



Nourish the Children Initiative Report 2015 Q4

VITAMEAL HELPS EL SALVADOR GIRL SUCCEED IN SCHOOL



Jacqueline, 12, lives in a dirt-floor hut in rural El Salvador with three siblings and her single mom, who struggles to put food on the table. As a result, Jacqueline depends on the VitaMeal served at her school for nourishment and strength.

Nu Skin's Nourish the Children charity partner, Convoy of Hope, has provided VitaMeal to 75 children at Jacqueline's remotely located Tapacún School in rural El Salvador for more than a year. Jacqueline credits the rice and lentil mixture of VitaMeal for helping her grow taller and improving her concentration so she can complete her classroom assignments.

"Thank you," said Jacqueline. "Without VitaMeal at school, I would go hungry and school would be harder."

THE NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS:

(OCT. — DEC. 2015)

DESTINATION	MEALS
MALAWI	8,167,080
HAITI	1,800,000
PHILIPPINES	1,080,000
HONDURAS	360,000
UNITED STATES	360,000
COLOMBIA	187,110
DOMINICA	180,000
EL SALVADOR	180,000
GUATEMALA	180,000
IRAQ	180,000
ISRAEL	180,000
JAMAICA	180,000
NICARAGUA	180,000
TRINIDAD	180,000
TOTAL	13,394,190



DELEGATES FROM NU SKIN GREATER CHINA VISIT SCHOOL RECEIVING VITAMEAL

Nu Skin Greater China sales leaders and charity partners visited Gejia Primary School, a recipient of VitaMeal donations that is located in a remote, impoverished village of Yunnan Province. The delegation took part in a VitaMeal lunch with students and saw firsthand the significant difference VitaMeal is making in improving children's nutritional health.

• 12% increase in VitaMeal donations in 2015 versus 2014

• 65,440,710 meals purchased and donated in 2015

Nu Skin is a for-profit distributor of nutritional and skin care products in 54 markets and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's distributors and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, distributors are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal, which is lower than the profit margin on virtually all of Nu Skin's other products.