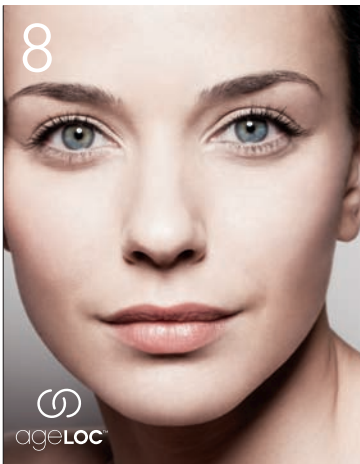




# CONTENTS



8  
ageLOC™  
Slow visible signs of aging at the source.



10  
GALVANIC SPA® SYSTEM II  
Professional spa treatments—  
no appointment necessary.



12  
CORE SYSTEMS  
Identify the skin care system that is  
right for you based on your primary  
skin concerns.



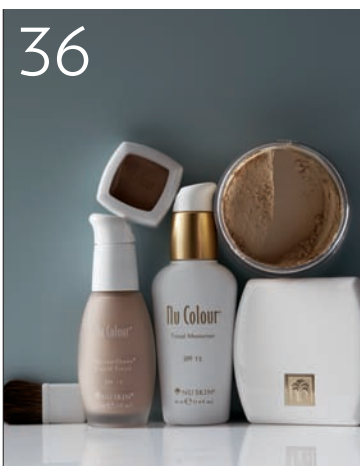
20  
TARGETED TREATMENTS  
Add scientifically advanced products  
and treatments to further customize  
your regimen.



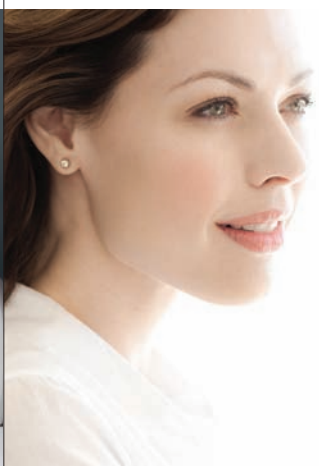
26  
TOTAL CARE  
Choose multiple products for  
superior benefits from head to toe.



32  
EPOCH®  
Discover ethnobotanical solutions  
to your personal care concerns.



36  
NU COLOUR®  
Enhance your natural beauty  
with final touches of color.



40



PHARMANEX®  
BIOPHOTONIC SCANNER  
Are your supplements working?

44



LIFEPAK® NANO  
Your foundation for a lifetime of optimal health.

46



G3  
Gác superfruit blend with lipocarotenes.®

48



WEIGHT LOSS  
Promote a healthy lifestyle.

50



NUTRITIONALS  
Comprehensive dietary supplements.



54



SOLUTIONS  
Formulated to meet the demands of everyday life.

62



ESTERA®  
For women for life.

64



PHARMANEX SCIENCE  
More than 100 scientists stand behind our products.

65

6S QUALITY PROCESS  
A complex set of highly integrated activities.

# A NEW ERA IN ANTI-AGING



750 mL  
1 PT 9.35 FL OZ

*gac superfruit blend  
with lipocarotenes*

PHARMANEX<sup>®</sup>

lifep

- DNA PROTECTION\*
- CARDIOVASCULAR HEALTH\*
- IMMUNE SYSTEM SUPPORT\*
- BONE HEALTH\*
- NETWORK ANTIOXIDANT DEFENSE\*
- BRAIN HEALTH\*
- NUTRITION/METABOLISM\*
- EYE HEALTH\*
- SKIN HEALTH\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Our world-renowned scientists have created a comprehensive product line to help you defy the aging process, minimizing its effects both inside and out. And now, with our exclusive ageLOC™ technology, a new era in anti-aging has arrived. Imagine having a personal team of health and beauty experts, equipped with the precise tools to help you look and feel younger than your actual age—for the rest of your life. With Nu Skin and Pharmanex, you do. And this is just the beginning. [Get ready to experience an incredible new you.](#)



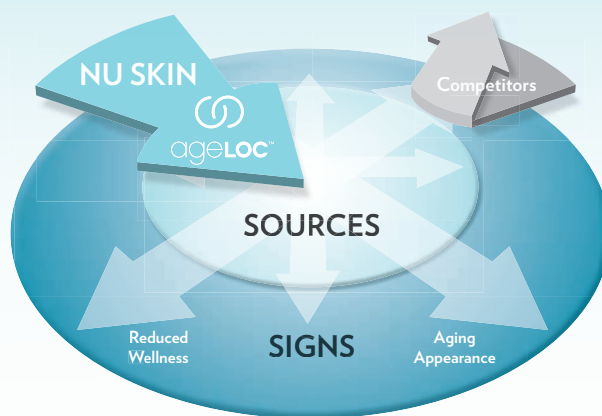


Time will never tell.

HAVE YOU EVER WONDERED WHY SOME PEOPLE LOOK NATURALLY YOUNG FOR THEIR AGE? NOW NU SKIN HAS UNLOCKED THE SCIENCE BEHIND THEIR SECRET WITH AGELOC.™



NU SKIN'S PATENT-PENDING AGELOC TECHNOLOGY TARGETS BOTH SIGNS AND INTERNAL SOURCES OF AGING THAT AGE US FROM THE INSIDE OUT.



We target the sources and the signs of aging.

## ONE KEY AGING SOURCE

In a revolutionary skin care breakthrough, new research has discovered a hidden aging enemy. Over time, our personal levels of this aging enzyme begin to increase. High levels of this internal free radical generator can cause us to look years older than we should. Only Nu Skin's exclusive ageLOC technology can help slow this free radical production at its source in the epidermis—helping you control your skin's future.

For additional information, go to [ageloc.com](http://ageloc.com)

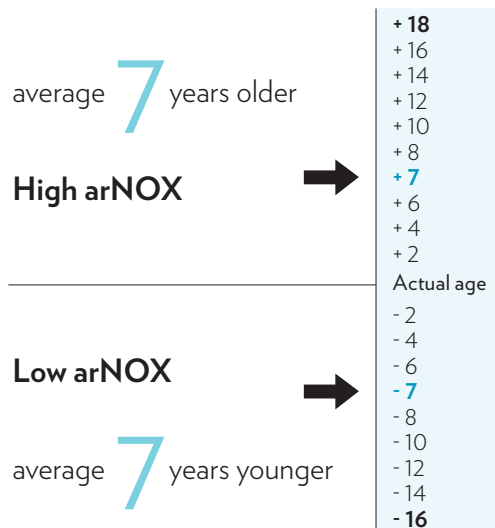
## LOOK YOUNGER

ageLOC is now available in Galvanic Facial Gels (p. 11).

**COMING SOON** (LATE 2009):

A Daily Skin Care System with ageLOC™

This cutting-edge system and super serum will deliver the benefits of ageLOC to your skin daily, revealing a firm, luminous complexion. Not only will these products help slow an internal source of aging—for years of youthful looking skin—they will also help correct signs of aging for immediate results everyone will notice. These products will complement Galvanic Spa Facial Gels with ageLOC technology, for optimal absorption and delivery of key active ingredients.



A recent study at Stanford University has shown:

- Individuals with **high levels of arNOX** appear to be an average of **seven years older** than their actual age.
- Individuals with **low arNOX levels** are clinically graded to look an average of **seven years younger** than their actual chronological age.

# GALVANIC SPA® SYSTEM II

the power of a spa treatment in the palm of your hand

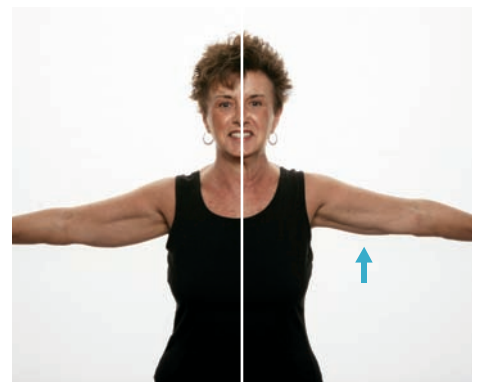
Reveal a youthful appearance with the Galvanic Spa System II. This ultimate home spa treatment revives and invigorates your skin, smoothes lines and wrinkles, and lifts and firms the look of your skin. Newly reformulated facial gels feature ageLOC™ technology to slow both the signs and a source of aging. Scalp treatments help increase your hair's natural density and fullness, while body treatments visually smooth and reduce the appearance of cellulite. Get results you can see now with benefits that last into the future.



Treated  
(Results after two weeks of treatment, three times a week)



Treated  
(Results after four weeks of treatment, three times a week)



Untreated  
(Results after four weeks of treatment, three times a week)

\* The results achieved may not be typical and your results may vary.



## ageLOC™ SPA PACKAGE

A special collection of Galvanic Spa® products. See nuskinusa.com for details.

Item	01 103433	White
Item	01 103477	Black

## GALVANIC SPA® SYSTEM II

Professional spa treatments—no appointment necessary.

Smooth the appearance of lines and wrinkles, rejuvenate your complexion, revitalize your scalp, and renovate your body with the patented Galvanic Spa System II. The system includes the Galvanic Spa System II Instrument (available in black or white), an instrument stand, four interchangeable heads, an owner's manual, instruction cards, two AAA batteries,\* and a convenient matching carrying case.

White	01 003867	\$300
Black	01 101319	\$300

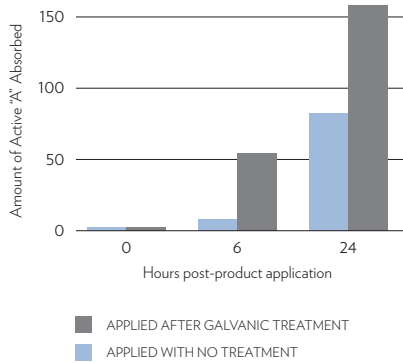
\* Already installed. Not sold separately.

For additional information, go to [ageloc.com](http://ageloc.com)

**GALVANIC TREATMENTS LEAVE SKIN MORE PERMEABLE**

A recent study by a third-party lab shows at both 6 and 24 hours there is an increase in the ability of Active "A" to enter the galvanic-treated skin. Galvanic treatment increases absorption making active ingredients more available for skin improvement.\*

\* Active "A" is an active skin care ingredient found in one Nu Skin treatment product.



\* The results show the impact of using quality skin care in combination with a Galvanic treatment. See p. 21 for product information.

**SCALP**



**NUTRIOL® SHAMPOO**

Head-turning results for your head of hair. Featuring Tricalgoxyl® (a clinically proven seaweed derivative), this daily shampoo is formulated both for regular use and for use with Nutriol Hair Fitness Treatment to restore fullness and shine.

Item 01 101219 \$33 4.2 oz.



**NUTRIOL® HAIR FITNESS TREATMENT**

Helps hair look and feel more abundant. This leave-in treatment remineralizes the scalp and hydrates the hair with Tricalgoxyl. For optimal results use with the Galvanic Spa II instrument.

Item 01 101218 \$63 12 vials



**FACE**



**GALVANIC SPA® NEW FACIAL GELS WITH ageLOC™**

Slow visible signs of aging at the source. Newly reformulated Facial Gels contain all of the great benefits of the original gels but now Treatment Gel features ageLOC technology to help stop an internal source of future skin aging before it starts. Get results you can see now with benefits that last into the future.

Item 01 003876 \$46 4 vials each



**SPOT**



**TRU FACE® LINE CORRECTOR**

Smooths lines with the power of peptides. This advanced formula features a revolutionary pro-collagen peptide that helps minimize the appearance of moderate to deep lines around your mouth, eye area, and forehead in just four weeks.\*

Item 01 102704 \$48 1 oz.

\* For new clinical data, go to nuskinusa.com.



**BODY**



**GALVANIC SPA® II BODY SHAPING GEL\***

Take action and smooth away cellulite. Featuring theobromine and golden chamomile, this clinically proven advanced gel helps promote a firmer, more toned appearance. For optimal results, use with the Galvanic Spa II Instrument.\*

Item 01 102725 \$44 5 oz.

\* For an extension of benefits, use Dermatic Effects between Body Shaping Gel treatments.



**DERMATIC EFFECTS® BODY CONTOURING LOTION\*\***

The perfect partner for fighting cellulite. An eight-week clinical study showed a 55% reduction in the appearance of cellulite, a 37% improvement in skin firmness, and a 69% enhancement in skin smoothness.

Item 01 110270 \$44 5 oz.

\*\* Do not use the Galvanic Spa instrument with this product.



# CORE SYSTEMS

OUR CORE SYSTEMS ARE DESIGNED TO MEET THE INDIVIDUAL NEEDS OF YOUR SKIN: NU SKIN 180°® HELPS REPAIR SIGNS OF AGING; NU SKIN TRI-PHASIC WHITE® BRIGHTENS SKIN; NUTRICENTIALS® ENHANCES HEALTHY-LOOKING SKIN ; AND NU SKIN CLEAR ACTION® FIGHTS ACNE. FOR BEAUTIFUL SKIN AT ANY AGE, YOUR REGIMEN BEGINS HERE.

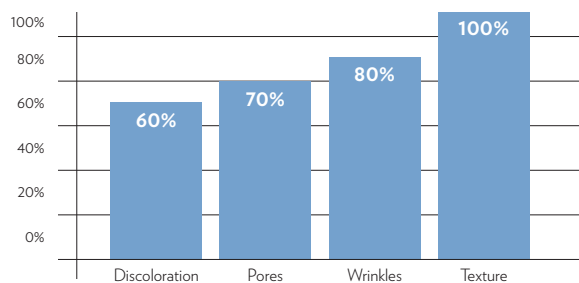
# NU SKIN 180°<sup>®</sup>

## anti-aging skin therapy system

Younger looking skin is just a week away. Designed to reverse the appearance of a full range of aging effects, this proven system helps diminish the appearance of lines and wrinkles, refines texture, and evens skin tone for a more youthful appearance. Each product delivers key benefits that are substantiated through clinical trials to visibly reverse the appearance of the effects of biological and environmental aging.

