

Reset

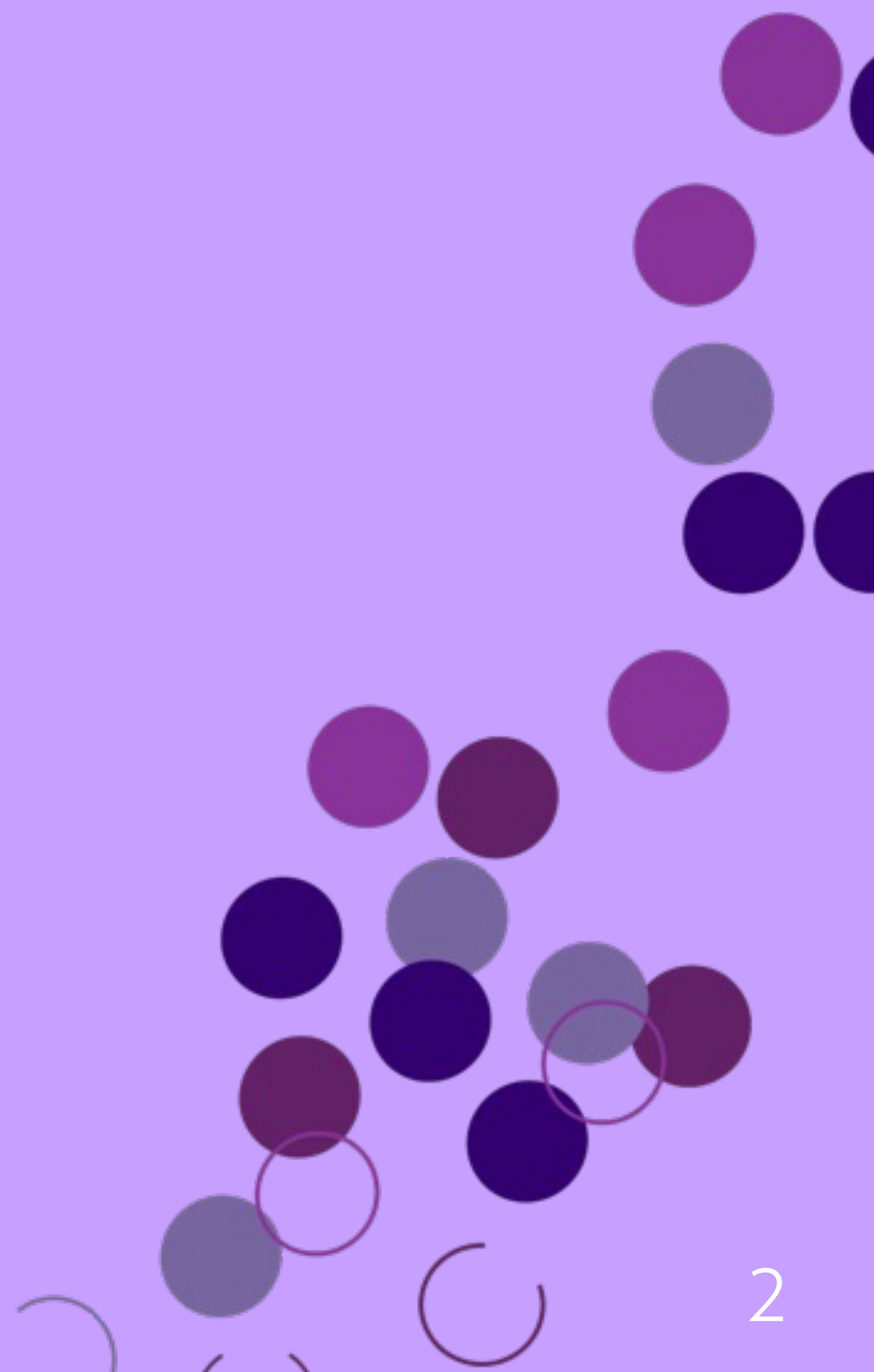
DOs & DON'Ts

Social Sharing Guidelines



CONTENTS

- 4
Approved Claims
- 7
Social Post Examples
- 13
How to Safely Promote Reset
- 17
Additional Resources



Follow Company Product Claims

All claims must be consistent with the **Reset** Product Information Page (PIP) for your market.



TH Approved Claims

All approved claims can be found on the [Reset Product Information Page](#)

- Helps support healthy well-being.*
- Anthocyanin from Black Rice Extract, Blackcurrant fruit extract and bilberry fruit extract help support the antioxidant defense system*
- Helps provide healthy balance of good and bad bacteria in the gut.*
- Provides anthocyanin blend, standardized to 215 mg of anthocyanins per serving.

