



# NU SKIN® TRI-PHASIC WHITE™

Activation | Synthesis | Expression



Is your inner beauty hidden behind a barrier of dull, discolored skin? As skin is affected by many different factors, including sun, stress, irritation, and hormones, discoloration may occur and skin that was once bright and even-toned may lose its luster.

NU SKIN® TRI-PHASIC WHITE™ works to lessen the effects of discoloration and can be effective in restoring skin's radiant glow.



As light illuminates the beauty of a translucent flower petal, a luminous butterfly wing, or a brilliant diamond, a radiant complexion lets your inner beauty shine through. In nature, these beautiful qualities can be explained by science. In you, a translucent, luminous, brilliant complexion can be revealed using a scientific method. Now you can achieve your beauty potential with the scientifically advanced method of NU SKIN® TRI-PHASIC WHITE.™





## MAKE A BRILLIANT DISCOVERY.

Nu Skin® Tri-Phasic White™ systematically enhances the skin brightening process. This scientific method works to minimize the **activation, synthesis, and expression** of discoloration on the skin's surface. Clinically proven, the key ingredient technologies featured in each product combine to create the most comprehensive skin brightening system available.





# Physiology of Skin Pigmentation



Skin discoloration and overall skin darkening is a result of dark pigment or melanin on the surface of the skin due to a three phase process—*activation*, *synthesis*, and *expression*.



**Activation Phase**—When various environmental and genetic factors trigger the activation of the melanocyte, signal molecules become active and bind to their receptors causing cells to initiate melanin synthesis.

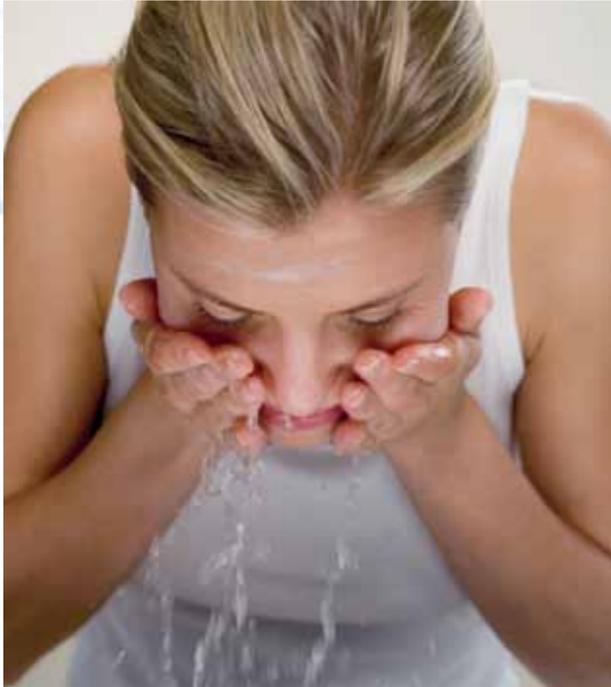


**Synthesis Phase**—When the melanocyte is activated, the enzyme tyrosinase switches to its active form and converts amino acid tyrosine to a molecule called Dopa that is then converted into Dopaquinone. After a series of reactions, Dopaquinone is converted into either dark melanin (eu-melanin), associated with dark skin, or light melanin (phaeo-melanin), predominant in fair skinned complexions.



**Expression Phase**—Melanin granules are packaged into melanosome vesicles that migrate across and up the dendrites, finger-like projections that extend up into the skin cells. These melanin laden skin cells are brought to the surface and become visible through the expression of discoloration.

TRI-PHASIC WHITE™ | CLEANSE R



Brighten your complexion every time you cleanse. Tri-Phasic White™ Cleanser helps inhibit the *expression* of discoloration on the surface of the skin. Featuring creatinine, this pearlescent, moisturizing mousse cleanses and brightens skin for a fresh, glistening appearance. This cleanser works to improve skin tone and texture while leaving skin feeling silky-soft.



Expression

TRI-PHASIC WHITE™ | TONER



Calm your skin. To enhance the skin brightening process, Tri-Phasic White™ Toner features Fairtrex™ and carnosine. Fairtrex™ targets the *expression* phase by working to gently shed existing pigment from the skin's surface, while carnosine, a powerful antioxidant, helps calm the skin and target the *activation* phase, helping to prevent new skin discoloration. Tri-Phasic White™ Toner is a non-acid cell renewal complex that can be effective in targeting discoloration, leaving skin with a luminous and even tone.



Activation

expression

TRI-PHASIC WHITE™ | ESSENCE



Reveal your inner beauty. Vital for contributing to brilliant, translucent skin tone, Tri-Phasic White™ Essence is formulated with Brightex.™ This proprietary combination of ingredient technologies works in multiple ways to illuminate your complexion by targeting the series of reactions in the critical *synthesis* phase. Essential to the skin brightening process, Tri-Phasic White™ Essence should be used as part of your daily regimen.



Synthesis

TRI-PHASIC WHITE™ | DAY MILK LOTION



Maintain a luminous complexion. Tri-Phasic White™ Day Milk Lotion moisturizes while helping target the daytime factors that can trigger discoloration. Featuring hexapeptide-2, which works to inhibit the activation of complexion-dimming discoloration from forming, and UVA/UVB (SPF15) sunscreen to help prevent ultraviolet rays—the most common cause of activation—from generating an uneven skin tone. This lotion helps your beauty clearly shine through.



Activation

TRI-PHASIC WHITE™ | NIGHT CREAM



Discover a more brilliant skin tone while you sleep. Specially formulated Tri-Phasic White™ Night Cream features diacetyl boldine to help target the *activation* phase. By working to inhibit stress receptors, diacetyl boldine can be effective in blocking the *activation* of discoloration to reveal a more brilliant skin tone as you sleep.



Activation

## *The scientific method for brilliant skin.*

### ☀ MORNING REGIME N

1. Moisten face and neck with warm water. Work a small amount of **Cleanser** into a light lather and gently massage both face and neck. Rinse thoroughly with warm water and pat dry. Avoid eye area.
2. Apply **Toner** to cleansed skin with a cotton pad.
3. Dispense a small amount of **Essence** serum and apply a thin layer to face and neck.
4. After applying Essence, apply **Day Milk Lotion** liberally to face and neck. Reapply as needed throughout the day.

### 🌙 NIGHT REGIME N

1. Moisten face and neck with warm water. Work a small amount of **Cleanser** into a light lather and gently massage both face and neck. Rinse thoroughly with warm water and pat dry. Avoid eye area.
2. Apply **Toner** to cleansed skin with a cotton pad.
3. Dispense a small amount of **Essence** serum and apply a thin layer to face and neck.
4. After applying Essence, apply **Night Cream** liberally to face and neck.



# NU SKIN® TRI-PHASIC WHITE™

Activation | Synthesis | Expression

The Nu Skin® Tri-phasic White™ System address all three discoloration phases:

Individual products:	Activation	Synthesis	Expression
Tri-phasic White™ CLEANSER			Creatinine
Tri-phasic White™ TONER	Carnosine		Fairtex™
Tri-phasic White™ ESSENCE		Brightex™	
Tri-phasic White™ DAY MILK LOTION	Hexapeptide-2 SPF 15 UVA/UVB		
Tri-phasic White™ NIGHT CREAM	Diacetyl Boldine		

