

Nu Skin Europe & Africa 2023 Brand Affiliate Compliance Summary

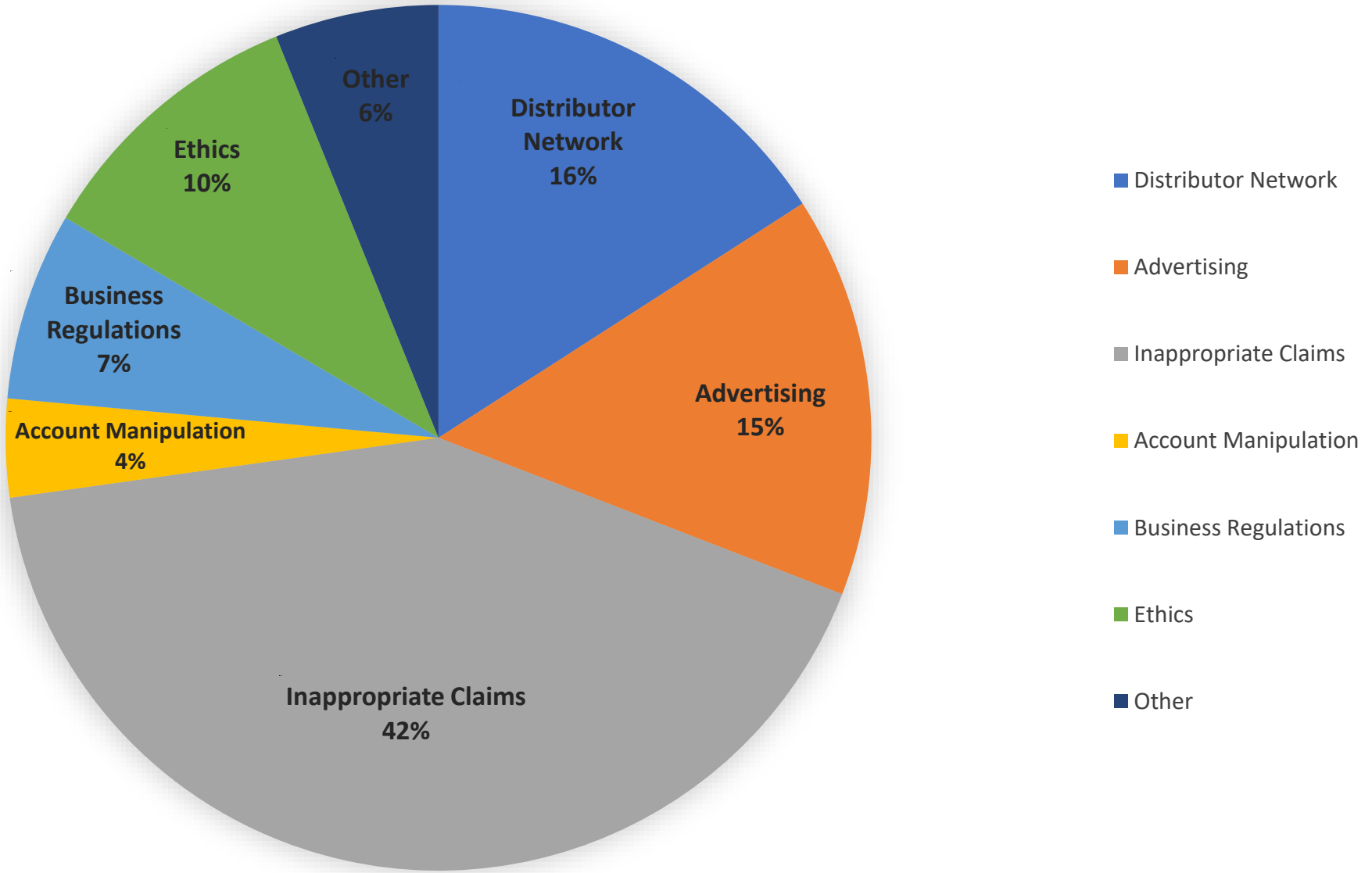
This compliance information is provided by Nu Skin Europe & Africa, on behalf of Nu Skin International Inc. (“Nu Skin”).

The following are remedial measures imposed by the Compliance Review Committee (“CRC”) for violations reported between January and December 2023. The total number of Europe & Africa Brand Affiliates with violations was 327.

Pin Titles		Remedial Measures*	
Brand Affiliate:	217	Education/Warning Call or Letter:	218
Brand Representative:	61	Merge/Move:	36
Gold Partner:	19	Termination:	24
Lapis Partner:	9	Withholding:	15
Ruby Partner:	5	Probation:	17
Emerald Director:	9	No Action	4
Diamond Director:	4	Other:	13
Blue Diamond Director:	3		

*One Brand Affiliate may incur multiple remedial measures

Total Brand Affiliate Violations by Type*



*For the purpose of this document, certain violations have been combined in order to provide a comprehensive summary.

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Global compliance has established a social media education and outreach program to educate Brand Affiliates concerning appropriate online activities. As part of this program, members of the Europe & Africa compliance team regularly reach out to Brand Affiliates to educate them regarding problematic opportunity claims, product claims, and other content related to their online activities.

During 2023, the Europe & Africa compliance team documented 884 incidents of educational outreach to Brand Affiliates.