### NU SKIN 180°<sup>®</sup> EIGHT-WEEK CLINICAL STUDY

In a recent Nu Skin 180° clinical study conducted at a third-party testing lab, clinical graders assessed the skin improvements of 50 participants. After eight weeks, 100 percent of participants showed some improvement in overall radiance—a composite of all four attributes measured by ProDerm<sup>®</sup> (p. 19). According to the clinical grader assessments, the percentage of participants who exhibited improvement within the individual attributes and overall radiance was as follows:



### NU SKIN 180°<sup>®</sup> ANTI-AGING SKIN THERAPY SYSTEM

The Nu Skin 180° System is clinically proven to help reverse the appearance of the effects of aging and start improving the overall appearance of the skin in just seven days. This powerful system consists of five products: Face Wash, Skin Mist, Cell Renewal Fluid, UV Block Hydrator, and Night Complex.

Item 01101255 \$248

Add Nu Skin 180° to your ADR and save! Please visit [nuskinusa.com](http://nuskinusa.com) or call 1-800-487-1000 for details.





**NU SKIN 180° FACE WASH**

Cleanse away the signs of environmental aging. Featuring 10% active vitamin C, this rich, creamy formula targets age spots and discoloration, firms skin, and helps support collagen production to diminish wrinkles.

Item 01 101251    \$39    4.2 oz.



**NU SKIN 180° SKIN MIST**

Beautiful skin today—healthier skin tomorrow. Featuring di- and tri-peptides from hydrolyzed rice protein, this formula protects against future wrinkling and loss of firmness. Mushroom extract refines and tightens pores as exclusive, soothing HMW complex calms and protects skin.

Item 01 101253    \$32.50    3.4 oz.



**NU SKIN 180° CELL RENEWAL FLUID**

Reverse the years—without irritation. Featuring a powerful 15% concentration of the polyhydroxy acid (PHA) gluconolactone, this formula gently but effectively targets signs of aging.

Item 01 101250    \$81.50    1 oz.



**NU SKIN 180° UV BLOCK HYDRATOR SPF 18**

Protect as you hydrate. Formulated with light-activated photosomes, this technologically advanced sunscreen diminishes signs of past sun damage while defending skin against future harm from UVA and UVB rays.

Item 01 101254    \$59    1 oz.



**NU SKIN 180° NIGHT COMPLEX**

Wake up looking younger. This rich nighttime moisturizer promotes DNA repair, protects against free radical damage, and strengthens the skin's protective barrier.

Item 01 101252    \$70    1 oz.



**NU SKIN 180° AHA FACIAL PEEL AND NEUTRALIZER**

Wipe away dull, aged skin in minutes. Utilizing a 10% lactic acid solution, this scientifically proven formula sweeps away the appearance of aging and sun damage. Effective alone or as part of your Nu Skin 180° System, this powerful facial peel helps stimulate cell renewal and enhance collagen synthesis to create a smoother, younger look.

Item 01 101249    \$60    2 jars

Add Nu Skin 180° to your ADR and save! Please visit [nuskinusa.com](http://nuskinusa.com) or call 1-800-487-1000 for details.

# TRI-PHASIC WHITE®

## skin brightening system

Minimize dark spots, prevent discoloration, and maintain a luminous, bright complexion with Nu Skin Tri-Phasic White. This clinically proven system targets the three phases of skin discoloration—activation, synthesis, and expression—to give you even-toned, glowing skin.

### TRI-PHASIC WHITE® SYSTEM

Features five products. All work together to minimize the skin discoloration process: Cleanser, Toner, Essence, Day Milk Lotion SPF 15, and Night Cream.

Item 01 102734 **\$205.50**

Add Tri-Phasic White to your ADR and save! Please visit [nuskinusa.com](http://nuskinusa.com) or call 1-800-487-1000 for details.

### TRI-PHASIC WHITE® CLEANSER

Cleanse your way to brighter skin. Featuring creatinine, this pearlescent moisturizing mousse helps inhibit discoloration and improve skin tone and texture as it cleanses and brightens skin.

Item 01 102729 **\$31.50** 3.4 oz.

### TRI-PHASIC WHITE® TONER

Discoloration is a thing of the past. This non-acid cell renewal complex enhances the skin brightening process with Fairtex, which works to gently shed cells from the skin's surface. Carnosine, a powerful antioxidant, helps calm the skin and prevent new skin discoloration.

Item 01 102733 **\$37.50** 4.2 oz.

### TRI-PHASIC WHITE® ESSENCE

Target the causes of discoloration. Essential for a brilliant, translucent skin tone, this light, silky serum is formulated with Brightex—an advanced combination of ingredient technologies that targets the series of reactions in the skin that causes discoloration.

Item 01 102730 **\$63** 1 oz.

### TRI-PHASIC WHITE® DAY MILK LOTION SPF 15

A moisturizer that fights discoloration—beautifully. This advanced moisturizer targets the daytime factors that can trigger discoloration with hexapeptide-2. UVA/UVB sunscreens help prevent ultraviolet rays—the most common cause of discoloration—from triggering an uneven skin tone.

Item 01 102731 **\$51.50** 2.5 oz.

### TRI-PHASIC WHITE® NIGHT CREAM

Repair and prevent discoloration while you sleep.

This specially formulated cream features diacetyl boldine, which works to inhibit stress receptors that can increase skin discoloration, helping reveal a more brilliant skin tone as you sleep.

Item 01 102732 **\$51.50** 1 oz.

### TRI-PHASIC WHITE® RADIANCE MASK

Boost your skin's brightness.

Designed to enhance the benefits of your Tri-Phasic White regimen, this pre-moistened moisturizing mask features a potent blend of ingredients that works to inhibit skin discoloration and enhance skin radiance, softness, and pliability.

Item 01 102775 **\$75.50** 8 masks



# NUTRICENTIALS®

Nutricentials products are formulated with topically applied nutrients proven by research to naturally enhance the healthy appearance of skin. With key nutrients from the best daily diets around the world, products featuring Nutricentials ingredients are great for sensitive skin and help keep skin looking healthy and radiant from the outside in.



## NORMAL TO DRY

Normal to dry skin needs greater water-holding capacity. These products provide the perfect basis for your daily skin care regimen while protecting the skin's moisture barrier.

### NUTRICENTIALS®

#### Normal to Dry Skin

Collection of five products: Creamy Cleansing Lotion, pH Balance Toner, Celltrex Ultra Recovery Fluid, Moisture Restore Day Protective Lotion SPF 15, and Night Supply Nourishing Cream.

Item 01 100858 \$121

\* Celltrex CoQ10 Complete and Intensive Eye Complex are two additional Nutricentials products.

### CREAMY CLEANSING LOTION

Protects the skin's moisture barrier each time you cleanse.

The skin nurturing benefits of soy lipids help this soap-free cleanser keep skin soft and supple.

Item 01 110310 \$18 5 oz.

### PH BALANCE TONER

Primes skin for hydration and nourishment.

Featuring strawberry extract to return skin to its ideal pH while helping diminish the appearance of pores.

Item 01 110312 \$14 5 oz.

### CELLTRES® ULTRA RECOVERY FLUID

Health insurance for your skin.

Featuring patented hydroxytyrosol—a powerful antioxidant from extra virgin olive oil—this nourishing serum calms and protects the skin by scavenging skin-aging free radicals.

Item 01 102700 \$38 .5 oz.

### MOISTURE RESTORE DAY PROTECTIVE LOTION SPF 15

#### Normal to Dry Skin

Hydrates and protects skin.

Featuring colorless carotenoids, this lotion enhances skin's resistance to the environment.

Item 01 102728 \$34 1.7 oz.

### NIGHT SUPPLY NOURISHING CREAM

Promotes skin flexibility and resiliency while you sleep.

This rich formula contains phosphatidylcholine, which enhances the skin's renewal process.

Item 01 102705 \$39 1.7 oz.

## COMBINATION TO OILY

Combination to oily skin needs to efficiently retain its own moisture without producing excess oils. These products help minimize shine and free pore-blocking debris while promoting skin softness.

### NUTRICENTIALS®

#### Combination to Oily Skin

Collection of five products: Pure Cleansing Gel, pH Balance Mattefying Toner, Celltrex Ultra Recovery Fluid, Moisture Restore Day Protective Lotion SPF 15, and Night Supply Nourishing Cream.

Item 01 100859 \$121

\* Celltrex CoQ10 Complete and Intensive Eye Complex are two additional Nutricentials products.

### PURE CLEANSING GEL

Deep cleans and clarifies pores.

This soap-free foaming formula contains papain, an enzyme from papaya, that frees pores of excess oil and debris.

Item 01 110309 \$16 5 oz.

### PH BALANCE MATTEFYING TONER

Reduces shine and the appearance of pores.

Featuring strawberry extract to help pores look less noticeable and promote a radiant complexion.

Item 01 110313 \$14 5 oz.

### CELLTRES® ULTRA RECOVERY FLUID

The ultimate free radical combatant and moisturizer.

Featuring patented hydroxytyrosol—a powerful antioxidant from extra virgin olive oil—this nourishing serum calms and protects the skin by scavenging skin-aging free radicals.

Item 01 102700 \$38 5 oz.

### MOISTURE RESTORE DAY PROTECTIVE LOTION SPF 15

#### Combination to Oily Skin

Healthy skin without the oil and shine.

This lotion enhances skin's natural resistance to the environment and helps control excess oil and shine.

Item 01 102702 \$34 1.7 oz.

### NIGHT SUPPLY NOURISHING CREAM

Promotes skin flexibility and resiliency while you sleep.

This rich formula contains phosphatidylcholine, which enhances the skin's renewal process.

Item 01 102705 \$39 1.7 oz.



# NU SKIN CLEAR ACTION®

## acne medication system

This comprehensive, clinically proven system will give you smoother, clearer skin as it fights past, present, and future signs of breakouts. Nu Skin Clear Action products are formulated with ingredients that deliver key benefits substantiated through clinical trials.

**NU SKIN CLEAR ACTION®  
ACNE MEDICATION SYSTEM**  
Clearing beyond the breakout.  
Collection of four products: Foaming  
Cleanser, Toner, Day Treatment,  
and Night Treatment.  
Item 01 110391 \$107



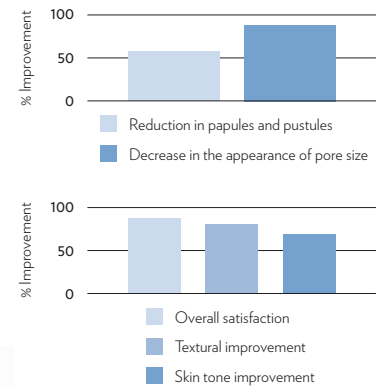
Before



After

### A CLEAR DIFFERENCE

The Nu Skin Clear Action System features unique ingredients that deliver visible results. In a clinical study, participants experienced:



### NU SKIN CLEAR ACTION® FOAMING CLEANSER

Penetrate pores to eliminate most blemishes. Formulated to disrupt the breakout causing union of oil, bacteria, and debris, this unique foaming cleanser features salicylic acid to clear pores and reduce most breakouts—leaving skin fresh and clean without feeling tight or dry.

Item 01 110388 \$24.50 3.4 oz.



### NU SKIN CLEAR ACTION® TONER

Promote a shine-free, clear complexion. This advanced toner calms angry, red skin and manages oil levels with licorice extract (soothes irritated skin), zinc PCA (helps control sebum levels), and a special blend of vitamins C and E (replenishes the natural antioxidant supply that is lost when your skin is fighting breakouts).

Item 01 110387 \$21.50 5 oz.



### NU SKIN CLEAR ACTION® DAY TREATMENT

Clear away the past, present, and future signs of acne. Protects and revitalizes your complexion. Mandelic acid erases the signs of past breakouts as it quickly fades dark spots on the skin's surface. Salicylic acid works to penetrate pores and dissolve the clogs that cause breakouts. Combined in a lightweight gel, these two clinically proven ingredients along with the powerful antioxidant, white tea extract, promote a clear, even complexion so you can face every day with confidence.

Item 01 110389 \$40 1 oz.



### NU SKIN CLEAR ACTION® NIGHT TREATMENT

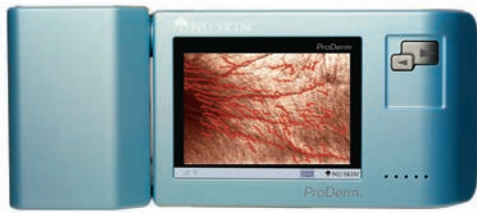
Minimize the signs of breakouts while you sleep. Featuring salicylic acid, retinol, and patented alpha lipoic acid to diminish the appearance of remnant marks associated with past breakouts, this nighttime formula helps deliver a smooth, clear, evenly toned complexion.

Item 01 110390 \$40 1 oz.

# PRODERM® II

## skin analyzer

See the truth about your skin. Developed with exclusive P.O.D. technology—a convergence of pattern recognition science, optical engineering, and dermatology—ProDerm provides an advanced, objective assessment of the skin, offering a scientific approach to skin care. Refined images, more advanced capabilities, and innovative technology make this cutting-edge business tool a must-have.



### NU SKIN® PRODERM® II SKIN ANALYZER

Let the Nu Skin ProDerm II Skin Analyzer help you see the truth about your skin's needs with a personal profile. By capturing and analyzing detailed images of lines and wrinkles, pore size, skin texture, and discoloration, the advanced, proprietary technology of ProDerm has people lining up to discover what their mirrors and best friends can't tell them.

1. A ProDerm analysis includes the capture of four images at different points on the face.
2. The software then analyzes the images and adapts them to show aging in the areas of:



Discoloration



Lines and Wrinkles



Pore Size



Skin Texture

3. ProDerm also recommends the Nu Skin 180® Anti-Aging Skin Therapy System, which helps fight the signs of aging and improve skin radiance.



