

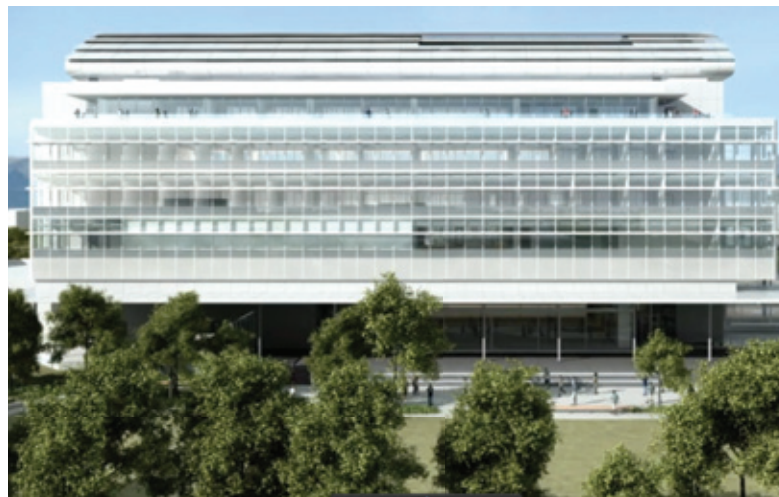
The **Nu Skin Innovation Center** represents the company's commitment to continual innovation in all aspects of its business—particularly in its product and opportunity development. The new corporate campus will feature a **state-of-the-art anti-aging research** center, technology hub, and modern meeting and work spaces. As Nu Skin **builds for the future**, the center will become a landmark in the community and an enduring symbol of **the difference Nu Skin demonstrates through its people, product, culture, and business opportunity.**



The Nu Skin Enterprises Center for Anti-Aging Research will **add 2,400 square feet** for a total research facility of 18,000 square feet.

JOHN CURTIS, PROVO CITY MAYOR

“This is a very exciting project for both Nu Skin and Provo. Nu Skin is a key stakeholder in our downtown, and we're all benefiting from its success, which it's using to invest in both its future and ours. This project, along with the convention center and several other recently completed projects, is a sign that, in spite of a slow national economy, Provo is experiencing significant growth and expansion.”



The Nu Skin campus will expand to **4.38 acres**, with more than **one acre of green space.**



NU SKIN
BUILDING
INNOVATION
FOR THE
CENTER
FUTURE

BLAKE RONEY, NU SKIN FOUNDER AND CHAIRMAN

“Our founding was based on innovation and it continues to drive our success today. The new building represents the kind of innovation we do every day as a company. It’s ultra-modern and ahead of its time.”



The expansion project will add **164,000 square feet** for a total Nu Skin campus of nearly **300,000 square feet**.

TRUMAN HUNT, NU SKIN PRESIDENT AND CEO

“We are pleased to be moving forward in our planned development project that will feature a new Innovation Center and expanded downtown campus. This is a significant project that will help us foster an innovative environment to support a continual stream of cutting-edge, anti-aging products and compelling business opportunities for our distributors.”



Nu Skin is seeking **LEED Silver Certification** for the new building, meaning design, construction, materials, operation, and maintenance will be environmentally friendly.

BUILDING FOR THE FUTURE

- Nu Skin plans to invest **\$85 million** in downtown Provo with its new Innovation Center.
- The Nu Skin Innovation Center will house Nu Skin’s world-class **research and development laboratory**, network operations center, and distributor recognition areas.
- The expanded downtown campus will house about **900 employees**, 400 of whom will be relocated to downtown Provo from East Bay, fostering an **innovative work environment** and contributing to the revitalization of downtown Provo.
- The Nu Skin Innovation Center will have an expected 20,000 annual visitors.
- A retail space and a café will also be located in the Nu Skin Innovation Center.



RAY CALABRO, AIA, BOHLIN CYWINSKI JACKSON PRINCIPAL AND LEAD ARCHITECT

“What excites me about the Nu Skin project is the scale. This project is one of the few occasions where we have been encouraged to go beyond what we were comfortable doing. We were challenged to do more and to push the design further than what we originally expected. That is a rare and wonderful opportunity. We are making a place where visitors from all over the world can come and have a chance to see and experience what makes Nu Skin special.”



The atrium will be a focal point of the campus and encompass **18,259 square feet**.

TROY THOMPSON, OKLAND CONSTRUCTION DIRECTOR OF COMMERCIAL CONSTRUCTION

“There’s been a lot of deep thought put into the new building and how to integrate it with the existing building in order to produce continuity of the design. It is rare that we get to participate with somebody who takes the time to make it right and beautiful. I think everyone is going to benefit and Provo is going to be a better city. Innovative projects really bring people to the business and to the residential neighborhoods that grow around it because they are interdependent with each other. This is going to be a tremendous boost to the city. Employees, patrons, residents, and businesses will all benefit.”



Nu Skin has retained the architectural firm **Bohlin Cywinski Jackson** based in Seattle for the Innovation Center project and is contracting with **Okland Construction** in Salt Lake City to manage the building project.