*This product is not intended to diagnose, treat, cure, or prevent any disease.



DOs

“Helps support healthy well-being”

“Anthocyanin from Black Rice Extract, Blackcurrant fruit extract and bilberry fruit extract help support the antioxidant defense system”

“Helps provide healthy balance of good and bad bacteria in the gut”

“Provides anthocyanin blend, standardized to 215 mg of anthocyanins per serving”

*This product is not intended to diagnose, treat, cure, or prevent any disease.

DON'Ts

“Normalizes blood sugar”

“Prevents cardiovascular diseases”

“Reduces belly fat”

“Speeds up metabolism”

“Protects against inflammation”

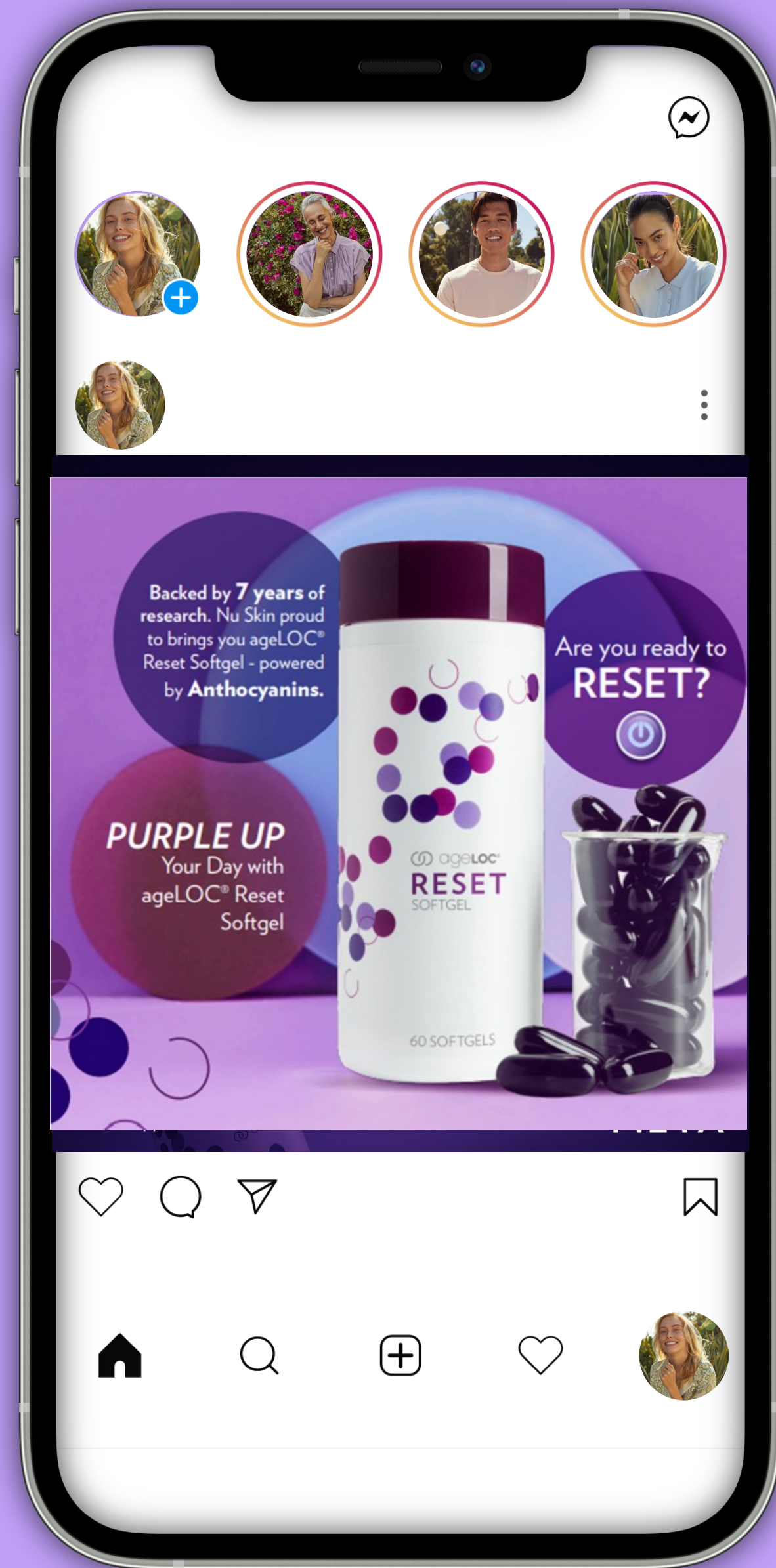
“Reset your liver performance”

Social Post Examples

When posting on social media, always stick to approved claims found in the PIP for your market. Product testimonials cannot include any medical/health claims - even if true.



