



NOURISH THE CHILDREN

AN INITIATIVE OF NU SKIN ENTERPRISES

Nourish the Children Initiative Report 2013 Q4



VITAMEAL OFFERS A BETTER FUTURE FOR TWINS

During a cold winter in 2008, twin infant brothers named Shijing and Shilin were found abandoned in rural China. The woman who found them, known as Aunt Wang, is 64 years old and has adopted more than 30 children. When Nu Skin Greater China heard of the generosity of Aunt Wang, it directed distributor and customer's donations of VitaMeal to support this large family. Shijing and Shilin are now six years of age and eat VitaMeal every day. Aunt Wang is grateful for the kind donations of VitaMeal and is very proud of her boys.

"Look at the recognition my boys have received for their efforts in school," said Aunt Wang pointing proudly to a wall filled with awards. "Thank you Nu Skin."

Generous donations of VitaMeal are changing lives all over the world, especially the twin boys. To find more information about the Nourish the Children initiative and how to get involved, visit NourishtheChildren.com.

The Nourish The Children Initiative

DISTRIBUTION TOTALS: OCTOBER-DECEMBER 2013

DESTINATION	BAGS	MEALS
MALAWI	226,564	6,796,920
PHILIPPINES	138,000	4,140,000
CHINA	80,000	2,400,000
NICARAGUA	24,000	720,000
CHAD	18,000	540,000
HAITI	12,000	360,000
LEBANON	7,800	234,000
GUATEMALA	6,000	180,000
HONDURAS	6,000	180,000
SYRIA	6,000	180,000
CENTRAL AFRICAN REPUBLIC	6,000	180,000
CANADA	3,300	99,000
ZIMBABWE	2,400	72,000
TOTAL	536,064	16,081,920

VITAMEAL MAKES IMMEDIATE IMPACT IN THE PHILIPPINES

210,000

Number of bags donated to aid those affected by typhoon Haiyan in the Philippines.

83%

Increase in donations during October 2013 versus October of 2012

347,141,100

Number of meals donated by the Nu Skin family

ALL-TIME RECORD

VitaMeal donations in the month of December, 2013

The Nourish the Children initiative is social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.