



"If you don't have a smile, I'll give you one of mine."



Every day, hundreds of thousands of children are smiling, thanks to the goodness of Nu Skin's global network of distributors, customers, and employees.

At the heart of Nu Skin's giving culture is the Nu Skin Force for Good Foundation, the company's Nourish the Children initiative, as well as community outreach programs. Through these efforts, the Nu Skin family is making a lasting impact on the lives of children in more than 50 countries throughout the world.

THE NU SKIN COMMUNITY OF DISTRIBUTORS, EMPLOYEES,
AND CUSTOMERS HAS GIVEN MORE THAN \$163 MILLION
IN CASH AND FOOD DONATIONS TO LIFE-IMPROVING PROJECTS
AROUND THE WORLD, CREATING MORE THAN

100,000 SMILES EACH DAY.

NU SKIN FORCE FOR GOOD FOUNDATION



For 15 years, the Nu Skin Force for Good Foundation has granted more than \$23 million to life-changing projects that benefit children in more than 50 countries.

In 2010, the Foundation and its local force for good partners around the world granted more than \$3.5 million to support programs that offer a hand of hope to children.



The Nu Skin Force for Good Foundation is funded in part from a donation of 25 cents from the sale of each ethnobotanical product in Nu Skin's Epoch® line.

epoch.

EDUCATION

EDUCATE THE CHILDREN

MALAWI

Students in Malawi must pay for their schooling after primary school. The Educate the Children (ETC) scholarship program provided tuition, uniforms, and books to 74 secondary and post-secondary students in Malawi last year. The students participating in the program are receiving diplomas in a variety of areas, including computer science, medicine, and environmental health, and are becoming role models for a rising generation of Malawians. Another 60 students have already received diplomas.

134_{SCHOLARSHIPS}

SEACOLOGY

An ongoing partnership with Seacology improves the education and environment of young islanders. In 2010, the Nu Skin Force for Good Foundation provided support for three of Seacology's key island conservation projects. One project in Tonga made much-needed improvements to a community hall in Falemea to provide classrooms for children in exchange for safeguarding their marine resources.



In 2010, force for good supporters in Korea helped build two new libraries for elementary schools in rural Korea, serving more than 136 children. Since 2008, a total of seven libraries have been constructed and remodeled to support children's education.

LIBRARIES

KOREA



JUDITH, MALAWI

Thanks to a scholarship funded by the Nu Skin Force for Good Foundation, Judith is able to attend secondary school in Malawi. Both her parents are deceased and she and her two sisters and two brothers attend school, where she works hard to become a teacher. She would like to thank the people of Nu Skin who make this possible.



GREATER CHINA CHILDREN'S HEART FUND

The Greater China Children's Heart
Fund was created in 2008 to help
address the more than 140,000 new
cases of pediatric congenital heart
disease that occur each year in China.
To date, the organization has provided
relief to nearly 320 children. Through
these efforts, Nu Skin distributors in
the Greater China region and the
Nu Skin Force for Good Foundation
have created countless smiles, giving
hundreds of children and their families
hope and a second chance at life.



CHILD FOUNDATION*

PHILIPPINES

Nu Skin Philippines' force-forgood efforts helped purchase a two-dimensional echocardiogram machine for the department of Pediatric Cardiology at the Philippine General Hospital. Now, an average of 15 to 20 children are scanned each day, making diagnosis and treatment for heart conditions more efficient and accurate.

WORLD VISION*

KOREA

Since 2006, Nu Skin Korea has supported the National Lunch Program of World Vision Korea, helping feed more than 3,000 children each month. In 2010, Nu Skin Korea donated more than 36,000 box lunches.

3,000 CHILDREN EACH MONTH

TINA, TAIWAN

Tina was born with a complex heart defect. Before her first birthday, she received four heart surgeries in an effort to save her life. When she was 18 months old, she needed another emergency surgery, but her family could not afford any more. The Greater China Children's Heart Fund helped Tina's family by paying the total expense of the surgery. Now, Tina is a healthy three year-old. Her mother expressed her gratitude: "Thank you all for saving Tina from heart disease. Tina is an angel for our family; Nu Skin is an angel for Tina."



SOUTHEAST ASIA CHILDREN'S HEART FUND

The Southeast Asia Children's Heart Fund has combined Foundation grants with distributor efforts in Thailand, the Philippines, Singapore, Malaysia, Brunei, and Indonesia to fund corrective heart surgery for underprivileged children with congenital heart disease. In 2010, 368 children successfully underwent heart surgery. Since the inception of the Southeast Asia Children's Heart Fund in 1998, more than 4,143 children's lives have been saved. The goal of the Southeast Asia Children's Heart Fund is to save one life a day.

