



2025 SE ASIA BRAND AFFILIATE SALES COMPENSATION SUMMARY

Nu Skin Enterprises, Inc. (together with its affiliates, the “Company”) is a global direct selling company that currently operates in almost 50 markets and sells its products through a network of Independent Brand Affiliates. In SE Asia, the Company operates in 6 markets¹.

The purpose of this document is to provide accurate and straightforward information regarding sales compensation paid to Brand Affiliates by the Company. The table below sets forth detailed information concerning sales compensation paid to Brand Affiliates registered in SE ASIA markets in 2025².

Generating sales compensation as a Brand Affiliate requires considerable time, effort, and commitment. This is not a get rich quick program and there are no guarantees of financial success.

2025 Brand Affiliate Sales Compensation in SE ASIA (amounts shown in USD and THB**)

Title*	Monthly Average Sales Compensation, before expenses ³	Average Percentage of Active Brand Affiliates	Average Percentage of Brand Representative and above level Brand Affiliates
Active Brand Affiliate Earning a payment (Non-Brand Representative)	US \$ 27 (THB 880)	9.29%	n/a
Qualifying Brand Representative	US \$ 71 (THB 2,313)	1.61%	n/a
Brand Representative	US \$ 511 (THB 16,648)	2.50%	50.90%
Brand Partner	US \$ 911 (THB 29,680)	0.91%	18.50%
Senior Brand Partner	US \$ 1,420 (THB 46,264)	0.73%	14.90%
Executive Brand Partner	US \$ 1,826 (THB 59,491)	0.22%	4.42%
Brand Director	US \$ 3,559 (THB 115,952)	0.34%	6.92%
Senior Brand Director	US \$ 6,898 (THB 224,737)	0.12%	2.50%
Executive Brand Director	US \$ 20,169 (THB 657,106)	0.09%	1.86%

*Titles in place for 2025

**Based on currency exchange rate as of 1 June 2026

The average number of active Brand Affiliates⁴ each month in SE ASIA was 68,994. On a monthly basis, an average of approximately 10,918 Brand Affiliates, or 15.8% of the active Brand Affiliates in SE ASIA earned a commission payment.

The SE ASIA Brand Affiliate Compensation Summary may not accurately reflect market specific results within the SE ASIA region¹. For more information on the Sales Compensation Plan, please contact Nu Skin Thailand by email 48hr_reply_thailand@nuskin.com or by phone 02-506-1888. The Sales Compensation Plan is available online here: https://media.nuskin.com/m/2c6f3e6d5a638b17/original/Sales-Performance-Plan-Version-NOV-23_en.pdf

¹ Singapore, Malaysia, Philippines, Indonesia, Thailand, Vietnam.

² The table only includes Brand Affiliates who qualify to receive commissions. Brand Affiliates who only purchase products for personal use do not qualify to receive commissions and hence, they are not included in the table.

³ Note that these figures do not represent a Brand Affiliate’s profit, as they do not consider expenses incurred by a Brand Affiliate in the promotion of his/her business and they do not include retail markup income. Common expenses may include, but are not limited to, travel, office supplies, license fees, insurance premiums, and legal or accounting fees.

⁴ An “active” Brand Affiliate is defined as any Brand Affiliate who either made a personal purchase, sponsored another account, or received a Sharing Bonus, Selling Bonus or Retailing Bonus during the most recent three-month period.