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## **WHAT PEOPLE ARE SAYING ABOUT THE NU SKIN INNOVATION CENTER**

### **Provo City Mayor John Curtis**

“This is a very exciting project for both Nu Skin and Provo. Nu Skin is a key stakeholder in our downtown, and we’re all benefiting from its success, which it’s using to invest in both its future and ours. This project, along with the convention center and several other recently completed projects, is a sign that, in spite of a slow national economy, Provo is experiencing significant growth and expansion.”

### **Bohlin Cywinski Jackson Principal and Lead Architect Ray Calabro, AIA**

“What excites me about the Nu Skin project is the scale. This project is one of the few occasions where we have been encouraged to go beyond what we were comfortable doing. We were challenged to do more and to push the design further than what we originally expected. That is a rare and wonderful opportunity. We are making a place where visitors from all over the world can come and have a chance to see and experience what makes Nu Skin special.”

### **Okland Construction Director of Commercial Construction Troy Thompson**

“There’s been a lot of deep thought put into the new building and how to integrate it with the existing building in order to produce continuity of the design. It is rare that we get to participate with somebody who takes the time to make it right and beautiful. I think everyone is going to benefit and Provo is going to be a better city. It takes projects like this one to be able to reinvigorate and redevelop older downtown areas like we have along the Wasatch Front. Innovative projects really bring people to the business and to the residential neighborhoods that grow around it because they are interdependent with each other. This is going to be a tremendous boost to the city. Employees, patrons, residents and businesses will all benefit.

“The site development that goes around the building is also unique to this project. Many buildings in a downtown or urban setting are typically not that much larger than the real estate they sit on. Nu Skin is developing this into a park-like setting with elements that are going to provide a unique experience for both the employees and the patrons that will visit and use the facility.”

### **Nu Skin President and CEO Truman Hunt**

“We are pleased to be moving forward in our planned development project that will feature a new Innovation Center and expanded downtown campus. This is a significant project that will help us foster an innovative environment to support a continual stream of cutting-edge anti-aging products and compelling business opportunities for our distributors.”