



Social Sharing Examples/FAQs





Lifestyle

- ✔ Share your life - be authentic and personal
- ✔ Talk about having fun with the business-Share your WHY!
- ✔ Show YOU!—and how the business opportunity enhanced your life
- ✔ Emphasize the importance of developing customers and selling product



Hubby and I just finished our new patio! <3 What a great place to have backyard BBQs with the fam and training calls with my team. Want to join me? #motivation #greatproducts #NSbrandaffiliate #ad



If you would have told me that a simple post about toothpaste on social media would give me enough money to help pay for this amazing new patio \$\$\$, I wouldn't believe you!- believe it, and >>>YOU CAN TOO!<<< #askmehow #timefreedom #financialfreedom





Income

- ✔ Talk about the success that can come through hard work
- ✔ Emphasize the importance of reselling the product
- ✔ Talk about our competitive and innovative compensation plan – Velocity!
- ✔ Follow the Opportunity Testimonial Guidelines

I'm so proud of the entrepreneur and strong woman that I have become. And it all started when a friend introduced me to a business opportunity sharing awesome products! Message me to hear my story!
#hustle #nuproducts #timeflexibility
#NSbrandaffiliate #advertisement

Generating meaningful compensation as a Brand Affiliate requires considerable time, effort, and commitment. This is not a get rich quick program, there are no guarantees of financial success and results will vary widely among participants.

*hustle
AND
heart
WILL SET YOU
apart*



MY BOSSBABES ARE!!... It's only the 4th of the month and we already sold 250 tubes of toothpaste! \$\$\$
It costs NOTHING to get started!
You're already on social media!
Super easy to make money day 1!
I will train you... JOIN MY TEAM!
#hustle #getahead #itspossible #easymoney





Products

- ✔ Use claims found in approved Nu Skin marketing materials (Product Information Pages and other <https://nuskin.com/> sources)
- ✔ Provide realistic and accurate benefits that consumers may experience
- ✔ Share positive personal testimonials that are consistent with approved claims
- ✔ Follow the Product Testimonial Guidelines



YAY-- the kids are in bed, so its
momma's time!
10 minutes with the facial spa, then the
AgeLoc mask <3 <3 I once did a half
face demo and the results were
amazing-- my face looks so toned and
hydrated!
#spalife #homebiz #ad



Ending my Saturday night with my wrinkle
iron! I LOVE THIS THING. It makes you
look 10 years younger in like 10 minutes!!
Goodbye wrinkles and fine lines

Ask me how to GET YOURS!
#spalife #pampered





Marketing, Promotion, & Selling

REFERRAL POST

Do you love white teeth??
You post for me, you get a tube
of toothpaste!
I'll do the work, all you have to
do is copy and paste a referral
post on your wall <3 PM me!
Thanks friends!! #advertisement



CONTEST ENGAGEMENT

!!! CONTEST TIME !!!
The first 3 who guesses right will get a prize from me!!!
UPDATE: If no one! Can guess the amount correctly, I
will do a drawing *-*
?WHO CAN GUESS how much these products cost??
RULES: TAG one of your BFFs and make your guess!
HINT: All of the items below are OVER \$15 ;)



REFERRAL POST

Wanna try before you buy?
I'm offering whitening AP24 toothpastes in exchange for a post on your wall. It's super easy and I'll do all the work!
Comment "ME" below & I'll send you more deets!
#entrepreneur #whiteteeth #advertisement



CONTEST ENGAGEMENT

WHO LOVES FREE STUFF? :-)) \$\$\$ ☺
THE FIRST 5 people to comment will enter a contest to win a tube of WHITENING TOOTHPASTE and get to be a product tester. <3 <3 #contest #giveaway #AP24 #toothpastemoney #freeproduct





Frequently Asked Questions

Q: Is it okay to talk about and teach duplication?

A: “Duplication” is the concept of teaching, coaching, and encouraging others to become successful using the same principles that contributed to your own success. Teaching and following this principle can be a powerful part of your business and is encouraged. However, “duplication” cannot be used to talk about guaranteed systems, specific timeframes, or to emphasize recruiting over product sales and sound business practices.