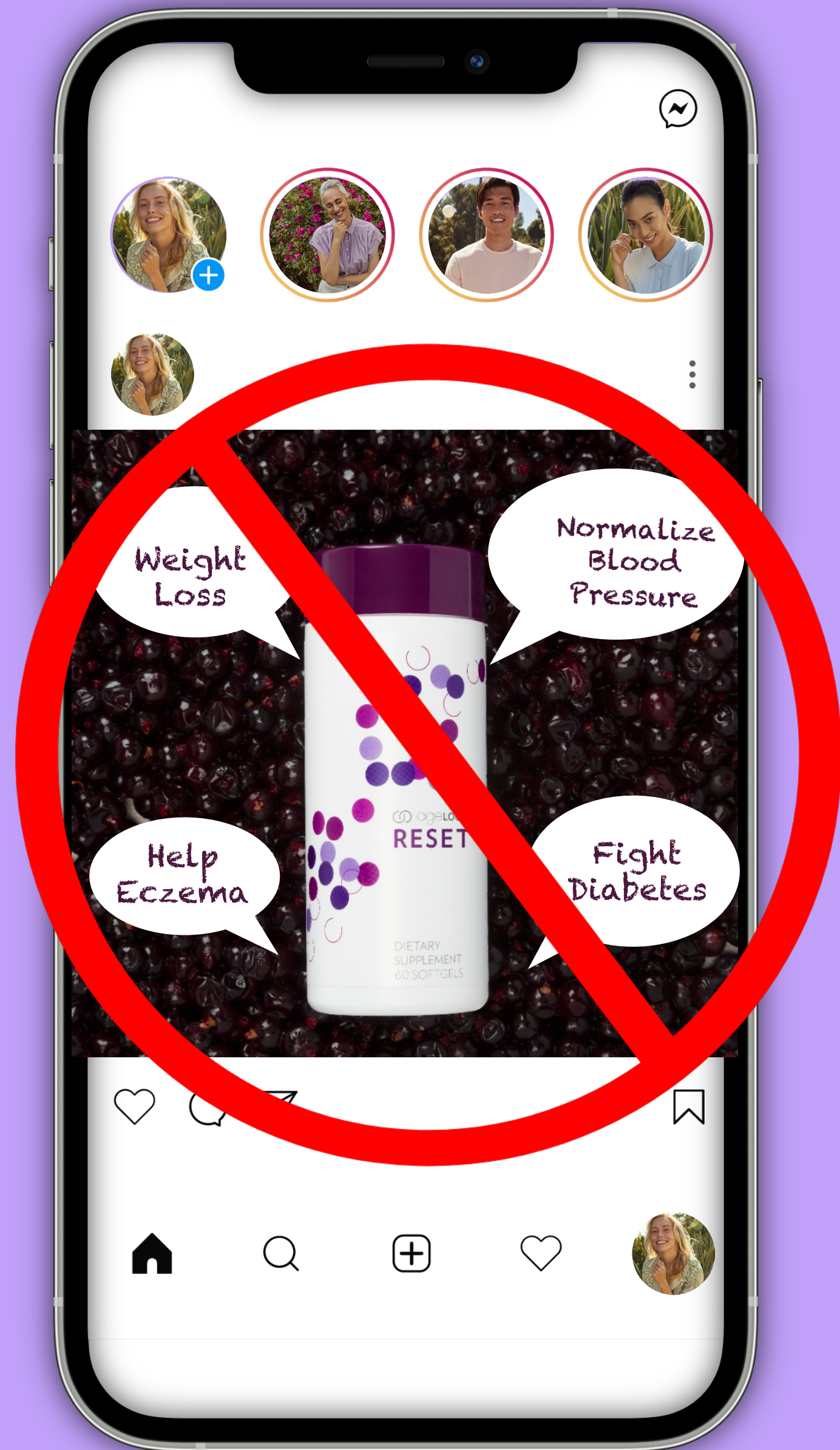
APPROVED



I only have a few preview codes left for Nu Skin's latest hot product RESET! Reset is powered by anthocyanins - natural health-beneficial compounds found in purple berries and black rice, but what does that mean? It means Reset helps support things like **healthy well-being!** I love knowing my antioxidant defense system is getting extra support! Who is interested in giving it a try??