4,143



EPIDERMOLYSIS BULLOSA (EB)

Annual grants to the Epidermolysis Bullosa Medical Research Foundation (EBMRF) support research to discover a cure for epidermolysis bullosa (EB) with the hope of providing new skin to suffering children. In 2010, local distributors donated funds to the Korea EB Patient Association for medical expenses of more than 20 children suffering from this disease.

DIAH, INDONESIA

Four year-old Diah, from Indonesia, was recently diagnosed with a ventricular septal defect, a lifethreatening heart condition. She was in desperate need of heart surgery, but her family couldn't pay for the procedure. On November 1, 2010, Diah received heart surgery, paid for by the Southeast Asia Children's Heart Fund. She is currently doing well and looks forward to a life full of hope and opportunity.





ECONOMIC OPPORTUNITY

SCHOOL OF AGRICULTURE FOR FAMILY **INDEPENDENCE**

MALAWI

In 2010, the third class of 30 student families arrived in Mtalimanja Village to begin their first year of instruction at the School of Agriculture for Family Independence (SAFI), while the second-year students returned home and continued to learn through an extension program. The village has thrived over the past few years as residents have learned proper farming and irrigation techniques. Crop yields have increased as much as 700 percent, providing enough food and economic stability for families who previously struggled.



SEE THE SMILES WE ARE CREATING IN MALAWI



JAPAN

With continued support from Nu Skin Japan, Second Harvest expanded its food distribution with the purchase of an additional four-ton freezer truck in 2010. It is the fourth truck Nu Skin Japan has donated to this organization. With the help of this truck, Second Harvest provided 810 tons of food to people in need in 2010—up from 560 tons in 2009—and also aided in relief efforts after the earthquake and tsunami in March 2011. Second Harvest provides food to children in orphanages, women and children living in shelters, and families struggling in single-mother households.

TONS OF FOOD

SEEDS OF HOPE

MALAWI

The reforestation of Malawi is essential for protecting children and families from future drought and famine. Dedicated distributors and customers purchased enough Epoch Baobab Body Butter to surpass the amount needed to purchase and plant more than 300,000 trees for villages in Malawi.

MICRO-ENTERPRISE LOANS*

CHINA

To date, the Nu Skin Force for Good Foundation has provided 2,331 micro-enterprise loans to families who suffered in the Sichuan earthquake on May 12, 2008. These loans are helping boost the economy and provide financial opportunity to families.



Esau and Janet Bauti and their three daughters, Marha, Elube, and Prisca, come from Mbewa Village, about 60 km from Mtalimanja Village. For the Bautis, SAFI has been life changing. Before coming to SAFI, Esau says the family suffered from poverty and hunger. Now Esau says, "Because we have learned how to grow more crops, we are hunger-free and the children are all healthier." Esau and Janet Bauti will graduate in June of 2011.



DISASTER RELIEF

HAITI EARTHQUAKE

HAITI

Following the devastating earthquake in Haiti on Jan. 12, 2010, Nu Skin distributors rallied together to help those in need. These contributions helped the Nu Skin Force for Good Foundation provide a grant to rebuild an elementary school in Carrefour that was demolished in the disaster. Construction is underway and 900 children will be able to attend school in a new earthquake-safe building by 2012.





JAPAN EARTHQUAKE **AND TSUNAMI**

JAPAN

In response to the devastating earthquake and tsunami in Japan on March 11, the Nu Skin family immediately took action with an initial pledge of 100 million yen to support the relief efforts. Additionally, Nu Skin has initiated long-term programs to help those in need, fueling a steady flow of donations to the Japan relief efforts.

INDONESIA EARTHQUAKE

INDONESIA

In response to the earthquake damage in West Sumatra, Indonesia in 2009, Nu Skin Indonesia and the Nu Skin Force for Good Foundation provided the funds necessary to rebuild two kindergarten school buildings. These buildings are currently under construction and are expected to be complete in 2011.

* To ensure seamless delivery of funds for these projects, contributions went directly from the respective markets of Nu Skin Enterprises to the recipient nonprofit organizations.



