



NOURISH THE CHILDREN®
AN INITIATIVE OF NU SKIN ENTERPRISES

GLOBAL Destination Report

April 2008

Total meals donated as of 30 April : **119,281,140**

Malawi



“Corn as high as an elephant’s eye”

This phrase became a real image as the School of Agriculture for Family Independence (SAFI) team held their 2008 Field Day. Our Feed the Children (FTC) partner in Malawi sent Bryce Sitter, the administrator of FTC in Malawi, to the event. Bryce stands well over 6 feet (2 metres) tall. So for a 12 foot (4 metres) tall elephant the corn would reach his eye.

The farmers and their families who are being taught at the Mtalimanja village have learned their lessons very well. Even though the early and heavy rains of the Malawi rainy season have ravaged the country’s maize crop, SAFI fields are tall and each stock holds multiple ears. A simple technique of top dressing the maize fields with fertiliser when the maize has six leaves prevented the essential nutrients from being washed away when the rains swept away the fertiliser from the fields treated in the standard way, at planting. This technique used by the SAFI farm families and some of their neighbours who copied their techniques has produced the elephant’s eye high corn that will yield life saving food from the first crop of the

growing year of 2008. Others in Malawi will again need the life saving blessing of VitaMeal this year but those in the Mtalimanja village will have enough food for their families, in the future these students will become teachers that help their entire villages escape hunger as well. Some of the money from the sale of VitaMeal supports the Mtalimanja village and its excellent work in training farmers how to thrive on a one hectare farm.

Philippines

In response to a question concerning how much food has been provided to the children of Cebu in the Philippines, Feed the Children provided the following information, which may be of interest to others as well. Nearly every month 360,000 meals are shipped from our Jixi, China plant by Feed the Children to help the children of the Philippines.

Below is the total number of children assisted by Feed The Children Philippines through VitaMeal in Cebu, Philippines.

2006 - 700 children were served with hot meals using VitaMeal in the cities of Mandaue and Lapu-lapu
2007 - 250 children in Bantayan Island
250 children in Alegria, Cebu
150 children in Cebu City

2008
Jan-Jun 200 children in Carcar City, Cebu
Jul-Dec 2,179 children in Carcar City, Cebu
(planned) 300 children in Samboan
300 children in Dalaguete
300 children in Santander
300 children in Cebu City
500 children in Cebu (municipalities to be determined later)

In 2008, we project serving 4,079 children in Cebu using VitaMeal.

Other part of the Visayas:

1,500 - Sipalay, Murcia, Toboso, Hinigaran and La Castellana - Negros Occidental
800 - Dumaguete City, Guilhulngan City, Vallehermo - Negros Oriental
1,500 - Tubigon, Clarin, Inabanga, Pilar, Loboc, Tagbilaran, Maribojoc - Bohol

Thanks for the sustained partnership.

Soy Lumaad
National Coordinator
Enhanced Feed A Child - nutrition program of Feed The Children Philippines

China

Report by China Children and Teenagers' Fund Kangbao County

“In July, 2007, our Fund delivered 2000 cartons of VitaMeal to the Minority Nationality School to benefit 300 students. The assisted students responded that the food was delicious and after eating VitaMeal for a period of time, the health of the students improved greatly and their immunity was greatly elevated. December every year is severely cold; it is the time for flu and most of the students used to have flu. But this year, the students affected by flu were apparently fewer than before. This situation may be attributed to healthier nutrition. VitaMeal plays a significant role in assisting healthy nutrition



He Weiwei is a grade 6 student at primary school. He was weak when he was very young. He used to get colds for more than a month each winter. His family was poor and their food quality was not good. After taking VitaMeal, his health greatly improved. His face colour turned from pale to reddish and healthier. In physical exercise class he became more active. His grandmother said that the health of her grandson is stronger, thanks to VitaMeal.

Cui Zhimin is a grade 3 student. She used to feel that the food served for breakfast was not tasty. When she first tasted VitaMeal, she did not like it either. But after eating it for a while, she began loving it. She wanted VitaMeal for every breakfast. When her parents prepared milk for her she had no interest in it. Due to better nutrition, she has become more active in her classes and more clever.



Before the school began serving VitaMeal, provided by the China Children and Teenagers' Fund, the Health Bureau of Kangbao County chose 12 grade 6 students to receive a variety of health tests. It was discovered that some of the students lacked trace elements in their bodies. After taking VitaMeal for some time, it was discovered that the bodies of the students no longer lacked the trace elements. With better nutrition, the health of the students apparently improved as did their responsiveness in class.

The parents and teachers of the students who have taken VitaMeal express their gratitude for bringing this project to the children. VitaMeal was given to the children for breakfast and they hope that it will continue to be served in days to come.”

Monthly Distribution Report



April VitaMeal Donations were delivered to Feed the Children and other authorised charities for distribution to those who need it most. Although the following were the intended destinations for the April donations, please note that the charities may change destinations due to logistical issues or based on the needs of recipients. These numbers include company matching donations.

<u>Destination</u>	Total # of Meals (30 Child Meals per Bag)
Malawi, Africa	1,269,480
Philippines	360,000
China	300,060
So. America	360,000
Local and other	30,570
Total	2,320,110