpowitz, Hamilton Lima, Keith Wride, Corey Glazier, Ryan Mansfield, Antonia Chang and Charlene Chiang.

Visitors also included media representatives from South Korea, Taiwan and Japan who gathered reports on how a company can truly be a force for good in the world. Recently, the following article was featured in Japan in *The Economist* magazine, which has a circulation of 80,000.

The very complimentary article says, "It was in June 2002 that Nu Skin Enterprises, a company selling cosmetics and dietary supplements, initiated the programme for the purpose of saving undernourished children around the world. When Nu Skin® distributors and customers order VitaMeal, the purchased amount is produced at the plant and delivered to children. This is a system that allows distributors and consumers to improve the lives of children...what's unique about this initiative is that the distribution of VitaMeal is not everything. First, by building a local plant, it has created employment...the initiative also makes focused efforts in agricultural education to provide opportunities for many farmers to achieve independence by improving crop productivity."

Nourish the Children® works because of all of you who donate food so generously to help distant children. Those who visited Malawi had the privilege of actually handing a bag of donated food to a child and dishing VitaMeal into cups and bowls for ragged, hungry children. It is because of all of you that we will surpass 200 million meals donated this year.

The children of Malawi thank you.



## Malawi Child Update

While visiting Malawi, some of the guests visited the Agape Earth Angels Orphanage and were excited to meet children featured years ago in our Destination Reports. Here are their stories and a new photo from our visit. All of these children are now thriving at the orphanage.

### TAYLEA

(April 2007 Destination Report) “Taylea was found in a small, dirty room behind a local motel near Lilongwe, Malawi. Her father had just died, along with two siblings, and her mother was very ill with TB, AIDS and malnutrition. Three-month-old Taylea weighed just two pounds and also had TB and AIDS. Her mother would die soon, so friends asked Dianne Block of the Earth Angels Care Centre to take little Taylea and try to save her. Taylea’s mother cried and said she wanted Taylea to die with her and held her in her arms. Two days later, friends again came to Dianne, informing her that Taylea’s mother had died and that little Taylea would also die soon if Dianne did not come and save her.

Taylea was rescued and brought to the care centre, malnourished and very ill. Taylea could not suckle and had no mother to feed her anyway. Dianne thinned the VitaMeal with water and began feeding her small amounts with an eyedropper. The drops were placed in her mouth as often as she would tolerate. Soon little Taylea began to thrive.

In February, at 22 months old, Taylea was wearing a pretty blue dress and weighing 24 pounds. She is a sweet girl and smart, speaking English and Chichewa. Taylea receives monthly treatments for HIV and TB. She enjoys laughing and playing with the other children, singing, dancing and swinging in the garden. Taylea likes to be in charge and to teach the other children.”

Just look at this lovely young lady today!



### TERESA, EMMA AND RAMONA

(June 2007 Destination Report) “Teresa, Emma and Ramona are sisters from the Centi Village near Lilongwe. They were found along the village road with their older brother begging for food. Both parents have died from AIDS. Eight-year-old Teresa looked like a walking skeleton, but had 9-month-old Ramona carefully tied on her back and little 2-year-old Emma was grasping her hand. Emma was tiny and her hair was red from malnutrition. Baby Ramona was unconscious, malnourished and very sick, weighing only three pounds. Teresa was trying to feed her little sisters.



Dianne Block of the Earth Angel's Care Centre went to the village chief and requested that she take the children so they could be given nutritious food and medical care. After much persuasion, the three girls were given over to Dianne's care. The boy was healthier and could work, so he was kept in the village. Diane felt Ramona would die within a few hours. She washed her little body, trying to get her clean and neat for her death and burial. After Dianne lovingly cleaned her body for the third time, Ramona began to stir. Dianne, ever optimistic, got out the eyedropper and began regular feedings with thinned VitaMeal, supplied by Napoleon. Before long, Ramona began to thrive.

Today, Teresa is a healthy, happy nine year old. She said she wants to be a doctor when she grows up so she can help sick people. Five year-old Emma is happy and healthy and loved her first year of school. Little Ramona is a typical, playful three year-old. VitaMeal has given the sisters a second chance at life. All three girls have tested free of AIDS and TB."

