

ROADMAP TO SUCCESS



GETTING STARTED

EXECUTIVE

RUBY

BLUE DIAMOND

TEAM ELITE



NU SKIN[®]
THE DIFFERENCE. DEMONSTRATED[®]

Some measure success by the amount of freedom attained when success is achieved.

We believe in helping people reach the success they desire, to have the freedom to do what they want, when they want. This roadmap has been created to help you on your path to success, leading you to time and financial freedom. As you follow the steps that are provided and reach the milestones, you will find that starting and running your own successful business is achievable with hard work and commitment.

ENJOY YOUR JOURNEY TOWARDS THE PATH TO SUCCESS.

MILESTONES

Building your organisation and reaching these milestones is one of the most fulfilling and exciting parts of this business. As you advance and your product sales and those of your organisation increase, your earning potential grows. This roadmap is an overview and your personal guide for your journey to success. The following are some of the most important milestones you will achieve.

EXECUTIVE*



Upon achieving the title of Executive, your success will be celebrated during corporate events. You will also receive a pin and award certificate commemorating this exciting milestone, and your recognition will be published and announced via the corporate websites.



Support is foremost in the company's mind as you continue to build your business and an Account Manager will be assigned to you to provide support, as you build your business, on your journey to success. You will also have access to a personalised online Navigator tool to provide ease and convenience to track your business any time, anywhere.



Eligible to participate in the Mega Performance Bonus Pool where you will earn a share of the Americas, Europe and South Pacific commissionable sales.



Qualify for the Wealth Maximizer where you will earn the Extra Executive Bonus (5%) plus the Double G1 (10%) when you reach 3000 GSV or the Breakaway Executive Bonus on your G1s.*

Contact your Nu Skin Account Manager to find out how you can participate in these exciting programs.

"Human potential is an intriguing thing, because there is no gauge on any of us. None of us know how much we can accomplish. We all have the capacity to do more than we understand. There's no question in my mind that everyone can go further, climb higher, do more than they ever believed."

—Steve Lund
Co-Founder and Vice Chairman of the Board
From "The Success Formula"





Upon achieving the title of Ruby, your success continues to be celebrated not only in your local market's events but also at Regional events. You will receive your Nu Skin Ruby Executive Pin and certificate and your recognition will be published and announced via the corporate websites.



Together with all New Ruby Executives in the Americas, Europe and South Pacific, you will be eligible to participate in an all-expenses-paid Ruby Trip held at least three times each year at the company's headquarters in Provo, Utah. At this exciting leadership conference you will meet with corporate leaders and scientists for training, goal setting and exciting activities.

For complete details on Ruby Trip dates and qualification deadlines please visit the "Events" section of our website.



Ruby Executive is an important milestone and your assigned Account Manager will provide support on your journey to Blue Diamond through regular updates on your organisation's performance. You will also have access to a personalised online Navigator tool to provide ease and convenience to track your business any time, anywhere.



Eligible to participate in the Mega Performance Bonus Pool where you will earn a share of the Americas, Europe and South Pacific commissionable sales.



Qualify for the Wealth Maximizer where you will earn the Extra Executive Bonus (5%) plus the Double G1 (10%) when you reach 3000 GSV or the Breakaway Executive Bonus on your G1s, G2s and G3s.*





Achieving the title of Blue Diamond is a testament of the success that you have achieved with your downlines. As Blake Roney said, “you succeed by helping others to succeed.” Upon achieving the title of Blue Diamond, your success is celebrated at all corporate events. You will receive your Nu Skin Blue Diamond Pin, pendant/ring and certificate. Your recognition will also be published and announced via the corporate websites.



Together with all New Blue Diamond Executives in the Americas, Europe and South Pacific Region you will be invited to attend the all-expenses-paid Blue Diamond Trip. This is a unique leadership conference for our successful independent business owners. You will have the opportunity to meet with other Blue Diamond executives in the region to share business strategies and success stories. You will meet with corporate leaders regarding marketing initiatives and the direction of the company and you will enjoy several days of adventure and relaxation at an exclusive resort.