CONTRIBUTORS

\$20,000+ CHOU, LANG & JEAN DONG, XU & HONG, XU & WEI, PU EASY SHINE INTERNATIONAL ENTERPRISE LTD JENNINGS, KEVIN & JULIE LEE, SUN AE

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COMMUNITY OUTREACH

FORCE FOR GOOD IN THE COMMUNITY

Throughout the world, Nu Skin distributors and employees regularly support worthwhile children's causes in their local communities. Their efforts culminate in the annual Nu Skin Force for Good Day with local service activities supporting the mission of the Nu Skin Force for Good Foundation. The following are examples of community outreach activities that took place during the 2010 Force for Good Day:

AUSTRALIA

Nu Skin distributors and employees volunteered at the Clarke Road Special Needs School, a facility that provides tailored programs for children suffering from severe mental and physical disabilities.

BELGIUM

Nu Skin employees volunteered at two childcare facilities, where they helped build a play garden, cleaned the buildings, prepared lunches, and played games with the children.

CANADA

With food banks struggling to stay stocked and more families with children needing support, Nu Skin Canada coordinated a national food drive.

CHINA

As part of their ongoing support to the China Children's Heart Fund, volunteers from Nu Skin China donated toys and made greeting cards for 191 children recovering from cardiac surgery.

DENMARK

Nu Skin employees and distributors supported the Children's Aid Foundation by hosting an activity for children who have been removed from their parents.

GERMANY

Nu Skin Germany employees organized a summer party in Frankfurt for children with cancer.

HUNGARY

Nu Skin Hungary employees spent their Force for Good day volunteering at a physical therapy center where children and adults learn to overcome motor impairment.

ISRAEL

Nu Skin employees volunteered their time to renovate a day care center to help local children in need.

JAPAN

Nu Skin Japan employees and approximately 50 distributors supported Second Harvest Japan, a local food charity, by preparing and distributing more than 2,000 meals.

KOREA

Nu Skin Korea employees spent their Force for Good day volunteering at a rest home.

MALAYSIA

Employees and distributors in Malaysia raised money for the Southeast Asia Children's Heart Fund by painting and selling decorative tiles.







EMPLOYEE AMBASSADOR PROGRAM

Many Nu Skin employees are committed to Nu Skin's pledge to eliminate hunger and have joined in this effort by becoming an Employee Ambassador for the company's Nourish the Children initiative and purchase and donate VitaMeal each month via payroll deduction. In 2010, more than 400 employees were recognized as Ambassadors, donating more than 300,000 VitaMeal servings.

NORWAY

Nu Skin Norway employees helped out at the Norwegian Red Cross youth facility by fixing up the building and hosting a "girls' night" where young women received advice on skin care and nutrition.

PHILIPPINES

Nu Skin Philippines hosted their fourth annual back-to-school drive and donated several sets of school supplies to the Child Health in Life and Development (CHILD) Foundation that funds pediatric cardiac surgeries.

SOUTH AFRICA

Nu Skin South Africa employees visited five preschools in rural South Africa and donated VitaMeal, educational toys, hygiene products, clothing, and blankets.

SOUTHEAST ASIA

As part of their support of the Children's Heart Fund, employees and distributors spent time creating art projects with 30 children recovering from heart surgery.

SOUTH PACIFIC

Nu Skin employees in the South Pacific donated toys to the New Caledonian Red Cross Society for several children to enjoy.

UNITED STATES

More than 200 Nu Skin employees and their families celebrated
Force for Good day by assembling and donating 7,500 school supply kits to local schools through Kids Cause Foundation.
Employees also collected, sorted, and donated winter clothing for children in need.



12 NU SKIN CORPORATE SOCIAL RESPONSIBILITY 13



In 2002, Nu Skin took action to address the tragedy of childhood hunger with the development of the Nourish the Children initiative. This innovative social enterprise* applies the rigor of successful business practices to provide a consistent and growing supply of nourishing food to the world's most needy children.

The concept succeeds by selling a highly nutritious food— VitaMeal—and then allowing people to donate their purchases to third-party nonprofit organizations that specialize in distributing food to those suffering from malnutrition and famine.





In 2010, Nourish the Children surpassed a significant milestone, providing more than 200 MILLION MEALS to malnourished children around the world...and the number continues to grow, helping create nearly 100,000 smiles each day.

In 2010, Nu Skin made great strides in providing more meals to children in the greatest need.

25 MILLION MEALS WERE DISTRIBUTED IN AFRICA.

4 MILLION MEALS WERE DISTRIBUTED IN CHINA.

3 MILLION MEALS WERE DISTRIBUTED IN SOUTHEAST ASIA.

1 MILLION MEALS WERE DISTRIBUTED IN HAITI.

300,000 MEALS WERE DISTRIBUTED IN SOUTH AMERICA.

