



NOURISH THE CHILDREN
AN INITIATIVE OF NU SKIN ENTERPRISES

Nourish the Children Initiative Report 2015 Q3

SAFI GRADUATION EMBODIES HOPE FOR MALAWIAN FAMILIES

For Malawian families, diplomas from the School of Agriculture for Family Independence (SAFI) are a symbol of achievement, mastery of skills and knowledge acquired for an improved chance of sustainable health and prosperity. In August, 32 couples and dozens of children joined together to celebrate their accomplishments and accept SAFI diplomas in Mtalimanja Village.

In the commencement ceremony, the seventh graduating class exuded smiles of pride with families dancing together in excitement. Parents acquired a newfound confidence in being self-reliant while children found hope for a life free of hunger. The completion of the two-year program marked the end of a familial learning experience and the beginning of a better future for children.

SAFI is funded by the Nu Skin Force for Good Foundation. The school began in 2007 and is now a thriving agricultural campus that teaches modern farming techniques. In less than a decade, more than 210 families have earned an education that enables them to harvest crops year-round—an anomaly in Malawi, the eighth poorest country in the world according to *Global Finance* magazine. To date, crop yields of students have increased as much as 700 percent.



THANK YOU FOR HELPING ACHIEVE 450 MILLION MEALS

Since 2002, the Nu Skin family has purchased and donated more than 450 million meals to children worldwide. The children who receive a proper balance of nutrients and vitamins each day are filled with energy and a better ability to learn as they enjoy healthy development for their body and mind.

“Our Nourish the Children initiative has allowed us to help malnourished children by providing more than 450 million meals to children throughout the years,” said Steven J. Lund, executive director of Nourish the Children. “Together, we are able to inspire a little bit of hope each day in the lives of children in need. We are grateful for the generosity of our sales leaders, customers and employees who continue to purchase and donate VitaMeal in an effort to be a force for good in the world.”

Together, the Nu Skin family has provided nutrient-dense VitaMeal¹ -with the help of charity partners-to needy children to alleviate the plague of childhood malnutrition around the world

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MEET SILVIA FROM EL SALVADOR



Silvia is 12 years old and has been eating VitaMeal at a community center in Amatitan, El Salvador, since the age of five. Before receiving regular meals of VitaMeal, Silvia struggled to find something to eat every day and often went to bed hungry. The main staple of food for her family was tortillas with beans or eggs, when available.

“My life is different now because in the community center I eat delicious food, and I know it has helped me to be strong,” Silvia said.

The young girl, who likes to jump rope and sew clothes for her dolls from old pieces of cloth, is now at a healthy weight and height for her age. Her parents credit her good health to Nu Skin’s Nourish the Children initiative and its charity partner, Feed the Children, for providing VitaMeal at the community center. Without this support, her parents believe her growth and development might have drastically suffered.

“My life has changed because my child has the opportunity to eat healthy, and that is something that I could not provide by myself,” Silvia’s mother said.

THE NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS: JULY—SEPTEMBER 2015

DESTINATION	MEALS
MALAWI	8,080,740
HAITI	1,620,000
PHILIPPINES	1,200,000
HONDURAS	900,000
NICARAGUA	900,000
GUATEMALA	720,000
EL SALVADOR	720,000
CAMBODIA	360,000
DOMINICAN REPUBLIC	360,000
GUYANA	180,000
MEXICO	180,000
COLOMBIA	90,000
TOTAL	15,310,740

The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.