

Cosmo and Venus Williams Feature

What Sales Leaders Can Do:

- Reshare or repost corporate posts.
- For Instagram, use a post that is identical to the corporate or market posts. See examples below.
- Tag Cosmo on the reshared corporate post

Because Sales Leaders can only repost and reshare corporate posts, they **Cannot** do the following:

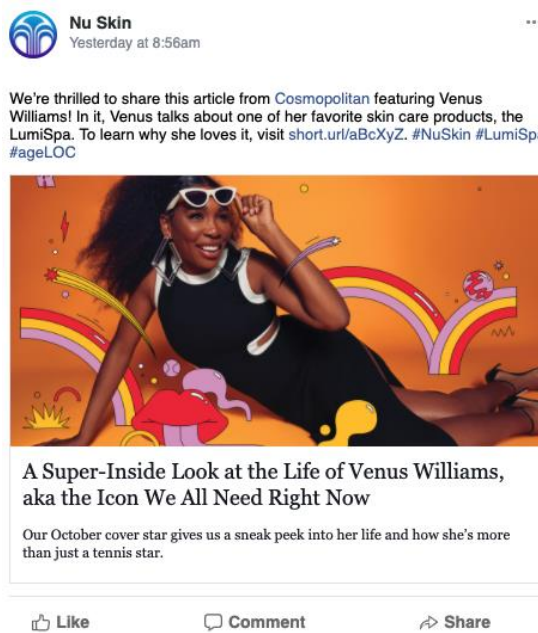
- Can't use Cosmo's logo on a branded asset
- Can't use Venus Williams' image
- Can't use the cover of the magazine or other images from the magazine
- Can't say that Venus sponsors our products or loves all of our products
- Can't say that Cosmo sponsors our products or loves our products
- Can't tag Venus

Approved Posts, Captions and Hashtags

Facebook

We're thrilled to share this article from @Cosmopolitan featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit

<https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/>. #NuSkin #LumiSpa #ageLOC



The image shows a screenshot of a Facebook post from the official Nu Skin page. The post is dated "Yesterday at 8:56am". The text of the post reads: "We're thrilled to share this article from [Cosmopolitan](#) featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit [short.url/aBcXyZ](https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/). #NuSkin #LumiSpa #ageLOC". Below the text is a vibrant, colorful illustration of Venus Williams. She is depicted from the waist up, wearing a black dress with white accents and white sunglasses. She is smiling and has her hand near her face. The background is a bright orange with various colorful elements like rainbows, a pink elephant, and a red mushroom. Below the illustration, the post has a headline: "A Super-Inside Look at the Life of Venus Williams, aka the Icon We All Need Right Now" and a sub-headline: "Our October cover star gives us a sneak peek into her life and how she's more than just a tennis star." At the bottom of the post, there are three interaction buttons: "Like", "Comment", and "Share".



Twitter

Check out this article from @Cosmopolitan featuring Venus Williams! In it, she shares her love for one of her favorite skin care products, #ageLOC #LumiSpa!
<https://www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/>. #NuSkin



nuskin @nuskin · 36m

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A Super-Inside Look at the Life of Venus Williams, aka the Icon We All Need Right Now

Our October cover star gives us a sneak peek into her life and how she's more than just a tennis star.

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Instagram

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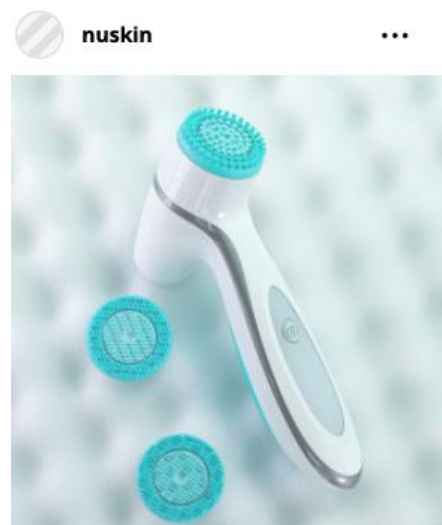
**Instagram feed posts do not allow hyperlinks, so Sales Leaders can direct their followers to a link in their bio to see the article. As an alternative, Sales Leaders can include the Cosmopolitan link in their caption for their followers to copy and paste into a browser.

For example:

We're thrilled to share this article from @Cosmopolitan featuring Venus Williams! In it, Venus talks about one of her favorite skin care products, the LumiSpa. To learn why she loves it, visit www.cosmopolitan.com/entertainment/celebs/a37384627/venus-williams-cosmopolitan-cover-october-2021/. #NuSkin #LumiSpa #ageLOC



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