[#Reset](#) [#PURPLEUP](#)

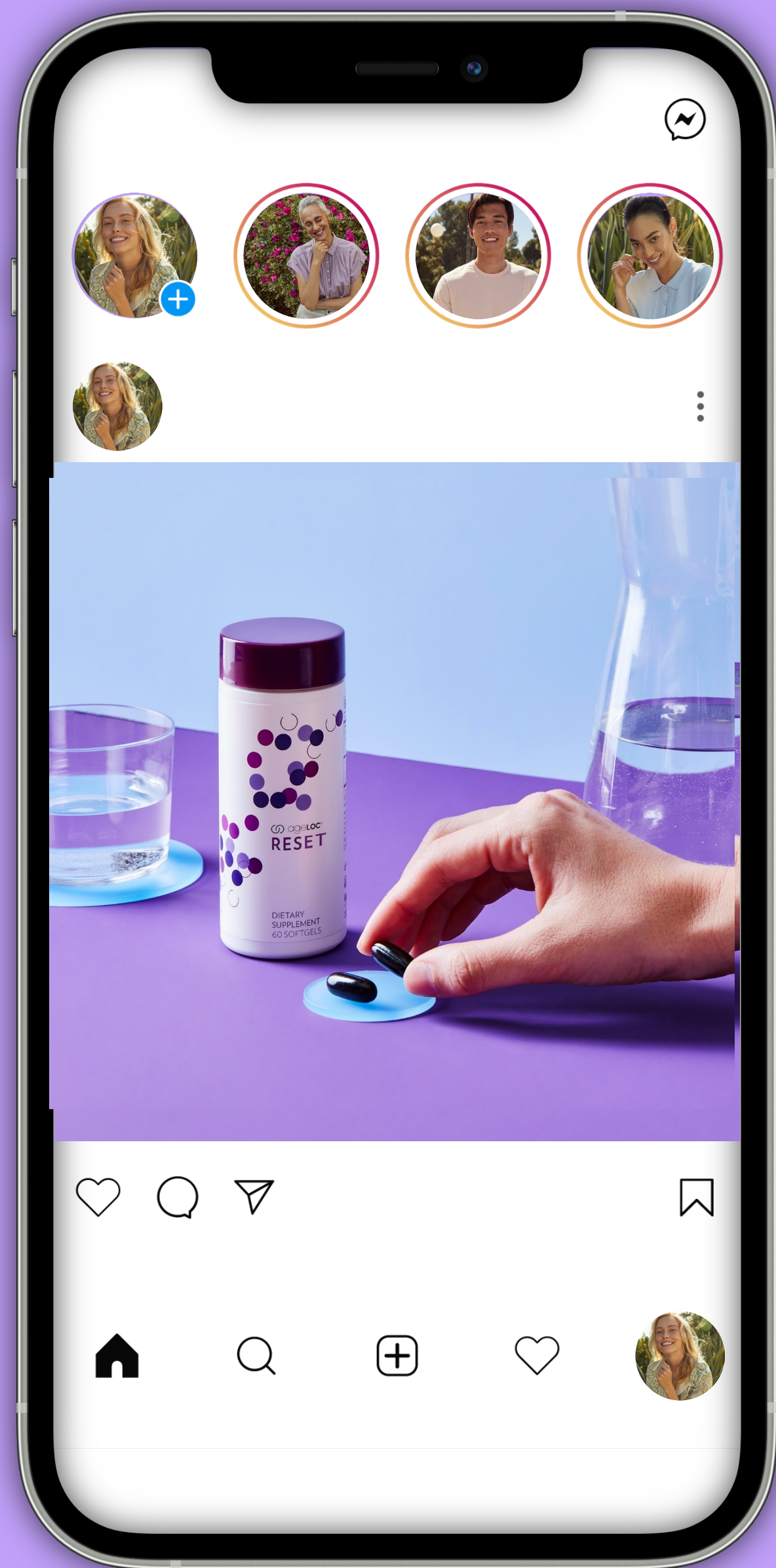
NOT APPROVED



I only have a few preview codes left for Nu Skin's latest hot product RESET! Reset is powered by anthocyanins - natural health-beneficial compounds found in purple berries and black rice but what does that mean? It means Reset helps with things like **diabetes, normalize blood pressure, help with skin condition, and even weight loss!** Who is interested in giving it a try??

[#Reset](#) [#WeightLoss](#) [#MagicPill](#)

Reset is not a weight loss product and does not treat any medical conditions. Weight loss claims, or any medical treatment claims should not be made.



APPROVED

Get ready to purple up with Reset! And start shifting your body chemistry toward a healthier mode. This new daily supplement powered by anthocyanins—natural health-beneficial compounds found in black currant fruit extract, bilberry fruit extract and black rice extract.

