

- This process applies to all materials produced by Blue Diamond Distributors that contain information and/or that are used to promote the Nu Skin Opportunity and/or Products (hereinafter the “Materials”);
- This process is governed by Chapter 3, Section 4 and Addendum B of the EMEA Policies and Procedures – PLEASE ENSURE THAT YOU REVIEW THE P&P BEFORE SUBMITTING ANY MATERIAL;
- Only Blue Diamond Distributors are entitled to submit Materials for registration. Blue Diamond Distributors are those who (i) currently enjoy active status as a Blue Diamond, (ii) have been a Blue Diamond for a minimum of three months, and (iii) are not in material breach of the Contract;
- Materials must be registered in each country of EMEA in which they are intended to be used;
- Materials must indicate (i) they are “Independent Distributor Produced”, and (ii) the name and address of the Blue Diamond Distributor publishing the Material (e.g. “This was produced by John Doe, an independent distributor of Nu Skin International, Inc., 75 West Center Street, Provo, Utah 84601, USA”);
- This registration process does not constitute legal advice from the Company. You are strongly advised to seek the advice of independent legal counsel with regard to the legality and regulatory compliance of your Materials.

1. SUBMISSION OF LICENSE AGREEMENT

- You must submit a **License Agreement** to the Company prior to producing any Material. The License Agreement grants you the right to use certain Company trademarks and trade names. A copy of the Agreement will be provided to you upon request – please send an email to EMEA_BD_Materials@nuskin.com or contact your Account Manager;
- The License Agreement is **for a term of two years** and must be renewed if you want to continue using the registered Materials or produce new ones.

2. SUBMISSION OF APPLICATION FOR REGISTRATION

- In order for your Materials to be registered, you must submit
 - an Application for Registration form;
 - a copy of the proposed Materials in their original language; and
 - an English translation of the Materials and the supporting documentation.Your Application for Registration must be submitted by email to **EMEA_BD_Materials@nuskin.com**;
- You must provide the Company with any **passwords or ID’s** as may be necessary for the review;
- We reserve the right to limit the number of Materials in case you submit more than a reasonable amount of Materials.

3. CORPORATE REVIEW

- Each Application for Registration will be assigned to a **Material Review Coordinator (MRC)**, who will be your main point of contact throughout the registration process;
- We will do our best to process your Application **within 30 days** as from the date your complete Application request is received.

4. REGISTRATION/REFUSAL OF REGISTRATION

4.1 Registration:

- You will receive a **Notice of Registration** for the English version of the Material(s) only, which will include: (i) a **Unique Registration Code (URC)**, which is a confirmation of registration which must be added to the Material before distribution; (ii) the **list of markets** for which the registered Material is **approved for use**; (iii) the **expiration date of the Material**;
- Upon receipt of the Notice of Registration, you may begin final production and use the Material;
- A Notice of registration **expires two years from the date of its issuance**.

4.2 Refusal of Registration:

- The Company may refuse to register your Materials if these do not comply with the P&P;
- Materials refused for registration must be amended in line with the guidance received and may be resubmitted for registration. They will be reviewed in accordance with the above process.

5. SUBMISSION OF A COPY OF THE FINAL, REGISTERED MATERIAL

You must **provide the Company with a copy of the final, registered Material, including the Unique Registration Code ("URC")**, to the following email address: EMEA_BD_Materials@nuskin.com.

6. IMPORTANT NOTES

6.1 Changes to registered Materials

Any changes to registered Materials must be resubmitted through the regular registration process.

6.2 Expiration of registered Materials

Upon expiration of a Notice of Registration, you must submit a new Application for Registration for the continued use of any previously submitted and registered Materials.