



NU SKIN<sup>®</sup>  
THE DIFFERENCE. DEMONSTRATED.<sup>®</sup>

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THE SECRET TO FIRMER,  
MORE YOUTHFUL LOOKING SKIN?



## THE ANSWER IS TRU FACE® ESSENCE ULTRA

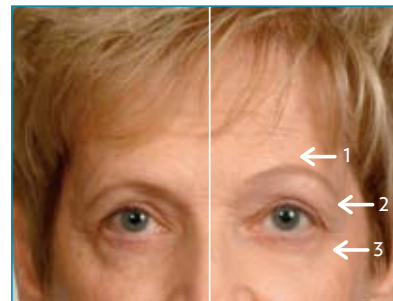
This amazing product lets you redefine your skin like never before. The dual-action, groundbreaking technology found in Tru Face Essence Ultra helps to **BUILD** and **PROTECT** skin's elastin content. The key ingredient in this product has been clinically proven in a third party study to improve elastin fiber content to levels typically found in **18–25** year olds.



- The key ingredient, Ethocyn®, is a unique anti-aging molecule that helps improve the skin's elastin content, which is critical in maintaining smooth, firm, youthful looking skin.
- Antioxidants, an essential part of the equation for younger looking skin, help to protect elastin degradation by neutralizing free radicals that can damage skin proteins.

By helping to **BUILD** and **PROTECT** your skin's elastin levels, Tru Face Essence Ultra is the perfect indulgence to help create younger looking skin.

Since Ethocyn's skin activity is depleted 8 to 10 hours after application, Tru Face Essence Ultra should be applied to the skin twice daily. Remember to treat all delicate areas of the skin, including the face, neck, décolleté, and hands—these areas are key indicators of an individual's age.



UNTREATED TREATED

JUDY G.

*After using the product on the worst side of my face, I have had some amazing improvements. My eye is open wider, the brow area is firmed, and the droopy eyelid skin is much tighter.*

← Arrows indicate areas of improvement on the treated side of the face.

1. Brow is smoothed and appears lifted.
2. Hooded eye appears lifted.
3. Under eye area is smoothed and more firm.

ELASTIN CONTENT OF OLDER SKIN TREATED WITH ETHOCYN® VS. UNTREATED YOUNG SKIN  
( $p < 0.001$ )

After two months of applying Ethocyn twice daily, the elastin production of aged skin (40–77 year olds) was restored to the same level as that of the younger control group (18–25 year olds).

