



NOURISH THE CHILDREN
 AN INITIATIVE OF NU SKIN ENTERPRISES
HIGHLIGHTS

Q4.2017

TAKING CARE OF OTHERS

Danny is 9 years old and lives in Nicaragua with his parents. He loves soccer and plays every day in his neighborhood. He also loves math! “I always like going to school and learning math and working with numbers,” Danny said.

Recently, Danny’s dad suffered a stroke that partially paralyzed him and caused him to lose his job. As his dad struggles to recover, Danny’s mom works tirelessly washing dishes and ironing clothes to try and support the family. It’s been a tough time for their family, and with mounting medical bills, Danny’s parents

have not been able to afford to send their children to school with lunch. Since he was only eating a small breakfast and dinner, Danny would often go hungry throughout the day. “At home, we have food, but not every day,” Danny said. He started to fall behind in school and didn’t have enough energy to play soccer with his friends. A teacher noticed his decreased performance and talked to Danny’s parents about providing him with VitaMeal at school.

After several weeks of eating VitaMeal each day, Danny’s performance improved at school and in soccer. “I’m thankful for the help because I now get more food, have more energy and am happier because I feel good,” Danny said. When he grows up, Danny wants to be a doctor so he can help take care of others. Because of you, many children just like Danny have bright hope for the future. Thank you for providing VitaMeal to thousands of



NOURISH THE CHILDREN INITIATIVE

OCT - DEC 2017 / DISTRIBUTION TOTALS:

DESTINATION	MEALS
MALAWI	9,288,000
LATIN AMERICA	1,322,010
CHINA	634,470
ZAMBIA	360,000
SOMALIA	180,000
OTHER	540,000
TOTAL	12,324,480

Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin’s distributors and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, distributors are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal, which is lower than the profit margin on virtually all of Nu Skin’s other products.