



NOURISH THE CHILDREN®

AN INITIATIVE OF NU SKIN ENTERPRISES

# HIGHLIGHTS



Q2.2017

## BIG DREAMS FOR EMMA

Emma is eight years old and shares a small house with her parents, two siblings and grandmother in El Salvador. Recently, times have been tough. Her father has struggled to find permanent work and couldn't always provide enough food, so Emma and her family would often go hungry.



Recently, Emma was enrolled into the Children's Feeding Initiative, a program provided by Convoy of Hope, one of Nourish the Children's charity partners. Emma now receives VitaMeal during school, which has drastically changed her life. Not only does VitaMeal fill her stomach, but it alleviates some of the financial stress on her family.

Emma has big dreams for the future. "I want to be a nurse so I can help other people," she says. Because of the kindness of VitaMeal donors, Emma can dream of her future with hope that she can make it happen.

Please continue to purchase and donate to help children like Emma.

## NOURISH THE CHILDREN INITIATIVE

APRIL - JUNE 2017 / DISTRIBUTION TOTALS:

DESTINATION	MEALS
MALAWI	9,288,000
CHINA	877,380
SOMALIA	360,000
KENYA	180,000
ZAMBIA	360,000
HAITI	180,000
PERU	180,000
<b>TOTAL</b>	<b>11,425,380</b>



Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's distributors and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, distributors are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal, which is lower than the profit margin on virtually all of Nu Skin's other products.