



NOURISH THE CHILDREN®  
AN INITIATIVE OF NU SKIN ENTERPRISES

# GLOBAL Destination Report

January-March 2009

Total Meals Donated as of March 31<sup>st</sup>: **150,563,400**

## 150 Million Meals Donated

*Nourish the Children was founded in June 2002 by Nu Skin with a mission of saving malnourished children around the world.*

*In just over 5 years NTC surpassed 100 million meals donated. Now having topped 150 million meals, we are well on our way to exceeding the next 100 million in just 3 years—by the end of 2010.*



### Where Did Your Donations Go?

<u>Destination</u>	<u>Meals</u>
Africa	94 million
Southeast Asia	25 million
China & N. Asia	23 million
Americas	5 million
Middle East	1 million
Other	2 million
<b>Total</b>	<b>150 million</b>

**Where they were needed most!**

*Nourish the Children is an innovative partnership between a company and charities that was awarded the American Business Award for Best Corporate Social Responsibility Program in 2007.*

*The food given through Nourish the Children is VitaMeal® which was formulated specifically for malnourished children with 25 vitamins and minerals.*

*VitaMeal is produced in Malawi where the food plant can provide income for hundreds of workers and farmers and in China so that the food can reach children in China, Indonesia, Philippines, Thailand, etc.*

## China

### Gansu Province Report

“The reaction of kindergarten children to cooked VitaMeal was excellent. Some said the color of the food resembled chocolate. Some said that the food was like ‘Eight-Jewel Porridge.’ In no time, the children finished the food in their bowls.

The VitaMeal donated by the Provincial Women’s Federation was very good for the growth of the ‘left – behind’ children, especially for the children who grew up in the rural mountainous areas where good nutrition is the exception. After more than one month observation, the health of the assisted students

improved. Their height and weight increased. The VitaMeal food was consumed gratefully; it was warmly received by the students and their parents.

## Delivery

Receiving Organization	Assisted Units	Unit Description	Cases
Lanzhou Loving-Heart Education Service Center			420
Longnan City Women's Federation	Hui County, Li County, Cheng County	Schools, Kindergarten and Poor Families	1100
Qingyang City Women's Federation	Qingyang City, Ning County, Huai Country, Zhengning County, Qingcheng County, Yuachi County, Heshui County, Zhenyuan Country, Xifeng District	Welfare Homes, Primary Schools and Kindergartens	265
Pingliang City Women's Federation	Huating County, Zhuang Long County	Special Schools, Orphaned, Single Parent, Children and Aged People's Families	270
Tianshui City Women's Federation	Gangu County, Maiji Country, Qinan County, Qinzhou District, Qingshui County, Wushan County, Zhangjiachuan County	Kindergartens, Schools, Hospitals and Poor Families	520
Baiyin City Women's Federation	Huining County, Jingyuan County	Peasants and Kindergartens	100
Dingxi City Women's Federation	Longxi County, Zhang County, Tongwei County	Peasants	640
Gannan Prefecture Women's Federation	Xuanbu County, Zhouqu County, Lintan Tan County	Tibetan Children and Peasants	320
<b>Total</b>			<b>3635</b>

## Child Profiles



“Left – behind” children of Lintan County Liuxiang Central Primary School tasting VitaMeal.

Assisted students, Mingde Primary School.



Assisted students, Hutai Primary School.

## Bolivia

### TUPIZA



This boy lives in the highlands of Bolivia. His father was a mineworker but died a few years ago. The boy is 7 years old and is helping in the mines to earn money and help his mother provide enough to keep their family alive!

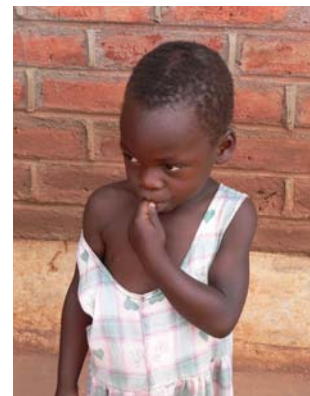
Food is expensive and many times he only ate once a day and then chewed coca to forget the hunger and stay awake. Because of the FTC feeding program he receives an additional meal of VitaMeal each day. He is concentrating better at school and his results have improved.



Many of the children of Tupiza were not attending school every day. Thanks to VitaMeal distribution, children now come more often and have an opportunity to change their future. They have the opportunity and the health to study which will make a difference for their own families some day.

## Malawi

Three year old Tisauke Sikedi is the third child in a family of four children. Her mother passed away and she was being raised by her father. Unfortunately, her father suffers from mental problems such that he does not always recognize his own children. He also forgot to feed little Tisauke and she stopped attending school. As the situation grew increasingly worse, Tisauke and her older sister finally left their home and father to stay with their grandmother. But their grandmother was not able to support them either so they were left to beg food at the local hospital.



Since coming to the Mtendere Orphan Village, Tisauke receives VitaMeal twice each day and has gained weight and completely recovered from her malnutrition. She has the following message for Nu Skin distributors & Nourish the Children.

“I would like to thank Nourish the Children for providing VitaMeal porridge to Mtendere Orphan Village, many of us could have been dead as of now but we are still here because of VitaMeal porridge. I am able to go to school now and my future is bright. I would like to go to College and become a nurse. Thank you Nourish the Children!”

## Monthly Distribution Report



We appreciate the generosity of our distributors and customers whose donations, in conjunction with the company’s matching donations, make these programs possible. January-March VitaMeal Donations were delivered to Feed the Children and other authorized charities for distribution to those who need it most. Although the following were the intended destinations for the January-March donations, please note that the charities may change destinations due to logistical issues or based on the needs of recipients. These numbers include company matching donations.

<b><u>Destination</u></b>	<b>Total # of Meals Jan-Mar (30 Child Meals per Bag)</b>
Malawi, Africa	5,010,930
Philippines	1,080,000
China	528,810
S. America	180,000
Thailand	180,000
Indonesia	180,000
Other	21,270
<b>Total</b>	<b>7,181,010</b>

Nourish the Children is an initiative created and supported by the Nu Skin corporation, a for-profit company, that facilitates donations of purchased VitaMeal to non-profit partners such as Feed the Children. Charity partners distribute VitaMeal to deserving children without charge or fees.