



PRYSM iO<sup>TM</sup>

# Global Wellness Trends

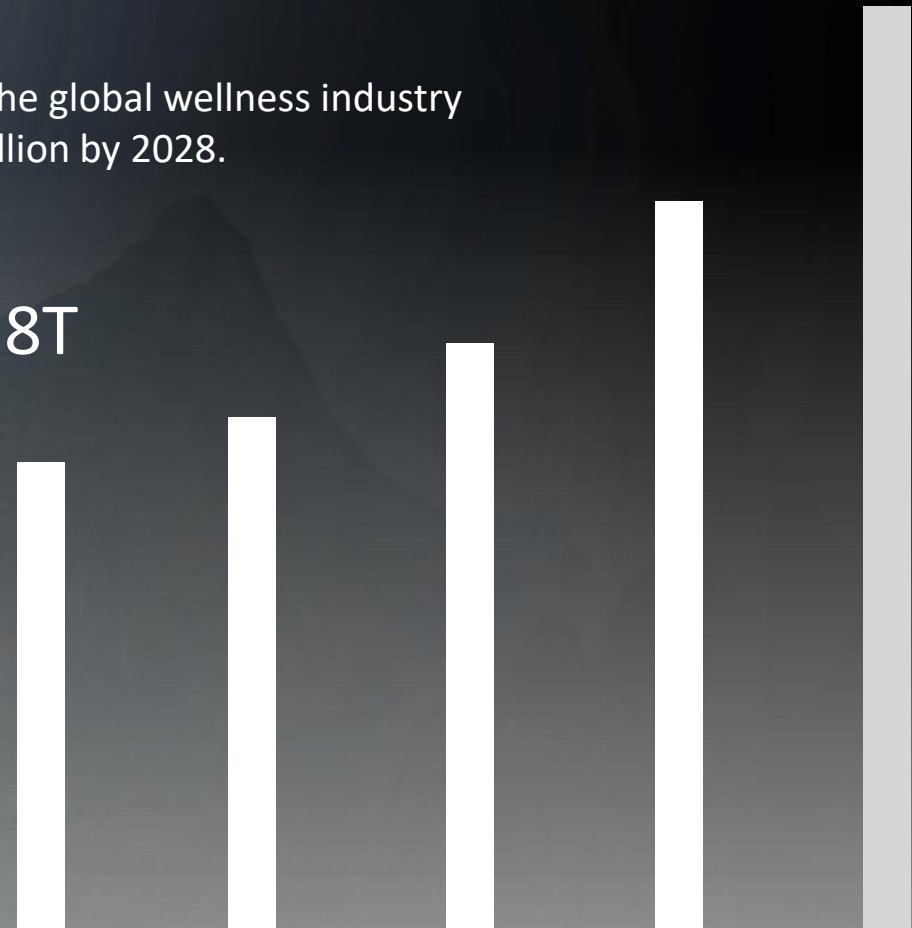
Driven by growing consumer demand, the global wellness industry is expected to reach \$9 trillion by 2028.

\$6.8T

\$9T

2024

2028



Every day, we invest in **supplements, healthy foods, and wellness routines**—but are the steps you're taking toward a healthier life truly **working?**





Global wellness industry  
is expected to reach **\$9T** by 2028

"I want to know my  
supplements are working"

DIGITAL DATA INSIGHTS

"I want connected  
health solutions"

WELLNESS TRENDS

"I want personalized  
product  
recommendations"

PERSONALIZATION

**MEGATRENDS DRIVING DEMAND**

Most people are guessing when it comes to their health. Without real data, it's impossible to measure if your body is absorbing the nutrients it needs.

“Is my nutritional wellness plan actually working?”

Millions<sup>1</sup> want to know if the steps they're taking toward a healthier life are helping improve their nutritional health.

# We Crave Proven, Personalized Solutions

Consumers want effective supplements, prioritizing assessment and validation. They seek deeper health understanding, with data shaping their purchasing decisions.

Products that deliver the best results are increasingly in demand.





Say hello to  
PRYSM 



# Proven Success, Elevated

Prysm iO™ is a compact, portable powerhouse born from 20+ years of research.

Powered by our proprietary algorithm, it's the next evolution in personalized wellness from the world's #1 company for beauty and wellness device systems\*.



The next evolution in personalized wellness from the world's #1 company for beauty and wellness device systems.\*

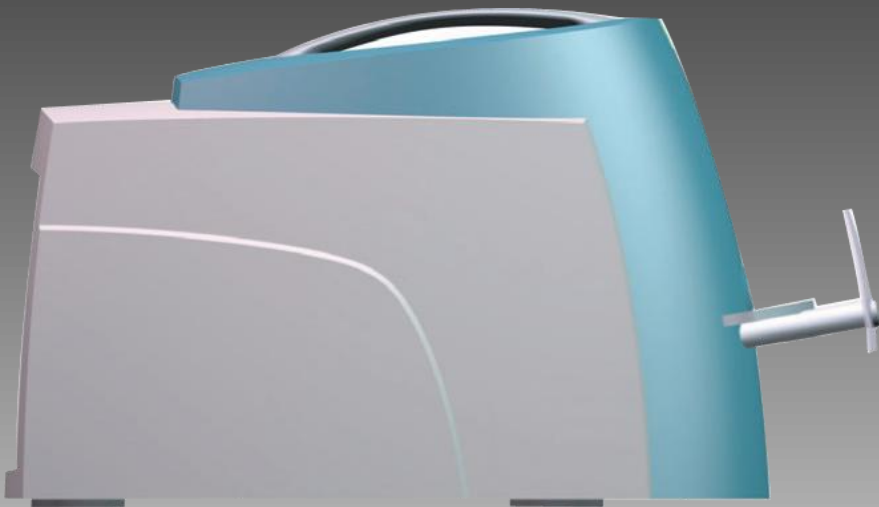
\*Source Euromonitor International Limited; Retail Value RSP terms; all channels; 2017 to 2022. Beauty Systems are at-home Skin Care Beauty Devices that are exclusively paired or recommended to be used with a topical consumable of the same brand. Claim verification based on Euromonitor custom research and methodology conducted April - June of 2023. Sales of at-home skin care beauty devices includes sales of electric facial cleansers as defined in Passport database. This category does not include hair care/removal appliances, body shavers, and oral care appliances.



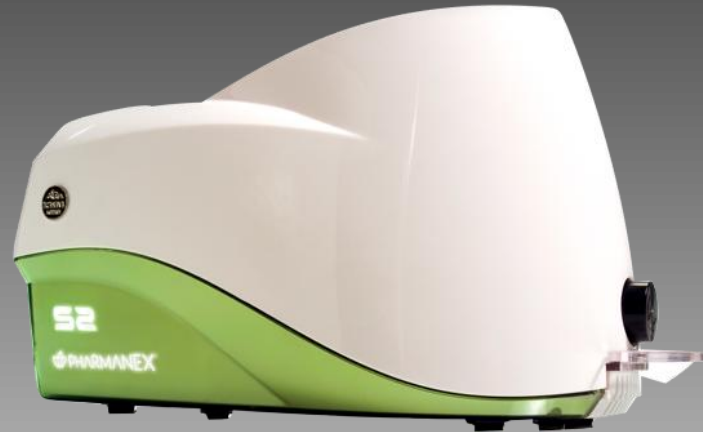
# More than 20 years of pioneering antioxidant technology

Nu Skin Leading with innovation

2003: First Pharmanex®  
BioPhotonic Scanner



2011: Scanner S2



2013: Scanner S3



# 15 Seconds Can Change Your Life

In just 15 seconds our advanced technology delivers precise health insights anytime, anywhere.

