

EMPOWERME CREATORS BONUS FAQs

2023 EMPOWERME CREATORS BONUS FAQs

Q: What is the EmpowerME Creators Bonus' 40th Anniversary Growth Incentive effective date?

A: This Incentive will run from March 1, 2023, through December 31, 2023. Please see the specific details about qualifying for each bonus in the official Incentive rules document.

Q: Does the EmpowerME Creators Bonus apply to all Velocity markets?

A: This Incentive will be available in all Velocity markets except Israel, Vietnam and Ukraine (pending any registration or notice requirements). Please see your local market for details concerning eligibility and qualification. Mainland China operates under a separate and distinct business model and will not participate in this Incentive.

Q: When will I receive my EmpowerME Creators Bonuses?

A: EmpowerME Creators Bonuses will be paid with your other monthly pay, in the month following the completion of all applicable requirements.

Q: Can I earn multiple EmpowerME Creators Bonuses?

A: Yes! If you achieve multiple new recognition titles during the Incentive period, you will receive an EmpowerME Creators Bonus for each new title, according to the terms of this Incentive.

Q: What if I advance more than one recognition title in a single month?

A: If you advance more than one recognition title, you will receive an EmpowerME Creators Bonus for each Title that you successfully maintain, according to the terms of this Incentive.

Ex: If you advance from Executive Brand Partner to Senior Brand Director for the first time in April, and complete your second month in May, you will receive the Brand Director and the Senior Brand Director payment in June.

Q: I achieved the Executive Brand Director Title before my account was terminated and before the launch of this Incentive. Can I come back and qualify for any EmpowerMe Creator Bonuses?

A: Yes. If your account was terminated, then you are starting your business over from the beginning. You will need to submit a new LOI and go through Qualification again.

Q: If I complete my recognition title in December 2023, but have not yet completed my additional consecutive month paid at that new recognition Title level, can I still earn the EmpowerME Creators Bonus for that Title?

A: No. New Title achievement must be completed no later than November 2023 with the additional consecutive month paid at the new recognition Title level completed no later than December 2023.

Q: What if I achieve my new recognition Title, but not the additional consecutive month paid at that Title?

A: If you do not complete the consecutive month when you first achieve your new recognition Title, you will forfeit the ability to earn an EmpowerME Creators Bonus for that recognition title going forward.