800,000 MEALS WERE DISTRIBUTED TO OTHER LOCATIONS SUCH AS AFGHA



200 MILLION MEALS: CONGRATULATIONS FROM NU SKIN FOUNDERS

*The price charged for VitaMeal includes the cost of manufacturing and sales commissions to distributors as well as a reasonable profit margin

In 2010, the VitaMeal produced at the Jixi, China manufacturing plant was reformulated with much success. The new rice and barley formula with Chinese Five Spice is more appealing for children in China and the Philippines and we are receiving reports that the children love it and are asking for more.

VitaMeal is also beneficial for disaster victims who need nourishing food to help sustain them through stressful situations. After the Jan. 12, 2010 earthquake in Haiti, more than 150,000 servings of VitaMeal were already on the ground and distributed to victims. VitaMeal continues to be donated and distributed in Haiti.



LEVERAGING VITAMEAL™ DONATIONS TO MAKE A GREATER IMPACT

VitaMeal donations are leveraged to not only provide relief from hunger, but also to draw children to school, improve health and build economic opportunity by employing people at local manufacturing facilities and purchasing local ingredients.



DIANNE, MALAWI

Dianne Block, owner of an orphanage in Malawi, Africa that depends on VitaMeal to nourish children, was approached by an aged widow who cares for 18 grandchildren. In response to the woman's entreaties, Dianne agreed to take two of the children, even though the orphanage was already filled to capacity. The grandmother fell on the dirt floor and kissed Dianne's feet, knowing that at least two of her precious grandchildren would be safe and nourished.

COMPANY DONATION MATCH

In 2010, Nu Skin donated more than 4.9 million matching VitaMeal servings. Also, in some areas, 25 cents from each VitaMeal purchase is donated to the Nu Skin Force for Good Foundation to help the people of Malawi become self-sufficient through the School of Agriculture for Family Independence.



BRINGING CHILDREN TO SCHOOL

Our partner charities generally distribute VitaMeal through school programs for the biggest impact as both body and mind are nourished. Schools that distribute VitaMeal generally see a significant increase in attendance because parents living in poverty will often send their children to school for a free meal, rather than keep them home to work.

After three years of working to set up VitaMeal distribution in Fiji, in 2010 Nu Skin South Pacific officially announced that VitaMeal donations originating from Australia, New Zealand, New Caledonia, and French Polynesia would be directed to children in Fiji. The donated VitaMeal will be distributed through school systems.



YUTING, CHINA

Yuting is from Sichuan Province in China. On April 14, 2010, a 7.1-magnitude earthquake rocked Yushu County in Qinghai province in China, killing 2,220 and wounding 12,135. Yuting Zhou was left orphaned and alone, but is able to receive a fully nutritious meal each day at school. Since taking VitaMeal, she told her teacher, "I know it is nutritious. I am taller and stronger now."



OFFERING BETTER HEALTH

VitaMeal is making a difference around the world by giving malnourished children essential nutrients for healthy development, and working not only with schools, but also with health service organizations to ensure that the children at highest risk are able to receive proper nutrition.

For example, in the Philippines, the Nourish the Children initiative has empowered the local government to support a program that addresses childhood malnutrition. In 2010, the program reported a significant decrease in malnourished children from previous levels.

On Nov. 2, 2010, Nu Skin, the World Children's Fund (WCF), and the China Foundation for Disabled Persons (CFDP) signed a 10-year agreement to work as a team to produce, donate, transport, and distribute VitaMeal to disabled children in remote areas of China.



RYA JANE, PHILIPPINES

Five-year-old Rya Jane lives with her mother and grandparents in Cebu City, Philippines. Rya was diagnosed with an early stage of tuberculosis after being regularly exposed to her grandfather who suffers from the disease. However, when she started eating VitaMeal through a city program, Rya Jane gained 4 kilograms within six months and no longer suffers from any illness. She is healthy and able to enjoy playing with friends.



