

TRI-PHASIC WHITE® TONER

THE SCIENTIFIC METHOD FOR BRILLIANT SKIN



SYSTEM POSITIONING STATEMENT

Nu Skin® Tri-Phasic White® is a comprehensive skin brightening system containing five products that work together to minimize the *activation*, *synthesis*, and *expression* phases of the skin discoloration process.

POSITIONING STATEMENT

Calm your skin. To enhance the skin brightening process, Tri-Phasic White® Toner features Fairtrex™ and carnosine. Fairtrex™ targets the expression phase by working to gently shed existing pigment from the skin's surface while carnosine, a powerful antioxidant, helps calm the skin and targets the activation phase, helping prevent new skin discoloration. A nonacid cell renewal complex, this toner can be effective in targeting discoloration, leaving skin with a luminous and even tone.

TARGET AUDIENCE

Men and women ages 20+ who want a brighter and/or more even skin tone.

BENEFITS

- Minimizes the activation of the discoloration process.
- Visibly reduces the expression of discoloration on the surface of the skin by gently exfoliating skin cells to remove accumulated dark spots and discoloration.

KEY INGREDIENTS

- **Fairtrex™**—a nonacid exfoliation complex that helps diminish pigment expression on the surface of the skin by actively removing accumulated pigment through chemical exfoliation.
- **Carnosine**—a powerful antioxidant that calms the skin and targets the activation phase of the skin discoloration process.

USAGE/APPLICATION

Apply to cleansed face and neck with a cotton pad.

MORNING REGIMEN

- Tri-Phasic White® Cleanser
- Tri-Phasic White® Toner
- Tri-Phasic White® Essence
- Tri-Phasic White® Day Milk Lotion

NIGHT REGIMEN

- Tri-Phasic White® Cleanser
- Tri-Phasic White® Toner
- Tri-Phasic White® Essence
- Tri-Phasic White® Night Cream

FYI

- Antioxidants play a critical role in inhibiting the discoloration process.
- The activation of excess melanin production is brought on by many factors. Major causes are sun, stress, irritation, and hormones. These factors “turn on” an overproduction of melanin in the melanocyte.

COMPLEMENTARY PRODUCTS

- **Tri-Phasic White® Radiance Mask**—a skin brightening facial treatment that helps reduce discoloration and maintain a translucent skin tone. Sold separately from the Tri-Phasic White® System, this soothing, nonwoven fiber mask comes premoistened and ready to apply.
- **Tru Face® Essence Ultra**—an anti-aging formula that promotes skin firmness and elasticity and fights current signs of aging with Ethocyn® an ingredient clinically proven to improve skin elastin content.
- **Tru Face® Line Corrector**—a revolutionary anti-aging gel that uses the power of peptides to reduce the appearance of moderate to deep lines and wrinkles

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resulting from mechanical aging, which is caused by habitual muscle movements.

- **Polishing Peel**—resurfaces and polishes skin to immediately deliver skin smoothing results clinically proven to be equivalent to a professional microdermabrasion treatment.
- **Nu Skin® Galvanic Spa® System II**—features an instrument and four interchangeable conductors for the face, scalp, and body to provide more spa and treatment benefits. Nu Skin® Galvanic Spa® Pre-Treatment and Treatment Facial Gels work to restore skin's natural vibrancy by removing impurities and promoting cellular energy.

FREQUENTLY ASKED QUESTIONS

Which skin types can use Tri-Phasic White® Toner?

Tri-Phasic White® Toner is formulated for all skin types.

Which phases of discoloration does Tri-Phasic White® Toner work to inhibit?

Tri-Phasic White® Toner is formulated with Fairtex™ and carnosine to inhibit the expression and activation of discoloration.

INGREDIENTS

Water (Aqua), Butylene Glycol, Dimethicone PEG-8 Meadowfoamate, Panthenol, Portulaca Oleracea Extract, Dipotassium Glycyrrhizate, Tetrahydrodiferuloylmethane, Allantoin, Xanthan Gum, Sodium Magnesium Silicate, HDI/Trimethylol Hexyllactone Crosspolymer, Silica, Disodium EDTA, Chlorphenesin, Methylparaben.

The **Nu Skin® Tri-Phasic White® System** addresses all three skin discoloration phases:

Individual Products	Activation	Synthesis	Expression
Tri-Phasic White® CLEANSER			Creatinine
Tri-Phasic White® TONER	Carnosine		Fairtex™
Tri-Phasic White® ESSENCE		Brightex™	
Tri-Phasic White® DAY MILK LOTION	Hexapeptide-2 SPF 15 (UVA/UVB)		
Tri-Phasic White® NIGHT CREAM	Diacetyl Boldine		
Tri-Phasic White® RADIANCE MASK	Portulaca Oleracea (Purslane) Extract	Tetrahydrodiferuloylmethane (THDM)	