

NU SKIN

At a Glance

Nu Skin Enterprises, Inc. (NYSE: NUS) is a global integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform. The company helps people look, feel and live their best with products that combine the best of science, technology and nature. Backed by nearly 40 years of scientific research, Nu Skin develops innovative products for personal care, nutrition and anti-aging.

\$2.23B

2022 revenue

~50

global markets

20+

premium brands

66M

products sold in 2022

~3,800

employees

Our Three Master Brands



The World's #1 Brand for Beauty Device Systems for six consecutive years*



*Source: Euromonitor - <https://www.euromonitor.com/nu-skin-claims>



Beauty and Wellness

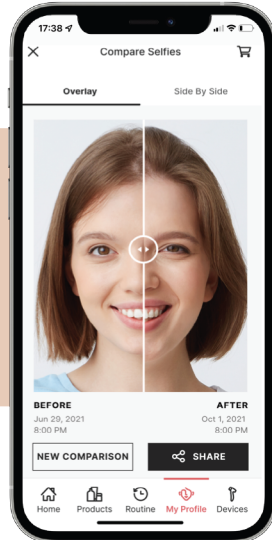
A holistic beauty and wellness brand that empowers consumers through personalized, integrated solutions.

Personalized

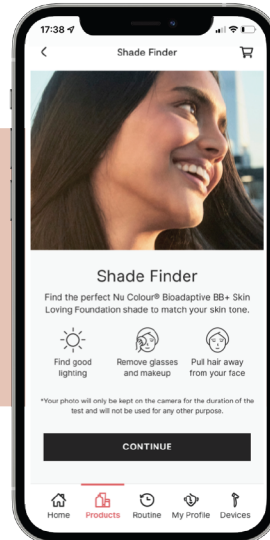
The Nu Skin Vera® app helps consumers identify the right beauty products and guides them to get the most out of their skin care regimens.



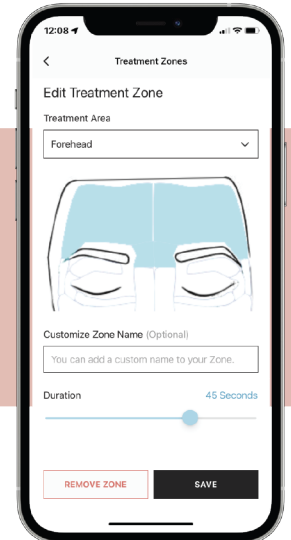
Uses a lifestyle and skin questionnaire and smart facial scanning to provide personalized product recommendations.



Makes it easy to track and share results via a selfie timeline.



Helps find the best product match for your skin tone.



Provides a step-by-step guide for using products and customizing treatments.

Integrated

A balanced portfolio of beauty and wellness products with a holistic, inside-outside approach.

Beauty devices combined with topical products improve delivery and efficacy.

Our ageLOC LumiSpa® iO beauty device connects to IoT technology to provide an immersive, personalized experience.



Science-Based

Nu Skin stays at the forefront of innovation and scientific discovery and ensures the highest quality control:

- 11 state-of-the-art labs in the U.S. and China
- More than 75 in-house scientists
- Six-step quality assurance program





Force for Good

A fundamental aspect of Nu Skin's mission is to be a force for good throughout the world.

Social Impact

\$6.7M+

in charitable assistance in 2022

50+

countries impacted by charitable projects

800M+

meals purchased and donated* since 2002

~120k

children fed per day*



Nu Skin Charitable Funding Highlights

- 29,000+ heart surgeries performed since 1999 (1,300+ in 2022)
- ~11,000 farmers in Malawi trained on agricultural practices and self-reliance since 2007
- 161 water wells drilled impacting 17,000 households in Malawi since 2016
- 9 projects to protect marine habitats in 2022 with Nu Skin's help



Sustainability

2019

Developed an internal environmental impact scoring system

2020

Improved the environmental impact of top 20 products



2023

Goal: Assess, score and make plans to improve the environmental impact of 100% of our products

2030

Goal: Change all packaging to be recycled, recyclable, reusable, reduced or renewable



Nutricentials® Bioadaptive Skin Care® line features clean formulas with worry-free ingredients and sustainable packaging

Member of the EcoBeautyScore Consortium to drive industry standards for sustainable beauty products



*Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's brand affiliates and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, brand affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.