The formula's ***so innovative, even Mother Nature is applauding.*** 🗣️ 👏

[#Reset](#) [#HealthierMode](#)

NOT APPROVED



Get ready to purple up with Reset! Are you working out and eating healthy but still have inflammation and extra pounds to lose?

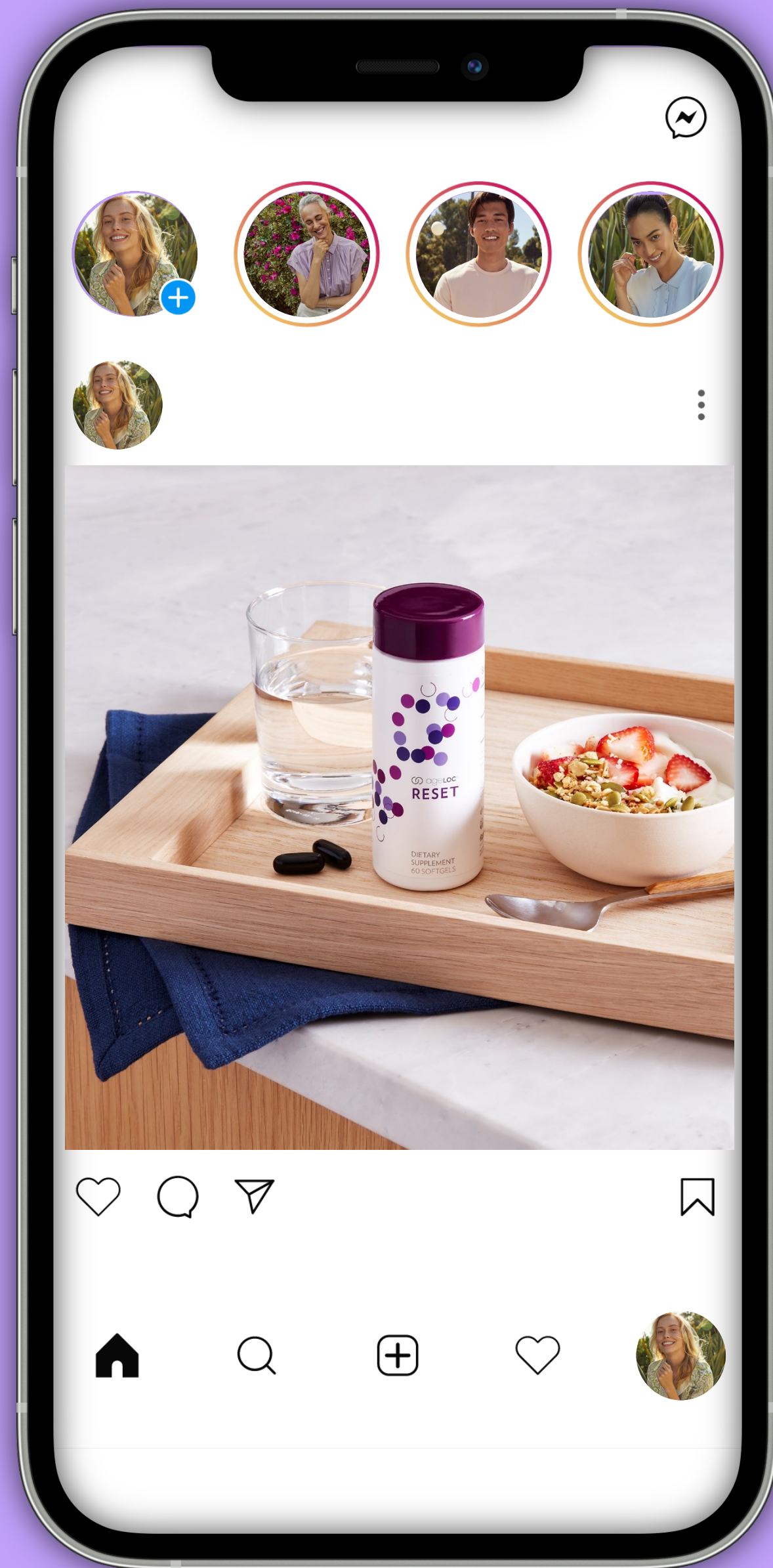
Reset has been in the making for 8 years - and it's finally here!! Check out these great results from one of my good friends!

The formula ***will help you lose weight, fight diabetes, and lower your blood pressure!*** 🙌

[#Reset](#) [#WeightLoss](#)

This supplement isn't proven to alter physical appearance, therefore, any medical claims and before & after images should not be posted nor shared.

