

Herbal Mineral Bath



Positioning Statement

Herbal Mineral Bath is a skin-softening bath foam.

Concept

Relax for 20 minutes in the tub for ultimate body softening. Herbal Mineral Bath transforms bathing into the ultimate rejuvenating experience with 21 herbal extracts. While many of these extracts create a relaxing aromatherapeutic atmosphere to melt away stress and tension, the others provide skin nurturing and conditioning benefits for a luxuriously soft and silky after-bath feel from head to toe.

Target Audience

Men and women ages 20+ who enjoy the relaxing benefits of a bath, but want to condition and nurture their skin at the same time.

Product Claims

- Aromatherapeutic calming formula eases stress and muscle tension, uplifting your spirits.
- Combines the luxury of an aromatic bubble bath with skin conditioning benefits.
- Leaves your skin feeling silky-smooth and unbelievably soft to the touch.
- Combines 21 herbs, zinc chelate, and tocopheryl linoleate to create the optimal atmosphere for a soothing, relaxing, and revitalizing bathing experience.
- Safety-allergy-dermatologist tested.

Key Ingredients

A combination of 21 herbs creates an optimal environment for a soothing and relaxing bathing experience while conditioning and nurturing the skin.

Usage/Application

Pour several teaspoons of Herbal Mineral Bath into running water. Following your bath, cleanse with a Nu Skin® cleanser of your choice. After drying skin, apply a Nu Skin® body moisturizer.

Caution: Use only as directed. Excessive use or prolonged exposure may cause irritation to the skin and urinary tract. For adult use only. Keep out of the reach of children.

FYI

HERE ARE A FEW TIPS TO MAKE YOUR BATHING EXPERIENCE MORE ENJOYABLE:

- Use a bath pillow so you can completely relax and let go of tension.
- Wash with a silky smooth bath sponge for an ultimate experience in comfort and relaxation.
- Dim lights to calm the senses.
- Light a candle for a soothing ambiance.
- Play your favorite music quietly to take your mind off of worries.

Complementary Products

- **Body Bar**—a soap-free cleanser formulated to refresh and effectively cleanse the skin.
- **Liquid Body Bar**—a rich, soap-free formula that effectively removes dirt, oil, and impurities while providing skin conditioning moisture.
- **Body Cleansing Gel**—an aloe-based, soap-free cleansing gel that removes dirt and impurities without drying the skin.
- **Anti-Bacterial Body Cleansing Gel**—a soap-free cleanser that helps kill odor and infection-causing germs.
- **Body Smoother**—a light, after-shower lotion that locks in moisture.
- **Perennial® Intense Body Moisturizer**—a therapeutic body moisturizer that promotes "cellular durability," helping reinforce the skin's natural defense mechanisms and protect against external aggressors.

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Frequently Asked Questions

Can this be used in hot tubs or spas?

No. Products that bubble and foam should not be used in hot tubs or spas. It can cause damage to the motors because they pump only foam instead of water. If you have further questions, contact the supplier of your hot tub or spa.

How often can I use Herbal Mineral Bath?

You can use Herbal Mineral Bath as often as you need a calming, luxurious bubble bath. Just be aware that if you stay in the tub for excessive periods of time, irritation of the skin or urinary tract may result.

Can I use Herbal Mineral Bath as a body wash as well as a bubble bath?

Yes. Herbal Mineral Bath is excellent for bubble baths when poured in bath water. When applied to a sponge or body loofah, it can also be used as a gentle cleansing body wash.

Will Herbal Mineral Bath leave scum on my bathtub?

No. Herbal Mineral Bath is soap-free so it doesn't leave any soap-scum to clean up after a relaxing bubble bath.

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Ingredients

Water (Aqua), Ammonium Laureth Sulfate, Cocamidopropyl Betaine, PEG-45 Palm Kernel Glycerides, Ammonium Lauryl Sulfate, Cocamide MEA, Zinc Acetylmethionate, Tocopheryl Linoleate, Hedera Helix (Ivy) Extract, Quillaja Saponaria (Soapbark) Bark Extract, Aloe Barbadensis Leaf Extract, Juglans Nigra (Black Walnut) Leaf Extract, Panax Ginseng Root Extract, Althaea Officinalis Root Extract, Malva Sylvestris (Mallow) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Hamamelis Virginiana (Witch Hazel) Extract, Equisetum Hiemale (Horsetail) Extract, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Taraxacum Officinale (Dandelion) Extract, Tussilago Farfara (Coltsfoot) Leaf Extract, Salvia Officinalis (Sage) Leaf Extract, Sambucus Nigra Flower Extract, Humulus Lupulus (Hops) Extract, Lavandula Angustifolia (Lavender) Extract, Thymus Vulgaris (Thyme) Extract, Foeniculum Vulgare (Fennel) Fruit Extract, Chamomilla Recutita (Matricaria) Extract, Achillea Millefolium (Yarrow) Extract, Butylene Glycol, Glycol Distearate, Laureth-4, Sodium Chloride, Citric Acid, Fragrance (Parfum), Methylchloroisothiazolinone, Methylisothiazolinone.