

Tru Face® Line Corrector

EXPERIENCE THE POWER OF PEPTIDES



Product Overview

When you look in the mirror, do you focus on your best face or your imperfections? Tru Face Line Corrector targets mechanical aging with revolutionary pro-collagen peptides that help soften moderate to deep lines around your mouth, eyes, and forehead. Medical science has recently discovered that peptides have the ability to send age-reversing signals to collagen-producing cells, promoting younger looking skin. Tru Face Line Corrector offers a targeted approach to help the most aggressive signs of aging in just four weeks. Gentle and safe for all skin types.

Target Audience

Men and women ages 35+ who want to reduce the appearance of moderate to deep lines and wrinkles.

Benefits

- Reduces the appearance of moderate to deep lines and wrinkles.
- Minimizes the appearance of dermal creases around the mouth and forehead.
- Smooths the appearance of crow's feet.
- Targets signs of mechanical aging.
- Delivers results in as early as four weeks. Clinical testing has shown continued improvement over six months.

Key Ingredient

- **Palmitoyl pentapeptide-3 (pro-collagen peptide)**—sends age-reversing signals to collagen-producing cells to help reduce the appearance of moderate to deep lines.
 - Peptides are the way cells in the body communicate with each other.
 - Peptides are small and easily absorbed into the skin.
 - Just as a key starts the engine of a car, peptides are the key to turning on collagen production.
 - Collagen structure strengthens the skin, reversing signs of aging and promoting younger looking skin.

Usage/Application

Tru Face Line Corrector should be used both morning and evening, after cleansing and toning. Apply generously to moderate to deep lines around the eyes, mouth, and forehead. Follow with the Nu Skin® moisturizer or treatment of your choice.

Clinical

A 12-week usage clinical study on Tru Face Line Corrector showed significant wrinkle improvement in 91 percent of participants.

Improvement included:

- 22 percent reduction in deep wrinkles.
- 20 percent decrease in the number of wrinkles.

Clinical testing also showed continued improvement over six months.

Testimonial

"I was shocked when my mirror revealed lines around my eyes and down my cheeks, but since using Tru Face Line Corrector, friends comment that I look younger. I love it when I'm with one of our 10 grandchildren and someone thinks I'm their mother. Tru Face Line Corrector is incredible. Thank you!"

—DIANA GOLDSBERRY, AGE 60

Demonstration

This demonstration educates consumers, on an exaggerated scale, about the effectiveness of pro-collagen peptides due to their small size. Consumers will learn about the size difference and action of a pro-collagen peptide versus a collagen molecule.

- Obtain a sponge and a shoestring. Cut a very small (and unnoticeable) hole in the sponge. Explain that the sponge represents the stratum corneum, and the shoestring represents collagen.
- Ball the shoestring in your hand, and try to pass it (collagen molecule) through the sponge—it is too big. This is because collagen molecules are made up of many proteins.
- Snip a small piece of the shoestring to represent a peptide, and push the small piece of shoestring through the tiny hole in the

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sponge. This can pass through the stratum corneum because peptides are small amino acid structures designed to move to the target site.

FYI

Recognizing wrinkle-causing behaviors and utilizing powerful anti-aging products such as Nu Skin® Tru Targeted Treatments can help you fight the signs of aging and promote a youthful appearance. The following is a list of the top 10 wrinkle-causing behaviors:

1. Scrubbing skin with hot water.
2. Gaining and losing weight rapidly.
3. Sucking on a straw.
4. Frowning or lip pursing.
5. Drinking excessive amounts of alcohol.
6. Furrowing your brow.
7. Sleeping on your side or stomach.
8. Exposing your skin to UV radiation.
9. Squinting.
10. Smoking.

Usage with Galvanic Spa™

In the ongoing search for key ingredients that may be paired with our exclusive Galvanic Spa II technology, the Nu Skin Enterprises Research and Development team has discovered a simple, but powerful connection with Tru Face Line Corrector. When used with the positive current (two-fountain) setting on the Galvanic Spa Instrument, the positively charged peptide in Tru Face Line Corrector is more effectively absorbed into the skin, helping to deliver enhanced results.

In order to more effectively treat specific target areas, a new Spot Treatment Conductor was also created. This conductor head utilizes a flat, smooth, oval shaped treatment node that centralizes surface contact area. This node provides better contact with the skin and helps deliver a more concentrated treatment.

Complementary Products

- **Tru Face Essence**—restores skin definition and firmness. Patented Ethocyn® works to bring back youthful elastin levels to the skin to restore the firmness and contours that truly define a youthful appearance.
- **Tru Face Revealing Gel**—a nonirritating gel containing polyhydroxy acids to stimulate cell renewal and improve skin texture and refine pore size, revealing a smooth, more youthful-looking complexion. Clinically proven to be as effective as traditional AHAs and more, PHAs chelate excess iron in the skin, bind to water for added hydration, and provide powerful antioxidant protection.

- **Tru Face IdealEyes®**—minimizes the appearance of dark circles and puffiness while instantly increasing skin radiance. Advanced anti-aging ingredient technology also helps firm skin and reduces the appearance of wrinkles and discoloration.
- **Nu Colour® Replenishing Lipstick**—enhances the appearance of your lips with rich, nonfeathering color and the added protection of hydroxytyrosol.
- **Tru Face Instant Line Corrector**—features the natural amino acid GABA to immediately fill and relax facial lines for a temporary reduction in the visibility of fine lines and wrinkles.

Frequently Asked Questions

How long will it be before I see results with Tru Face Line Corrector?

Some people may see results in as little as four weeks; however, our clinical study showed a 91 percent improvement in 12 weeks.

Can I use Tru Face Line Corrector and the other Tru Targeted Treatments at the same time?

Yes. Tru Face Line Corrector can be used with any of the other products in the Tru Targeted Treatments series. If using them together, apply Tru Face Essence, then Tru Face Line Corrector, then Tru Face Revealing Gel, and then Tru Face Skin Perfecting Gel.

Does Tru Face Line Corrector firm the skin?

No. Tru Face Line Corrector is for medium to deep lines and wrinkles caused by mechanical aging. Tru Face Essence helps firm and contour the skin.

How often do I need to apply Tru Face Line Corrector?

For best results, apply Tru Face Line Corrector directly to your lines and wrinkles both morning and night.

When do I apply Tru Face Line Corrector in my skin care regimen?

Tru Face Line Corrector should be applied after you have cleansed and toned your skin, but before you moisturize your face.

Ingredients

Water (Aqua), Glycerin, Cyclomethicone, PEG/PPG-18/18 Dimethicone, Dimethicone/Vinyldimethicone Crosspolymer, Phenyl Trimethicone, Palmitoyl Pentapeptide-3, Dipalmitoyl Hydroxyproline, Butylene Glycol, Carbomer, Polysorbate 20, Sodium Chloride, Phenoxyethanol, Methylparaben, Butylparaben, Ethylparaben, Propylparaben, Isobutylparaben.