SEE THE SMILES YOU
ARE CREATING THROUGH
NOURISH THE CHILDREN



NOURISH THE CHILDREN

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MANDARIN PACIFIC LTD MARIA LEE'S FOOD CREATIONS CO. LTD MILLER, LAUREN
MY HEALTH OUTLET, INC
MYRMIDON LIMITED NAKAJIMA, TAKAYA NO LIMIT ENTERPRISES LTD PAC LINK INTERNATIONAL CORF R & I GLOBAL INC RYU, JAE JO SRO, QUEENOFSCANNERS (KABU)SUNNY DAYS SUZUKI, SHIGETO TAMURA, SATOSHI (KABU)T.C.PRO INTERNATIONAL TMC INTERNATIONAL, INC TOM & JANETTE SRO TOVE TRADING A/S (YUU)TREASURE ISLAND TRP JAPAN CO.,LTD. TSURU, AKIYUKI V SUCCESS COMPANY LIMITED VINJE AANESTAD, ÅSA VIVA INTERNATIONAL MARKETING (KABU)YOSHIYA COMPANY YOUM, DONG WON

AMBASSADORS 1CELL, S.R.O. 98 HENG CHANG KFT A & W INTERNATIONAL CO., LTD.

AANESTAD ARII D AARON, SEMAYIRA ABUNDANCE STRATEGY INC ACCELERATE LIMITED ADAMS, LINDA ADANOR KFT ADASTRA NETWORKS ADVANCED TECHNOLOGY USA AD-VITALIS KFT AGING SOLUTIONS LLC AIHARA, SATOMI AIRES II, INC AIZAWA, TAKAKO AIZAWA, YUUKO AKASAKA, YUUZOU ALBEIS ENTERPRISE LTD ALEXANDRU RAZVAN, SPIRIDON AL FAOIH GHASSAN W AMBROSIA, TONY AMEMIYA, ATSUSHI AMOS CAMP MISSIONS LLC ANDERSON, CARMEN ANDERSON, SUSAN (YUU)ANDIAMO ANDOU, YUUKO ANDY KET ANDY-TEAM KFT ANG, BEE LING ANG. HUI HUI ANG, HWEE SUAN AOKI, OSAMU ARAI, TSUYOSHI ARAMAKI, DAIKI ARISZTOL KET ARJUNA ÚNLIMITED INC. ARK(KARLI) ARUNA KI, LLC ASANO, HIROYUKI ASAO, SHINGO ASBL EQUILIBRE-ATTITUDE ATARASHIYA, NORIO A-TOL ZS-IG BT. AUDREY NOVIANE SENTANA AV ARYAGUNA SETIADI (YUU)AVANTRA LTD. AY-COMPANY(KABLI) AZUMA, SHINICHIROL BABA, KIMIKO BAEK, SEONG HYE BANBA, SAORI BANDOU, KOUSEI BARHOATA, ADONIS BARI, GUELSEN BARK, LLC BARRA GUERRA, MARIA JOSE BATES, FIONA BAZHENOVA, NATALIYA BDG NETWORKING LIMITED BEAUTIFUL LONGEVITY LLC BEE NGO, GOH (YUU)BELL-WEATHER, LIMITED BENNA LTD
BERCES, TEREZIA
BEST LEADERS KFT BEST SOLUTION KFT **BETTY T GASCH** BIG BUSINESS PLANET BIHARI, MATE BINTE SUPAAT, NUR NADIAH BIRCHALL, JACE BIRRANG GROUP BJÖRKLUND, SIRKKU BLAISING, JEAN BOCZ NYOMDAIPARI KET BODO BARNABAS BONDE, ANTON (YUU)BONDIR BØRJESSON, INGER ELISE OLSEN BØRJESSON, OLAV IMANUEL BO-SZA NOVA KFT **ROTEK PETER**