### New Features of the ProDerm II Skin Analyzer

- Increased image area and better screen resolution means more detailed pictures
- Specific lighting for each of the four images enhances image details
- Expandable SD memory improves storage capabilities
- USB lets you print directly from ProDerm
- LCD projection capability for group presentations
- Improved ergonomics makes it easier to use with less human error

For more information on the Nu Skin ProDerm Skin Analyzer, visit [www.seethetruth.com](http://www.seethetruth.com) or [www.nuskinusa.com](http://www.nuskinusa.com). See the person who gave you this catalog to have your skin analyzed.



# TARGETED TREATMENTS

IMPROVE THE APPEARANCE OF LINES AND WRINKLES AND ACHIEVE FIRMER, SMOOTHER SKIN WITH NU SKIN TARGETED TREATMENTS. DEVELOPED WITH LEADING RESEARCH INSTITUTIONS, THESE CUTTING-EDGE FORMULAS COMPLEMENT YOUR CORE SYSTEM TO DIMINISH SIGNS OF AGING, STRESS, AND ENVIRONMENTAL EXPOSURE AND RESTORE A HEALTHY, YOUTHFUL APPEARANCE.

# TRU FACE®

By adding Nu Skin® Tru Face products to your core regimen, you can enhance the benefits of daily maintenance, targeting the effects of aging to keep your skin looking smooth, supple, and even-toned.



## TRU FACE ESSENCE ULTRA

Get your bounce back.

Featuring Ethocyn®, coenzyme Q10, and a protective antioxidant network, this silky serum improves skin elastin, enhances skin firmness and elasticity, promotes cellular energy production, and helps prevent future signs of aging.

Item 01 102782 \$180 60 capsules



Before

After

## A Wrinkle in Time

July G.

After using the product on the worst side of my face, I have had some amazing improvements. My eye is open wider, the brow area is firmed, and the droopy eyelid skin appears much tighter.

\* The results achieved by this Nu Skin distributor may not be typical and your results may vary.



## TRU FACE ESSENCE

Restores skin definition and firmness. Featuring the anti-aging ingredient Ethocyn®, this facial firming serum blocks the age-induced signal that diminishes elastin—a key component of firm, healthy skin.

Item 01 131311 \$148 60 capsules



## TRU FACE LINE CORRECTOR

Smooths lines with the power of peptides. This advanced formula features a revolutionary pro-collagen peptide that helps minimize the appearance of moderate to deep lines around your mouth, eyes, and forehead in just four weeks.\*

Item 01 102704 \$48 1 oz.

\* For new clinical data, go to nuskinusa.com.



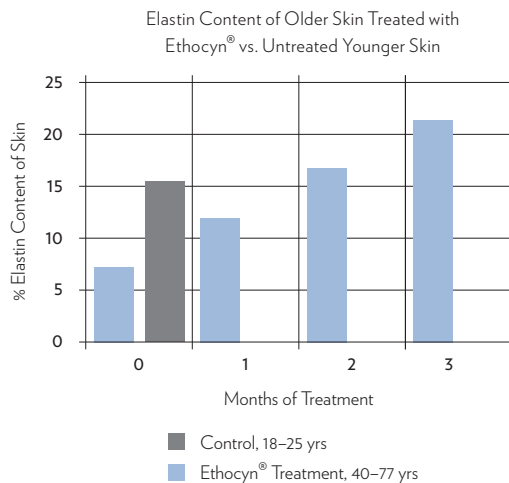
## TRU FACE IDEALEYES®

Let your eyes show a younger you. Scientifically formulated to offer both immediate and long-term anti-aging benefits, this eye refining crème transforms your sensitive under eye area from dark, puffy, and aged to radiant, firm, and youthful.

Item 01 101241 \$46 .5 oz.

## THIRD-PARTY CLINICAL STUDY

After two months of applying Ethocyn® twice daily the elastin production of aged skin (40–77 yr. olds) was restored to the same level as that of the much younger control group (18–25 yr. olds).





### THE SCIENCE OF YOUTH PACKAGE

A Stanford University of Medicine study revealed that histologically, Tēgreen 97<sup>®</sup> made a significant improvement in the skin's elastic tissue content. Guaranteed to give you firmer, smoother looking skin in just eight weeks, this package features Tru Face<sup>®</sup> Priming Solution, Tru Face<sup>®</sup> Essence, and Tēgreen 97. Taking Tēgreen 97 and using Tru Face Essence can help fight the aging process from both the inside and the outside. Tru Face Essence helps increase elastin production while Tēgreen 97 can help prevent elastin degradation.

Item 01 102482 \$151



### TRU FACE<sup>®</sup> INSTANT LINE CORRECTOR

Relax a lifetime of wrinkles in minutes. This powerful cream fills and relaxes facial lines, immediately diminishing the appearance of lines and wrinkles for up to 12 hours, reducing the effects of years of habitual facial movements in minutes.

Item 01 101257 \$71.50 .5 oz.

### FAN LIFT BRUSH

Make a face lift fast and easy. Created specifically for easy mixing and even application of Face Lift with Activator.

Item 00 000265 \$2 3-pack  
Not pictured.



### FACE LIFT WITH ACTIVATOR

Look your best—instantly. Face Lift with Activator goes to work immediately, temporarily lifting, firming, and toning your skin while reducing the appearance of lines and wrinkles. Choose from two formulas: original or sensitive.

#### Powder and Lift Activator

Item 01 110262 \$36 original  
Item 01 110265 \$37.50 sensitive

#### Powder only

Item 01 110263 \$27.50 original  
Item 01 110266 \$27.50 sensitive

#### Activator only

Item 01 110264 \$11.50 original  
Item 01 110267 \$11.50 sensitive



### TRU FACE<sup>®</sup> PRIMING SOLUTION

Prime your skin for more youthful results. Featuring Aminogen, a scientific selection of 16 different amino acids, and Premocin, this primer optimizes the anti-aging benefits of Tru Face treatment products and supplies skin-essential protein building blocks.

Item 01 101232 \$37.50 4.2 oz.



### TRU FACE<sup>®</sup> REVEALING GEL\*

Fight the signs of aging—without irritation. Featuring polyhydroxy acids (PHAs)—as effective as traditional alpha hydroxy acids (AHAs)—this advanced gel helps stimulate cell renewal to improve skin tone and texture, enhance brightness, and refine pore size. Great for sensitive skin.

Item 01 101213 \$47.50 1 oz.

\* For additional skin smoothing benefits, use with Polishing Peel (p.23).



### TRU FACE<sup>®</sup> SKIN PERFECTING GEL

Combats early signs of environmental aging. This anti-aging gel helps prevent the breakdown of collagen and elastin with kelpadellie—a marine algae that's milder to skin than retinol.

Item 01 102698 \$54.50 1 oz.

# PEELS, MASKS, AND SCRUBS

Nu Skin® Polishing Peel, masks, and scrubs rejuvenate dull, tired skin by drawing out impurities, removing dulling cell buildup, and promoting cell renewal. These invigorating formulas will make you look and feel fantastic.

## EXFOLIANT SCRUB EXTRA GENTLE

A kinder, gentler touch for smooth results.

With natural marine diatoms (fossilized algae), this gentle scrub smooths the skin's surface by releasing dead cell buildup and pore-blocking impurities.

Item 01 102707 \$15 3.4 oz.

## POLISHING PEEL SKIN REFINISHER

Microdermabrasion at home.

Clinically proven to provide results equivalent to a professional microdermabrasion session, this advanced formula features pumpkin enzyme to dissolve dead cell buildup and bentonite clay to remove toxins for a polished, smooth appearance.

Item 01 101215 \$29 1.7 oz.

## CREAMY HYDRATING MASQUE NOURISHING TREATMENT

An oasis for dry skin.

Featuring saccharide isomerate—a hydration magnet—and cactus and pinecone extracts, this rich formula soothes dry or sensitive skin by helping bind moisture to the skin.

Item 01 102711 \$20 3.4 oz.



## FACIAL SCRUB

High-powered exfoliation for rough complexions. Finely ground walnut shells help this scrub smooth and soften skin that has become coarse from frequent sun exposure. Men especially appreciate this invigorating formula.

Item 01 102709 \$15 3.4 oz.

Not pictured.

## CLAY PACK DEEP CLEANSING MASQUE

Absorbent and purifying for smooth results. An oil absorbing mask, Clay Pack features natural kaolin clay, which draws out excess oil and pore-clogging impurities, leaving skin smooth and soft.

Item 01 101192 \$15 3.4 oz.

Not pictured.

# ENVIRONMENTAL DEFENSE

Antioxidant-rich nourishing serums and advanced sunscreen ingredients protect and replenish with anti-aging benefits for vibrant, healthy looking skin.



## CELLITREX® CoQ10 COMPLETE

A powerful network of antioxidant benefits. Featuring CoQ10 and a complete antioxidant network, this patent-pending technology promotes cellular energy production, allowing your skin to rebound beautifully from daily oxidative stress for a radiant, more youthful appearance.

Item 01 131809 \$51 .5 oz.



## SUNRIGHT® BODYBLOCK

Worry-free sun protection. Formulated with Parsol® 1789, Sunright BodyBlock provides protection against UVA and UVB radiation. This water-resistant, nongreasy formula contains SeaLastin, an ingredient harvested from seaweed, to protect collagen and elastin so skin looks its youthful best.

SPF 15  
Item 01 111331 \$16 3.4 oz.

SPF 30  
Item 01 111332 \$16 3.4 oz.



## CELLITREX® ULTRA RECOVERY FLUID

The ultimate free radical combatant and moisturizer. Featuring patented hydroxytyrosol—a powerful antioxidant from extra virgin olive oil—this nourishing serum calms and protects the skin by scavenging skin-aging free radicals.

Item 01 102700 \$38 .5 oz.



## SUNRIGHT® LIP BALM SPF 15

Protect and nurture your lips. Featuring SeaLastin to protect collagen and elastin so lips look and feel smooth, this unflavored formula guards against cold weather chapping and helps prevent damage caused by UVA and UVB rays.

Item 01 110369 \$7.50 .15 oz.

# HYDRATE AND REPLENISH

It's important to maintain moisture balance in your skin. From light to rich, these facial moisturizers can be added to your core daily regimen to help you achieve the right hydration for a healthier appearance.

## LIGHT MOISTURIZATION

## MEDIUM MOISTURIZATION



### NAPCA MOISTURE MIST

Dewy-fresh skin is just a spray away. Packed with natural moisturizing ingredients like NaPCA, hyaluronic acid, and urea, this oil-free formula helps your skin maintain a constant moisture level. The cool, refreshing mist is ideal for the body, too.

Item 01 101226 **\$11.50** 8.4 oz.



### ENHANCER SKIN CONDITIONING GEL

A natural balancing act to soothe and hydrate.

With conditioning panthenol and soothing aloe vera, Enhancer soothes the skin and prevents moisture loss. Use liberally to keep skin comfortable and support its natural, healthy moisture balance.

Item 01 110308 **\$14** 3.4 oz.



### NAPCA MOISTURIZER

Helps skin hold on to precious moisture. With vitamin E and the natural humectant NaPCA, this cream penetrates quickly to supplement skin's own moisture-binding capacity. The dewy-light after-feel makes this moisturizer ideal for all skin types.

Item 01 110257 **\$27** 2.5 oz.

## RICH MOISTURIZATION



### REJUVENATING CREAM

A moisture boost for drier skin types. Formulated to address the special needs of dry skin, this rich cream improves your skin's moisture-binding capabilities with the hydrating power of hyaluronic acid. Daily use not only restores moisture, but also helps keep dryness from returning.

Item 01 110258 **\$34** 2.5 oz.



### MOISTURE RESTORE INTENSE MOISTURIZER

Maximum moisture rescues distressed skin.

Featuring pistachio oil, aloe vera, and free radical fighting vitamin E, this rich moisturizer strengthens skin's natural lipid barrier to return suppleness and plasticity to extremely dry or flaky skin.

Item 01 111259 **\$32** 2.5 oz.



### INTENSIVE EYE COMPLEX

Intense moisture meets delicate skin—beautifully!

Formulated with brown seaweed to fortify the skin's natural ability to absorb and retain moisture, this cream keeps the delicate skin around the eyes properly hydrated while helping soften the appearance of fine lines and wrinkles.

Item 01 101233 **\$41** .5 oz.





# TOTAL CARE

FROM REFRESHING BODY CLEANSERS TO NOURISHING MOISTURIZERS, OUR BODY CARE, HAIR CARE, MEN'S CARE, AND ORAL CARE PRODUCTS DELIVER SUPERIOR BENEFITS FROM HEAD TO TOE.

# BODY CARE

Nu Skin® body care products contain ingredients designed to nourish, condition, and soothe. With these advanced formulations, every inch of you will feel divine—day and night.



## BODY CARE ESSENTIALS PACKAGE

The essential collection for soft skin. Featuring a convenient carrying tote, this package includes Perennial Intense Body Moisturizer, Liquid Body Lufra, and Liquid Body Bar. Makes an ideal gift.

Item 01 102463 \$50

## LIQUID BODY BAR

Experience a new kind of clean. Featuring a unique blend of humectants to drench your skin with conditioning moisture, this soap-free formula gently cleanses the skin and protects its moisture barrier while awakening the senses with a refreshing grapefruit scent.

Item 01 101216 \$13 8.4 oz.  
Item 01 101217 \$23 16.9 oz.

## PERENNIAL® INTENSE BODY MOISTURIZER

Survival strategy for healthy looking skin. The first all-over moisturizer to contain IBR-Dormin®—protects skin, provides resiliency, and increases cellular durability—this fragrance-free formula helps skin remain soft and healthy looking year round.

