



NOURISH THE CHILDREN®

AN INITIATIVE OF NU SKIN ENTERPRISES

HIGHLIGHTS



Q3.2017

VITAMEAL® PURCHASES AND DONATIONS CONTINUE TO HELP THOSE AFFECTED BY NATURAL DISASTERS

In September of 2017, the American states of Texas and Florida and the island of Puerto Rico, as well as much of the Caribbean, were devastated by three deadly hurricanes. In Texas, Hurricane Harvey affected hundreds of thousands of people and caused billions of dollars in property damage. Hurricane Irma struck Florida and caused massive damage throughout the state. The entire island of Puerto Rico was nearly destroyed by Hurricane

Maria, resulting in millions facing lost or damaged homes and living without electricity, food, water and other basic necessities. In addition to these hurricanes, thousands face grave hardship from recent earthquakes in Mexico and Japan and a volcano eruption on the island of Vanuatu in the South Pacific Ocean.

The Nourish the Children initiative has helped many through these natural disasters. Third-party charity partners have shipped tens of thousands bags of VitaMeal to many of these affected regions and are fulfilling requests for additional bags. Partnering with third-party charitable organizations such as World Vision, Convoy of Hope and Feed the Children, the NTC initiative is working to provide those in need with this nourishing food source. Nu Skin invites its sales leaders, customers and employees continue offering their support as people in these ravaged parts of the world continue to rebuild their lives.



NOURISH THE CHILDREN INITIATIVE

JULY - SEPT 2017 / DISTRIBUTION TOTALS:

DESTINATION	MEALS
MALAWI	9,288,000
DISASTER RELIEF	1,620,000
ZAMBIA	997,620
CHINA	604,680
PHILIPPINES	180,000
SOMALIA	180,000
TOTAL	12,870,300

Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's distributors and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, distributors are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal, which is lower than the profit margin on virtually all of Nu Skin's other products.