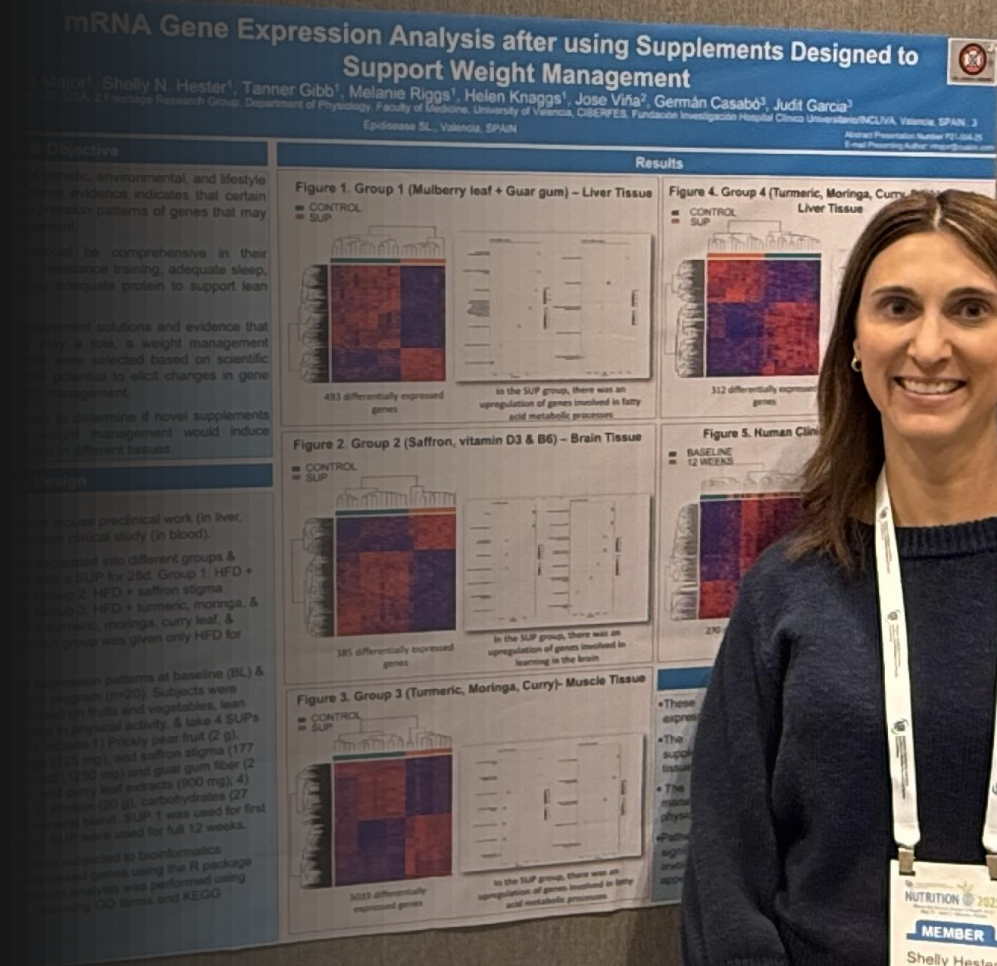
It's your painless, non-invasive, and highly accurate solution for understanding your carotenoid levels, a key insight into your overall antioxidant status. And it's the first step in understanding whether your supplements and lifestyle changes truly make a difference for you.

Whether at home, at the gym, or on the go, simply scan and receive instant, personalized results to support your wellness journey.



# UNMATCHED SCIENCE & CREDIBILITY

- 20 Years of Leadership in Antioxidant Science
- #1 Company for Beauty & Wellness Device Systems in the World
- The First Study Published in American Society of Nutrition
- More Publications & Academic Partnerships planned in 2025



\*Source Euromonitor International Limited; Retail Value RSP terms; all channels; 2017 to 2022. Beauty Systems are at-home Skin Care Beauty Devices that are exclusively paired or recommended to be used with a topical consumable of the same brand. Claim verification based on Euromonitor custom research and methodology conducted April - June of 2023. Sales of at-home skin care beauty devices includes sales of electric facial cleansers as defined in Passport database. This category does not include hair care/removal appliances, body shavers, and oral care appliances.

\*\*Study conducted with Prysma iO Prototype



# INNOVATIVE ENGINEERING

- Exclusive Technology
- AI Algorithm referencing RAMAN technology  
Insights informed by 20M+ Scan Data
- Fast – Only 15 Seconds
- Fits in Your Pocket
- More Accessible, Affordable
- Easy to Share





How does it work?

# HYPER SPECTRAL

## A B S O R P T I O N

SKIN

PHOTODIODE 1  
Measures light from the LEDs



LEDs

PHOTODIODE 2  
Measures the light that reflects  
from the skin

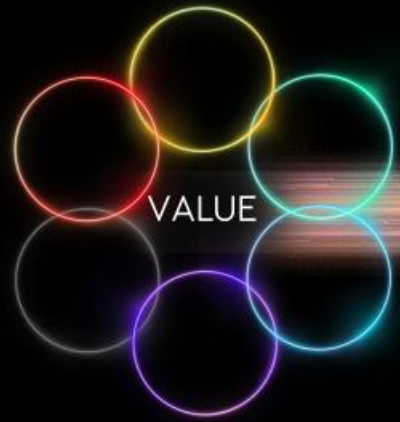
Rhyz<sup>®</sup>

PROPRIETARY & CONFIDENTIAL



# THE SPECTRAL Rai

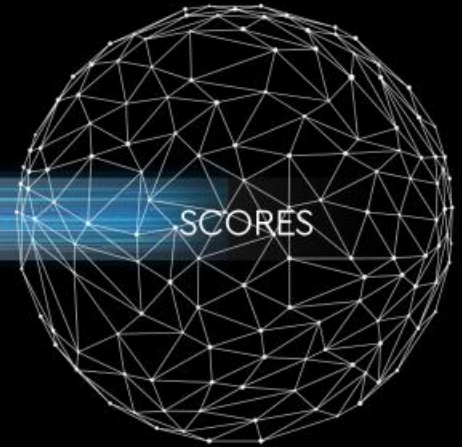
SPECTRAL RAMAN AI



Hyperspectral  
Absorption  
200,000+ measurements

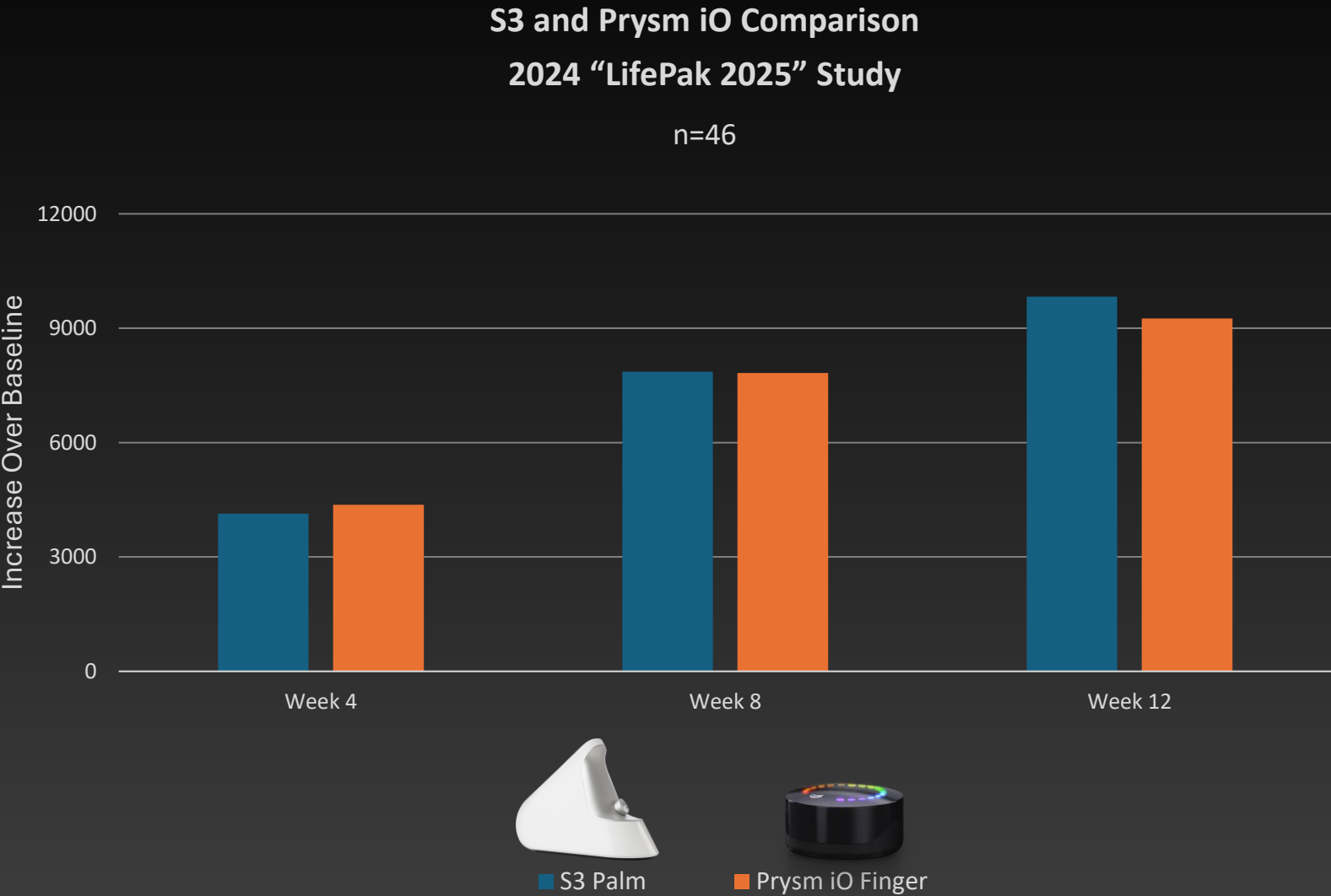


Ai Algorithm



Proprietary Raman  
Technology

# The Prysm iO prototype shows an increase in score when taking LifePak



A top-down view of a desk with a white marble pattern. On the left, there is a dark green pen, a pair of silver-rimmed glasses, and a CD with a rainbow-colored dashed line around its edge. A white envelope is partially visible on the right. The text 'HOW TO IMPROVE MY SCORE' is overlaid on the right side of the image.