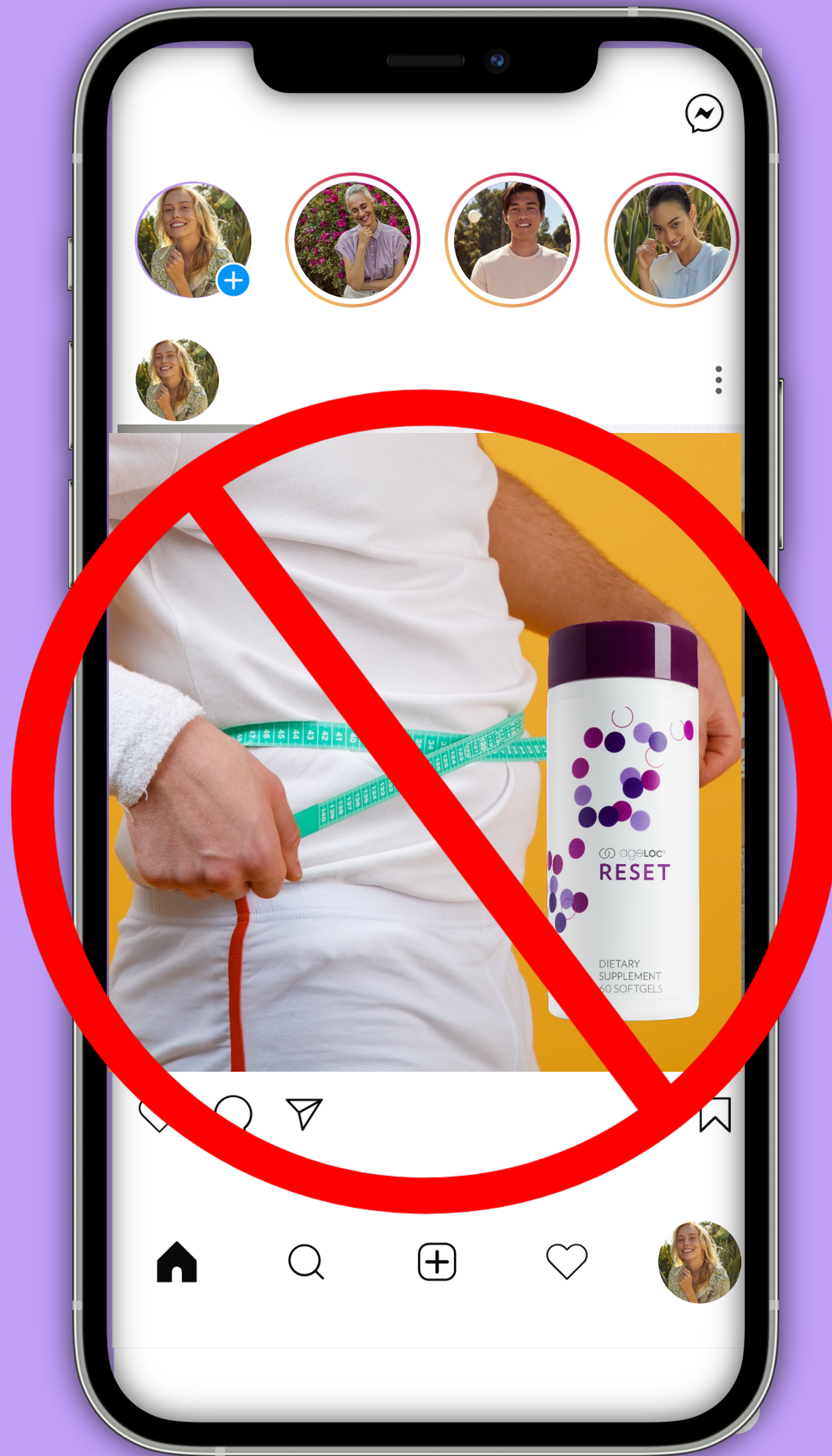
APPROVED



Say hello to your biochemistry's new best friend! 🙌 Introducing Reset, a new daily supplement that can help ***shift you towards a healthier mode when combined with healthy eating, regular exercise, and better sleep*** powered by anthocyanins—natural health-beneficial compounds found in black currant fruit extract, bilberry fruit extract and black rice extract. It's an important part of my health goals! What are your health goals?

[#healthgoals](#) [#Reset](#) [#anthocyanin](#)

NOT APPROVED



Say hello to your biochemistry's new best friend! 🙌 Introducing Reset, a new daily supplement that helps counteract the effects of ***not having time to go the gym and eating a poor diet*** with a potent blend of anthocyanins—natural compounds found in dark purple berries and black rice. It's an important part of my health goals! What are your health goals?
[#HealthGoals](#) [#Reset](#) [#DietPill](#)

Reset is not a weight loss product. Weight loss claims should not be made, posted, or shared.

