

TRI-PHASIC WHITE®

DAY MILK LOTION

THE SCIENTIFIC METHOD FOR BRILLIANT SKIN



SYSTEM POSITIONING STATEMENT

Nu Skin® Tri-Phasic White® is a comprehensive skin brightening system containing five products that work together to minimize the *activation*, *synthesis*, and *expression* phases of the skin discoloration process.

POSITIONING STATEMENT

Maintain a luminous complexion. Tri-Phasic White® Day Milk Lotion moisturizes while helping target the daytime factors that can trigger discoloration activation. The advanced formula features hexapeptide-2, which works to inhibit the activation of complexion-dimming discoloration, and UVA/UVB sunscreens (SPF 15) to help prevent ultraviolet rays—the most common cause of activation—from generating an uneven skin tone. This lotion helps your beauty clearly shine through.

TARGET AUDIENCE

Men and women ages 20+ who want a brighter and/or more even skin tone.

BENEFITS

- Hexapeptide-2 helps minimize the activation of the skin discoloration process.
- UVA and UVB sunscreens (SPF 15) help prevent ultraviolet rays—the most common cause of pigment activation—from generating an uneven skin tone.

KEY INGREDIENTS

- **Hexapeptide-2**—works to minimize the activation of the skin discoloration process.
- **UVA and UVB sunscreens (SPF 15)**—help absorb and reflect the high-energy rays that initiate skin-damaging free radical chain reactions. Because UV rays are one of the most common causes of skin discoloration, it is important to intercept them before they damage the skin and trigger the activation of discoloration.

USAGE/APPLICATION

Apply liberally to face and neck. Reapply as needed throughout the day.

MORNING REGIMEN

- Tri-Phasic White® Cleanser
- Tri-Phasic White® Toner
- Tri-Phasic White® Essence
- Tri-Phasic White® Day Milk Lotion

FYI

Protecting your skin from sun exposure is becoming a global priority. In Asia, for example, UV levels are often included in daily weather reports.

COMPLEMENTARY PRODUCTS

- **Tri-Phasic White® Radiance Mask**—a skin brightening facial treatment that helps reduce discoloration and maintain a translucent skin tone. Sold separately from the Tri-Phasic White® System, this soothing, nonwoven fiber mask comes premoistened and ready to apply.
- **Tru Face® Essence Ultra**—an anti-aging formula that promotes skin firmness and elasticity and fights current signs of aging with Ethocyn® an ingredient clinically proven to improve skin elastin content.
- **Tru Face® Line Corrector**—a revolutionary anti-aging gel that uses the power of peptides to reduce the appearance of moderate to deep lines and wrinkles resulting from mechanical aging, which is caused by habitual muscle movements.
- **Polishing Peel**—resurfaces and polishes skin to immediately deliver skin smoothing results clinically proven to be equivalent to a professional microdermabrasion treatment.

TRI-PHASIC WHITE[®] DAY MILK LOTION

- Nu Skin[®] Galvanic Spa[®] System II—features an instrument and four interchangeable conductors for the face, scalp, and body to provide more spa and treatment benefits. Nu Skin[®] Galvanic Spa[®] Pre-Treatment and Treatment Facial Gels work to restore skin's natural vibrancy by removing impurities and promoting cellular energy.

FREQUENTLY ASKED QUESTIONS

Which skin types should use Tri-Phasic White[®] Day Milk Lotion?

Tri-Phasic White[®] Day Milk Lotion is formulated for all skin types. If you feel you need additional moisturization after applying Tri-Phasic White[®] Day Milk Lotion, use an additional moisturizer such as Moisture Restore[®] Day Protective Lotion SPF 15 Normal to Dry Skin.

Which phase of the discoloration process does Tri-Phasic White[®] Day Milk Lotion work to inhibit?

Tri-Phasic White[®] Day Milk Lotion is formulated with hexapeptide-2 and UVA/UVB sunscreens to inhibit the activation phase of the skin discoloration process.

INGREDIENTS

Active Ingredients: Octinoxate (7.4%), Octisalate (3.0%), Avobenzone (2.44%).

Ingredients: Water (Aqua), Cyclomethicone, Butylene Glycol, Bis-PEG/PPG-16/16 PEG/PPG-16/16 Dimethicone, Octyldodecyl Neopentanoate, Glycerin, Squalane, Hexapeptide-2, Caprylic/Capric Triglyceride, Phenyl Trimethicone, Tocopheryl Acetate, Allantoin, Phospholipids, Xanthan Gum, Dimethiconol, Dextran, Polyphosphorylcholine Glycol Acrylate, Polysorbate 80, PEG-8, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Acrylates Copolymer, Polysorbate 60, Aminomethyl Propanol, Tetrasodium EDTA, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin, Methylparaben, Benzoic Acid.

2

The Nu Skin[®] Tri-Phasic White[®] System addresses all three skin discoloration phases:

Individual Products	Activation	Synthesis	Expression
Tri-Phasic White [®] CLEANSER			Creatinine
Tri-Phasic White [®] TONER	Carnosine		Fairtex™
Tri-Phasic White [®] ESSENCE		Brightex™	
Tri-Phasic White [®] DAY MILK LOTION	Hexapeptide-2 SPF 15 (UVA/UVB)		
Tri-Phasic White [®] NIGHT CREAM	Diacetyl Boldine		
Tri-Phasic White [®] RADIANCE MASK	Portulaca Oleracea (Purslane) Extract	Tetrahydrodiferuloylmethane (THDM)	