## HOW TO IMPROVE MY SCORE

FITNESS

YOUR  
SCORE

SUPPLEMENTATION

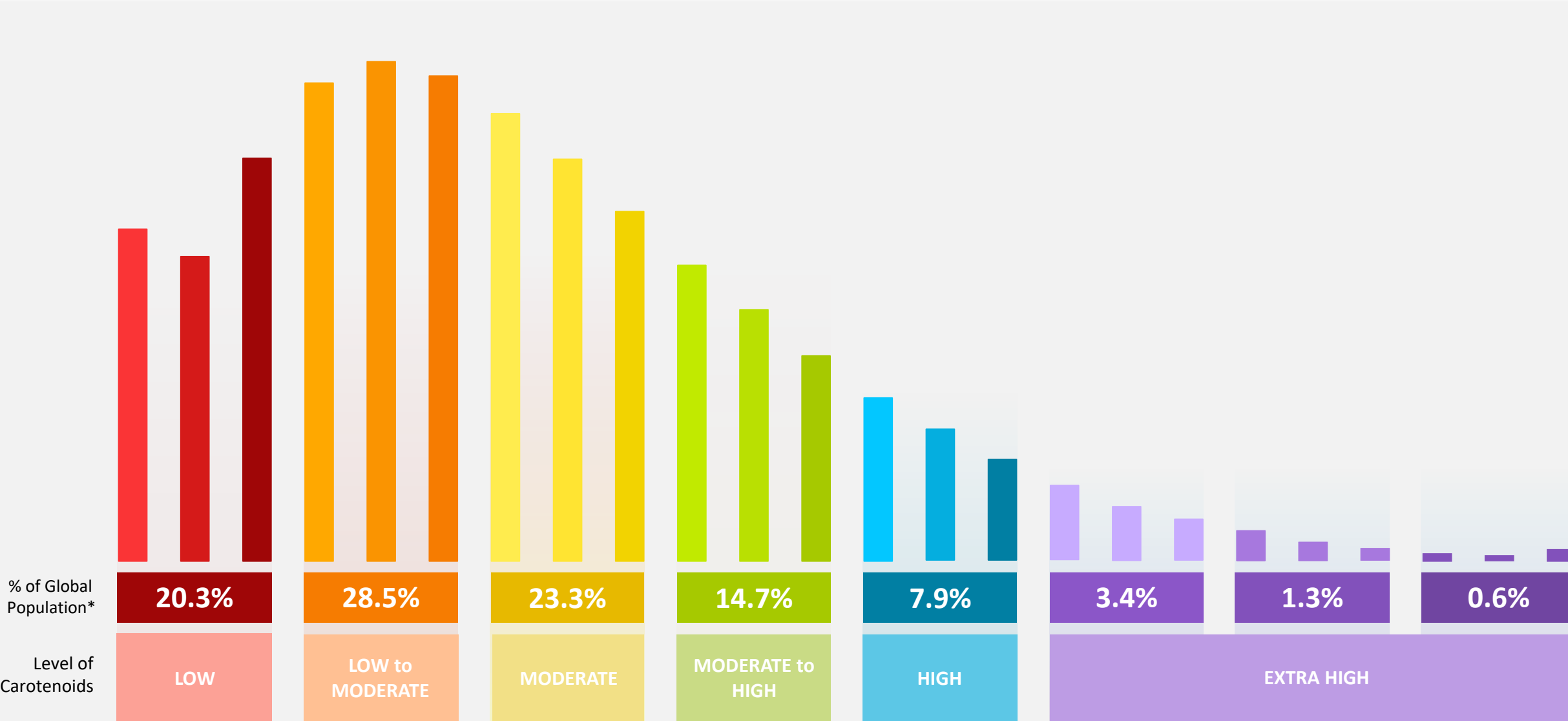
OXIDATIVE STRESS

NUTRITION



GLOBAL SCANS | 2002-2024

n=21.3M



GLOBAL SCANS | 2002-2024

n=38k



LIFEPAK  
Never



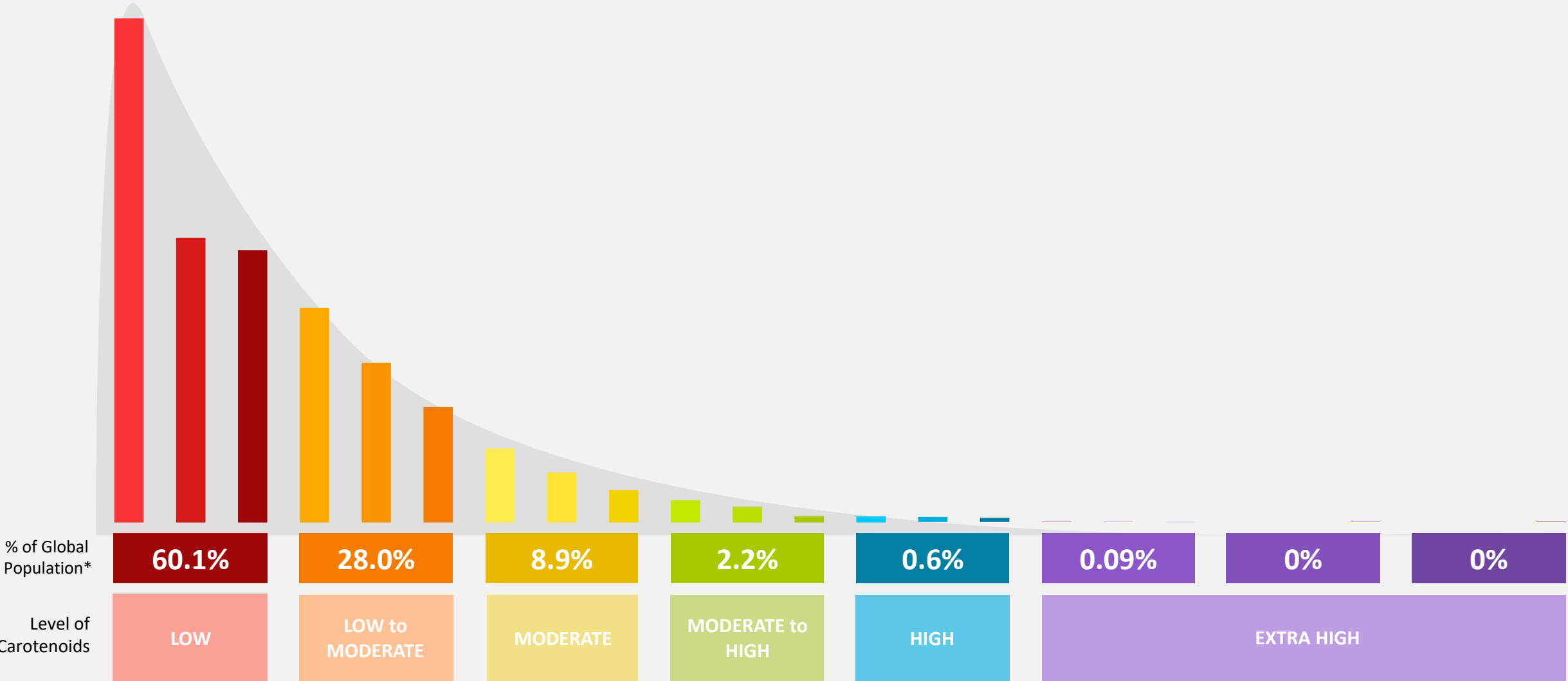
F&V servings  
< 2/day



BMI  
HIGH



Smoking  
YES





GLOBAL SCANS | 2002-2024

n=128.2k