During our visit we had a wonderful conversation with these delightful girls and Teresa still wants to be a doctor.

These kids are alive today because of caring caregivers and VitaMeal donations. Was it your donation that saved them?



## Malawi Announcement

Nourish the Children® partner in Malawi, Feed the Children, was thrilled to report that through US AID and the Proctor and Gamble Corporation, they have been granted over 28 million water purifying sachets to help the people of Malawi over the next five years. Jim Campbell, Feed the Children Country Director, described in the following announcement how this programme would be combined with the VitaMeal nutrition programme in Community-Based Child Care Centres (CBCCs):

"Feed the Children is working with local organisations which are based in the villages and ... are called **CBCCs**. Feed the Children provides VitaMeal (a vitamin and protein fortified porridge) and Water Guard (a point-of-use water sanitizer) to the child centres through the CBO's. The Water Guard programme recently started while VitaMeal has been provided for almost a year. While I was distributing Water Guard, I visited one of the CBCCs in Salima called Chindugwa. The children at this centre gather every morning from 8 a.m. to 11 a.m.; they have a number of activities that kids enjoy, which include writing, reading, counting and playing with their little broken toys and dolls. Before they call it a day, kids enjoy VitaMeal porridge, they say they can not go home without VitaMeal.



Water Guard Powder has been distributed to Chindungwa for the second month now. While I was at the village visiting the kids, I met a little girl named **Shalifa Matola Bwanamali**. Shalifa is one of the beneficiaries of both Water Guard and VitaMeal. At the age of four, Shalifa is already doing a number of household chores. I asked her if she knows anything about Water Guard and Shalifa explained in her own vernacular, *"I like drinking water which has been mixed with Water Guard because water smells good and they are nice to drink. I used to feel pain in my belly whenever I drank water without Water Guard, but now I enjoy the water and I don't feel pain anymore and neither do my friends at school. My mom prepares water for us at home while our teachers prepare for us at School (the CBCC),"* When I asked her if she knows who brought the water guard to their village, Shalifa says what she knows. *"My Mom told me that the people who brought phala (VitaMeal) also bring Water Guard for us to drink nice and fresh water."*

We are so pleased that the children who receive VitaMeal in Malawi will not have to face diarrhoea and illness that come from contaminated water that can prevent the absorption of the 25 vitamins and minerals contained in VitaMeal. Congratulations and thank you to Feed the Children!

## **Malawi Partner Honoured**

**Nu Skin® congratulates philanthropic partner on national humanitarian award**

### **Napoleon Dzombe Recognised for a Lifetime of Service in Malawi**

Long-time partner of Nu Skin Enterprises and Malawian businessman and philanthropist Napoleon Dzombe received the 2009 Nation Achiever Award to recognise the impact his generosity and business and educational ventures have had on the people of Malawi. Sponsored by Malawi's national newspaper, the award recognises individuals and groups that made a unique and outstanding contribution to their communities in 2009.

"We congratulate Napoleon for this well-deserved recognition and we are pleased to be associated with him in improving the lives of his fellow Malawians," said Blake Roney, chairman of Nu Skin Enterprises. "Napoleon has played an integral part in the humanitarian projects we've partnered in and his life-long devotion to improving the self-sufficiency of his nation is truly inspiring."

The partnership between Dzombe and Nu Skin® culminated in 2007 with the dedication of Mtalimanja Village to house SAFI. This school, a long-time dream of Dzombe's, teaches farmers how to improve their agricultural outcomes and be able to sustain their families. Dzombe partnered with the Nu Skin Force for Good Foundation® to build Mtalimanja in 2006. It was named by the local people and means "long arms that give."

Mtalimanja Village is home to 30 to 40 families for two years, while they live on site with their families and attend SAFI to learn more effective agricultural techniques. Husbands and wives both attend classes and children are also educated and cared for. Maize yields at SAFI are triple what the average farmer harvests. In 2009, the first class of 33 families graduated and returned to their homes to implement their new knowledge and share it with their communities.

