



NU SKIN®
THE DIFFERENCE. DEMONSTRATED.®

UNLOC YOUR SKIN'S YOUTH



EXPERIENCE  ageLOC™

REVOLUTIONARY DISCOVERY

Aging appearance? Now it's in your control thanks to Nu Skin and ageLOC™. Developed by Nu Skin in collaboration with leading scientists, ageLOC science is a revolutionary approach that is changing the way we appear to age. This unique and proprietary approach to the science of aging is based on the discovery of age-related super markers, what Nu Skin calls “arSuperMarkers.” Nu Skin's exclusive ageLOC science targets these arSuperMarkers—the ultimate sources of aging that can influence how we age.

Through ageLOC science, Nu Skin is able to identify certain genes that can regulate how we look as we age. These functional groups of genes—**Youth Gene Clusters**—are key **arSuperMarkers**. ageLOC science supports **resetting these Youth Gene Clusters** to their youthful patterns of activity and incorporates this science into the development of Nu Skin® products.

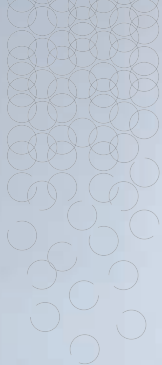


A close-up, low-angle shot of a woman with dark hair pulled back, laughing heartily. Her head is tilted back, eyes are closed, and her mouth is wide open in a joyful expression. Her right hand is raised to her cheek, with fingers slightly spread. She is wearing a dark, possibly black, garment. The background is a plain, light gray.

LOVE THE WAY YOU AGE

Imagine prolonging the look and feel of youth, health, and vibrancy. By targeting the ultimate sources of aging, ageLOC science can dramatically diminish the appearance of aging. It's what you've been waiting for—now you can experience the power of ageLOC.

ageLOC™ ELEMENTS



AGELOC™ ELEMENTS

ageLOC Gentle Cleanse & Tone, ageLOC Radiant Day SPF 22, and ageLOC Transforming Night

US 01003887

CA 02003887

INFUSE YOUR SKIN WITH THE ELEMENTS OF YOUTH

Introducing ageLOC™ Elements—the modern essentials of anti-aging skin care. These three premier products work together to deliver exceptional anti-aging results on a daily basis. As a system, these products purify, moisturize, renew, and reveal younger looking skin for a more youthful, healthier looking you—now and in the future.

The secret? ageLOC targets the ultimate sources of aging to preserve the look of youth and reduce the appearance of aging.



AGELOC™ GENTLE CLEANSE & TONE

Gently purifies and primes skin morning and night. This sophisticated foaming cleanser combines cleansing and toning into a single step, while **providing the skin with advanced anti-aging ingredients**. This luxurious formula delivers your first infusion of ageLOC and leaves your skin feeling soft and refreshed.

60 ml (2 fl. oz.)

AGELOC™ RADIANT DAY SPF 22

Contains ingredients proven **to reduce the appearance of fine lines and wrinkles by 45%**. Brightens, hydrates, and fortifies skin with ageLOC, while helping to shield your skin from UVA and UVB sun damage. This lightweight daily moisturizer is excellent under makeup and **stimulates youthful cell renewal for a smoother, softer texture**—delivering younger, healthier looking skin each day.

15 ml (0.5 fl. oz.)

AGELOC™ TRANSFORMING NIGHT

Contains ingredients proven to stimulate youthful cell turnover by 85% for smoother, softer texture. Ultra-mild ingredients mimic the skin's own structure, working with the skin's natural nighttime renewal process. This sublime cream delivers a potent dose of ageLOC to help **target the sources of aging and dramatically reduce the look of fine lines, wrinkles, and pores** so you wake to radiant, supple skin.

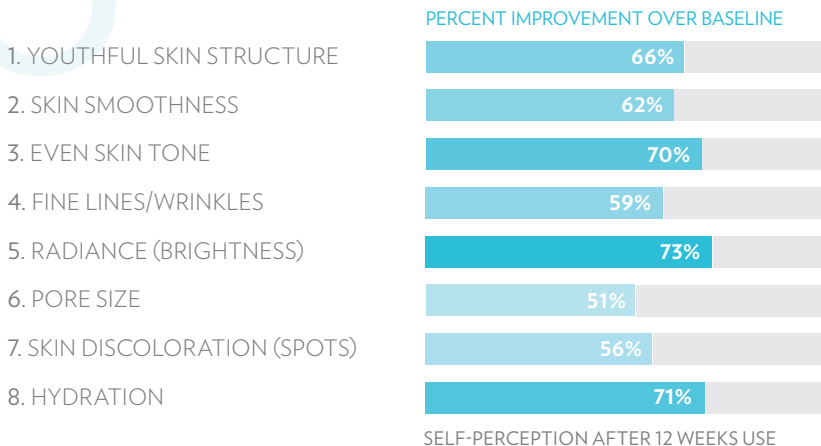
30 ml (1 fl. oz.)

UNSURPASSED ANTI-AGING RESULTS

For the ultimate ageLOC[™] experience, add ageLOC Future Serum to the lineup as your treatment step and discover how the products work synergistically to reveal younger looking skin morning and night. By targeting the ultimate sources of aging and with the maximum ageLOC concentration of any Nu Skin formula, ageLOC Future Serum truly transforms your skin with unsurpassed anti-aging results.

AGELOC FUTURE SERUM THIRD-PARTY STUDY RESULTS*

As part of your anti-aging regimen, ageLOC Future Serum provides amazing skin benefits in **eight significant ways**:



* 25 study subjects self-perception after using ageLOC Future Serum.

AGELOC™ FUTURE SERUM

Discover a more youthful appearance morning and night. Powerful, scientifically tested anti-aging ingredients stimulate youthful cell renewal by 85% in only five days and 150% over time. Patented ingredient technology promotes youthful skin structure, stimulating collagen production by 150% and reducing MMP production twofold (MMPs destroy skin structure). ageLOC Future Serum—for a visibly younger appearance.

US 01003883

CA 02003883

30 ml (1 fl. oz.)



EXPERIENCE TRANSFORMATIONAL RESULTS*

Infuse your skin with the power of ageLOC, and receive younger-looking skin with complete anti-aging benefits when you use all four ageLOC™ products together:

- **100%** of the subjects started showing improvements in signs of aging **in just 7 days** as graded by a clinical grader.
- **100%** of the subjects showed an improvement in overall appearance, including fine lines, skin smoothness, and radiance, as graded by a clinical grader (after 12 weeks of use).

* 25 study subjects using all four ageLOC™ products.



AGELOC™ TRANSFORMATION
(includes all four products)

US 01003888

CA 02003888

Available January 2010

8 WAYS IN 7 DAYS[†]

[†] Based upon results of a third-party clinical trial where subjects collectively showed clinically proven, visible results in all eight signs of aging in only seven days.





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THE DIFFERENCE. DEMONSTRATED®

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