LIFEPAK  
Never



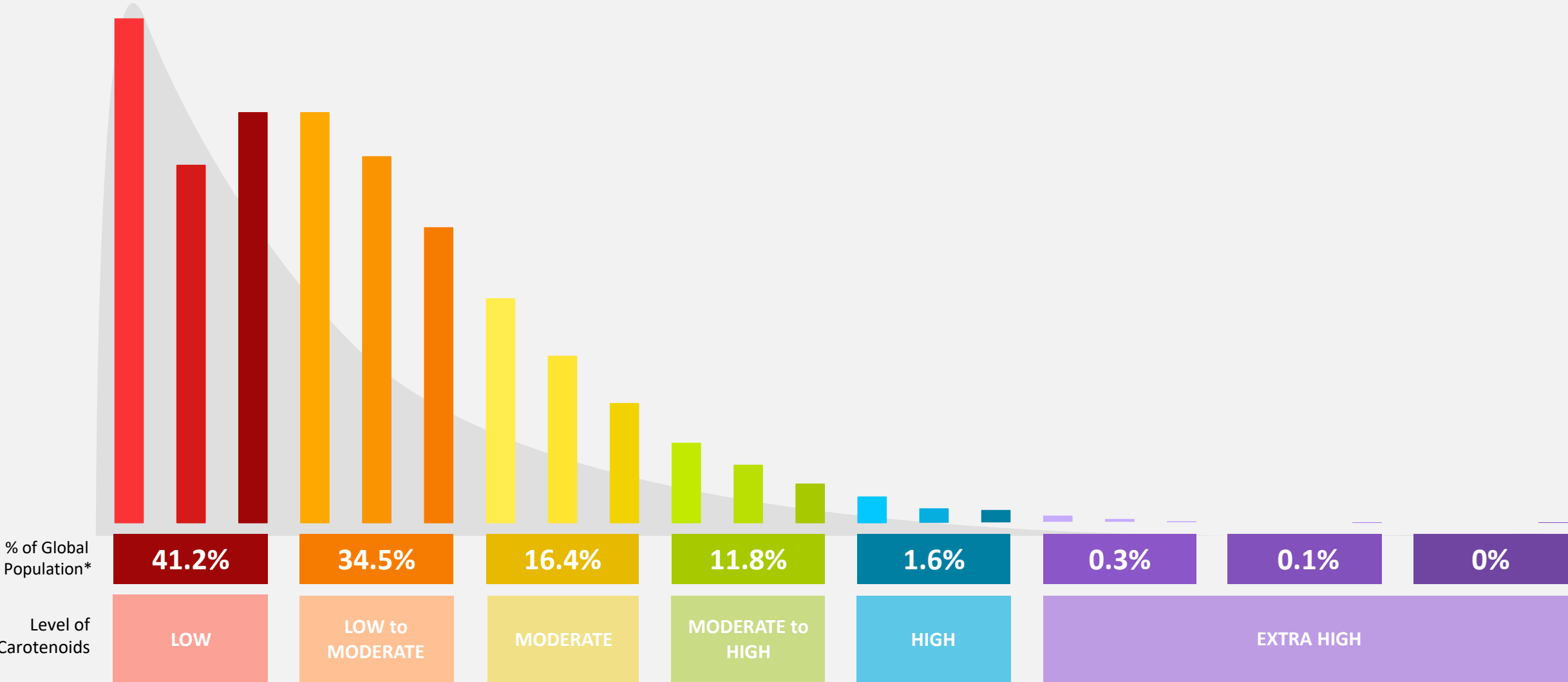
F&V servings  
< 2/day



BMI  
HIGH



Smoking  
NO



GLOBAL SCANS | 2002-2024

n=262.3k



LIFEPAK  
Never



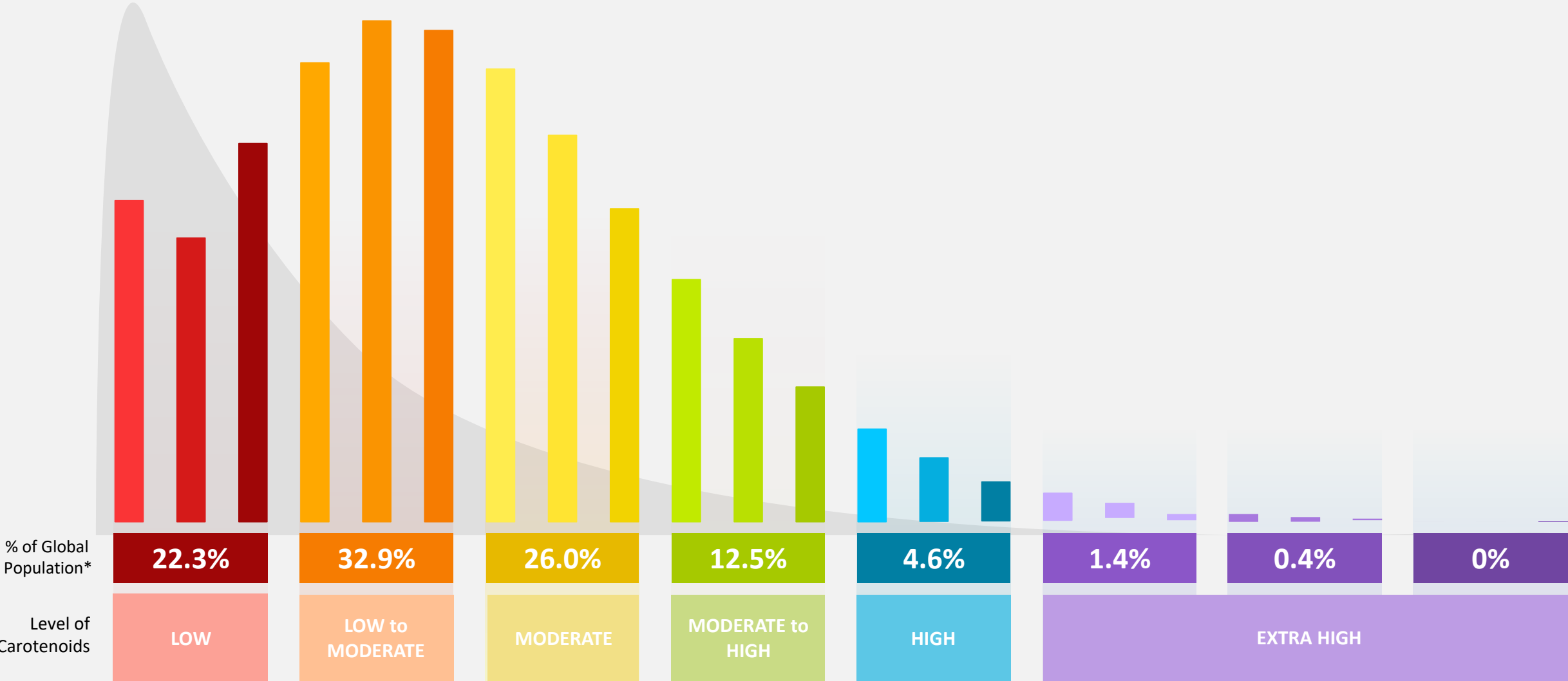
F&V servings  
< 2/day



BMI  
Normal



Smoking  
NO



GLOBAL SCANS | 2002-2024

n=64.2k



LIFEPAK  
Never



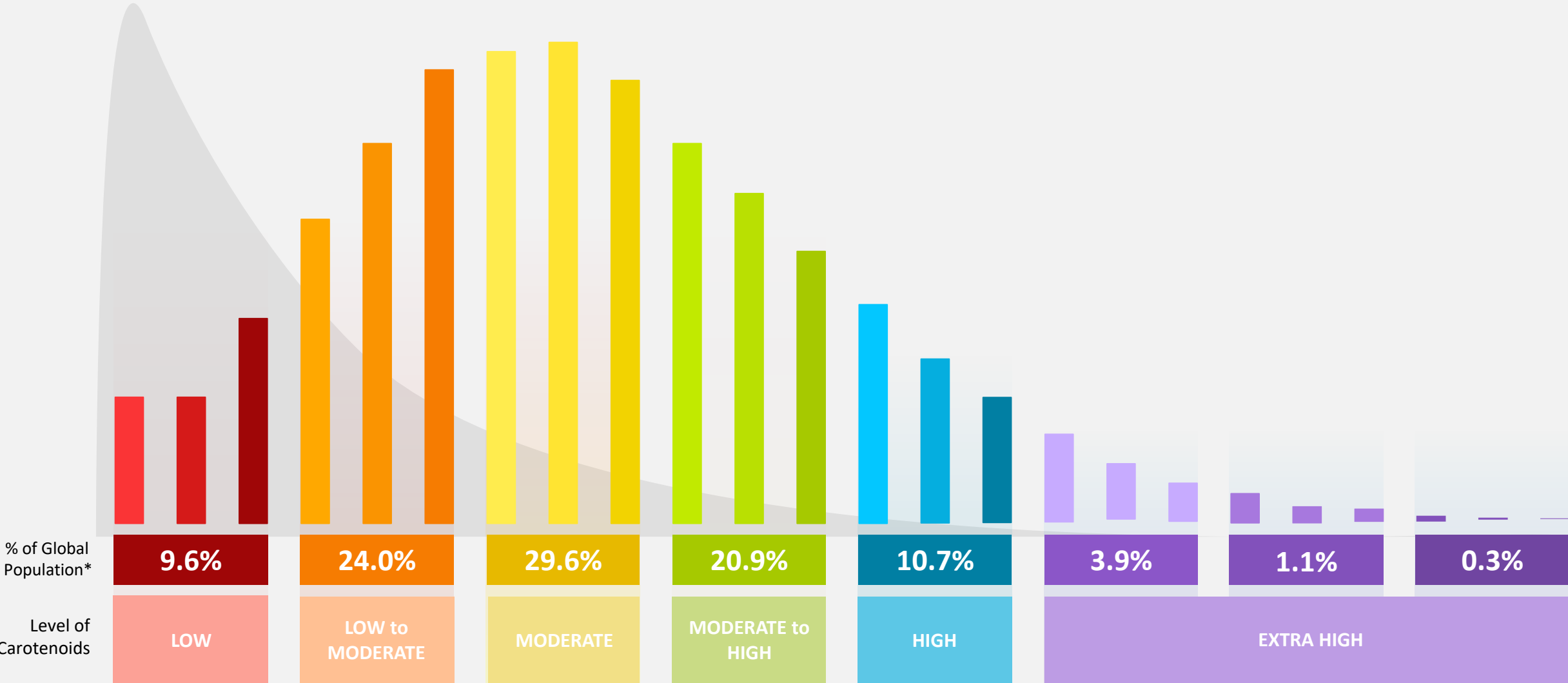