Nu Skin®'s relationship with Dzombe began in 2003 when he helped distribute VitaMeal, an enriched corn and soy porridge developed and manufactured by Nu Skin® to meet the nutrition needs of children. Nu Skin®'s Nourish the Children® initiative sells and facilitates the donation of VitaMeal to charity partners that distribute the food to those who need it most. In 2004, Nu Skin® partnered with Dzombe to build the Madalitso VitaMeal Plant and benefit the local economy by producing VitaMeal in Malawi. The plant employs nearly 60 workers and supports hundreds of farmers with a market for their crop. Approximately 60,000 bags of VitaMeal, each containing 30 child-sized meals, are produced and distributed every month.

In addition to these projects, Dzombe has built Mtendere orphanage for hundreds of children and Blessings Hospital, a large medical facility that has treated more than 40,000 patients. Dzombe is best known for having provided food and water to fellow Malawians during the country's devastating drought in 2001 and 2002. His efforts saved more than 20,000 lives. He is still helping individuals today in his "Problems" office.

## South Africa

After hosting Malawi tours, Brent Goddard, Managing Director of Nourish the Children®, had the opportunity to visit the VitaMeal production facility and humanitarian projects in South Africa. VitaMeal produced in South Africa is similar to the product made in Malawi, a maize and soya bean porridge with 25 vitamins and minerals, but the product comes in five different flavours that meet the needs of the projects that receive the food. Brent flew to Kimberly, South Africa to visit projects supported by Nu Skin®'s partner Hunger and Thirst. He reported, "I was very impressed that Hunger and Thirst leverages the food donations to substantially improve lives. Their overall objective is to help children escape poverty so they provide jobs to high school graduates that can't find work to help tutor, mentor and teach younger children who perform poorly in school. One principal, Mr. Chabalala reported that the percentage of students passing the sixth grade in his school increased from 75% to 90% in one quarter with the programme. Talk about synergy the children come to an after school programme for free nutritious food and they are tutored to improve their education and life skills by graduates who would be unemployed if it weren't for this programme. Many volunteers participate as mentors and staff. This programme is all about hope." After returning from his visit, Brent received the following programme details and visit photos:

Dear Brent,

We have been actively working in previously disadvantaged communities for the past four years. In this time, we have seen the need for food in communities where meals are few and far between. A greater need, as Maslow's law states, is to belong and to have self-esteem. We have seen this in our programme and the self-worth and influence in the community is seen where we are active. Food and Support work hand in hand in realising the dream of not only bringing hope, but also bringing change.

### Support Centre:

For every 1,000 children in our programme, the Support Centres will create 109 jobs: two Overseers, 11 Mentors, 67 Coaches (Matriculates) and a 29 member Food Team. The job descriptions of each are as follows:

### Overseer:

The post of Overseer is the management of the Support Centre Staff and the day-to-day responsibilities of the Centre. This entails everything from making sure the food is ready and the coaches are happy and ensuring a good relationship with the community and school where the Support Centre is established.

### Mentor:

These are mature members of the community who are respected. The mentor is our emotional and moral connection to the child in the programme. The mentor teaches our 12-Key Leadership programme and spends time with the children on a daily basis, discussing life, problems at home and school, as well as hopes and dreams. Each mentor sees no more than 45 children a day in groups of 15. This happens during the day in the Support Centre where quality time is allocated for building relationships.



### **Coach:**

The coaches are matriculates who finished school and have no job. Each coach is responsible for 15 children and helping them with their homework and sports training. They spend a lot of time with the children and are role models for them. Because the coaches are younger than the mentors, the children relate differently to them than the more mature authority figure of the mentor. After a year in our programme, the coaches are evaluated and we help them to acquire a bursary to further their tertiary education.



### **Food Team:**

This is an unskilled position and we strive to help people who have no qualifications. The food team prepares the meals that the children receive after school, as well as sports drink for sport time. The food teams are people that really want to make a difference in their community, but have no means to help. It is great to see the smiles in their eyes as they prepare the food.



### **Where we are Active:**

We are training Support Centre Staff in six schools in the Northern Cape. This amounts to 4,416 children who need our support. We would like to thank you for the 10,000 bags of VitaMeal you are currently donating to us. As you have said, "Success breeds success," and we need your help to expand our programme and create even more jobs in the communities. We would like to invest our money in jobs that your food donations allow us to do. Additional food donations would free up money to help us roll-out our programme and adopt the Bushman Community (!Xun & Khwe Community) of Platfontein, as they are in dire need, as you yourself have seen.



