



The enchanting capital of the Netherlands, nestled amidst picturesque canals and steeped in rich history, this city seamlessly fuses its timeless charm with vibrant modernity. Explore Amsterdam's winding waterways, inspiring art, and a culture that celebrates diversity. This is a city that promises unforgettable experiences at every turn.

Join us on a journey through the heart of Amsterdam, where cobblestone street tells a story, and every moment is an opportunity for discovery.

Start your qualifications now and get on a holiday with us to AMSTERDAM!

Work towards being here and join us! This dream getaway is yours only if you seize it.

Get your team ready for these world-class destinations of Nu Skin Success Summit.

# AMSTERDAM

Where History Meets Adventure!



Qualification Period: **1 October 2023 to 31 December 2024**

Reward: **5 days 4 nights, Amsterdam, Netherlands (the "Summit Trip")**

Qualification Criteria: **NEW PIN ADVANCEMENT TRACK**

ADVANCE TO	REQUIREMENTS
NEW Brand Partner	<ul style="list-style-type: none"><li>Maintain minimum volume of total 13,000 TOV including personal 3,000 GSV within paid level and be paid minimum Brand Partner per month for four (4) qualifying months.</li><li>No Flex Block is allowed from the 1st month of being promoted as New Brand Partner until 31 December 2024.</li><li>Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li><li>2023 Hokkaido Qualifiers will start their qualification from January 2024 till December 2024.</li></ul>
NEW Senior Brand Partner	<ul style="list-style-type: none"><li>Maintain minimum volume of total 13,000 TOV including personal 3,000 GSV within paid level and be paid minimum Senior Brand Partner per month for four (4) qualifying months.</li><li>No Flex Block is allowed from the 1st month of being promoted as New Senior Brand Partner until 31 December 2024.</li><li>Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li><li>2023 Hokkaido Qualifiers will start their qualification from January 2024 till December 2024.</li></ul>
NEW Executive Brand Partner	<ul style="list-style-type: none"><li>Maintain minimum volume of total 13,000 TOV including personal 3,000 GSV within paid level and be paid minimum Executive Brand Partner per month for four (4) qualifying months.</li><li>No Flex Block is allowed from the 1st month of being promoted as New Executive Brand Partner until 31 December 2024.</li><li>Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li><li>2023 Hokkaido Qualifiers will start their qualification from January 2024 till December 2024.</li></ul>
NEW Brand Director	<ul style="list-style-type: none"><li>Maintain minimum volume of total 20,000 TOV including personal 3,000 GSV within paid level and be paid minimum Brand Director per month for four (4) qualifying months.</li><li>No Flex Block is allowed from the 1st month of being promoted as New Brand Director until 31 December 2024.</li><li>Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li><li>2023 Hokkaido Qualifiers will start their qualification from January 2024 till December 2024.</li></ul>
NEW Senior Brand Director	<ul style="list-style-type: none"><li>Maintain minimum volume of total 35,000 TOV including personal 3,000 GSV within paid level and be paid minimum Senior Brand Director per month for four (4) qualifying months.</li><li>No Flex Block is allowed from the 1st month of being promoted as New Senior Brand Director until 31 December 2024.</li><li>Must maintain minimum paid Brand Representative title the Summit Trip commences.</li><li>2023 Hokkaido Qualifiers will start their qualification from January 2024 till December 2024.</li></ul>
NEW Executive Brand Director	<ul style="list-style-type: none"><li>Maintain minimum volume of total 65,000 TOV including personal 3,000 GSV within paid level and be paid minimum Executive Brand Director per month for four (4) qualifying months.</li><li>No Flex Block is allowed from the 1st month of being paid as New Executive Brand Director until 31 December 2024.</li><li>Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li><li>2023 Hokkaido Qualifiers will start their qualification from January 2024 till December 2024.</li></ul>
New Team Elite	<ul style="list-style-type: none"><li>Maintain minimum volume of total 110,000 TOV including personal 3,000 GSV within paid level and be paid minimum Presidential Director per month for four (4) qualifying months.</li><li>No Flex Block is allowed from the 1st month of being paid as Presidential Director until 31 December 2024.</li><li>Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li><li>2023 Hokkaido Qualifiers will start their qualification from January 2024 till December 2024.</li><li>Must be a qualified Team Elite for the year 2024</li></ul>

Note: All New Pin Title advancement should be achieved latest by 30 September 2024