BRACHMANN, RAELYN

BRASSELL, SARA

BROCZA, SABINE BT, PELLER-TAX

BLICCI THERESA

BRANDLISE ANDREA SOFIA

BUCHMAYR, MAXIMILIAN LEVI

C/O NINA LOISEL CABLENACK CAI. WEI LUN CAL 7HLI BAC CAKE, SHANNON C CALL, LEEANNE CALLAHAN, LISA CALLENA INTERNATIONAL NETWORKS LTD CLARK, BRAD A CAMPBELL, LISA CLEP RONELA CAO. JIAN GUO CAPION LISBETH CAPION, NYNNE CAPSTONE LIMITED CARDA INC CARDINAL VENTURE GROUP LLC CARLSEN , ANITA ERIKSEN CAUTERUCCI, NANCY CEANE. SARL CHAI SELENIUM (YUU)CHAMPS AND SONS CHAN KUEI FENG CHAN I ALL TALSIN CHAN, FONG FONG BRIDGETTE CHAN HEUNG YEE CHAN, KIN KONG CARMAN CHAN, KIN TAT ULRICK CHAN, PUI SZE CHAN, WAI FONG CHAN, WAI FONG CHAN, YI KUN, BLONDIE CHANDRA, ELIZABETH CHANG KIM SING CHANG, CARLOTTA CHANG, FUTT CHING CHANG, HSIU CHEN CHANG, HYOUNG JIP CHANG, MAK OLIVIA CHANG, PU LING CHANG, WU PAO KUEI CHANG, CHIA JUNG CHANG SHAO WEL (YUU)CHANGES CHAO MAN INTL,CO.LTD. CHEN CHEE SING CHEN, GUI HUA CH'EN. LI JU CHEN, CHIEN AN CHEN, PING YI CHEN, WEN TING CHENG HUNG INT'L CO. LTD. CHENG HSU-LI CHENG, PAMELA CHENG, SIU FONG DORA CHENG, STACEY YU CHENG, SUM YEE CHEUNG, KAM PO CHELING LALYIN CHEW BEE HAR CHEW CHENG AN CHI LAI INT'L CO., LTD. CHI,TZU CO.,LTD. CHI,YAO INT'L CO.,LTD. CHIA KIM HWA, ALICIA CHIA WEI GANG CHRISTOPHER CHIAM LEE KHENG CHIANG,RU CHI CHIRA AKEMI CHIBA, MAIKO CHICOTAY, MAAYAN CHIN CHIAN, TAN CHING, TSZ KIT CHILL CHOLHUNG CHIU,JUJ WEN CHO, CHONG RAN CHO, YUN HEE CHOI, BYUNG SOO CHOI. EUL RIM CHOI FUN IOO CHOI, LAI MEI CECILIA CHOL SOOK HEE CHOI, YOON YOUNG CHOI, YOUNG SU CHONG, HEE YOUNG CHOO. THIAM THO CHOU LAURIE CHOW, GEE SIK CELIA CHOW, KEI LING LISA

CHRISTENSEN, LARS CHRISTENSEN, LARS KROL

CHRYSLER BILL BRYAN

CIMINO

CK-ORION

(YUU)FIORE

FOODWISE FOR MY CHILDREN, LLC FOR OUR FUTURE INC

CHUA BOON KEE JESSY CHUN, CHENG CO. CHUNG, HOI JA CHUNG, SO YEAN CHUNG, SHUN BIO. ENTER.CO. CLIETON ASSOCIATES INC CONWELL, LYNNE CORT CONSULTING CORYER, AMY (YUU)COSMIC GRACE CREATE YOUR FATE
CSEH ALKOTO MUHELY BT DAI, LI DALEN, FREDRIK DALFONSO, GIANNI
DALTON-VICTOR GROUP, LLC
DARGO INTERNATIONAL MARKETING INC
DARLING, CRYSTAL DATURA INNOVA KE DEHAVILAND, JACKY DEKA, KIPP A DENDA, KIYOSHI DIAMOND-DUO BT. DIDRIKSSON, KRISTINN DIENES, ERIKA (YUU)DIX INTERNATIONAL DOUCET, AMELIE DR BERCZES ES TARSA BT DRI FOW IO I FNE (KABU)DREAM CREATE INTERNATIONAL DRS GIRLPLIRWANTO DUESUND,RICHARD DUO,JING CO.,LTD DWYER AND ASSOCIATES. LTD DYASON INCORPORATED DYNASTY BUSINESS RESOURCES, LLC DZIEWONSKI, GREG F & G I IMITED PARTNERSHII E KOSASIH WIKANTA EAGLE WINGS ENTERPRISE EARTHBOUND, INC EASTON PROPERTIES LIMITED EASY SHINE INTERNATIONAL ENTERPRISE EDDIE K SUGAWARA EDENS, JILL EGUCHI, MITSUHIRO EHRLICH, PAULA C (KABU)EICHIARU EKIDA TAKAKO ELDRIDGE, LISA K ELISABETH, PERSPECTIVES V/ BENESTAD FLMORE RONN ELTONSIT ELVERSTON NOMINEES PTY LTD EMPIRE NETWORKS ENDOLL MIHO ENDOO, MINO EPIC DREAMS INC ERKERS, EVA ESAKI, TOMOHIDE ESK INVESTMENTS (KABU)ESPOWORL ESTHER NG EUM, YUN HEE EUN, JEONG HA EURO ASSET MANAGEMENT(KABU) ÉVA KÁLLAI GÁBORNÉ FAAIO FLIGENIE FEDER, GILLI FEIVA BT FENG, WEI FENG, YU WEI FINK, PEER FINLAN 23 LLC FISCHER, ALEXANDRA J FISCHER, BILLIE B FIVE PROCENT KET FJÖLTAK EHF FLETCHER, JOHN FOCK KEE, TAN (YUU)FOKS FOO, FANG JONG FOO, FONG FAH FOO, SEE KEAT