How to Safely Promote Reset

The benefits in the PIPs may not seem exciting... but there are many ways to create engaging content to share with your community!

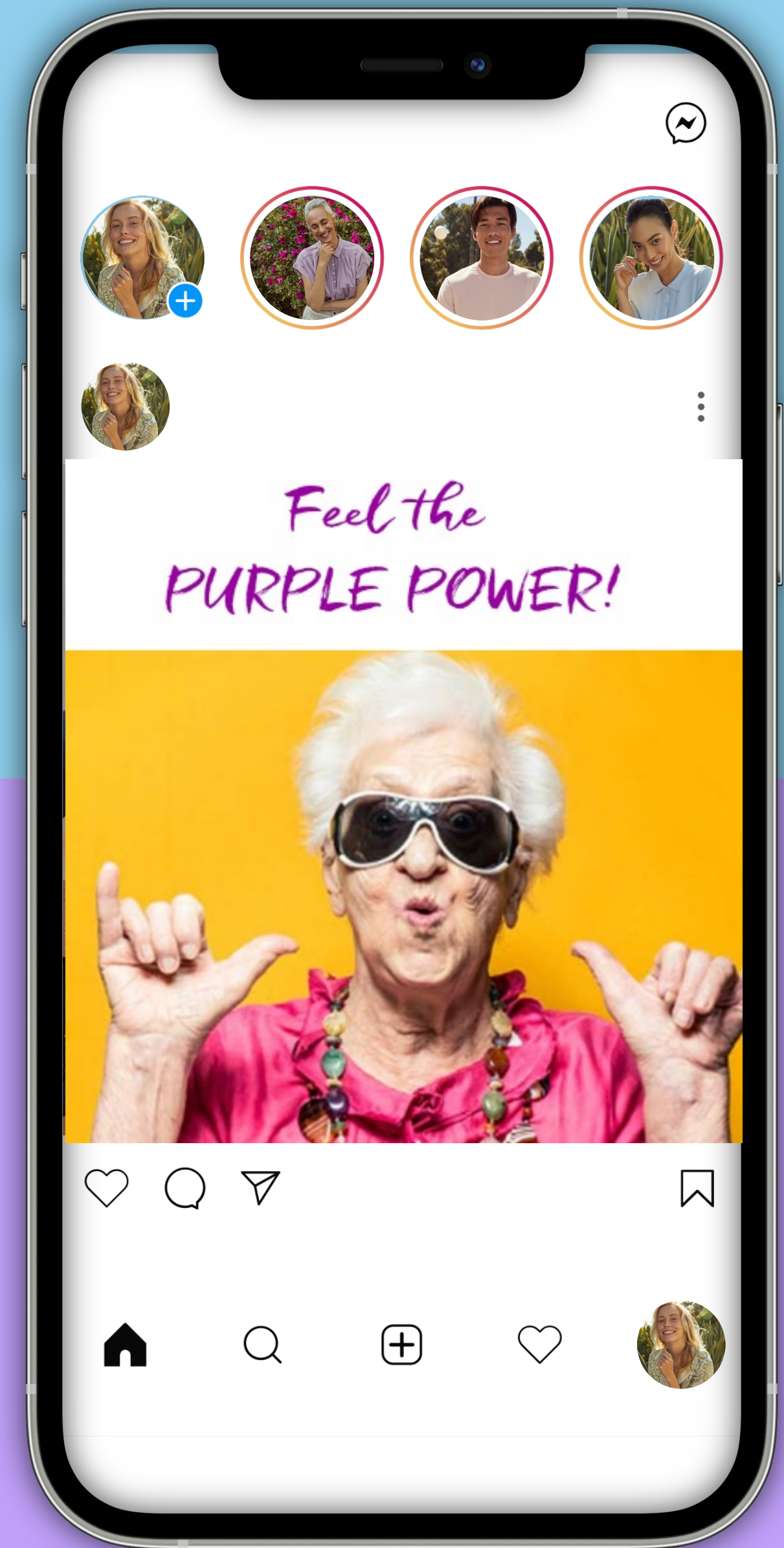


PERSONALIZE IT

PURPLE POWER!!!! Reset is Nu Skin's wonderful new product that helps support your healthy well-being.* Did you know that Reset is invented from scientific principles to help you stay healthy from inside, and take care and support your daily life?

If you are interested let me know!