F&V servings  
4-5/day



BMI  
Normal



Smoking  
NO



GLOBAL SCANS | 2002-2024

n=56k



LIFEPAK  
1/day



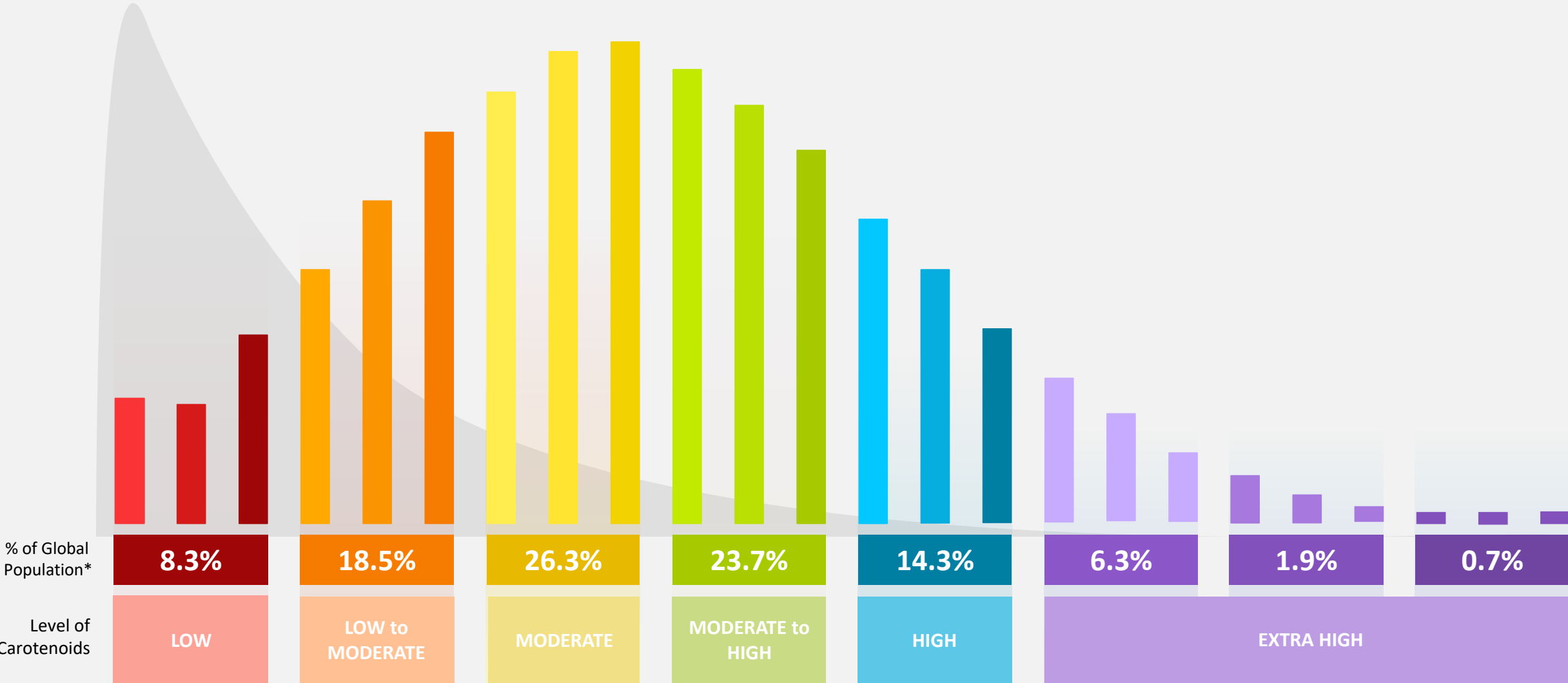
F&V servings  
ALL



BMI  
Normal



Smoking  
NO



GLOBAL SCANS | 2002-2024

n=126k



LIFEPAK  
2/day



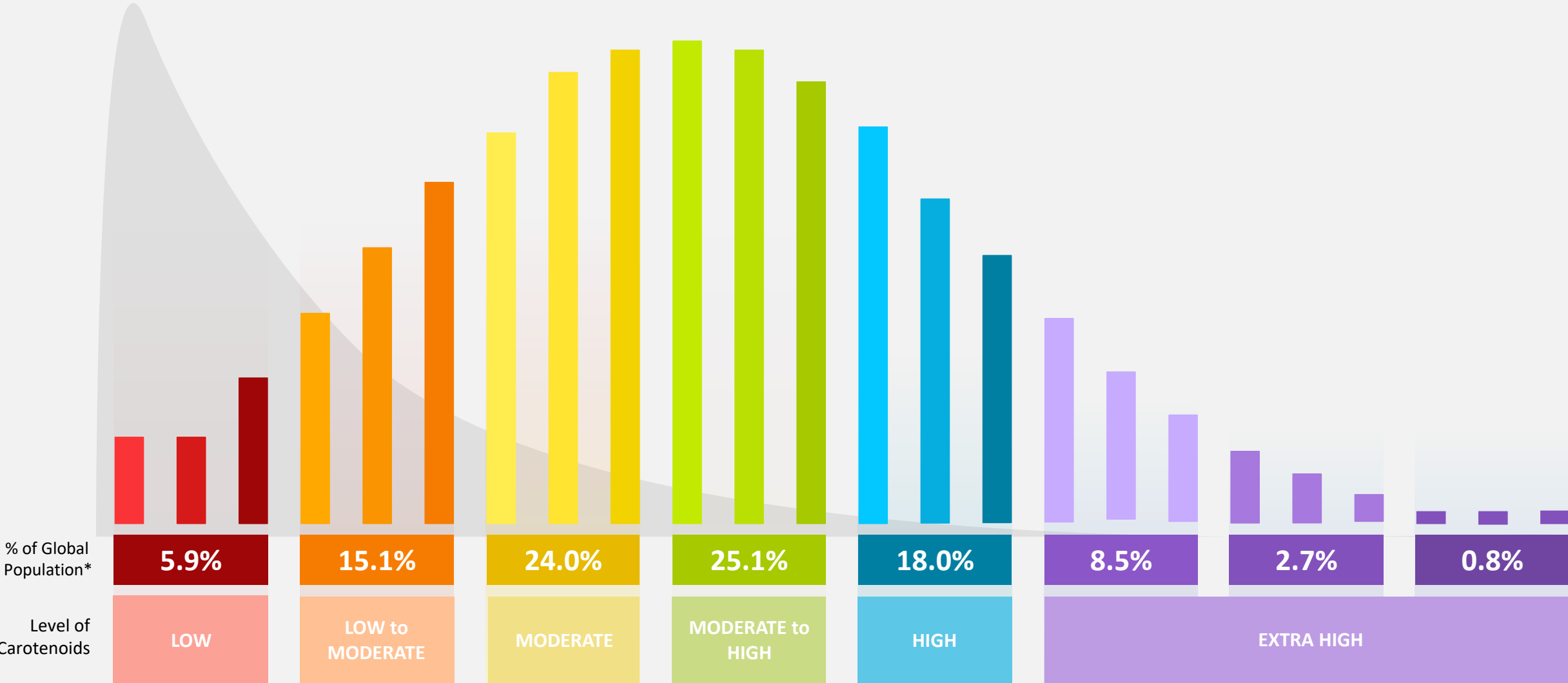
F&V servings  
ALL



BMI  
Normal



Smoking  
NO





