



## Nu Skin Southeast Asia & Pacific Region 2022 Brand Affiliate Compliance Summary

Nu Skin is committed to operating its business in compliance with applicable laws and regulations, and to protecting consumers and customers alike. We are also committed to ensuring that our Independent Brand Affiliates act in a similar manner. To this end, Nu Skin has established an effective compliance program focusing on the following key activities:

- Policies and Procedures Develop and maintain policies and guidelines that govern Brand Affiliate activities
- **Education** Create educational resources and provide training to Brand Affiliates on how to build a compliant and healthy business
- \* Monitoring compliance Proactively monitor and follow up with Brand Affiliates to ensure alignment with policies and guidelines
- Remedial measures Take appropriate measures against Brand Affiliates who have engaged in inappropriate activities
- \*Evaluation and oversight Ensure efficiency and accountability through regular process evaluation, executive management oversight, and transparency.

## Nu Skin Southeast Asia & Pacific Region\* 2022 Brand Affiliate Compliance Summary

This compliance information is provided by Nu Skin Southeast Asia & Pacific Region, on behalf of Nu Skin International Inc. ("Nu Skin").

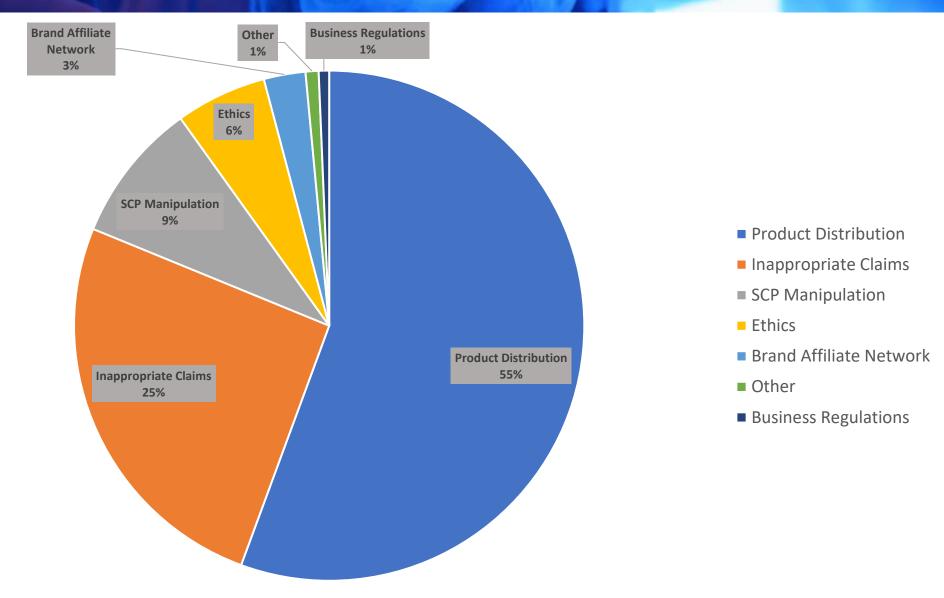
The following are remedial measures imposed by the Compliance Review Committee ("CRC") for violations reported between January and December 2022. The total number of SEAPAC Region Brand Affiliates with violations was 606.

Pin Titles		Remedial Measures**	
Brand Affiliate:	467	Education/Warning Call or Letter:	14
Brand Representative:	77	Merge/Move:	13
Brand/Gold Partner:	19	Termination:	317
Senior Brand/Lapis Partner:	20	Withholding:	252
Exec. Brand/Ruby Partner:	8	Probation:	264
Brand/Emerald Director:	10	No Action	12
Senior Brand/Diamond Director:	4	Other:	2
Exec. Brand/Blue Diamond Director:	1		

<sup>\*</sup>For the purpose of this document, "Southeast Asia & Pacific" or "SEAPAC" refers to Singapore, Malaysia, Brunei, Philippines, Indonesia, Thailand, Australia, New Zealand, French Polynesia, New Caledonia, excluding Vietnam.

<sup>\*\*</sup>One Brand Affiliate may incur multiple remedial measures

## Total Brand Affiliate Violations by Type\*



<sup>\*</sup>For the purpose of this document, certain violations have been combined in order to provide a comprehensive summary.

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Global compliance has established a social media education and outreach program to educate Brand Affiliates concerning appropriate online activities. As part of this program, members of the compliance team within the SEAPAC Region regularly reach out to Brand Affiliates to educate them regarding problematic opportunity claims, product claims, and other content related to their online activities.

During 2022, members of the compliance team within the SEAPAC Region team documented 1252 incidents of educational outreach to

Brand Affiliates.