[#Reset](#)



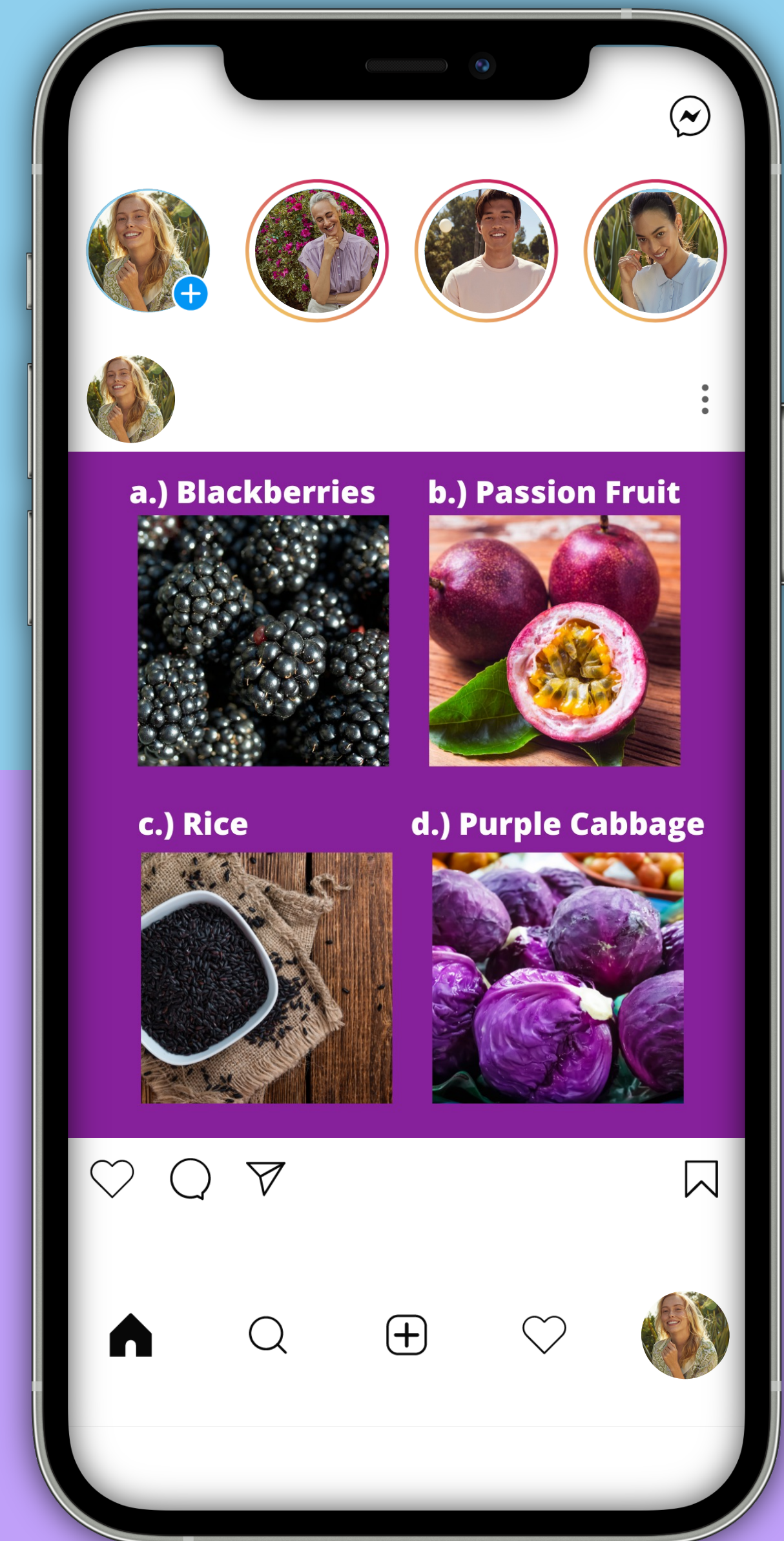
*This product is not intended to diagnose, treat, cure, or prevent any disease.

FOCUS ON ENGAGEMENT

POLL TIME! With the launch of Nu Skin's new product RESET I'm curious what's your favorite purple food?

If you're interested in trying this innovative product to support your healthy well-being.* DM me!

[#PurplePower](#) [#Reset](#)



*This product is not intended to diagnose, treat, cure, or prevent any disease.

Now it's your turn!

- ✓ **Step 1:** Brainstorm content ideas
- ✓ **Step 2:** Create content or download from [Nu Skin SEA Flickr](#)
- ✓ **Step 3:** Make sure all claims are approved/from the PIP of your local market
- ✓ **Step 4:** Post or share your content!



ADDITIONAL RESOURCES:

[Product Testimonial Guidelines](#)

[Product Claims Video](#)

[Social Sharing Guidelines](#)