Avoid  
Oxidation



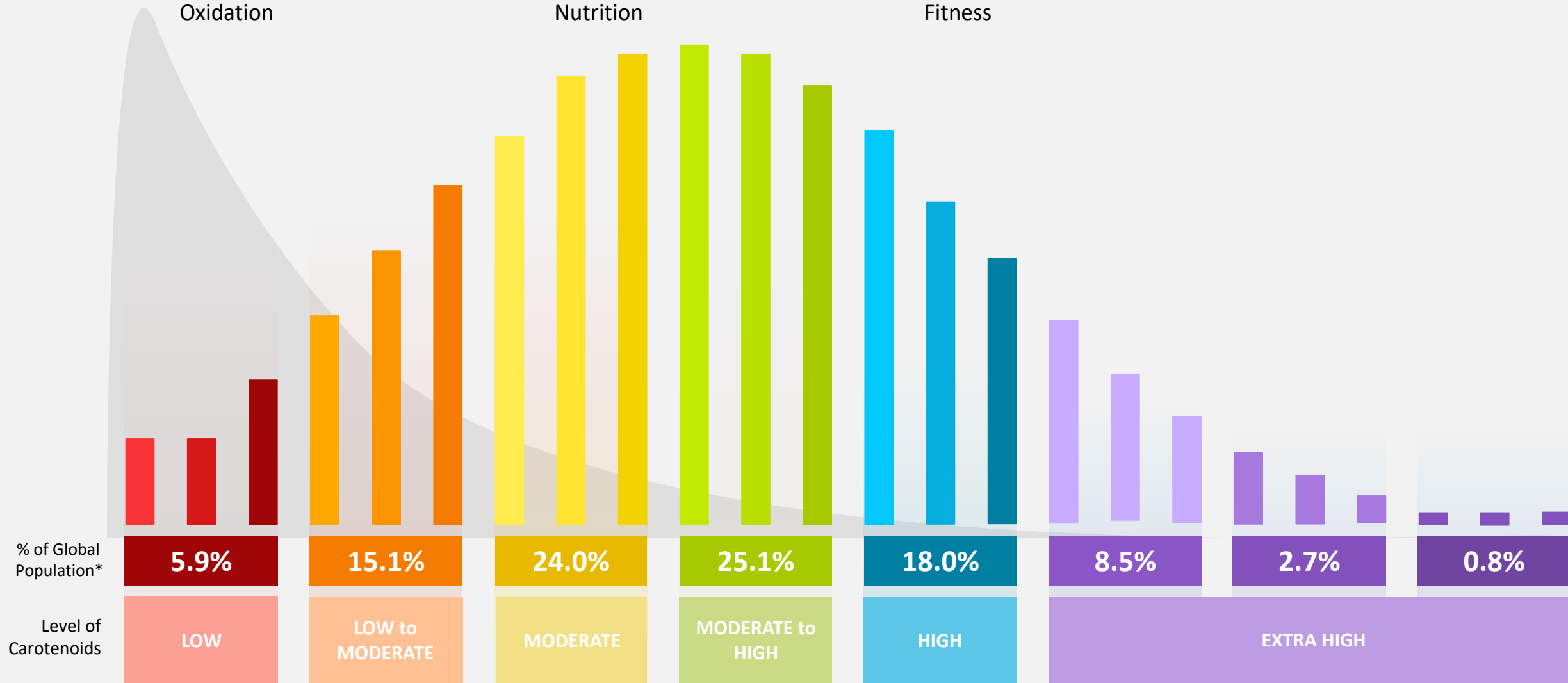
Boost  
Nutrition



Optimize  
Fitness



Start Supplementation





# What does the Scan Score mean?

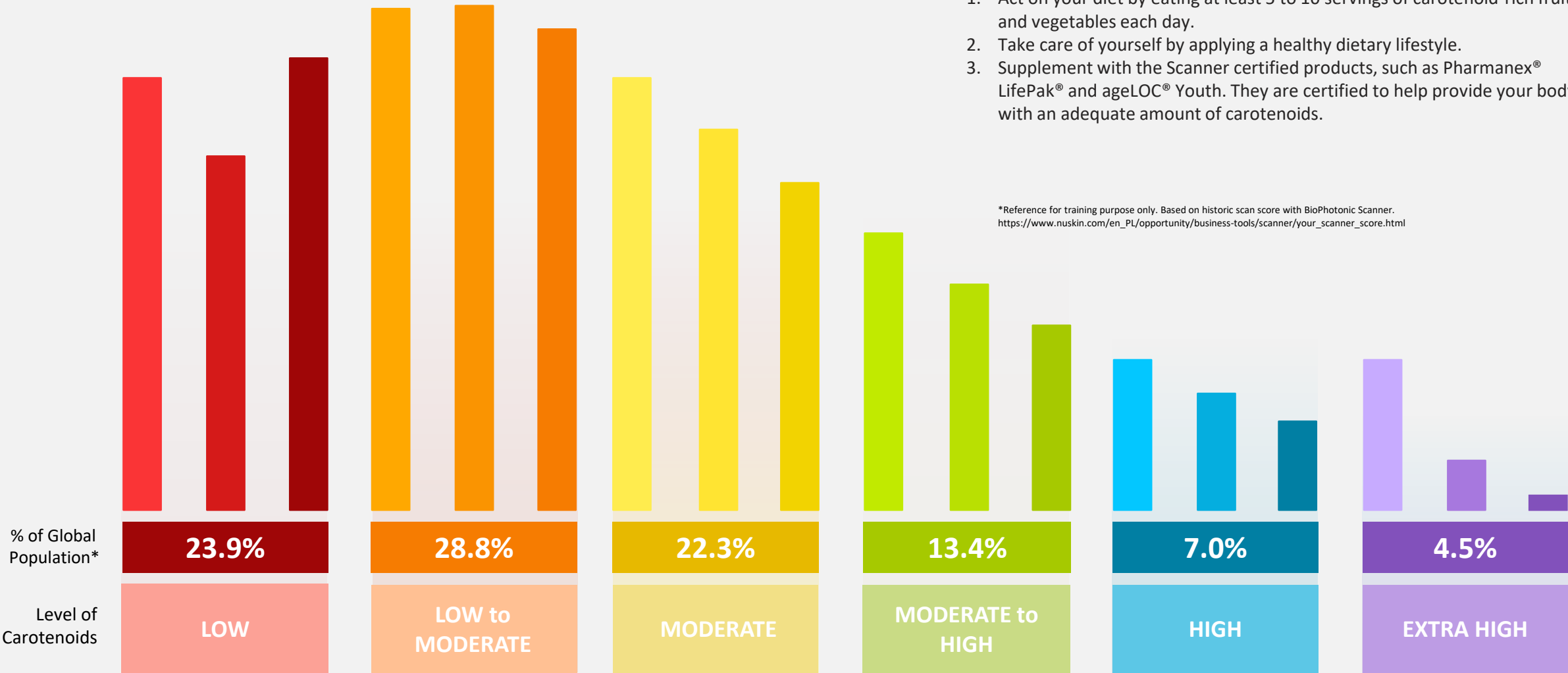
GLOBAL SCANS | 2002-2024

Depending on your dietary habits, supplementation and the capacity of your body to absorb carotenoids, your individual score may vary.