Item 01 100875 \$21.50 8.4 oz.

## BODY BAR

A bestseller, this bar is pure heaven. Great for the entire family, this soap-free formula gently washes away dirt and impurities, leaving skin fresh and clean. With a light grapefruit scent and soothing aloe vera, this bar is a bathroom staple.

Item 01 110353 \$12 4 oz. bar  
Item 01 110354 \$52.50 5-pack

## LIQUID BODY LUFRA

An *Allure* magazine “Editor’s Pick.” Featuring finely ground walnut shells to buff out rough spots on elbows, backs of arms, knees, heels, and all over, this exfoliating formula revitalizes and smoothes skin, giving it a luminous glow.

Item 01 102717 \$14.50 8.4 oz.



## ANTIBACTERIAL BODY CLEANSING GEL

Fights odor-causing germs. Enriched with aloe vera to help keep skin soft and comfortable, this soap-free cleanser offers antibacterial benefits.

Item 01 102718 \$12 8.4 oz.  
Item 01 102719 \$20.50 16.9 oz.



## BODY SMOOTHER

Seal in moisture, lock in softness. Immediately after showering or bathing, smooth this quick-absorbing lotion on your slightly damp skin to lock in moisture, prevent tightness, and nourish skin with aloe vera, algae extract, and vitamins A and E.

Item 01 101239 \$16 8.4 oz.



## HERBAL MINERAL BATH

Take 20 minutes in the tub for ultimate body softening. This gently foaming formula enhances your bathing experience with 21 herbal extracts for aromatherapeutic benefits and vitamin E to condition your skin.

Item 01 101225 \$21.50 16.9 oz.



## HAND LOTION

The ideal solution for dry hands. When your hands need quick relief from irritating dryness, reach for Hand Lotion. Skin drinks in this light lotion so your hands are left soft and hydrated.

Item 01 110329 \$11.50 4.2 oz.

# HAIR CARE

Transform the condition of your lifeless locks in just **7** days with Nu Skin® Hair Care. These scientifically advanced products begin to correct and prevent damage from mechanical, environmental, and biological aggressors after as little as one week of regular use—giving you visibly younger, healthier looking hair.



## MOISTURIZING SHAMPOO <sup>NEW</sup>

**An oasis for overworked tresses.** If overheating, overtreating, and overcoloring have left your hair looking dull and feeling weak, quench your hair's deep thirst with Nu Skin Moisturizing Shampoo. Featuring cotton bloom extract, natural sterols, and shea butter, this nourishing cleanser restores strength to the cortex in just seven days for radiantly replenished hair.

Item 01 101350    \$14.50    8.4 oz.  
Item 01 101325    \$48.50    Liter

## BALANCING SHAMPOO <sup>NEW</sup>

**Don't deny your hair what it deserves.** Some shampoos strip away natural moisture, leaving hair dry, exposed, and dull. For uncompromised clean, Nu Skin Balancing Shampoo gently removes impurities with balanced hydration and returns the look of youthful strength and health to your hair in just seven days.

Item 01 101351    \$14.50    8.4 oz.  
Item 01 101326    \$48.50    Liter

## CLARIFYING SHAMPOO <sup>NEW</sup>

**Uncover your hair's natural strengths.** Formulated with shea butter seedcake extract, Nu Skin Clarifying Shampoo attaches to buildup—including nicotine, chlorine, and environmental pollutants—and washes away the signs of aging. Your hair will feel clean, shiny, and manageable after just one wash, and it will look stronger and healthier in just seven days.

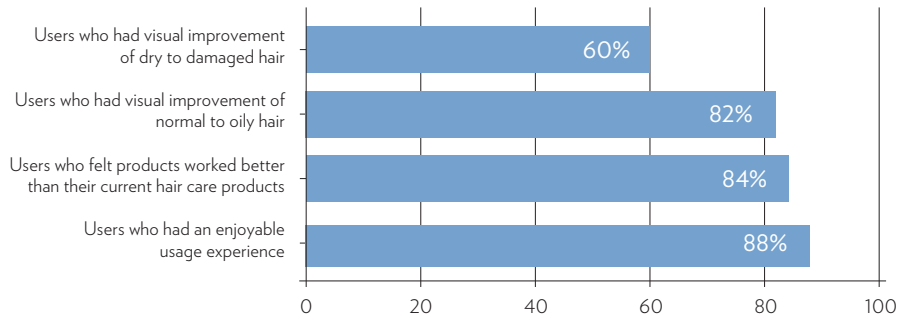
Item 01 101352    \$17    8.4 oz.

For additional information on usage, go to [nuskinusa.com](http://nuskinusa.com).

## NU SKIN HAIR CARE STUDY\*

Formulated with scientifically proven technologies and tested and proven to get visible results, Nu Skin Hair Care improves the condition of your hair by smoothing the cuticle for increased strength, shine, and manageability.

\* Based on results from a study in which 42 participants volunteered to use a complete set of the Nu Skin Hair Care products for seven days. Caucasian and Asian participants between the ages of 18-64 and with medium to long hair were selected and randomly assigned to use a pair of shampoo and conditioner every day and the weekly conditioning treatment once within the week.



Featured in  
*Women's Day*  
magazine

### RENU HAIR MASK <sup>NEW</sup>

Lock in luster all week long.

Nu Skin ReNu Hair Mask provides critical hydration by penetrating the hair shaft and tripling the strength of damaged hair. Featuring CS7, an innovative cuticle smoothing agent that acts as cuticle glue to seal and strengthen each cuticle, this mask prevents split ends and breakage, making hair smooth, shiny, and manageable for up to seven days.

Item 01 101356 \$28 3.5 oz.

### RICH CONDITIONER <sup>NEW</sup>

Indulge in a youthful shine.

Developed with a low pH to seal the hair cuticle for increased moisture retention, Nu Skin Rich Conditioner contains shea butter to drench the hair with lipids that mimic natural oils. And meadowfoam repairs damage and prevents breaking and weakening so your hair behaves, feels, and looks like younger, shinier hair in just seven days.

Item 01 101354 \$14.50 8.4 oz.

Item 01 101328 \$48.50 Liter

### WEIGHTLESS CONDITIONER <sup>NEW</sup>

All the conditioning without the weight.

Featuring meadowfoam complex to repair and prevent damage and amino acids to maximize manageability, Nu Skin Weightless Conditioner gives you luscious conditioning without dragging your hair down. Hair feels more manageable instantly, and in just seven days this unique formula improves the condition of the hair shaft, promoting younger looking hair that feels full and looks radiant.

Item 01 101353 \$14.50 8.4 oz.

Item 01 101327 \$48.50 Liter

Be sure to visit [nuskinusa.com](http://nuskinusa.com) for information about our Nu Skin Hair Care Money-Back Guarantee!

# MEN

Get more from your morning routine. Featuring Tēgreen 97<sup>®</sup> to help protect the skin from oxidizing free radical damage, Nu Skin<sup>®</sup> for Men delivers extra skin care benefits without adding extra hassle.



## DIVIDENDS<sup>®</sup> COMPLETE SET

A handy set featuring all three Nu Skin for Men products.

Item 01 102429 \$44.50

## DIVIDENDS<sup>®</sup> SHAVE CREAM

Cleanses, exfoliates, and conditions as you shave.

The concentrated lather of this unique, rich shave cream gently removes dirt and oil and optimizes razor glide for a clean, smooth shave that makes your skin look and feel great.

Item 01 101456 \$14.50 7 oz.

## DIVIDENDS<sup>®</sup> AFTERSHAVE BALM

Extends the results of your morning shave.

This lightweight balm makes facial hair softer, finer, and less noticeable so the results of your morning shave last longer. Also prevents razor bumps and cools while soothing the skin.

Item 01 101457 \$21.50 1.7 oz.

## DIVIDENDS<sup>®</sup> ANTIPERSPIRANT DEODORANT

Erases odor at the source.

Our microfine antiperspirant works overtime to capture and eliminate existing and future odor-causing molecules. This advanced wetness and odor protection will keep you feeling clean and fresh all day.

Item 01 101455 \$10.50 2.6 oz.

# ORAL CARE

Featuring a patented plaque fighter and proprietary formulas, AP-24® provides advanced oral health care. These products offer your mouth a fresh feeling while providing anti-plaque protection 24 hours a day.

## AP-24® ORAL CARE SYSTEM

Your plan of action for a healthy mouth.

This system includes all four AP-24 products plus a travel-sized mouthwash bottle and a green travel bag.

Item 01 111150 \$46



## AP-24® ANTI-PLAQUE FLUORIDE MOUTHWASH

Refreshing for the whole family. Fight plaque and freshen your breath with this alcohol-free formula. Great for everyone to use.

Item 01 111152 \$9 6.9 oz.



## AP-24® WHITENING FLUORIDE TOOTHPASTE

Whiter, cleaner, healthier teeth in one dazzling formula.

This advanced toothpaste lightens teeth without peroxide while helping to prevent cavities and plaque formation.

Item 01 111155 \$11.50 4 oz.

## AP-24® ANTI-PLAQUE FLUORIDE TOOTHPASTE

A plaque fighter with refreshing zing. This cavity fighting formula helps fight plaque and freshens breath with vanilla mint flavoring.

Item 01 111151 \$10 6 oz.



## AP-24® ANTI-PLAQUE BREATH SPRAY

On-the-go convenience that freshens and cleans.

Just a few sprays create a clean, just-brushed sensation anytime you need it while offering protection against plaque.

Item 01 111154 \$6 1 oz.



## AP-24® ANTI-PLAQUE TOOTHBRUSH

The latest in oral care technology. This specially designed toothbrush was engineered to effectively remove plaque while gently treating your gums.

Item 01 111156 \$11.50 3-pack



# EPOCH<sup>®</sup>

NU SKIN PARTNERS WITH THE WORLD'S LEADING ETHNOBOTANISTS—SCIENTISTS WHO STUDY THE POWERFUL RELATIONSHIP BETWEEN PLANTS AND INDIGENOUS CULTURES—TO CREATE THE EPOCH PRODUCT LINE. AND NU SKIN DONATES \$0.25 FROM EVERY EPOCH PRODUCT SALE TO THE NU SKIN FORCE FOR GOOD FOUNDATION. EXPERIENCE EPOCH AND DISCOVER A NEW WAY OF CARING FOR YOUR SKIN AND THE WORLD AROUND YOU BY GIVING BACK TO THE COMMUNITIES THAT SHARE THEIR WISDOM.

# BODY

Incorporating some of nature's most therapeutic ingredients, Epoch® face and body formulas contain skin beneficial botanicals that soothe and condition.

## ICEDANCER® INVIGORATING LEG GEL

**Refreshes and revives your legs.** When you've been on your feet all day, rub in instant leg relief with this alcohol-free gel formulated with natural wild mint (*Mentha arvensis*)—used by Native American tribes for calming aches and pains. With a combination of horse chestnut, eucalyptus, and peppermint oil, this clear cooling formula can be applied right over stockings to quickly revitalize your legs.

Item 01 102803 \$14 3.4 oz.

## FIREWALKER® RELAXING FOOT CREAM

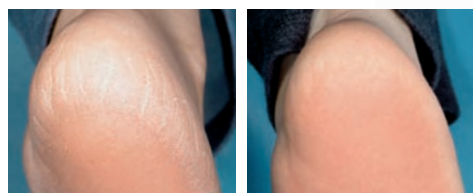
**Soothes tired, achy feet.** Formulated with Hawaiian ti plant extract (*Cordyline terminalis*)—traditionally used by Polynesian firewalkers to absorb heat and to cool and soothe the skin—this ethnobotanical cream calms and relaxes feet. Babassu oil (*Orbignya phalerata*) provides the perfect amount of light moisturization.

Item 01 110826 \$14 3.4 oz.

## SOLE SOLUTION® FOOT TREATMENT

**Restores healthy looking heels, toes, and soles.** For those who need more than a moisturizer, Sole Solution restores smooth, healthy looking feet. Featuring crushed allspice berry (*Pimenta dioica*)—traditionally used by people of Central America to relieve persistent dry, cracked, or red skin on the heels, toes, and sides of feet—this ethnobotanical cream works on the underlying cause of chronically dry, cracked feet.

Item 01 101220 \$23 4 oz.



Before

After

## CALMING TOUCH® SOOTHING SKIN CREAM

**Make peace with your skin.** Specially formulated for those suffering from red, scaly, itchy, or rashy skin conditions. Calming Touch features yarrow and the powerful skin calming benefits of jewelweed. This soothing botanical was first discovered by Native Americans who used it to relieve the discomfort associated with skin irritations. Safe for skin affected by eczema or rosacea, this dermatologist recommended cream also contains Quadrinone, a patented, naturally occurring compound clinically proven to diminish the redness, itching, stinging, and burning associated with problematic skin.

Item 01 102716 \$40 1.7 oz.

## BAOBAB BODY BUTTER

**For the good of your skin.** This deliciously rich cream quenches your skin's thirst with shea butter and the fruit of the African baobab tree. These time-tested ethnobotanicals promote smooth, supple skin that stays touchably soft all day—while enhancing skin resiliency for even softer skin tomorrow.

Item 01 102781 \$29.50 3.5 oz.



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## MALAWI SEEDS OF HOPE PROJECT

What goes around comes around because \$0.25 from every Epoch Baobab Body Butter sale will be donated to the Nu Skin Force for Good Foundation for the Malawi Seeds of Hope project. Life would be insupportable in some parts of Africa without the baobab tree. One baobab can store as much as 120 thousand liters of water in its swollen trunk. During the dry season, these living reservoirs provide water and nourishment to the communities that surround them—keeping the communities alive.

The Malawi Seeds of Hope reforestation initiative will focus on planting and conserving trees, including the baobab, in local villages, providing and protecting precious resources for the people of Malawi.

For more information, please visit [www.forceforgood.org](http://www.forceforgood.org).





