

TRI-PHASIC WHITE® NIGHT CREAM

THE SCIENTIFIC METHOD FOR BRILLIANT SKIN

SYSTEM POSITIONING STATEMENT

Nu Skin® Tri-Phasic White® is a comprehensive skin brightening system containing five products that work together to minimize the *activation*, *synthesis*, and *expression* phases of the skin discoloration process.

POSITIONING STATEMENT

Discover a more brilliant skin tone while you sleep. Specially formulated Tri-Phasic White® Night Cream features diacetyl boldine to help target the activation phase. By working to inhibit stress receptors, diacetyl boldine can be effective in blocking the activation of discoloration to reveal a more brilliant skin tone as you sleep.

TARGET AUDIENCE

Men and women ages 20+ who want a brighter and/or more even skin tone.

BENEFITS

- Blocks the activation phase of the skin discoloration process while you sleep.

KEY INGREDIENTS

Diacetyl boldine—has a structure that resembles the chemical makeup of stress mediators. This similarity helps inhibit the activation of discoloration.

USAGE/APPLICATION

Use each evening after Tri-Phasic White™ Essence. Apply liberally to face and neck.

NIGHT REGIMEN

- Tri-Phasic White® Cleanser
- Tri-Phasic White® Toner
- Tri-Phasic White® Essence
- Tri-Phasic White® Night Cream

FYI

The majority of skin care users prefers a heavier moisturizer for nighttime use.



COMPLEMENTARY PRODUCTS

- **Tri-Phasic White® Radiance Mask**—a skin brightening facial treatment that helps reduce discoloration and maintain a translucent skin tone. Sold separately from the Tri-Phasic White® System, this soothing, nonwoven fiber mask comes premoistened and ready to apply.
- **Tru Face® Essence Ultra**—an anti-aging formula that helps restore elasticity and firmness to the skin for a more contoured, youthful appearance.
- **Tru Face® Line Corrector**—a revolutionary anti-aging gel that uses the power of peptides to reduce the appearance of moderate to deep lines and wrinkles resulting from mechanical aging, which is caused by habitual muscle movements.
- **Polishing Peel™**—resurfaces and polishes skin to immediately deliver skin smoothing results clinically proven to be equivalent to a professional microdermabrasion treatment.
- **Nu Skin® Galvanic Spa® System II**—features an instrument and four interchangeable conductors for the face, scalp, and body to provide more spa and treatment benefits. Nu Skin® Galvanic Spa® Pre-Treatment and Treatment Facial Gels work to restore skin's natural vibrancy by removing impurities and promoting cellular energy.

FREQUENTLY ASKED QUESTIONS

Which skin types should use Tri-Phasic White® Night Cream?

Tri-Phasic White® Night Cream is formulated for all skin types. If you feel you need added moisturization after applying Tri-Phasic White® Night Cream, please use an

TRI-PHASIC WHITE[®] NIGHT CREAM

additional moisturizer like Night Supply[®] Nourishing Cream or Rejuvenating Cream.

Which phase of the discoloration process does Tri-Phasic White[®] Night Cream work to inhibit?

Tri-Phasic White[®] Night Cream is formulated with diacetyl boldine to inhibit the activation phase of the skin discoloration process.

INGREDIENTS

Water (Aqua), Dimethicone, Butylene Glycol, Octyl Palmitate, Diacetyl Boldine, Glycerin, Divinyldimethicone/Dimethicone Copolymer, Tetrahydropiperine, Behenyl Alcohol, Cetyl Alcohol, Glyceryl Stearate, Dipotassium Glycyrrhizate, Panthenol, PEG-75 Stearate, Carbomer, Ceteth 20, Steareth 20, C12-13 Pareth-23, C12-13 Pareth-3, Aminomethyl Propanol, Tetrasodium EDTA, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin, Methyl-paraben, Benzoic Acid.

The Nu Skin[®] Tri-Phasic White[®] System addresses all three skin discoloration phases:

| Individual Products | Activation | Synthesis | Expression |
|---|--|---------------------------------------|----------------------|
| Tri-Phasic White [®] CLEANSER | | | Creatinine |
| Tri-Phasic White [®] TONER | Carnosine | | Fairtex [™] |
| Tri-Phasic White [®] ESSENCE | | Brightex [™] | |
| Tri-Phasic White [®] DAY MILK LOTION | Hexapeptide-2 SPF 15 (UVA/UVB) | | |
| Tri-Phasic White [®] NIGHT CREAM | Diacetyl Boldine | | |
| Tri-Phasic White [®] RADIANCE MASK | Portulaca Oleracea (Purslane) Extract | Tetrahydrodiferuloylmethane (THDM) | |