Once you know your score, it is time to improve it by doing the following:

- 1. Act on your diet by eating at least 5 to 10 servings of carotenoid-rich fruits and vegetables each day.
- 2. Take care of yourself by applying a healthy dietary lifestyle.
- 3. Supplement with the Scanner certified products, such as Pharmanex® LifePak® and ageLOC® Youth. They are certified to help provide your body with an adequate amount of carotenoids.

\*Reference for training purpose only. Based on historic scan score with BioPhotonic Scanner.  
[https://www.nuskin.com/en\\_PL/opportunity/business-tools/scanner/your\\_scanner\\_score.html](https://www.nuskin.com/en_PL/opportunity/business-tools/scanner/your_scanner_score.html)





# Oxidative Stress: The Invisible Threat

Every day, our bodies face a hidden battle against oxidative stressors.

Oxidative stressors are tiny, relentless attackers that contribute to aging on the inside and outside of your body.

Even with the healthiest lifestyles, our cells endure trillions of oxidative hits daily.



# We Are All Impacted

## Oxidative stressors include:

- Lifestyle choices: smoking, alcohol consumption, poor diet, and a sedentary lifestyle
- Environment: pollution, pesticides, toxins, and radiation
- Foods: high-fat diets and processed foods
- Stress
- Unhealthy sleep habits



# Witnessing Cellular Damage

Imagine slicing a crisp apple only to see it turn brown just a few minutes later.

This familiar change is due to oxidation, a natural process where oxygen reacts with cells.

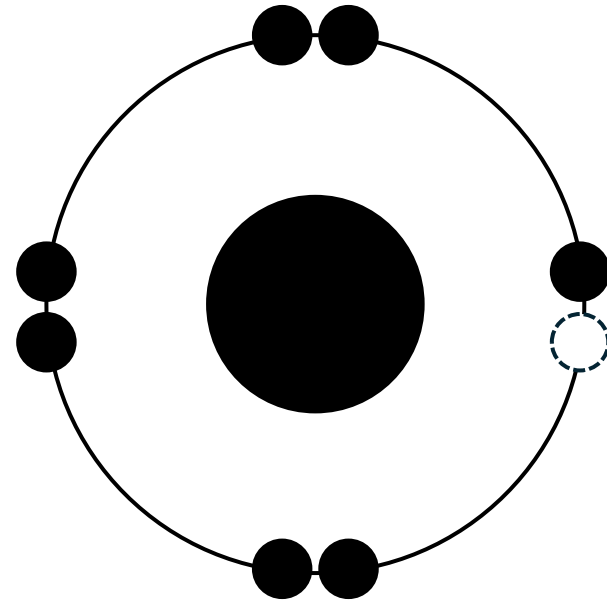


# Cellular Damage On the Inside

The same process happens in our bodies, slowly accumulating damage that can accelerate aging and compromise our long-term health.

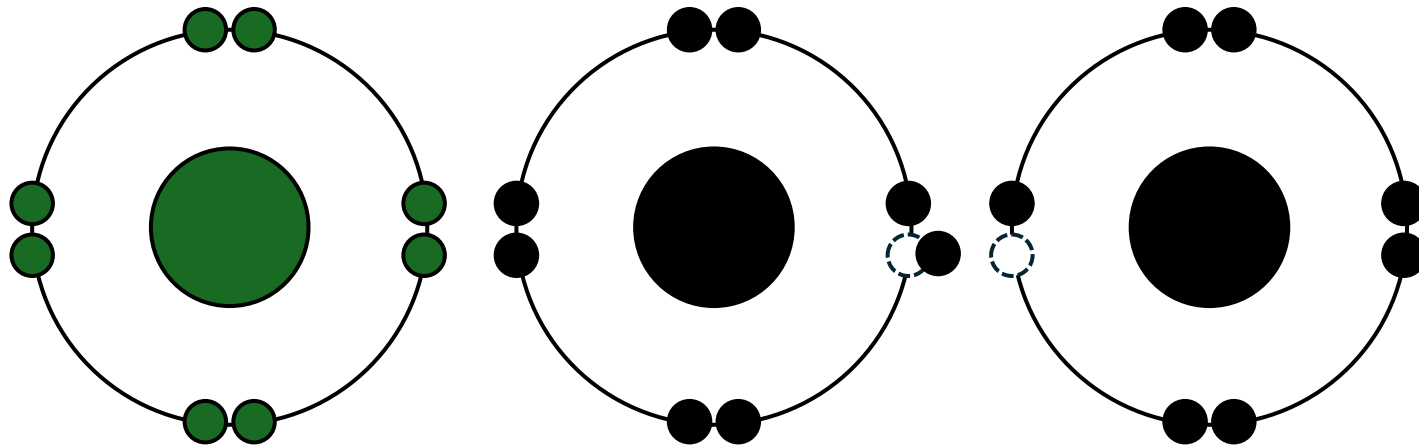
## HOW IT STARTS

Oxidative stressors are highly reactive molecules with one or more unpaired electrons.



# Cellular Damage On the Inside

Then, these molecules, having lost their electrons, become “free radicals” (aka oxidative stressors). These oxidative stressors then steal other electrons, setting off a chain reaction of molecular destabilization.