### EVERGLIDE FOAMING SHAVE GEL

Soothe your skin while you shave. You'll enjoy a smooth, close, comfortable shave with Everglide. Features mullein, a botanical used by Southwest Native Americans for its soothing properties.

Item 01110805 \$14.50 4 oz.



### ANTISEPTIC HAND SANITIZER

Cleanses hands on the go. Containing lavender, used in Europe for its cleansing effects, Antiseptic Hand Sanitizer kills 99.99% of the most common germs and bacteria.

Item 01110835 \$10 3.4 oz.



### GLACIAL MARINE MUD

Draw out the bad, reveal the good. Extract impurities, remove dead skin cells, and nurture skin with more than 50 beneficial minerals and trace elements. Legend has it that indigenous peoples may have tried to make pottery from this special mud. They were unsuccessful because of its fine particle size, but noticed their hands were softer and smoother.

Item 01110809 \$26 7 oz.



### DEODORANT WITH CITRISOMES

Delivers a natural approach to freshness. Featuring Citrus aurantium, this underarm formula glides on easily, soothes skin, and won't leave annoying white marks on clothes.

Item 01110802 \$11 1.7 oz.



### EPIDERMOLYSIS BULLOSA (EB) MEDICAL RESEARCH FOUNDATION

Thousands of years ago, Epoch® Glacial Marine Mud was deposited naturally in a pristine glacial estuary in northern British Columbia. Today, Nu Skin brings you a wholly unique, skin beneficial mud rich in minerals and trace elements that empowers you to be a force for good throughout the world through donations to the EB Medical Research Foundation.

EB is a genetically transmitted skin disorder that primarily affects children and causes the development of blisters or open sores on as much as 75 percent of the body. Dedicated to helping find a cure for EB, Nu Skin donates \$0.25 of every Epoch Glacial Marine Mud product sale to the EB Medical Research Foundation. Since 1990, Nu Skin has contributed millions of dollars to the foundation.

For more information, please visit [www.forceforgood.org](http://www.forceforgood.org).



### BLEMISH TREATMENT

Stop unsightly breakouts in their tracks. Blemish Treatment combines proven pore-clearing acne medicine with Job's tears, used historically in Asia to reduce redness. Also contains yarrow, burdock, and chamomile extract to soothe skin and clear up complexions.

Item 01110845 \$13 .5 oz.



### POLISHING BAR

Polishes your skin while you cleanse. Containing Glacial Marine Mud and sisku'pas (ground bark)—used by Native Americans of the Pacific Northwest to exfoliate skin—this soap-free cleanser helps remove impurities and excess oil.

Item 01110803 \$11.50 3.4 oz.

# HAIR

## ava puhi moni® shampoo and conditioner

For generations, Polynesians have squeezed nectar from the ava puhi bulb directly onto their hair to cleanse and condition it. With Epoch®, now you can experience the conditioning, smoothing, and shine enhancing benefits of Ava puhi moni.



### AVA PUHI MONI ANTI-DANDRUFF SHAMPOO

**Fights dandruff on a daily basis.** This therapeutic botanical shampoo is formulated with clematis leaves—used traditionally by Native Americans to treat dry, flaking skin. Unlike other medicated shampoos that leave your hair flat and sticky with an antiseptic smell, this daily shampoo contains ava puhi to keep hair soft and silky, and has a fresh, clean scent.

Item 01 102810 \$18.50 8.4 oz.

### AVA PUHI MONI CONDITIONER

**Hair made in paradise.** This ethnobotanical conditioner is formulated to keep hair looking shiny, healthy, and beautiful. Perfect for use with Ava puhi moni Anti-Dandruff Shampoo.

Item 01 102812 \$13.50 8.4 oz.  
Item 01 110014 \$32.50 25.4 oz.

### AVA PUHI MONI SHAMPOO AND LIGHT CONDITIONER

**Cleanses and hydrates hair.** Two products in one, this rich ethnobotanical shampoo and light conditioner gently cleanses and hydrates, leaving your hair clean, vibrant, and lustrous.

Item 01 102811 \$15 8.4 oz.  
Item 01 110013 \$33 25.4 oz.

### EPOCH® BABY HIBISCUS HAIR AND BODY WASH

**No tears—just bath time smiles.** This tearless wash contains hibiscus flower extract, used by traditional cultures in Southeast Asia and Central America to help moisturize and maintain a healthy looking scalp while cleansing the skin and hair. Dispenses conveniently from a one-hand, easy to use foamer.

Item 01 102897 \$17 5 oz.





## NU COLOUR<sup>®</sup>

BLENDED WITH THE BEST OF SKIN CARE SCIENCE, THIS COMPLETE COLOR LINE ENHANCES AND ILLUMINATES YOUR NATURAL BEAUTY—BRINGING THE BEST OF NU SKIN TO COLOR. AN EXTENSION TO GOOD SKIN CARE, NU COLOUR COSMETICS PROTECT, CORRECT, AND IMPROVE THE NATURAL LOOK OF YOUR SKIN.

# NU COLOUR®

## complexion-enhancing complements

By marrying the latest technology with ingredients that are weightless and pure, Nu Skin has produced a collection of products that will define and highlight your natural beauty.

### COMPLEXION

#### TINTED MOISTURIZER SPF 15

So sheer, so natural, so beautiful. Mirror and reflect your natural skin tone with this lightweight, tinted moisturizer. Features microparticle powders to impart an even, healthy glow and skin beneficial vitamins A and E, oil-free moisture, and SPF 15 for environmental protection.

For item number, see Complexion chart.  
**\$28** 1.4 oz.

#### MOISTURSHADE LIQUID FINISH SPF 15

Soft, radiant color. Featuring SPF 15 for environmental protection, this velvety-smooth, medium-coverage foundation blurs imperfections and evens skin tone, providing a luminous look.

For item number, see Complexion chart.  
**\$24** 1 oz.

#### CONCEALER

What flaws? Superior polymer technology creates a solid cream concealer that weightlessly offers long-lasting, buildable coverage. Supplements skin with beneficial vitamins and botanicals.

For item number, see Complexion chart.  
**\$20** .1 oz.

### CHEEKS

#### CUSTOM COLOUR SUBTLE EFFECTS BLUSH

Create a subtle glow. Featuring long-lasting, fashion conscious colors, this blush with micropowders has a blendable, silky texture that lets you define a variety of gorgeous looks.

For item number, see Cheeks chart.  
**\$16** .12 oz.\*





















\* Compact sold separately.

#### CUSTOM COLOUR SUBTLE EFFECTS BLUSH COMPACT

Item 01 102763 **\$7** \*\*

\*\* Color refills sold separately.

### COMPLEXION

Tinted Moisturizer SPF 15					
	Fair 01 161101	Sand 01 161102	Honey 01 161103	Beige 01 161104	
MoisturShade Liquid Finish SPF 15					
	Saffron Whisper 01 160811	Shell Rose 01 160803	Honey Beige 01 160805	Delicate Ivory 01 160802	Natural Beige 01 160804
Concealer					
	Amber Mist 01 160812	Sunset Beige 01 160807	Golden Beige 01 160806	Sandalwood 01 160808	Caramel 01 160820
Custom Colour MoisturShade Wet/Dry Pressed Powder	COOL			WARM	
					
	Creamy Ivory 01 160401	Porcelain Beige 01 160402	Vanilla Beige 01 160403	Buffed Ivory 01 160405	Natural Honey 01 160406
					
				Soft Amber 01 160407	

#### FINISHING POWDER

Lock in your look. This ultra-sheer loose powder helps set foundation and blush to create a flawless, natural finish—and it won't crease or cake.

Item 01 161201 **\$24.50** 1.06 oz.

#### CUSTOM COLOUR MOISTURSHADE WET/DRY PRESSED POWDER

Two finishes in one for flawless coverage. This versatile, long-wearing powder acts as a silky finishing powder by day and a beautiful matte foundation by evening. Apply dry to set makeup and reduce shine; sponge on damp for maximum coverage and a flawless finish.

For item number, see Complexion chart.  
**\$20** .4 oz.\*

\* Compact sold separately.

#### CUSTOM COLOUR MOISTURSHADE WET/DRY PRESSED POWDER COMPACT

Item 01 101211 **\$7** \*\*

\*\* Color refills sold separately.

### CHEEKS

COOL			
	Cosmos Pink 01 160302	Primrose* 01 160305	Tropic Pink 01 160303
	WARM		
Orange Sherbet* 01 160301		Apricot Suede 01 160304	Natural Glow 01 160306

\* While supplies last.



#### BRONZING PEARLS

Bronze it up with a simple sweep. Featuring silky, pearlized powder spheres in a blend of five different shades, these are the perfect touch for any complexion. Brush on to add a hint of sun-kissed radiance for a healthy, vibrant glow.

Item 01 161501 **\$37.50** 1.06 oz.

LIPS	COOL					WARM					NEUTRAL
Defining Effects Smooth Lip Liner	 Pink* 01 160601	 Mauve* 01 160602	 Cranberry* 01 160603			 Spiced* 01 160604	 Sienna* 01 160605	 Chocolate* 01 160606			
Replenishing Lipstick	 Baby Pink 01 160101	 Petal Pink 01 160102	 Tickled Pink 01 160103	 Dusty Pink 01 160104	 Antique Rose 01 160105	 Coral Glow 01 160111	 Champagne Kisses 01 160112	 Honey Sun 01 160113	 Brandy 01 160114	 Sunset 01 160115	 Ravishing Red 01 160120
	 Flushed 01 160106	 Pink Paradise 01 160107	 Berry Glaze 01 160108	 Black Cherry 01 160109	 Mulberry 01 160110	 Iced Mocha 01 160116	 Cha Cha Red 01 160119				
Contouring Lip Gloss	 Sparkling Wine 01 160903	 Sweet Pink 01 160904				 Tender Beige 01 160905	 Toasted Bronze 01 160906				 Crystal Clear 01 160902

\*While supplies last.

## LIPS

### DEFINING EFFECTS SMOOTH LIP LINER

Lining your lips has never been so easy.

This unique formula glides on gently to let you easily and accurately define your lips with rich, creamy color. Available in six shades to flatter every skin tone.

For item number, see Lips chart.

\$12 .04 oz.

### COSMETIC BRUSH COLLECTION

Includes one of each of our seven makeup brushes bundled in a convenient roll-up carrying case with a pocket to hold each brush.

Item 01 101379 \$59.50

### COSMETIC BRUSHES

A makeup artist's secret.

These high quality brushes are designed to give you perfect application for every look you choose.

1. Powder Brush  
Item 01 101372 \$15
2. Retractable Lip Brush  
Item 01 101373 \$7
3. Blush Brush  
Item 01 101376 \$13
4. Eye Liner Brush  
Item 01 101378 \$8
5. Eye Shadow Blender  
Item 01 101375 \$9
6. Concealer Brush  
Item 01 101377 \$9
7. Eye Shadow Shaper  
Item 01 101374 \$9

### REPLENISHING LIPSTICK

Irresistible, younger looking lips.

This velvety smooth lipstick enhances the appearance of your lips with rich, nonfeathering color and the added protection of hydroxytyrosol. This patented ingredient provides powerful antioxidant, tissue-nurturing benefits for smooth, youthful looking lips.

For item number, see Lips chart.

\$17.50 .14 oz.

### CONTOURING LIP GLOSS

Gloss your way to fuller, more youthful looking lips.

This ultra shiny, long-wearing gloss features an oligopeptide to define and contour the lips, focusing on the "cupid's bow." Clinically proven to stimulate collagen production, this peptide helps you achieve full, shapely, youthful looking lips in only 28 days. Wear alone or over your favorite shade of Nu Colour Replenishing Lipstick.

For item number, see Lips chart.

\$17.50 .5 oz.



## EYES

### CUSTOM COLOUR DESIRED EFFECTS EYE SHADOW

The gorgeous eyes you were meant to have.

Featuring jojoba and micropowders for a smooth, easy to blend texture, this fade and crease resistant formula is available in a range of customizable, velvety-soft shades.

\$11.50 .06 oz.†

† Compact sold separately.

### CUSTOM COLOUR DESIRED EFFECTS EYE SHADOW COMPACT

Item 01 102756 \$7 \*\*

\*\* Color refills sold separately.

### CUSTOM COLOUR DESIRED EFFECTS EYE SHADOW

COOL	 Diamond Dust* 01 160201	 Shell* 01 160202	 Romantic Mauve 01 160203	 Amethyst 01 160204	 Azalea Pink 01 160205
	 Midnight Blue* 01 160209	 Slate Grey 01 160220	 Smoke 01 160221	 Wine 01 160224	 Eggplant 01 160225
WARM	 French Vanilla 01 160211	 Bisque* 01 160213	 Tangerine Dream 01 160214	 Sandy Gold* 01 160215	 Fawn Brown 01 160216
	 Espresso 01 160217	 Spice 01 160222	 Nutmeg 01 160223		
NEUTRAL	 Pearl Green* 01 160218	 Kohl 01 160226			

\* While supplies last.



### NU COLOUR® NUTRIOL® EYELASH TREATMENT

Give your lashes the once-over with strong protection.

With Nu Colour Nutriol Eyelash Treatment, longer, fuller lashes are just a stroke away. Featuring Tricalgoxyl, a seaweed derivative rich in polysaccharides, this clear gel strengthens delicate lashes from roots to tips.

Item 01 161801 \$27.50 5 ml

### DEFINING EFFECTS MASCARA

Take your lashes to new lengths. This advanced mascara features a unique brush designed to lengthen and separate without clumping or smudging so your lashes look longer and more noticeable. Formulated with panthenol, the exclusive conditioning formula strengthens and protects delicate lashes.

\$19 .24 oz.

### DEFINING EFFECTS MASCARA



### DEFINING EFFECTS SMOOTH EYE LINER

Eye definition has never been so velvety-smooth.

