



Q1.2017

NOURISH THE CHILDREN HIGHLIGHTS

MORE VITAMEAL NEEDED FOR HUNGRY CHILDREN IN SOMALIA



A severe drought in Africa has many nations in famine and on the brink of a catastrophe. The world's first famine in six years is steadily moving across eastern Africa. The situation for children and their families is alarming and urgent action is needed for an increase of VitaMeal donations.



In Somalia, one of the countries worst hit by the famine, the United Nations says more than 40 percent of the population depends on food aid. Nearly 360,000 children are malnourished and about 70,000 of them are in danger of starvation. Nu Skin's Nourish the Children

initiative continues to partner with World Vision to provide VitaMeal to those children in most need throughout Somalia, however, more help is needed.

To purchase and donate, visit nourishthechildren.com. Thank you to everyone for your generous donations.



NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS:
JANUARY - MARCH 2017

DESTINATION	MEALS
MALAWI	8,838,000
CHINA	1,200,000
SOMALIA	720,000
HONDURAS	540,120
ZAMBIA	540,000
HAITI	450,000
MEXICO	360,000
PHILIPPINES	180,000
NIGERIA	180,000
GUATEMALA	180,000
NICARAGUA	180,000
EL SALVADOR	90,000
TOTAL	13,458,000



Nu Skin is a for-profit distributor of nutritional and skin care products in more than 50 markets and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's distributors and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, distributors are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.