For complete details on Blue Diamond Trip dates and qualification deadlines please visit the “Events” section of our website.



The Blue Diamond title is an important milestone and your Nu Skin assigned Account Manager will continue to provide support as you expand your business globally. You will have access to a personalised online Navigator tool to provide ease and convenience to track your business any time, anywhere.



Eligible to participate in the Mega Performance Bonus Pool where you will earn a share of the Americas, Europe and South Pacific commissionable sales.



Qualify for the Wealth Maximizer where you will earn the Extra Executive Bonus (5%) plus the Double G1 (10%) when you reach 3000 GSV or the Breakaway Executive Bonus on your G1s–G6s.*





Achieving the title of Team Elite is the pinnacle of Nu Skin success for our distributors and you become a member of the exclusive club of Nu Skin's top global leaders. Upon achieving the title of Team Elite, your success is celebrated at all corporate events. You will receive your Nu Skin Team Elite Pin, a special certificate and Team Elite award. Your achievement is celebrated during a Team Elite Awards Night and Gala at the Global Convention and you now become part of the coveted Wall of Fame at the Nu Skin corporate headquarters in Provo, Utah, USA. Upon achieving your fifth year as Team Elite, we will unveil your "Star" on the Nu Skin Walk of Fame at the Nu Skin corporate headquarters. Your recognition will also be published and announced via the corporate websites.



Each year you achieve the title of Team Elite, you and Team Elites worldwide enjoy an all-expenses-paid Team Elite trip to various destinations around the world together with our Nu Skin Founders and top corporate executives.

For complete details on Team Elite Trip dates and qualification deadlines please visit the "Events" section of our website.



Team Elites play important roles in Nu Skin's market growth and success. Local and regional corporate management and your Nu Skin Account Manager will continue to provide support as you expand your business globally. You will have access to a personalised online Navigator tool to provide ease and convenience to track your business any time, anywhere.



Eligible to participate in the Mega Performance Bonus Pool where you will earn a share of the Americas, Europe and South Pacific commissionable sales.



Qualify for the Wealth Maximizer where you will earn the Extra Executive Bonus (5%) plus the Double G1 (10%) when you reach 3000 GSV or the Breakaway Executive Bonus on your G1s-G6s.*





WEALTH MAXIMIZER*



RECOGNITION



COMPANY SUPPORT



MEGA PERFORMANCE BONUS POOL*



INCENTIVE TRIPS

*To qualify for any pin level you must meet all the requirements of the Sales Compensation Plan, including retail sales. There are, however, no guarantees of success. Not all Distributors make money. For a complete summary of the Sales Compensation Plan please go to www.nuskin.com.au or www.nuskin.co.nz

Nu Skin is the difference. demonstrated. As an independent distributor, you have the opportunity to build your own business. Our Vision is perfectly clear—*“to become the world’s leading direct selling company by generating more income for our Distributors than any other company.”* –Truman Hunt, Chief Executive Officer

The Nu Skin Sales Compensation Plan rewards you for your leadership, hard work, and product sales as you grow healthy and stable organisations. The key is to personally retail product, find other business builders and train others to do the same. The Wealth Maximizer Plan is one more aspect that demonstrates Nu Skin’s difference and opportunity. Every month, Nu Skin automatically analyses your organisation and computes commissions using two different calculations. This revolutionary commission element ensures that we will pay you the maximum commissions possible—a truly unique concept.

WEALTH MAXIMIZER AT A GLANCE*

Depth Maximizer
Help your Downlines succeed

Fast-Start Payment (FSP)
L1 Bonus: 5%
Executive Bonus: 9–15%
Leadership Bonus: 2.5%/5%

Volume Maximizer
Train your Downlines

Fast-Start Payment (FSP)
L1 Bonus: 5%
Executive Bonus: 9–15%
Extra Executive Bonus: 5%
Double G1 Bonus: 10%

As an Executive
Build your Organisation

Fast-Start Payment (FSP)
L1 Bonus: 5%
Executive Bonus: 9–15%
Extra Executive Bonus: 5%

As a Distributor
Earn part-time income

Fast-Start Payment (FSP)
L1 Bonus: 5%