This gentle, creamy formula glides right on, smooth and easy, giving you complete control to achieve any makeup effect: fine, precise lines; softly blended lines; or a smoky, smudged, evening look.

\$12 .04 oz.

### DEFINING EFFECTS SMOOTH EYE LINER

 Sapphire* 01 160705		COOL
 Coffee Bean 01 160702	 Suede* 01 160703	
 Jet Black 01 160701		NEUTRAL

\* While supplies last.



### DEFINING EFFECTS BROW LINER

Open and define your eyes.

This powdery-soft formula glides on gently, looks natural, and perfectly defines your brows. Includes a handy brow brush on the cap.

\$12 .04 oz.

### DEFINING EFFECTS BROW LINER

 Soft Brown 01 161001	 Brunette 01 161002	 Almost Black 01 161003
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### EYE MAKEUP REMOVER

Baby your eyes.

This formula gently, yet thoroughly, takes off all types of eye makeup.

Item 01 102770 \$10 1.76 oz.



### DUAL PENCIL SHARPENER

Designed for all Nu Colour pencils.

Item 01 102773 \$3

 PHARMANEX®



# ANTI-AGING FROM THE INSIDE OUT

In addition to helping you look your best, we're committed to enhancing the way you feel. Pharmanex offers a complete approach to anti-aging, with nutritional supplements formulated to nourish and protect your body against the ravages of time. Our reputation has been built on our unique, pharmaceutical approach to natural health care. With more than 100 dedicated scientists on staff and affiliations with 32 scientific institutions around the world, our research and development engine produces proprietary products that enable us to set new industry standards in anti-aging.

## YOUTHFUL SKIN BEGINS FROM WITHIN

To achieve optimal skin health, it's essential to support your skin not only on the outside, but also on the inside. In addition to providing your body with nutrients that support overall health, Pharmanex products also deliver key nutrients that specifically support your skin. These include vitamins C and E, CoQ10, alpha-lipoic acid, omega-3 fatty acids, green tea, lutein, and a host of other antioxidants that keep your skin looking young and healthy from the inside out.



# PHARMANEX® BIOPHOTONIC SCANNER

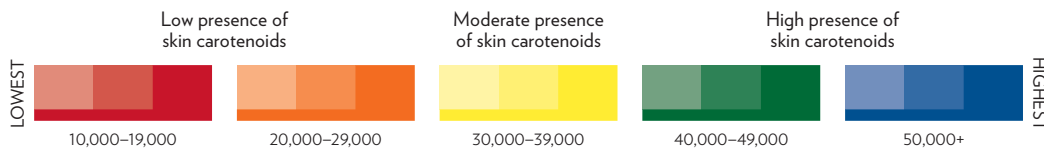


“Everyone should use the PHARMANEX BIOPHOTONIC SCANNER to learn their SKIN CAROTENOID SCORE.”

—Lester Packer, Ph.D., the “Father of Antioxidants”

## A HIGHER SKIN CAROTENOID SCORE OR YOUR MONEY BACK

Once you know your SCS, it’s time to improve it. Start by eating right, getting adequate exercise, and cutting out unhealthy habits. Then, take the supplements that provide the comprehensive antioxidant nutrition your body needs—SCS Certified supplements like LifePak® Nano and g3. If your SCS doesn’t increase, your money will be refunded. Visit [www.pharmanex.com](http://www.pharmanex.com) for complete guarantee details.



The Pharmanex BioPhotonic Scanner won the Stevie Award—the Oscars of the business world. For the first time in history, a network marketing company surpassed the competition and won.

# The Pharmanex® BioPhotonic Scanner is Changing the World of Supplementation.

## REVOLUTIONARY

The first of its kind, the unique Nobel Prize winning Raman Spectroscopy technology behind the development of the Pharmanex BioPhotonic Scanner is becoming recognized in the scientific community.

## CLINICALLY PROVEN

In addition to more than eight years of scientific research and study, new research shows that Pharmanex BioPhotonic Scanner technology is clinically proven to be a tremendous indicator of the body's complete antioxidant network.

## PATENTED

The Pharmanex BioPhotonic Scanner is globally protected by many key patents. The first key patent was issued by the United States Patent and Trademark Office on March 20, 2001.

“At age 47, I was scanned for the first time, and my score was 36,000. This totally got my attention. I thought that the product I was taking at the time was working, but obviously it was not. I then switched to LifePak Nano and g3 and within **60 DAYS**, my score went from 36,000 to **64,000**. In time, because of my score, I began to improve other areas of my life. I started exercising, I lost weight, I improved my diet—and now my score is **72,000**.”

—*Weston Blatter, Distributor*

## PHARMANEX® BIOPHOTONIC SCANNER EVEREST EDITION

Scanner technology reaches new heights. Faced with the challenge of modifying a single Pharmanex BioPhotonic Scanner for use during a climb on Mount Everest, Pharmanex scientists made several exciting breakthroughs that have led to key improvements to the scanner. Now, the scanner has new features that make it more useful and convenient than ever before.

Find out how to turn your Pharmanex BioPhotonic Scanner into an Everest Edition at [www.pharmanexusa.com](http://www.pharmanexusa.com).

## NONINVASIVE

Scanning with the Pharmanex BioPhotonic Scanner measures only a small portion of the palm of the hand, making the scanner a noninvasive, practical method for testing that is suitable for every age.

## RESULTS IN MINUTES

Once an individual has placed their hand on the Pharmanex BioPhotonic Scanner, it's only minutes before their SCS is revealed.





## LIFEPAK® NANO

### Enhanced molecular delivery\*

A proprietary innovation in anti-aging protection with advanced bioavailability and maximum benefit. New CR-6 LipoNutrients® including nano carotenoids are infused with powerful omega-3 fatty acids (EPA and DHA) in a patent-pending process that helps you gain unprecedented anti-aging protection and increase your Skin Carotenoid Score (SCS). LifePak Nano is the first anti-aging supplement to optimize these nutrients using nanotechnology for advanced bioavailability in the body. Containing concentrated omega-3s with the same EPA and DHA levels as MarineOmega, LifePak Nano is designed to be the most scientifically advanced anti-aging supplement for adults.\*

60 two-sided sachets, 30 day supply

Item 01 003610 \$167



### DON'T LET YOUR GUARD DOWN

Your body is constantly under attack. Sunlight, pollution, stress, and poor eating habits weaken your skin's protective barrier, making you look older. LifePak Nano is your source of defense. This advanced anti-aging formula provides the optimum amount of more than 60 antioxidants to promote cellular health and help protect your skin against free radical assault.

# LIFEPAK® NANO

## your foundation for a lifetime of optimal health

Imagine that your entire body is able to effectively utilize the nutrients you take in, day after day. That's LifePak Nano—complete, balanced anti-aging nutrition that's highly absorbable by your body. Now through nanotechnology even nutrients that are typically hard to absorb are more highly available.\* It provides key nutritional benefits that are substantiated by science and proven effective by the Pharmedex® BioPhotonic Scanner.



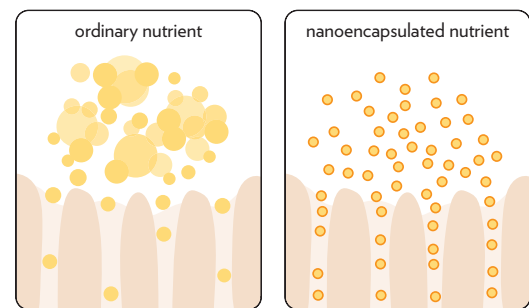
OR



Hard-to-absorb nutrients are now more highly available to your body.

Because of the nanotechnology in LifePak® Nano, you get the most nutritional benefit from every capsule.

Many important nutrients tend to cling together in the digestive tract making them difficult to absorb. Through a process called nanoencapsulation, individual molecules of nutrients are embedded into a single nanocapsule molecule. This process prevents nutrients from clinging together so they are individually dispersed and more available for easy absorption.\*



“With all of the traveling I do, I have a tough time staying healthy and feeling good. But I have found that by taking LifePak Nano and g3 regularly, I am HEALTHIER than ever and I feel great so I’m able to COMPETE AT MY HIGHEST LEVEL!”

— Travis Pastrana, 14 Time X Games Gold Medalist, 3 Time Rally America Champion

**TO GET ALL THE NUTRIENTS AVAILABLE IN ONE DAILY DOSE OF LIFEPAK® NANO YOU COULD EAT OR DRINK:**

- |  |  |
|--|--|
| 8 eggs (Vitamin A)                     | 10 oz. salmon or halibut (Selenium)                                |
| 1 cup cooked carrots (Beta-Carotene)   | 1 cup walnuts (Copper)   |
| 8 oranges (Vitamin C)                  | 2 cups cooked lentils (Manganese)                                  |
| 6 oz. canned tuna (Vitamin D)          | 9 cups broccoli (Chromium)   |
| 12 oz. almonds (Vitamin E)             | 1.3 tomatoes (Lycopene)  |
| 1/3 cup raw spinach (Vitamin K)        | 0.4 cup cooked carrots (Alpha-Carotene)                            |
| 16 cups peas (Thiamin)                 | 100g yellow corn (Zeaxanthin)                                      |
| 20 cups cooked spinach (Riboflavin)    | 2–3 oz. wild salmon (Astaxanthin)                                  |
| 7 oz. canned tuna (Niacin)             | 1 cup green peas (Lutein)  |
| 20 cups cooked soybeans (Vitamin B6)   | 10 tbsp. soybean oil (other Tocopherols)                           |
| 9 cups raw lettuce (Folate)            | 2–3 oz. wild salmon (Marine Lipid Concentrate)                     |
| 3 oz. clams (Vitamin B12)              | 6 oz. rice (Molybdenum)  |
| 3 cups cooked soybeans (Biotin)        | 4 cups green tea (Catechins, Quercetin)                            |
| 30 cups cauliflower (Pantothenic Acid) | 2 glasses red wine (Resveratrol, Grape Seed, Citrus Bioflavonoids) |
| 2 cups milk (Calcium)                  | 0.3 cup soy milk (Isoflavones)                                     |
| 5 oz. yellow corn (Phosphorous)        | 350 cups cooked spinach (Alpha-Lipoic Acid)                        |
| 2 baked potatoes with skin (Iodine)    | 5 tbsp. canola oil (CoQ10)   |
| 8 oz. tofu (Magnesium)                 |  |
| 16 oz. turkey (Zinc)                   |  |

**Note:** The number of servings indicated is necessary to equal single key antioxidants and other important nutrients found in LifePak Nano. Many of the foods selected are also sources of nutrients found in other foods chosen for this list. This list does not account for duplication of some nutrients.

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



g<sub>3</sub>

gác superfruit blend with lipocarotenes<sup>®</sup>

Taste g<sub>3</sub>—the superfruit juice that is validated by science with an abundance of cellular rejuvenation and immune support. Deliciously sweet, yet slightly tart, g<sub>3</sub> delivers anti-aging nutrition to fortify your defenses against the effects of a modern world.\*

## Gấc, the key ingredient in g3, has long been prized by the people of Southern Asia for the longevity and vitality it promotes.

Scientists have found that gấc holds unusually rich concentrations of lipocarotenes—a matrix of carotenoids and fatty acids that enables a greater absorption of carotenoid antioxidants into your body.

In fact, gấc has many unique properties that are still being discovered—powers that may go beyond what ordinary fruits can provide. One taste of the gấc in g3, and you'll know why it's called the "fruit from heaven."

Combine gấc with three other superfruits—Chinese lycium (wolfberry), Siberian pineapple (sea buckthorn), and cili fruit—and you have a 100% natural juice product with powerful, targeted health benefits validated by science. Add g3 to your daily diet and experience the demonstrated difference it can make in how you feel each day.\*

### g3: THE PERFECT BEAUTY BEVERAGE

Every day we battle natural forces that cause our bodies and skin to age. g3 features a unique blend of highly bioavailable carotenoids—lipocarotenes, which help prevent future signs of skin aging. This anti-aging beverage also contains a significant amount of vitamin C, which helps prevent elastin and collagen breakdown.



## IT'S ALL IN THE SCIENCE

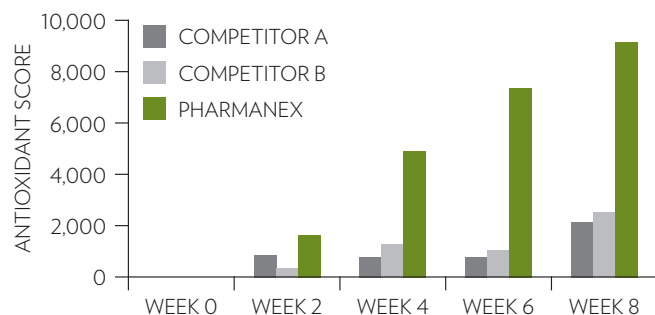
- :: Lipocarotenes® in g3 make antioxidants easier to absorb.\*
- :: g3 helps rejuvenate cellular function, promotes a healthy immune system, and supports eye, vascular, and prostate health.\*
- :: g3 is guaranteed to raise your Skin Carotenoid Score when taken as directed.\*
- :: g3 supplies a wealth of antioxidants that help protect your DNA and may help slow the common effects of aging.\*



"I love g3! After a glass in the morning I feel ALIVE, MOTIVATED and ENERGIZED!"

—Tanya Faux, World Champion Whitewater Kayaker

### G3 INCREASES SCANNER SCORES FOUR TIMES MORE THAN COMPETITOR JUICES.



#### Gấc superfruit blend.

The nutrient-rich juice from the prized gấc "superfruit" of Southern Asia contains ingredients that have been scientifically demonstrated to improve cellular function. Among gấc's potent phytonutrients is a unique and highly bioavailable form of carotenoids called lipocarotenes\* that provide powerful antioxidant protection while supporting healthy immune function. g3 has a refreshing flavor that is deliciously sweet, slightly tart, and can be enjoyed daily by everyone in the family.\*

2 25 oz. bottles  
Item 01 003648 \$89.50

4 25 oz. bottles  
Item 01 103107 \$167

#### g3 SINGLE SERVING POUCH

##### Superfruit to go.

Now you can get all the benefits of g3 in a convenient, on-the-go, single serving pouch. This durable, tear-top pouch can go with you anywhere—just throw one in your purse, pocket, or pack to have whenever and wherever you want. To drink, simply tear away the tab top and enjoy some delicious, nutritious g3 juice.