Qualification Period: **1 January 2024 to 31 December 2024**

Reward: **5 days 4 nights, Amsterdam, Netherlands (the "Summit Trip")**

Qualification Criteria: **INCREMENTAL TRACK**

EVER-REACH PIN TITLE	REQUIREMENTS
Brand Representative / Brand Partner / Senior Brand Partner	<ul style="list-style-type: none"><li>• Growth in volume of 10,000 TOV (G0 to G3 by paid level) in January to December 2024 versus January to December 2023.</li><li>• Must be paid as minimum Executive Brand Partner with a minimum of 3,000 GSV per month for four (4) qualifying months.</li><li>• No Flex Block is allowed from the 1st time of being paid as Executive Brand Partner until 31 December 2024.</li><li>• Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li></ul>
Executive Brand Partner	<ul style="list-style-type: none"><li>• Growth in volume of 10,000 TOV (G0 to G3 by paid level) in January to December 2024 versus January to December 2023.</li><li>• Must be paid as minimum Brand Director with a minimum of 3,000 GSV per month for four (4) qualifying months.</li><li>• No Flex Block is allowed from the 1st time of being paid as Brand Director until 31 December 2024.</li><li>• Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li></ul>
Brand Director	<ul style="list-style-type: none"><li>• Growth in volume of 10,000 TOV (G0 to G3 by paid level) in January to December 2024 versus January to December 2023.</li><li>• Must be paid as minimum Senior Brand Director with a minimum of 3,000 GSV per month for four (4) qualifying months.</li><li>• No Flex Block is allowed from the 1st time of being paid as Senior Brand Director until 31 December 2024.</li><li>• Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li></ul>
Senior Brand Director	<ul style="list-style-type: none"><li>• Growth in volume of 10,000 TOV (G0 to G3 by paid level) in January to December 2024 versus January to December 2023.</li><li>• Must be paid as minimum Executive Brand Director with a minimum of 3,000 GSV per month for four (4) qualifying months.</li><li>• No Flex Block is allowed from the 1st time of being paid as Executive Brand Director until 31 December 2024.</li><li>• Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li></ul>
Executive Brand Director	<ul style="list-style-type: none"><li>• Qualified for Team Elite Trip of the year 2024.</li><li>• Growth in volume of 10,000 TOV (G0 to G3 by paid level) in January to December 2024 versus January to December 2023.</li><li>• No Flex Block is allowed from the 1st time of being paid as Presidential Director until 31 December 2024.</li><li>• Must maintain minimum paid Brand Representative title until the Summit trip commences.</li></ul> <p>OR</p> <ul style="list-style-type: none"><li>• Qualified for Team Elite Trip of the year 2024.</li><li>• Mentor 3 qualifiers between your G1 to G3 for 2025 Amsterdam Success Summit Trip.</li><li>• No Flex Block is allowed from the 1st time of being paid as Presidential Director until 31 December 2024.</li><li>• Must maintain minimum paid Brand Representative title until the Summit Trip commences.</li></ul>

Note:

(1) Open to all ever-reach pin title of Executive Brand Partner and above as of September 2023.

(2) Baseline: Baseline counting is determined from the highest paid title for 4 months from October 2022 to September 2023.



## TERMS AND CONDITIONS

1. You acknowledge and agree that your participation in the Summit Trip (alternatively referred to as the "2025 Amsterdam Success Summit") constitutes your full and unconditional agreement to and acceptance of the Qualification Criteria and the terms and conditions (collectively, the "Terms and Conditions") set out below.
2. The meaning of capitalised terms not defined in these Terms and Conditions may be found in your Brand Affiliate Agreement, applicable Sales Performance Plan, or applicable Policies and Procedures (collectively, the "Governing Documents"). For the purposes of these Terms and Conditions, "Company" refers to NSE Asia Products, Pte. Ltd. and its affiliates.
3. These Terms and Conditions are to be read together with the Governing Documents.
4. Any Brand Affiliate in good standing is eligible to attempt to qualify under this Summit Trip Program. A Brand Affiliate who violates the terms and conditions of their Governing Documents or these Terms and Conditions may be deemed ineligible. Eligibility for all Summit Trip benefits is based on meeting all requirements of the applicable Sales Performance Plan, including all monthly customer sales requirements.

### Eligibility and Qualification Period

5. You must be a Brand Representative and above from Southeast Asia, and in good standing. Violation of any terms and conditions of your Governing Documents, or these Terms and Conditions, may render you ineligible for the Summit Trip.
6. To be eligible for the Summit Trip, you must satisfy the Qualification Criteria during the relevant Qualification Period.
7. If you qualify for the Summit Trip, you will be notified via the mobile number or email address registered with the Company by 31 January 2025, and you must confirm your and your second attendee's ("Second Attendee") attendance by 31 January 2025. In the event you and your Second Attendee decided not to attend the Summit Trip or failed to confirm the attendances by 31st January 2025, you and your Second Attendee are deemed to have forfeited the rights to participate in the Summit Trip and agree that no compensation, cash refunds or any other trip replacements will be given by the Company.
8. 2023 Hokkaido Success Summit Qualifiers can only start their qualification for 2025 Amsterdam Success Summit from 1 January 2024 after completing their maintenance month in December 2023.

### Reward Details

9. Qualifiers for the 2025 Amsterdam Success Summit will receive two economy class airline tickets per Brand Affiliate Account (a "qualified Brand Affiliate Account"), covering 2-way flights from the nearest capital city airport in your home country to the Summit Trip destination.
10. You will receive one hotel room per qualified Brand Affiliate Account for the length of the trip, as determined by the Company.
11. The Company will pay for all Company-sponsored meals, activities, and events for a maximum of two people (where applicable) per qualified Brand Affiliate Account.