Q: What information should I include on my selling site?

A: In order to support the sale of products to customers, you may include information about the products, such as description, benefits, and ingredients. You may not post any promotional, training or recruiting content on selling sites. In addition, all selling sites must include the following disclaimer: “Independent Brand Affiliate Produced Website - This website is not produced or approved by Nu Skin Enterprises Inc. or its affiliated companies.” *

Q: Can I use services like PayPal, Square, and Venmo?

A: Yes, Brand Affiliates can use payment gateways to accept credit cards and authorize/process payments at their discretion, subject to assumption of any risk or liability arising from compliance with Payment Card Industry (“PCI”) standards, including all applicable data, privacy, and security laws.*

Q: I have friends all over the world, can I sell products to friends in other markets?

A: Brand Affiliates may only sell products purchased from the market where the Brand Affiliate resides. Online customers are only permitted to purchase and receive product(s) from the market in which the customer resides. Brand Affiliates may sell products to customers residing in another market only through Company produced tools and platforms, providing that no local restrictions in the customer’s market prevent you from doing this.

Q: Is paid advertising permitted?

A: Paid advertising must be directed only to people who like your page or engage with you, e.g. a Boosted Facebook post to followers. Brand Affiliates may not use any other form of paid advertising, referrals, or other means to target specific demographics or aggregate/drive traffic to a social media platform or selling site (e.g. banner/pop-up ads, paid influencer posts, AdWords ads, and Cost per Mile).

Q: Is Search Engine Optimization (SEO) permitted?

A: SEO features in any form are prohibited and cannot be used. Keywords used in the page title, meta description, ALT tags, and/or in the pages body content that would otherwise be used to directly attract customers are prohibited.

*Please see [Local Restrictions](#).

Q: Can I use automated messaging and chatbots?

A: Automated messaging and chatbots are permitted, but limited to targeting only people who follow/like your page or who actively engage with you on your page (e.g. likes a post or makes a comment).

Q: Can I recruit online?

A: It is prohibited to actively recruit in public forums, such as discussion groups, message boards, blogs, comment sections, and employment-based websites. You may, however, actively recruit in personal social media platforms as well as private forums, such as closed groups, when such recruiting does not violate the admin/moderator rules or terms and conditions of such group or site.

Q: How does Nu Skin ensure a level playing field for social sellers?

A: Selling sites, including business entities, electronic storefronts, “boutiques,” and any other similar entity, are limited in size to less than 10 employees and total revenue of less than USD \$50,000 monthly from sources other than Nu Skin.

Q: Why can't I do raffles or contests to engage my followers?

A: Games of chance are highly regulated by state and federal governments and many social media platforms have very detailed policies, as well. As a result, contests, sweepstakes, etc. are strictly prohibited. The Company will only permit referral posts (e.g., someone gives you a referral, you give them a tube of toothpaste)

The company, in its sole discretion, can prohibit the use of any social sharing platform that does not meet the parameters of these Social Sharing Guidelines and applicable law.



Local Restrictions



Austria: “Gewerbeordnung (GewO) § 57 Abs. 1: Aufsuchen von Privatpersonen” re-selling food supplements is prohibited in Austria. Food supplements purchased from Nu Skin Local are for personal use only.

France: According to the French legislation on VDI (Vendeur à Domicile Indépendant), Brand Affiliates with VDI status should not conclude any distance sales. However, social media may be used to promote the products. Additionally, VDI Mandataires are not allowed to sell directly to retail customers.

Italy: According to the Italian legislation on Direct Selling activities, Brand Affiliates can only collect purchase orders and transmit them to the company. Therefore, re-selling activities on any platform are not permitted. This restriction applies to each Brand Affiliate, regardless of your resident market.

Ukraine: Brand Affiliates may not-resell any food supplements. Food supplements purchased from Nu Skin Local are for personal use only.

