



Nourish the Children Initiative Report 2015 Q2



NICARAGUA GIRL NOURISHED WITH VITAMEAL DREAMS OF GIVING BACK

Seven-year-old Karla lives with her parents in Cofradia, Estelí, Nicaragua. She suffered from malnutrition from being fed only one meal a day until she was offered VitaMeal at her school.

Shortly thereafter, Karla's family started to receive supplemental support of VitaMeal. Her family noticed that her charismatic, friendly and cheerful disposition improved. Her stamina and endurance also increased and now she spends that extra energy playing with her plastic tea set and dolls.

Karla said she dreams of becoming a doctor someday so she can treat children in her community and help prevent them from becoming ill like she once was.

DISTRIBUTION TOTALS: APRIL-JUNE 2015

DESTINATION	MEALS
MALAWI	10,421,580
PHILIPPINES	3,197,400
HAITI	1,980,000
JAMAICA	720,000
LEBANON(SYRIANREFUGEES)	540,000
EL SALVADOR	420,000
GUATEMALA	360,000
TRINIDAD	360,000
VENEZUELA	360,000
NORTH KOREA	288,000
HONDURAS	270,000
CHINA	257,220
CAMBODIA	180,000
NICARAGUA	180,000
CONGO	90,000
NEPAL	60,000
MOLDOVA	60,000
TOTAL	19,744,200



#1

LARGEST VITAMEAL DONATION MONTH (JUNE) AND DONATION QUARTER (Q2) IN NU SKIN'S HISTORY.

106%

INCREASE IN VITAMEAL DONATIONS IN JUNE OVER THE PREVIOUS YEAR.

219,380

AVERAGE NUMBER OF CHILDREN NOURISHED DAILY (BASED ON THE AVERAGE NUMBER OF BAGS DONATED IN THE QUARTER).

442,199,160

NUMBER OF MEALS DONATED THROUGH THE SECOND QUARTER OF 2015.

The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.