The Bushman Community (!Xun & Khwe Community) of Platfontein has 1,200 children who we would like to adopt apart from the 4,416 in our other Support Centres. This community suffers with domestic problems and alcoholism. To bring hope in these two broken communities, we have to establish a Support Centre that helps provide continuous improvement. In the past, a lot of people have tried to help these people, but because of the inconsistency, these communities have fallen into a deeper hole of despair.



We asked our Overseer, Doreen Bessies of our Barkly West Support Centre, a few questions regarding the Support Centre:

#### **Q: How has your life changed since being a part of Hunger and Thirst Foundation?**

A: "*My life has changed dramatically since joining Hunger and Thirst. I feel stronger and feel like I can help bring change and face problems.*"



**Q: Do you see a difference in your community where Hunger and Thirst is active?**

A: "Yes, there is a difference. Wherever we go the people thank us for what we do in our community; they say the children have become more relaxed. Some of the parents walk far to come to the school just to thank us for what we do for their children."

**Q: What in the community makes you sad to see?**

A: "Child molestation, child abuse and children that are troubled because their parents are jobless and parents that are constantly drunk. Drug abuse is a big problem especially among the youth."

We thank you for your support. In our eyes, you are a part of the team; we support the emotional and psychological needs and you support the physiological needs with the donation of VitaMeal.

Kind Regards,

Neil Pretorius  
Founder  
Hunger and Thirst Foundation

**DISTRIBUTOR VISIT**

Fortunately, distributors will soon have the opportunity to visit these same projects and see the benefits provided by their VitaMeal donations. A trip to Kimberly is being planned for 11-13 November, 2010, contact the So. Africa Nu Skin® office for details.

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## China

### Nu Skin® Yushu Earthquake Relief Report

On 14 April, 2010, a 7.1-magnitude earthquake rocked Yushu County in Qinghai province in China. The number of deaths from the earthquake were estimated at 2,220, with 12,135 wounded and 90% of the buildings damaged or destroyed. Nu Skin® responded immediately as described in the following Press Release:

"In response to the recent 7.1-magnitude earthquake in the Tibetan Yushu County of Qinghai Province, Nu Skin® has donated more than US\$1 million in cash and in-kind donations to aid the rescue workers and survivors."

"Nu Skin®'s mission is to be a force for good in the world and we are pleased to have resources to help in responding to natural disasters such as this earthquake," said Andrew Fan, Nu Skin® president of the greater China region. "We will keep a close eye on the latest developments in the earthquake area and will continue to do our best to support the rescue work based on the specific needs in the disaster area. We appreciate the rescue workers for their tireless efforts and are confident that the local residents will be able to restore and rebuild their homes and livelihood."



Nu Skin®'s contribution included monetary donations to purchase rescue supplies and 10,000 activated carbon protective masks. In addition, the company also donated nutritional and personal care products, including 750,000 servings of VitaMeal and 3,000 bottles of waterless hand sanitizer.



Nu Skin® has been an active supporter for disaster relief in China. In 2008, Nu Skin® was recognised with the prestigious China Charity Award from the China Ministry of Civil Affairs for its contribution to the southern China snowstorm and Sichuan earthquake relief efforts.

We are so grateful to our charity partners, World Children's Fund, China Foundation for Poverty Alleviation and the China Children and Teenage Fund. And we are so grateful to all of our VitaMeal donors that you care enough to share.

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## Monthly Distribution Report



We appreciate the generosity of our distributors and customers, whose donations make these programmes possible. From April through June 2010, VitaMeal donations were delivered to authorised charity partners for distribution to those who needed it most. Although the following were the intended destinations for the April through June donations, please note that the charities may change destinations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match programme.

<b>Destination</b>	<b>Total # of VitaMeal Servings (30 Child Meals per Bag)</b>
Malawi, Africa	6,040,470
Philippines	900,000
South Africa	383,580
Haiti	270,000
China	175,980
South America	180,000
Other	84,000
<b>Total</b>	<b>8,034,030</b>

Nourish the Children® is an initiative created and supported by Nu Skin Enterprises, a for-profit company, that facilitates donations of purchased VitaMeal to non-profit partners such as Feed the Children. Charity partners distribute VitaMeal to deserving children without charge or fees.