



NU SKIN®  
THE DIFFERENCE. DEMONSTRATED®

CREATING SMILES Q3.2013



## NU SKIN CELEBRATES 4TH SAFI GRADUATION



On August 15, under blue skies and a warm African sun, 29 mothers and fathers walked confidently to a small tent to receive their diploma and celebrated the fourth School of Agriculture for Family Independence (SAFI) graduation. Their children were joined by hundreds of guests, including previous graduates and their families. The crowd was pleased to hear from the Malawi's Minister of Agriculture and Food Security, Dr. James Munthali as he was the keynote presenter. Those who attended the event described it as emotional, full of hope, and life changing. Numerous attendees sat in the warm sun as Steve Lund, Nu Skin's chairman of the board, gave thanks and a speech to congratulate the 2013 SAFI graduates.

As the graduation festivities continued after diploma presentation, music filled the air as husbands, wives, and children gleefully danced down the aisle, dressed in their graduation gowns. Each graduate triumphantly held their graduation certificate high above their heads and the pride in

their eyes and their gratitude was palpable as they celebrated this accomplishment. The fact that both husband and wife could graduate from SAFI together meant a strengthened family bond, and the likelihood that these educated families would pass on their life-enhancing skills to their children and those in their home village.



# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

## BRIGHTER FUTURE INITIATIVE (BFI)

In October 2012, Nu Skin Japan kicked off the Brighter Future Initiative (BFI) in Malawi. BFI is intended to help families achieve financial independence through a groundbreaking agricultural education system. This is a long-term effort to improve lives by providing regional leaders with training of agricultural guidance and practices so that they can deliver it throughout Malawi.

In a recent visit to Malawi, Nu Skin sales leaders and employees visited with government farm agents and families participating in BFI, and experienced firsthand the advances that those participating in the program continue to make. The group toured facilities and met many of the families who are implementing the skills they have learned.

In Malawi, more than 80% of its population is farmers. Malawian's average life-span is below 50, and 1 of 2 children under 5 years old is malnourished. BFI builds on the teaching model at the School of Agriculture for Family Independence (SAFI), enabling more people throughout Malawi the opportunity to learn agricultural skills.



## GREATER CHINA RECEIVES AWARD FOR CSR EFFORTS

Recently, the Nu Skin Greater China Children's Heart Fund won a 2013 Gold Stevie® International Business Award for Corporate Social Responsibility Program of the Year. In just five years, the fund has become the most effective full-scale program for congenital heart disease treatment in Greater China, including pre-screening, medical treatment, medical training, and volunteer activities. Thanks to the Nu Skin Greater China Children's Heart Fund, nearly 2,000 children who suffered from congenital heart disease have received lifesaving surgeries.



## JAPAN WINS CSR AWARD FROM NETWORK MAGAZINE

Nu Skin Japan received a Corporate Social Responsibility award from *Network Magazine* highlighting its humanitarian efforts related to the Nu Skin Force for Good Foundation and its support to the Nourish the Children initiative.





# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

## PROVIDING HOPE THROUGH HEALTH



**MEET PUTRI**—Soon after her mom left the country to work and send funds back home, Putri was diagnosed with congenital heart disease. Putri was left in the care of her uncle, who lacked the funds to get the medical care she needed. The Nu Skin Force for Good Foundation stepped in and provided the funds needed for Putri's

surgery. Putri made a great recovery soon after surgery and she continues to grow strong. Although she is a very shy little girl, Putri's family says her smiles give them hope and remind them that life is worth living.



**MEET NAJWA**—She was diagnosed with congenital heart disease when she was six years old. Her father tried everything to earn enough money to help his daughter, but was unable to do so. Then he heard about the Nu Skin Force for Good

Foundation and the Nu Skin Southeast Asia Children's Heart Fund. Najwa's parents are very thankful for the donations that made her recovery possible.



**MEET MA**—When Ma was only 10 months old, doctors diagnosed her with congenital heart disease. Her father's job only brought in roughly USD\$325 each year. With the lack of funds, Ma's family started to lose hope.

The Nu Skin Greater China Children's Heart Fund stepped in and provided the funds for her surgery. Thanks to this timely donation, Ma received the lifesaving surgery and was given a second chance at a normal life.

The Nu Skin Greater China Children's Heart Fund provides lifesaving corrective heart surgeries for underprivileged children suffering from congenital heart disease. In 2013, the Fund provided more than 400 surgeries.

The Nu Skin Force for Good Foundation is based in Provo, Utah and is a registered non-profit 501(c)(3) private foundation in the United States. Nu Skin Enterprises provides for all overhead and administrative costs of the Nu Skin Force for Good Foundation, ensuring that all donations go directly to those receiving aid.



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## NOURISH THE CHILDREN HIGHLIGHTS

### VITAMEAL MAKING A DIFFERENCE

Meet three-year-old Moses. Last January, he joined the Mwaiwathu Community-Based Childcare Center (CBCC) in Machinga, Eastern Malawi. When he started eating VitaMeal, he began improving so much that those around him were relieved and wanted to know more about VitaMeal and the Nourish the Children initiative. Moses is now energetic and loves to play soccer with his friends and anyone willing to take the challenge. His health has improved and he has almost doubled his weight. When he grows up, he would like to be a doctor and give children hope for a better life.



### THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: JULY-SEPTEMBER 2013

DONATED BY	MEALS
JAPAN	2,337,270.00
EMEA	1,262,340.00
SOUTH AMERICA	484,560.00
CHINA	816,300.00
SINGAPORE	216,030.00
AUSTRALIA/PACIFIC	171,480.00
PHILLIPINES	30,450.00
SOUTH AFRICA	13,290.00
BRUNEI	630.00
<b>TOTAL</b>	<b>12,134,130</b>

NUMBER OF MEALS  
DONATED AS OF Q2 OF 2013:  
**329,574,600**

Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The program leverages the strength and staying power of a for-profit corporation in cooperation with charitable organizations like Feed the Children to help solve the complex world problem of feeding malnourished children. The price charged by Nu Skin for VitaMeal includes the cost of manufacturing, general overhead, distribution, sales, and commissions to Nu Skin distributors, as well as a reasonable profit margin.

We appreciate the generosity of our distributors and customers whose donations make these programs possible. From April-June 2013, we delivered VitaMeal donations to authorized charity partners for distribution to those who needed it most. Although the above were the intended destinations for these donations, please note that the charities may change destinations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match program.