FREDERIKSEN, HENNING FREEMAN, ANNE FREUNDT, BARBARA C HEGE & EIAN DA HELEN THERESIA M. SINAGA HELSEHEL, IEOB HENG MIEW KENG HENG,HAO INT'L CO., LTD. HENG,HSIN CO.,LTD. FU,YI HSIANG INT€™L CO., LTD. FUHR CHIROPRACTIC CENTER LLC (KABU)HENRY DIVINE HEO IN SUN HEO, BYEONG CHEON HIDAKA NORIKO FUJITA, SUMIKO FUJITA, YUUSUKE HIPHOP, DANS FOR LIVET FLIKLICHI AKIRA HIRATA KEIKO FUKUDA, TERUMI FUKUNAGA, KAZUMI HIROSE, SHINGO FUKUOKA, MAI HIROSE, TETSUYA HIROTA SHINICHIROLI HISHIKAWA, HIDEAKI HITOMI, KENJI FUNABIKI, MIYUK FLINARIKI YAFKO HO SIAN PEI FURNES, GRETE FURUMIYA, MIKI HOANG, KIM HOBBS, ROSCELINE HOEFLER-PAZDIOR, PETER G.B. GLOBAL HOFFER IMRE (YUU)HOLISTIC CARE KIN HOLLERUD, HENNY ANETHE **GAIL FORCE** HOLMES, GINA HONDA, SATORU HONEST ENTERPRISE LIMITED HONG PENG GDR WELLNESS SOLUTIONS LLC GERNERTMUDR ALAN HONG GUILIN HONG, GUI XIU HONG, MI AE GILSON, DEBRA GIMA TOMONOR HONJOU, YUKINC HOONG MING YING HOONG, PECK JIUM GLEDHILL GLOBAL, INC GLOBAL BUSINESS CENTERS LIMITED GLOBAL CHANCE INTERNATIONAL LIMITED HORI, HIROSHI GLOBAL ENTERPRISE & INVESTMENTS LLC HORMIN 2000 HORNEHØJ, TENNA SCHMØLKFR GLOBAL NETWORK MP LTD HORVATHOVA MARIANNA HOS LOTTE V/ LINE TANGEN (YUU)HOSEY HOSFORD, SUSAN M GLOBAL NEW IMAGE LTD GODEFROID, CAROL GOEDECKE, CHRISTINA GOH AHLEK HOSHIYAMA, NOBUKO HOSODA, MAKOTO HOUGHTELING ENTERPRISES INC GONZALEZ, GLORIA GONZÁLEZ. MERCEDES HPS MULTILINK CORPORATION GOO HEUNG SIK GORDON, THYONNE GOT YOUR NUMBER, INC HSIN CHIH FU CO., LTD. HSU, TIFFANY GOTOLI YASLISHI HSLIYA ILI HU,CHING HSIU HUAN,YU INT'L ENTER CO.LTD, HUANG,CHEN TS,UNG GOTOUDA, MITSURU GOUKO, KIMIKO GRAJDAN MARIAN CRISTIAN PE GRAY LINDA A **HUANGHSILI WEN** (YUU)GREAT FORCE INTERNATIONAL GREAT VISION ENTERPRISE HUANG,XIAO JIE HUANG,YEN HSUEH HUANG.YU YAN GUKELBERGER, ANITA HUNG KWOK, SUI HAN HUNG, CHIA-LIN GYLIRKA TLINDE HUNGYLCO HAALEN, MARIANNE HAARENERGETIK HAASNOOT, GIJSBERT HWANG, JEONG PIL HWANG, SEONG AH HACHOEN'ANAT BIRAN (YUU)HYRRID HAGIWARA, RURIKO HALE & ASSOCIATES INC IBB ASSOCIATES, INC IBUKA, CHIEKO HALL, DEE HALL, KATHLEEN HAMADA, MAYUMI HAMADA, SHINTAROU ICHIKAWA, TSUGUYA ICHIYANAGI MIZUK ICO44056397, DUONIS S.R.O. IDA, TOSHIYUKI HAMAGLICHI KENTAROL IGARASHI KAZUE HAMAMOTO, KAZUYOSH HAMANO, KIMIE IKEJIRI, KAZUYA IKEUCHI, TAKANORI HAMAUZU, YUUKO IM JOO HYUN IMAGE PRODUCTIONS INC HANCOCK THOMAS IMAI, HARUNA IMANISHI, KATSUTOSHI HARADA, ASAKO IMAO, TAROU HARADA KAZUNORI (KARLI)IMPROVE HARADA, TAKAHIRO INDIGO GRAPHICS KFT HARADA YASUTAKA INFINITE POTENTIAL LL ING RICHARD VAJDA-AQUABAZEN INNOS INTERNATIONAL, INC. HARTMAN, CHRISTOPHER INOU. NORIAKI HASHIKAWA TAMARU INOUE EMIKO HASHIKAWA, TETSUYA HASHIKAWA, TOMOHIKO INOUE, NAOM HASHIMURA, KAZUO INSPIRATIONS KFT INTERNATIONAL ANTI-AGING TECHNOLOGY LLC INTERNATIONAL LEADERSHIP HASHIMURA SHOUICH HATUNGIMANA, DESIRE HAUGEN, THOR-RUNE

