



Name

Nutriol®

Tag Line

Protect the Future  
of Your Hair

Positioning

Whether totally unexpected or genetically inevitable, noticing a change in the texture or abundance of your hair can seem like the beginning of the end. Not anymore. Today, you have the science to fight back! To help ensure a lifetime of healthy looking hair, Nutriol® enhances the vitality of your hair and scalp with Tricalgoxyl®—a patented technology.



### Partnering with Galvanic Spa™ II

Using the Galvanic Spa™ II Instrument with Nutriol® Hair Fitness Treatment accelerates the initial onset of benefits by facilitating the transport of key ingredients. This facilitation is enabled by compatible galvanic currents and product formulation polarities. Look for the Product Compatibility Key on Galvanic Spa™ II compatible products.



### Product Benefits

- Promotes healthy, abundant hair.
- Revitalizes and strengthens hair, improving volume and shine.
- Increases the availability of key nutrients and vitamins to the hair follicle.
- Remineralizes the scalp for optimal hair vitality.
- Safety-Allergy-Dermatologist Tested.

### Key Ingredient

Tricalgoxyl® was developed by a European laboratory with over 40 years of experience in the field of trichology (the study of hair and scalp treatment). Formulated with a brown algae (seaweed) grown and collected on the Iroise Biosphere Reserve in France, Tricalgoxyl® works with other essential ingredients to remineralize the scalp and enhance hair vitality.

## The Nutriol® Difference

All parts of your hair need care—end, shaft, scalp, and follicle—but most products only deliver benefits to the end and shaft. Nutriol® Hair Fitness Treatment is different. Our clinically proven formula specifically targets the scalp and hair follicles—critical for healthy, abundant hair. To treat the entire hair, from end to follicle, use Nutriol® Hair Fitness Treatment with Nutriol® Shampoo, a gentle cleansing shampoo formulated for daily use to help revitalize and strengthen.

### Education

Each hair follicle cycles through 3 phases—anagen, catagen, and telogen. During the anagen phase, the hair experiences very active growth, or cellular division in the hair bulb. This phase lasts from 3 to 7 years. The hair then enters the intermediary catagen phase. In this phase, the hair follicle rests and there is no growth. This resting period lasts from 2–4 weeks. Finally, the hair begins to shed in the telogen phase, which lasts 3–4 months. Clinical studies have shown optimal nutrition to the hair follicle may help extend the anagen phase of the hair growth cycle.

### Nutriol Shampoo

Apply Nutriol® Shampoo to wet hair (1–3 pumps of product are recommended for short to medium length hair, 3–5 pumps for long hair). Massage gently. Rinse thoroughly with warm water. Follow with Nutriol® Hair Fitness Treatment.

### Nutriol® Hair Fitness Treatment

#### Usage for Women

Attack phase:

*One bottle every other day for eight weeks*

Maintenance phase:

*Two bottles per week for four weeks*

#### Usage for Men

Attack phase:

*Three bottles per week for eight weeks*

Maintenance phase:

*Two bottles per week for six weeks*

### The Ocean Holds the Key

Often called the cradle of life, the ocean is the largest natural source of essential vitamins and minerals on the planet. Vital nutrients from the sea are now available in the new Nutriol® featuring Tricalgoxyl®—a patented scalp nourishing ingredient derived from polysaccharide-rich seaweed.

[www.nuskin.com](http://www.nuskin.com)