15 2 oz. pouches  
Item 01 003698 \$60

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

# MY VICTORY<sup>®</sup>

control cravings. boost burn.

Knowledge is power. Based on behavioral and dietary research, My Victory empowers daily, measurable weight loss victories. Advanced technology reveals your body's secret weight loss equation while powerful supplements promote craving control and boost caloric burn. My Victory gives you the knowledge and the power to achieve your own weight loss victory.



Hyrum Knapp  
Pounds lost: **33** in 12 weeks\*



Camille Bauer  
Pounds lost: **22** in 12 weeks\*

“My Victory was exactly what I needed. In three months, I lost 33 pounds and now I weigh less than before I was married. I am in the best shape of my life. I now enjoy an active lifestyle of exercise and many of the same activities I loved when I was younger. My Victory is the gift of health to myself and my family.”

“My Victory has helped me break through the plateau that I was almost going to settle for. The program has helped me lose weight while feeling full, energized, and committed to my exercise routine, each hour of the day.”

\* Results may not be typical. Your weight loss experience may vary depending on diet, exercise, and caloric intake.



## MY VICTORY® KITS

Your first victory is getting started!

Start now with a 30 day supply of the delicious My Victory® AC Shakes and AC Complex. We've made it easy to start your weight loss journey by making that first step as simple as possible. My Victory includes:

- 1 Chocolate My Victory® AC Shake (30 servings)
- 1 Vanilla My Victory® AC Shake (30 servings)
- 1 My Victory® AC Complex (30 day supply)
- 1 Blender Bottle® Shaker Cup
- 1 My Victory Weight Control Plan DVD
- 1 My Victory Program Guide
- 1 Measuring Tape
- 1 GoWear™ Fit Armband (with Premium Kits)
- 1 Four Month GoWear™ Fit Web Subscription (with Premium Kits)

My Victory	01 006717	30 day	\$250*
My Victory Premium Product Kit	01 103475	30 day	\$600*
My Victory with Podfitness	01 000951	30 day	\$299**
My Victory Premium with Podfitness	01 006889	30 day	\$649**

\* A four month ADR is required—two AC Shakes, one AC Complex per month.

\*\* No subsequent ADR required—includes a three month Podfitness subscription.

For more information visit [www.podfitness.com](http://www.podfitness.com).



### AC SHAKE

Helps control appetite.\*

Specially formulated to help control appetite and reduce food cravings, My Victory® AC Shakes contain key ingredients that may help promote healthy weight loss when combined with a healthy diet and regular exercise. With satisfying levels of fiber, protein, and carbohydrates, AC Shakes also support healthy metabolism and lean muscle mass. When used together with My Victory AC Complex, this proprietary nutritional system delivers powerful craving control for your very own weight loss success.\*

Vanilla 30 servings  
Item 01 006682 \$115

Chocolate 30 servings  
Item 01 006683 \$115

### AC COMPLEX

Promotes healthy weight loss.\*

My Victory® AC Complex contains key ingredients which help reduce food cravings and may help promote healthy weight loss when combined with a healthy diet and regular exercise. My Victory AC Complex promotes healthy weight loss by supporting healthy metabolism and lean muscle mass and by boosting energy levels with a proprietary ginseng extract. When used together with AC Shakes, this proprietary nutritional system delivers powerful craving control for your very own weight loss success.\*

180 capsules, 30 day supply  
Item 01 003709 \$105.50

### DUOLEAN®

Move beyond fat and carbs.

DuoLean contains two innovative ingredients, NeOpuntia®<sup>††</sup> and Alpha Trim.™<sup>\*\*\*</sup> NeOpuntia is a patented extract of the *Opuntia ficus indica* cactus, which has been shown in laboratory studies to attract and bind fat. Alpha Trim is a wheat extract that has been shown in experimental studies to inhibit alpha-amylase, the enzyme responsible for the breakdown of carbohydrates into simple sugars. Inhibiting alpha-amylase delays simple sugars that our bodies absorb.\*

90 softgels, 15–30 day supply  
Item 01 003654 \$47

<sup>††</sup> NeOpuntia is a registered trademark of Bio Sereia Laboratoires SA, used by Pharmanex with permission.

<sup>\*\*\*</sup> Alpha Trim is a registered trademark of Nutricepts, used by Pharmanex with permission.



### GOWEAR™ FIT ARMBAND LEASE-TO-OWN PROGRAM

Now get your GoWear™ Fit Armband through an easy lease-to-own program! This program allows you to purchase the armband over a four month period. Visit [www.pharmanexusa.com](http://www.pharmanexusa.com) for full terms and conditions.

The program includes:

GoWear™ Fit Armband  
2 AC Shakes, 1 AC Complex each month  
Podfitness subscription

GoWear™ Fit Lease (Vanilla / Chocolate)  
Item 01 103636 \$350

GoWear™ Fit Lease (Vanilla)  
Item 01 103637 \$350

GoWear™ Fit Lease (Chocolate)  
Item 01 103635 \$350

### METABOTRIM®

Chromium, vitamin B6 complex. Metabotrim is designed to support your normal metabolic processes. It contains chromium chelate, L-carnitine, and B-complex vitamins to assist in your body's metabolism of food for maximum energy conversion.\*

60 capsules, 30 day supply  
Item 01 003122 \$28

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



## NUTRITIONALS

### customized products

Pharmanex has created comprehensive supplements to provide the body with optimal levels of important vitamins, minerals, and antioxidants.



### JUNGAMALS® SCS

LifePak® for kids.

More than just a vitamin and mineral supplement, Jungamals SCS contains beneficial antioxidants—resveratrol and four powerful carotenoids—and its effectiveness can be proven by the Pharmanex® BioPhotonic Scanner. Jungamals SCS also provides calcium and other key vitamins and minerals essential to young, growing bodies.\*

90 chewable tablets, 30–90 day supply

Item 01 003705 \$24

### LIFEPAK® TEEN

For adolescents.

LifePak Teen is a comprehensive dietary supplement that protects and nourishes growing bodies between the ages of 9–18 with a broad spectrum of antioxidants, vitamins, minerals, and trace elements providing optimum amounts of bone-building calcium and magnesium.\*

120 tablets, 30 day supply

Item 01 003421 \$30

### LIFE ESSENTIALS®

Formulated for basic nutrition.

Life Essentials supports health and vitality with key antioxidants and 24 vitamins and minerals. Taken twice daily, Life Essentials is a good choice for basic dietary supplementation.\*

60 capsules, 30 day supply

Item 01 003320 \$20

### MARINEOMEGA

Omega-3 with krill oil.

MarineOmega is a dietary supplement conveniently formulated to provide an optimal level of 1200 mg/day of ultra-pure omega-3 fatty acids and krill oil rich in EPA and DHA for optimal health and wellness, including helping to maintain normal heart function, brain function, immune health, and joint health.\*

120 softgels, 30 day supply

Item 01 003536 \$53

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**LIFEPAK®**

**Anti-aging formula.\***

LifePak is a comprehensive dietary supplement of important antioxidants, phytonutrients, vitamins, minerals, and other metabolic cofactors that help promote longevity, wellness, and vitality. The benefits of LifePak include powerful antioxidant protection, immune system support, cardiovascular support, comprehensive bone nutrition, and anti-aging benefits.\* Includes key ingredient innovations such as resveratrol polyphenols and an improved vitamin E blend.

60 packets, 30 day supply  
Item 01 003680 \$84

**LIFEPAK® PRIME**

**Anti-aging formula.\***

LifePak Prime provides a comprehensive array of antioxidants, vitamins, minerals, and optimal levels of essential micronutrients typically lacking in the average adult diet. To combat the effects of the normal aging process, LifePak Prime also contains BioGinkgo 27/7 extract, glutathione, alpha-lipoic acid, coenzyme Q10, and grape seed extract.\*

60 packets, 30 day supply  
Item 01 003485 \$113

**LIFEPAK® WOMEN**

**Anti-aging formula.\***

LifePak Women provides a mixture of antioxidants, vitamins, and minerals specifically formulated for women 18–40 years of age. It also contains additional calcium, magnesium, silicon, and vitamin B6 to help support a healthy immune system, cardiovascular health, comprehensive bone nutrition, normal energy metabolism, and healthy blood sugar levels.\*

60 packets, 30 day supply  
Item 01 003486 \$101

**LIFEPAK® PRENATAL**

**Prenatal health.\***

LifePak Prenatal provides an array of antioxidants, vitamins, and minerals in a safe, tested formula. In addition to meeting common nutritional deficiencies, LifePak Prenatal supports normal hormone function and normal blood flow, provides antioxidant support to protect cells, and provides immune, cardiovascular, and bone support. Adequate folic acid may reduce a woman's risk of having a child with neural tube defects.\*

60 packets, 30 day supply  
Item 01 003417 \$61

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.







## SOLUTIONS

formulated to meet the demands of everyday life

Today's lifestyles demand more from our bodies than ever before. Pharmedex® Solutions products contain only the purest, highest quality ingredients in safe and optimal amounts. Each provides targeted nutrients our bodies need to keep up with our daily routines—providing real life solutions for real life demands.

### REISHIMAX GLP®

#### Immune defense.\*

Our bodies have Natural Killer Cells that destroy foreign organisms and cells with compromised DNA in the body. These Natural Killer Cells also assist in the cellular regeneration process, keeping your body in good health. Using a proprietary technology to release the active ingredients of the rare Reishi mushroom, ReishiMax GLP contains active ingredients to provide unique immune system activity not found in other Reishi products.\*

60 capsules, 30 day supply  
Item 01 003519 \$96

### CORDYMAX® CS-4®

#### Vitality and stamina.\*

Inspired by *Cordyceps sinensis*, a rare mushroom found in the Tibetan high plateau, CordyMax Cs-4 contains the highest concentration of active constituents available. Proven to be clinically effective, it aids in restoring energy, promoting longevity, enhancing stamina and vitality, and improving the quality of life, while reducing fatigue.\*

120 capsules, 20-30 day supply  
Item 01 003441 \$29

### CORTITROL®

#### Cortisol management.\*

Scientific evidence shows that maintaining normal levels of cortisol supports various aspects of human health. Cortitrol helps encourage calming and relaxing effects with TheaPure® and other natural ingredients scientifically shown to promote cortisol balance and support your ability to respond to situations more calmly.\*

60 capsules, 30 day supply  
Item 01 003518 \$41

### TĒGREEN 97®

#### Cell protection.\*

Catechins found naturally in green tea support healthy cell function and help protect cell structures, including DNA, by neutralizing potentially harmful free radicals. Each Tēgreen 97 capsule has the catechin equivalent of approximately seven cups of green tea, but is 99.5% caffeine free, making it one of the most potent antioxidant supplements on the market.\*

30 capsules  
Item 01 003440 \$21

120 capsules  
Item 01 003529 \$72



### THE SCIENCE OF YOUTH PACKAGE

A Stanford University of Medicine study revealed that histologically, Tēgreen 97® made a significant improvement in the skin's elastic tissue content. Guaranteed to give you firmer, smoother looking skin in just eight weeks, this package features Tru Face® Priming Solution, Tru Face® Essence, and Tēgreen 97. Taking Tēgreen 97 and using Tru Face Essence can help fight the aging process from both the inside and the outside. Tru Face Essence helps increase elastin production while Tēgreen 97 can help prevent elastin degradation.

Item 01 102482 \$151



## PROBIO PCC

Live probiotics.\*

Maintain a healthy gastrointestinal environment. Pharmanex® ProBio PCC contains a potent and proprietary probiotic bacteria culture of *Lactobacillus fermentum*, which helps relieve symptoms associated with occasional gastrointestinal (GI) discomfort, occasional bowel irregularity, diarrhea, and other common digestive and non-digestive discomforts.\*

30 capsules, 30 day supply

Item 01 003520 \$31

## FLEXCRÈME®

Pain-relieving cream.

FlexCrème is a unique, proprietary topical crème that helps temporarily relieve minor aches and pains of muscles and joints associated with simple backaches, arthritis, strains, bruises, and sprains.

60 ml (2 oz.) container

Item 01 003521 \$21.50

## CARTILAGE FORMULA

Joint mobility.\*

Promotes joint mobility with a targeted solution. Cartilage Formula provides an advanced blend of glucosamine—a building block for the protective cartilage in our joints. It further provides added joint and cartilage support with quercetin and antioxidant vitamins C and E. Maintain normal, healthy joints throughout your life through a healthy lifestyle and with the help of Pharmanex® Cartilage Formula.\*

120 capsules, 30 day supply

Item 01 003231 \$49.50

## DIGESTIVE FORMULA

Promotes healthy digestion.\*

Digestive Formula contains a unique blend of natural extracts to aid healthy digestion of food, prevents and alleviates the symptoms of occasional indigestion, and helps the body recover from over-consumption.\*

60 capsules, 30 day supply

Item 01 003504 \$42

## DETOX FORMULA

Detoxifies the liver and body.\*

Detox Formula is a proprietary blend of nutrients that helps support the normal detoxifying function of the liver.\*

60 capsules, 30 day supply

Item 01 003502 \$32



## PROTECT YOUR SKIN WITH TĒGREEN 97®

Pharmanex's proprietary green tea complex features 97% pure polyphenols that help increase skin hydration, build elastin for skin resiliency, and defend cells against environmental stress. In a recent study, 41 women aged 25 to 75 were given TĒgreen 97 twice a day for two years. They experienced fewer fine wrinkles and less overall sun damage compared to the control group<sup>1</sup>.

