

# NU SKIN 180° UV BLOCK HYDRATOR SPF 18

YOUNGER LOOKING SKIN IS JUST A WEEK AWAY



## NU SKIN 180° SYSTEM OVERVIEW

Your skin is telling you it's time to make a change. Decide today to look younger next week with Nu Skin 180°. Designed to reverse a range of aging effects, this system is clinically proven to refine texture, even skin tone, and diminish fine lines and wrinkles for an overall more youthful appearance.

## PRODUCT OVERVIEW

*Hydrate and protect your younger looking skin.* Nu Skin 180° UV Block Hydrator SPF 18 blocks a broad spectrum of UVA and UVB rays, preventing premature photoaging. Formulated with light-activated photosomes—DNA repair enzymes from marine plankton—this technologically advanced moisturizing sunscreen diminishes signs of past sun damage while defending skin against future harm.

## TARGET AUDIENCE

Men and women who want to diminish the appearance of fine lines and wrinkles, improve their skin tone and texture, and reverse the signs of sun damage.

## PRODUCT BENEFITS

- Repairs DNA damage from previous sun exposure to prevent the formation of age spots, sagging, and wrinkles.
- Blocks a broad spectrum of UVA and UVB rays to protect skin from future sun damage.
- Provides rich moisturization for visible wrinkle reduction and moisture barrier protection.

## KEY INGREDIENTS

- **Photosomes**—derived from marine plankton, these light-activated DNA repair enzymes defend and support the skin's intrinsic DNA repair process, helping diminish the signs of sun damage.
- **Micronized zinc oxide**—a full spectrum sunscreen that blocks both UVA and UVB rays.
- **Shea butter and avocado oil**—provide rich moisturization due to their unique fatty acid profile and natural moisturizing qualities for visible wrinkle reduction.

- **Liposomes**—lipid vesicles that encapsulate the photosomes, enabling them to cross the cellular membrane to target sites.

## USAGE

Use in the morning as the fourth step of the Nu Skin 180° System. Apply lightly in an upward, outward motion to the face and neck, avoiding the eye area.

### MORNING REGIMEN

- STEP 1: Face Wash
- STEP 2: Skin Mist
- STEP 3: Cell Renewal Fluid
- STEP 4: UV Block Hydrator SPF 18

### EVENING REGIMEN

- STEP 1: Face Wash
- STEP 2: Skin Mist
- STEP 3: Cell Renewal Fluid
- STEP 4: Night Complex

## FYI

UV damage from the sun's rays accounts for 90 percent of premature skin aging. Even if you aren't in the sun for extended periods of time, the effects of incidental sun exposure accumulate and show up on your skin as wrinkles, discoloration, rough texture, and sagging.

## COMPLEMENTARY PRODUCTS

- **Nu Skin 180° System**—designed to target cell renewal, this system reverses a range of aging effects.
- **Nu Skin 180° AHA Facial Peel and Neutralizer**—features 10 percent lactic acid to enhance cell renewal for improved texture, radiance, and pore size while it decreases the appearance of fine lines and wrinkles.
- **Tru Face® Essence Ultra**—The powerful science of Tru Face Essence Ultra helps restore facial firmness, promotes

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cellular energy production, and helps prevent future signs of aging.

- **Tru Face® Line Corrector**—features pro-collagen peptides that help soften moderate to deep lines around the mouth, eyes, and forehead.

## FREQUENTLY ASKED QUESTIONS

**Does Nu Skin 180° UV Block Hydrator provide UVA and UVB protection?**

Yes, ethylhexyl methoxycinnamate is a UVB sunscreen and zinc oxide is a UVA and UVB sunscreen. Together, these ingredients provide full spectrum sun protection.

**Can I use Moisture Restore Day Protective Lotion instead of Nu Skin 180° UV Block Hydrator?**

Moisture Restore Day Protective Lotion SPF 15 is similar in some ways to Nu Skin 180° UV Block Hydrator. Both are daytime moisturizers, provide UVA and UVB protection, and use antioxidants to protect the skin from free radical damage—Moisture Restore Day contains colorless carotenoids and UV Block Hydrator features vitamin E. However, UV Block Hydrator provides additional anti-aging benefits

with light-activated DNA repair enzymes from sea plankton that help repair past DNA damage from sun exposure. Thus, we recommend that you always use UV Block Hydrator in conjunction with other Nu Skin 180° products.

## INGREDIENTS

**Active Ingredients:** Ethylhexyl Methoxycinnamate 7.0%, Zinc Oxide 5.0%.

**Other Ingredients:** Water (Aqua), Octyldodecyl Neopentanoate, Cyclomethicone, Pentylene Glycol, Methylpropanediol, Ceteth-20, Dimethicone, Trilaureth-4 Phosphate, Caprylic/Capric Triglyceride, Glyceryl Stearate, PEG-100 Stearate, Di-C12-15 Alkyl Fumarate, Tocopheryl Acetate, Panthenol, Plankton Extract, Butyrospermum Parkii (Shea Butter), Lecithin, Persea Gratissima (Avocado) Oil, Stearyl Glycyrretinate, Cetyl Alcohol, Polyacrylamide, C13-14 Isoparaffin, Laureth-7, Glycerin, Butylene Glycol, Xanthan Gum, PEG-75 Stearate, Steareth-20, Triethoxycaprylylsilane, Disodium EDTA, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin, Benzoic Acid, Methylparaben, Ethylparaben, Propylparaben.

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## BIOLOGICAL AND ENVIRONMENTAL AGING SUMMARY CHART

SKIN FUNCTIONS THAT DECLINE		Decrease in Structural Proteins		Irregular Pigment Production	Decline in Healthy Cell Renewal			Decrease in Natural Moisturizers
RESULTING SIGNS OF AGING		Lines and Wrinkles	Loss of Firmness	Uneven Skin Tone and Discoloration	Rough Texture	Dull, Sallow Complexion	Enlarged Pores	Dry Skin
NU SKIN 180° PRODUCTS	Face Wash	Vitamin C		Vitamin C				
	Skin Mist	Di- and Tri-Peptides	Di- and Tri-Peptides			HMW Complex	Mushroom Extract	
	Cell Renewal Fluid	PHA, Soy Isoflavones	Soy Isoflavones	PHA	PHA	PHA	PHA	PHA, Soy Isoflavones
	UV Block Hydrator SPF 18	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention	Photosomes, Sunscreen Prevention	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention
	Night Complex	Creatine	Creatine		Creatine	Creatine		Emollients
	AHA Facial Peel and Neutralizer	Lactic Acid		Lactic Acid	Lactic Acid	Lactic Acid	Lactic Acid	