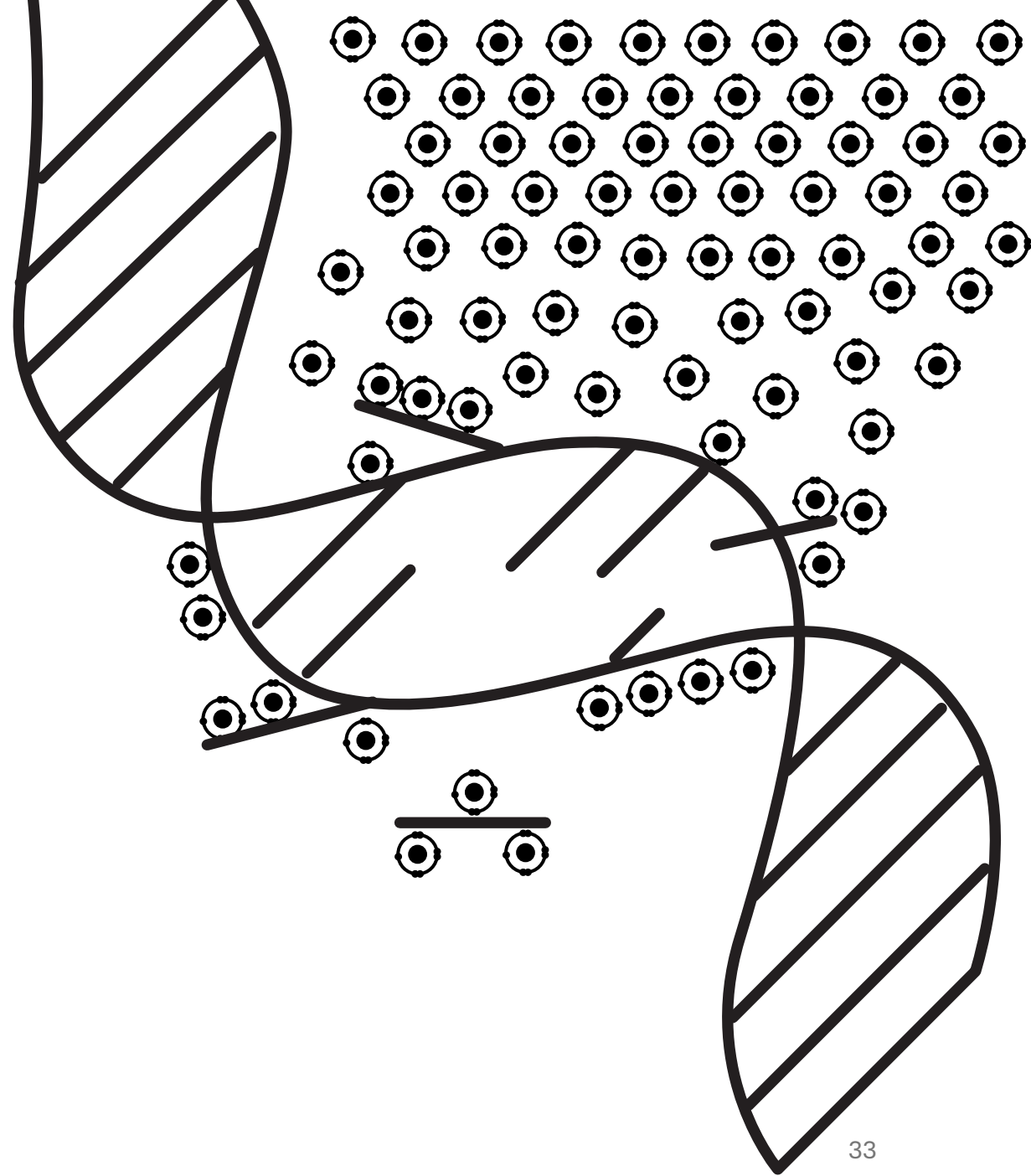




# Cellular Damage On the Inside

## WHAT IT MEANS

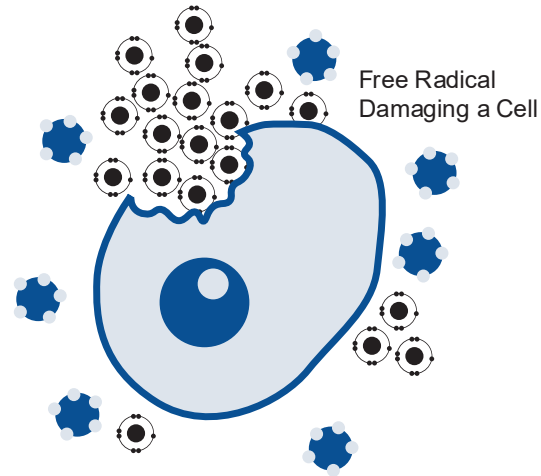
These free radical molecules damage DNA and other cell structures, which can cause aging on the inside and outside of the body.



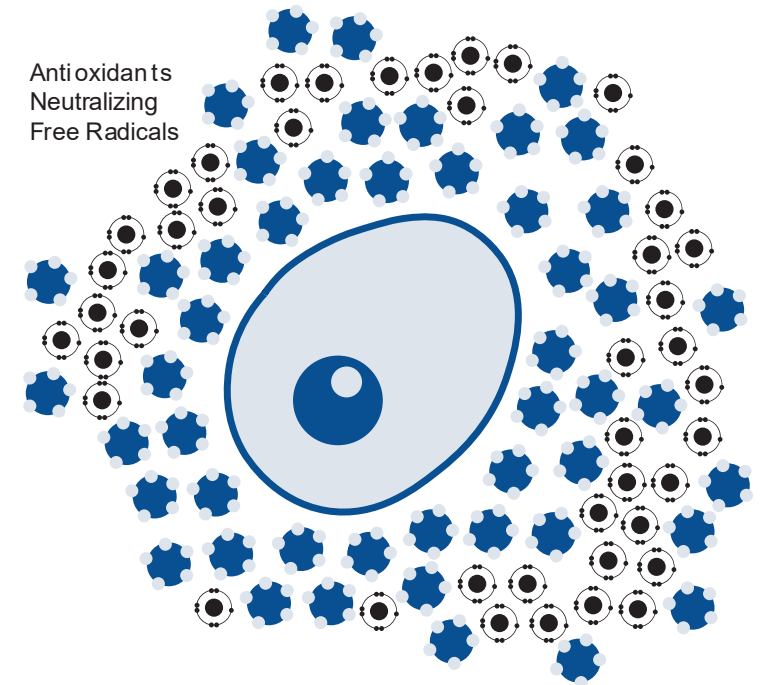
# Nature's Solution: Antioxidants

Antioxidants are our body's frontline defense. These remarkable molecules share their electrons to neutralize oxidative stressors, halting the chain reaction of cellular damage.

## Free Radical Damage



## Antioxidant Protection



# Where Are Antioxidants Found?

Thankfully, our bodies naturally produce some “intrinsic” (meaning obtained internally) antioxidants.





# Where Are Antioxidants Found?

There was a reason Mom told you to eat your fruits and vegetables.

Turns out, you can get an extra boost of “extrinsic” antioxidants from colorful produce.



# Benefits of Antioxidants

- Support heart health
- Promote more youthful-looking, radiant skin
- Strengthen immunity
- Promote healthy inflammatory balance
- Support brain function
- Support metabolic health
- Support eye health
- Promote gut health
- Preserve cellular health to help reduce signs of aging

# Why Should We Care About Carotenoids?

Carotenoids are the vibrant antioxidants responsible for the reds, oranges, and yellows in many fruits and vegetables.

They support other antioxidants in your body, reinforcing your defense against oxidative damage.

Best of all, carotenoids are a good biomarker of fruits and vegetables that are super good for health!





# What is a Prysm Certified Product?

Prysm Certification means that our scientists are confident that this product will raise your skin carotenoid score (Prysm Score) as measured by Prysm iO™.

If a product is labeled as Skin Carotenoid Score (SCS)-certified or Prysm Certified, then you can expect that using it will increase your score over time.



# Which Products Can You Pair with Prysm iO™?

Our current Prysm Certified (SCS) product lineup includes Pharmanex® LifePak®, MYND360™ Mind Full, Beauty Focus® Collagen+, ageLOC® Youth, Pharmanex® Eye Formula, and Pharmanex® G3—all designed to enhance different aspects of your wellness.

Plus, Pharmanex scientists are continuously developing new products that will work alongside Prysm iO to provide even more ways to support your health.





連續

2年

榮獲

Consecutive Years

NU SKIN. PHARMANEX<sup>®</sup>

# 全港排名第一

## 綜合營養補充品品牌\*

Is Hong Kong's No.1 Brand  
in Combination Dietary Supplement

\*根據來源：Euromonitor International Limited, Packaged - Consumer Health, 2023年，以2024年零售額計算  
\*Source: Euromonitor International Limited, Packaged - Consumer Health, 2023rd, total retail value data in 2024





# LifePak®

Fuel your life with the all-in-one, advanced nutritional formula your body needs, including vitamins and minerals, phytonutrients, carotenoids, and support for your entire antioxidant network. Featuring many nutrients, this holistic formula optimizes your complete nutrition far more than standard multivitamins. And thanks to Level-II SCS certification, you can know important carotenoids are fortifying your body as you watch your skin carotenoid score improve over time.





# MYND360™ Mind Full

Mind Full's astaxanthin is a unique carotenoid sourced from algae, featuring both water-loving and fat-loving properties that allow it to provide antioxidant protection on the surface of cells and within them. This powerful compound helps protect brain cells from oxidative stress and has been studied for its effects on memory. Additionally, as a carotenoid, astaxanthin contributes to a higher Skin Carotenoid Score, supporting overall wellness from the inside out.

# Beauty Focus® Collagen+

Collagen+ is formulated with lutein—a carotenoid derived from marigold flowers and has been proven in clinical studies to improve skin radiance. It does this through its antioxidant properties that protect the skin against the damaging effects of oxidative stress, including that caused by blue light. Carotenoids like Lutein can be measured in the skin using Prysm iO™.







# ageLOC<sup>®</sup> Youth

ageLOC Youth is our most advanced anti-aging supplement, designed to target the sources of aging by supporting your body's natural ability to resist its effects. Built on over three decades of scientific research, it combines a unique blend of nutrients that are hard to find in a typical diet. With a deep understanding of how key genes related to aging function, this broad-spectrum supplement offers comprehensive benefits, influencing multiple aging defense processes.

Plus, ageLOC Youth is SCS-certified, so you can measure the antioxidant difference it makes in your body.



# Pharmanex® Eye Formula

Pharmanex Eye Formula contains clinically effective doses of lutein and zeaxanthin—**two powerful carotenoids** that help protect your eyes from damaging blue light.

But these benefits also extend beyond the blue. Your eyes' lenses and macula are continually subjected to free-radical-producing factors—ultraviolet light, for one—and rely on **a range of antioxidants** to neutralize the damaging effects.

**Pharmanex Eye Formula is SCS-certified**, making it a **great pairing with Prysm iO**. Together, they provide a **comprehensive approach to tracking and optimizing your carotenoid levels**, helping you make informed choices for to support your **vision and overall wellness**.



# Pharmanex® G3

G3 is a mixed fruit drink blend of the prized gac “superfruit” of southern Asia, whose nutritional benefits have been scientifically demonstrated to protect cells.

Among gac’s potent phytonutrients are a unique and highly bioavailable form of **carotenoids called lipocarotenes** that provide powerful **antioxidant protection** while supporting healthy immune function. The G3 formula was developed with three additional superfruits—Chinese Lycium, Siberian pineapple, and cili fruit—that together provide a variety of benefits.

Plus, **G3 is SCS-certified**, making it an excellent choice for those looking to **track and optimize their carotenoid levels with Prysm iO™**.



Say hello to  
PRYSM 