### Matters relating to the Summit Trip

12. The Company will be free to determine the maximum allotment price per ticket. Any additional costs are your own responsibility and for your own account.
13. Meals, activities, and events outside those sponsored by the Company are similarly your own responsibility and for your own account. The total cost of the Summit Trip will vary each year. Subject to the Company's approval, if more than two people from a qualified Brand Affiliate Account elect to participate in a trip, all costs incurred in relation to the additional attendees ("Additional Attendees") will be your responsibility and charged to your account (the "Additional Participant Costs"). The Second Attendee and Additional Attendees will collectively be referred to as "Attendees".
14. You must provide the Company with the details of a designated credit card. This shall be used by the Company, in the event that the Company has to provide payment for personal or other expenses under your responsibility and/or meant for your account, including but not limited to all Additional Participant Costs. You authorise the Company to charge the designated credit card for all such personal or other expenses incurred by you and your Attendees, including all related fees, charges, and applicable taxes.

15. You may only attend the trip for which you have qualified. The Company will not honour a request to attend a future trip, regardless of circumstances.
16. It is your responsibility to ensure that you and your Attendees are capable of participating in the Summit Trip should you qualify, including but not limited to obtaining any identification documents, passports, visas, and any other travel documents necessary for domestic and international travel.
17. The Summit Trip does not have any cash value and cannot be sold or exchanged for cash.
18. For the avoidance of doubt, the Second Attendee must be an associate from the same qualified Brand Affiliate Account. Meanwhile, only immediate family member(s) (i.e., parent, spouse, sibling or child only) may participate the Summit Trip as Additional Attendees. Any application for Additional Attendees to participate must be made within a fourteen (14) day period after you have been informed of your qualification for the Summit Trip, and approval is subjected to the Company's discretion.
19. Subject to the Company's discretion, where there is more than one (1) participant qualifying for the Summit Trip on a single qualified Brand Affiliate Account, the Company may allow you to transfer your eligibility to attend the Summit Trip to an immediate family member ("Transferee") in the event that you are unable to attend the Summit Trip, provided that the Second Attendee from the same qualified Brand Affiliate Account confirms his/her attendance for the Summit Trip. In such an event, the Terms and Conditions as set out herein (where applicable) shall also apply to that Transferee.
20. If, for whatever reasons, you, your Attendees and/or your Transferee fails, refuses and/or neglects to attend the Summit Trip after having confirmed attendance (each, an "Absentee"), you agree and authorise the Company to recover any and all expenditure or other costs associated with the Absentee's participation in the Summit Trip, including but not limited to the Absentee's airfare, Company-sponsored meals, activities and events, by any means which the Company deems appropriate.
21. The value of the Summit Trip may be considered a benefit in kind by the tax authorities in your market and deemed taxable income earned by you. The Company is legally required to report the total benefit in kind per person to the tax authorities. All taxes are the sole responsibility of the recipient(s). You agree that you are responsible to seek advice from an independent tax or legal advisor to determine if participating in the Summit Trip has any implications for you. The Company will provide the exact value of the Summit Trip upon request. You accept and agree that the Company will not be responsible for the payment of any taxes, fines or penalties incurred by you as a result of attending the Summit Trip.
22. The Company reserves the right to audit and assess the validity of your Brand Affiliate Account and the related sales volume. A Brand Affiliate Account that was established in violation of the requirements set forth in the Brand Affiliate Agreement and applicable Sales Performance Plan will be considered invalid and may result in disciplinary action. It is strictly prohibited for Brand Affiliates to (i) use false identification numbers, false names, or false accounts; (ii) buy additional product to maintain or achieve a title; (iii) use any other form of manipulation that violates the terms and conditions of the applicable Sales Performance Plan, or its spirit and intent; or (iv) encourage others to perform any prohibited action.
23. In the event the Company determines that you have manipulated your Brand Affiliate Account in order to meet such criteria under the applicable Sales Performance Plan or Qualification Criteria, the Company may, at its discretion, withhold Summit Trip benefits from you, terminate your eligibility to participate in the Summit Trip, take any actions provided under the Brand Affiliate Agreement against you, and/or seek to recover any expenditure or other costs associated with your participation in the Summit Trip, or any other costs incurred by the Company as a result of the manipulation from you, including withholding future sales compensation.
24. The Company reserves the right to (i) modify or terminate the Summit Trip or (ii) modify the Terms and Conditions at any time based on performance, participation, or other factors, at the Company's discretion without any prior notice to you.
25. Should Nu Skin cancel the Summit Trip due to any unforeseeable circumstances, a replacement gift reward or trip may be provided, valued approximately the same as the Summit Trip, minus any event planning costs, cancellation fees, taxes, and other expenses incurred by cancelling the Summit Trip.
26. These Terms and Conditions incorporate the relevant terms and conditions of the Governing Documents and shall be construed in accordance with, and to give effect to, the spirit and intent of the same. Accordingly, these Terms and Conditions adopt the same governing law and dispute resolution provisions of the applicable Governing Documents. Any dispute in respect of these Terms and Conditions or the Summit Trip Program shall be resolved in accordance with the dispute resolution provisions of the Governing Documents.