1. Munoz, C. A., Janjua, R., Rehmus, W. E., Egbert, B., Kern, D., and Chang, A. L. S. Double-blind, randomized, placebo-controlled trial of green tea extracts on the long-term clinical and histologic appearance of photoaged skin: a two year study, 2008.



\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



### EYE FORMULA

#### Supports healthy eyes.\*

Eye Formula supports healthy eyes by providing an innovative blend of antioxidants, lutein, and trace minerals to provide nutritional support to help maintain and protect normal eye health.\*

60 capsules, 30 day supply  
Item 01 003232 \$38

### AI/E10<sup>®</sup>\*\*

#### Immune cell communication.\*

AI/E10<sup>®</sup> supports healthy immune cell communication by providing a concentrate of immune system messengers, including interleukins, interferon, and other memory transfer factors.

30 tablets, 30 day supply  
Item 01 003721 \$48.40

### VEIN FORMULA

#### Strengthens vascular integrity.\*

Vein Formula provides clinically beneficial antioxidants and nutrients to support the integrity and function of blood vessels and veins in the legs.\*

60 tablets, 30 day supply  
Item 01 003335 \$43

### NANOCOQ10<sup>®</sup>

#### For the heart, skin, and brain.\*

Anti-aging support for the heart, skin, and brain, NanoCoQ10 utilizes cutting-edge nanotechnology to deliver highly bioavailable coenzyme Q10 for potent cardiovascular and cognitive benefits. Proprietary nanotechnology individually wraps each CoQ10 molecule, making it up to 10 times more bioavailable than other forms of CoQ10.\*

30 capsules, 30 day supply  
Item 01 003662 \$56

### CHOLESTIN<sup>®</sup>

#### Cholesterol health.\*

The proprietary ingredient formula in Cholestin includes citrus fruit extract with polymethoxylated flavonoids (PMFs), palm fruit extract, geraniol, EPA, and DHA to create an all-natural product that targets multiple steps in the pathway of cholesterol and lipoprotein synthesis.\*

60 softgels, 30 day supply  
Item 01 003611 \$57

### IMMUNE FORMULA

#### Promotes a healthy immune system.\*

Immune Formula contains a proprietary blend of ingredients to support the body's natural immune function, especially during the more susceptible cold and wet seasons.\*

60 capsules, 30 day supply  
Item 01 003491 \$41

### VITOX

#### Normal health and well-being.\*

Vitox provides a well-balanced blend of essential vitamins and minerals for adults 18–40 years of age to fight the effects of aging and to promote overall health and well-being.\*

120 capsules, 30 day supply  
Item 01 003109 \$40

### VENIX<sup>®</sup>

#### Sexual wellness.\*

Venix contains Triacin™—a unique blend of Cordyceps sinensis, ginkgo biloba extract, and L-arginine—to naturally promote normal sexual function and enhance your intimate moments.\*

120 capsules, 30 day supply  
Item 01 003349 \$59

### OVERDRIVE<sup>®</sup>

#### Performance enhancement.\*

Specially designed for individuals who engage in physical exercise, OverDrive supports multiple aspects of exercise performance and recovery. OverDrive provides a blend of B-vitamins, antioxidants, mineral cofactors, proteolytic enzymes, and unique electrolytes for normal energy metabolism promotion and post-exercise muscle recovery.\*

60 capsules, 30 day supply  
Item 01 003148 \$23.50

### PF3

#### Promotes healthy teeth and gums.\*

PF3 contains the patented ingredient Phylox and other periodontal supporting nutrients, including Tëgreen 97.<sup>®</sup> PF3 is designed to help maintain three important aspects of periodontal health—gum tissues, healthy immune response at the gum line, and healthy gum structures.\*

120 tablets, 30 day supply  
Item 01 003630 \$79.50

### AI/E10<sup>®</sup> ULTRA\*\*

#### With Colostrum MFT<sup>®</sup>

AI/E10 Ultra contains an exclusive combination of bovine colostrum ingredients, utilizing a patented process to produce Colostrum MFT and a proprietary application of antigen-infused colostrum. These ingredients boost primary immune functions and support immune cell communication with a concentrated spectrum of supplemental immune antibody proteins and low molecular weight molecules.\*

120 capsules, 30 day supply  
Item 01 003708 \$87

\*\* AI/E10 is a registered trademark of Quantum Research, Inc., used by Pharmanex with permission.



**DID YOU KNOW:  
NANOCOQ10 CAN  
ENERGIZE YOUR SKIN?**

Coenzyme Q10 (CoQ10) helps produce energy at the cellular level to nutritionally support your body's major tissues and organs, and provide anti-aging benefits. It not only offers potent cardiovascular and cognitive benefits, it can also improve skin health. Scientific studies show CoQ10 supplementation builds energy and antioxidant levels, which in turn promote a youthful, energized complexion.



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## ENERGY FORMULA

Promotes healthy energy levels.\*  
The herbs in Energy Formula work together to provide optimal synergism and support the body's ability to reduce mental fatigue and tiredness, increase alertness, and enhance vitality.\*

30 capsules, 30 day supply  
Item 01 003490 \$25.50

## BIOGINKGO 27/7

Mental sharpness.\*  
Promotes normal healthy memory and concentration. BioGinkgo 27/7 is an exclusive extra strength (50:1) preparation of ginkgo biloba leaf extract for the maintenance of healthy cognitive performance and circulatory health.\*

60 tablets, 30 day supply  
Item 01 003442 \$33.50

## PROSTATE FORMULA

Prostate health.\*  
This all-natural supplement contains a blend of powerful antioxidants and botanicals intended for adult men desiring greater nutritional support for a healthy prostate. Prostate Formula helps maintain a healthy prostate gland and helps provide long-term prostate cell and DNA protection against free radical attacks.\*

60 softgels, 30 day supply  
Item 01 003492 \$33

## IMAGE HNS®

Promotes healthy hair, skin, and nails.\*  
Image HNS is a proprietary blend of nutrients including horsetail extract, a rich source of silica, necessary to promote healthy hair, nails, and skin.\*

60 capsules, 30 day supply  
Item 01 003107 \$18

## RELIEF FORMULA

Supports healthy respiratory and immune functions.\*  
Relief Formula is a clinically supported, all-natural proprietary blend of standardized herbs that supports healthy respiratory and immune functions.\*

120 capsules, 30 day supply  
Item 01 003509 \$39

## BONE FORMULA

Supports healthy bones.\*  
Bone Formula provides clinically proven quantities of the nutrients known to benefit normal bone health including calcium, magnesium, vitamins D and K, and soy isoflavones.\*

120 capsules, 30 day supply  
Item 01 003331 \$32

## NIGHTTIME FORMULA

Promotes a restful night's sleep.\*  
NightTime Formula is an exclusive blend of high quality standardized extracts, including melatonin, valerian, passion flower, and TheaPure® to promote normal sleep cycles.\*

60 capsules, 30-60 day supply  
Item 01 003516 \$24

## OPTIMUM OMEGA

Supports cardio, immune, and joint health.\*  
With EPA and DHA fish oils, Optimum Omega is a dietary supplement that provides ultra-pure fish omega-3 fatty acids. As part of a daily supplement program, Optimum Omega provides important omega-3 macronutrients for optimal health and wellness while promoting healthy immune, heart, and joint function.\*

60 softgels, 15-30 day supply  
Item 01 003103 \$17.50



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## ESTERA<sup>®</sup>

### for women for life

Specific to three different phases of a woman's life, Estera products help the body maintain a normal and healthful balance of hormones.\* Building and expanding on the foundation of LifePak<sup>®</sup> Nano, Estera helps empower a woman throughout her life. Estera is formulated with scientifically proven ingredients at clinically effective doses.

### PHASE I

**Women's balance formula.**  
Estera Phase I is designed to benefit women in their childbearing years. Balance Formula contains a patent-pending blend of phytoestrogens, flaxseed powder lignans, and broccoli powder to help promote a healthy ratio of estrogen metabolites; chasteberry to provide relief from common PMS symptoms like fatigue, mild mood swings, breast tenderness, and water retention; and evening primrose oil and borage seed oil for their complementary benefits.\*

60 capsules, 30 day supply  
Item 01 003640 \$71

### PHASE II

**Women's transitions formula.**  
For women during perimenopausal years, Estera Phase II contains a patent-pending blend of phytoestrogens, flax seed powder lignans, and broccoli powder that works with the liver to help promote a healthy ratio of estrogen metabolites. Together with black cohosh, these ingredients work to help relieve symptoms associated with menopause such as hot flashes, occasional anxiousness, and mild mood swings.\*

30 capsules, 30 day supply  
Item 01 003637 \$71

### PHASE III

**Women's maintenance formula.**  
Estera Phase III is a product women in their postmenopausal years should take. Maintenance Formula contains a patent-pending blend of phytoestrogens, flaxseed powder lignans, and broccoli powder that works with the liver to help promote a healthy ratio of estrogen metabolites, help support cardiovascular health, healthy bones, and cognitive functions, and help maintain existing normal lipid profiles.\*

60 capsules, 30 day supply  
Item 01 003638 \$71

### ESTERA CRANBERRY

**Urinary tract health.\***  
Cranberry is a nutritional supplement that provides clinically effective doses of 100% pure cranberry fruit concentrate derived from drum-dried cranberry pulp to support urinary tract health.\*

30 capsules, 1-4 week supply  
Item 01 003286 \$21.50



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# PHARMANEX SCIENCE



## 100+ SCIENTISTS STAND BEHIND OUR PRODUCTS

Scientifically innovative, Pharmanex is THE DIFFERENCE. DEMONSTRATED.® Our innovative, quality product formulations and technologies are developed through collaboration and partnership with leading research institutions.

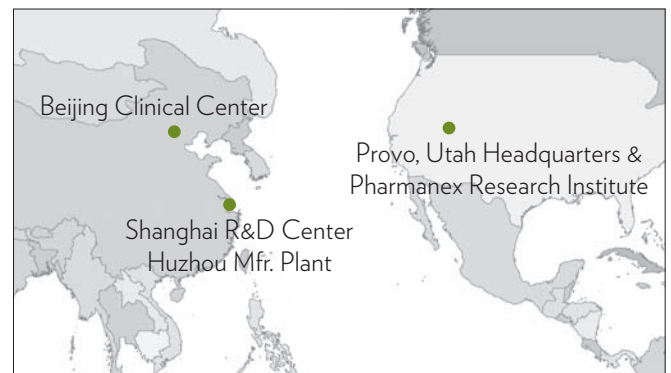
Pharmanex has always been based on science, and we believe that it's not science if you can't demonstrate it. The Pharmanex® BioPhotonic Scanner utilizes a revolutionary, clinically proven technology that demonstrates how well your supplements are working. No other company in the world can provide you with such a powerful tool that lets you demonstrate the difference for yourself.

A team of in-house scientists and a Scientific Advisory Board of some of the greatest minds in the scientific world demonstrate the Pharmanex commitment to research and development. Plus, we collaborate with 32 scientific institutions in conducting critical research, and we have three excellent internal research centers following a strict regimen of quantifiable product development standards called the 6S Quality Process. This diverse network promotes penetrating and clear-sighted discovery throughout every stage of the development process—producing some of the finest nutritional products and technologies in the industry.

We bring a passion for innovation and knowledge to everything we do. We are dedicated to helping people build healthier, more productive lives by providing the most effective products in the world. We truly demonstrate the difference in the supplement world.



PHARMANEX SCIENTIFIC ADVISORY BOARD



PHARMANEX R&D CENTERS

# 6S QUALITY PROCESS

The Pharmanex® 6S Quality Process involves a complex set of highly integrated activities that ensures every Pharmanex® product is absolutely safe and effective.

## 1. SELECTION

Teams of experts around the world exhaustively compile both historical and current intelligence about ingredients. Only those that pass extensive criteria for authenticity, efficacy, and safety are considered for use.

## 2. SOURCING

Once a selection is made, our experts travel the globe to investigate potential commercial sources. Pharmanex does not rely on vendors for quality assurance; we conduct our own evaluation of raw material sources for quality, concentration of active ingredients, and year-round availability in commercial quantities.

## 3. STRUCTURE

Our scientists carefully analyze the chemical structures of compounds found in natural products to identify not only the active constituents, but also any potentially unsafe compounds. This provides a “chemical fingerprint” to guide consistent manufacturing.

## 4. STANDARDIZATION

Although wide variations in active ingredients are characteristic of most natural products, each Pharmanex product contains the guaranteed amount of active ingredients. This is achieved through strict, often proprietary standardization processes. The end product ensures consistent quality.

## 5. SAFETY

Pharmanex sets the highest standards in the industry for product safety by conducting our own extensive safety studies against all available relevant data. Pharmaceutical-grade testing for the presence of microbes, pesticides, and heavy metals is conducted for all products from beginning to end.

## 6. SUBSTANTIATION

Pharmanex makes product claims that are substantiated by documented pre-clinical and clinical studies. Our adherence to documented proof instead of anecdotes differentiates Pharmanex from other supplement companies.



For more information about the Nu Skin ingredient glossary or the Professional Advisory Board, please visit [www.nuskin.com](http://www.nuskin.com).

For more information about the Pharmanex ingredient glossary or the Scientific Advisory Board, please visit [www.pharmanex.com](http://www.pharmanex.com).



# A CULTURE OF GIVING

NU SKIN'S CULTURE OF GIVING UNITES THE NU SKIN FAMILY OF DISTRIBUTORS, CUSTOMERS, AND EMPLOYEES IN INNOVATIVE HUMANITARIAN EFFORTS THAT MULTIPLY THE COMPANY'S ABILITY TO NOURISH AND EMPOWER CHILDREN AROUND THE WORLD.