DEVELOPMENT

ISAAC, HAROLD

INTERNATIONAL MARKETING STRATEGIES
INVESTOR CAPITAL
IR SLAMET RIYADI

ISHIKAWA, HIROAKI ISHIKAWA, WATARU ISHIMARLI SHINICH ISHIZEKI, HIROYUK ISODA, TAKAHIRO TAGAKI. HARUNA TAGAKI TAKATOSH ITOÙ IUN ITOU, KAZUKO ITOU, MARIKO ITOU, YOSHIKO ITOU YUKIMI IWAKURA, TAKAKO IWASAKI, EIKO IWASAKI, HIDETOSHI IWASAKI YUUKICHI JAILLON, SÉBASTIEN JAMES, MELANIE M JANG, KYUNG HEE JANG, SU YOUNG JANG, SUN MI JANG. WON JU IANOS KORAN JENSEN THOR OLAF JEON, BUN SU JI, KYUNG AE JIN.MENG IOHNSON LORLANN JU. JEONG HWA ILI 7HI WEI JUHASZ, LASZLO JUNG BYUNG JOO JUNG, DAE YOUNG (YUU)K BRAND KAARFALD NILS KAI, HIROMI KAJITANI, YOUJI KAKIAGE, TOMOYUKI KALL LAURA KALLAI, GABOR KALLAI, RENATA KÄLLVIK, LARS-OVE KAMADO, SHINICHI KANEGAE, IKUYO KANEKO KAZLIMI KANEKO, NAOTO KANEMITSU, HIROKI KANG. JAE JUNG KANG MLYOUNG KANZAWA, AIKO KATAKLIRA CHIKA KATARINA, KAABI KATASE, IKUTO KATORI, SHUUICHI KATORI, SUMIKO KATOU, HISANORI KATOU, IKUKO KATOU, TAKESHI KATSLIKI MASAKO KAUFMAN, LAURA K KAWAMOTO, SHINJI

JAKI, SATOSHI J WIDYANTI SURYA KUSUMA JABENIS, SRO JACQUET, DOMINIQUE JADRIJA KOCENTRUM KFT JUNG, HAI INT'L ENTER CO., LTD. JUST A GREAT SL KARITAS, DIDRIKSDOTTIR KEYEH JU KEANE, JACQUELYN KELEMENT MARIAN HOTEL FORTUNA CITY KENNEDY, CAMI-LEIGH KETRON A M

EY, JONATHAN

I, HYE YEONG

KIDOU, DAISUKE KIHARA, HIDEAKI KIKKAWA, FUMIKO

KIDA, MEIKO

GROUPLIMITED

KIM MOOI, YAP KUO,WEN CHIH KIM, CHONG SUNG KIM DONG SLIN

KURACHI, TOSHIKO KURAHASHI, YAEKO KURATA, SAYAKA KURIHARA, HISAE KUTAI, TAMAS KUWAHARA, KENJI KUWAMURA, TSUYOSHI KWASNICKI, RAYLENE KIM HEE IA KIM. JUNG HA KIM JUNG HWA KWOK HIN WING KWON, AE KYUNG L & R DISTRIBUTORS INC L G FAMILY PTY LTD LACOURTE, JENNY KIM LEE JEONG KIM MIN IOC I AM KA MAN KAREN KIM, SOO NAN KIM, SOOK JA KIM, WON YAE LAMIRA SEPTINI KIM, YONG SANG KIM, YOUNG GU LAMMOT, SUSANNE E LAU POH KWEE LAU. WAI KUEN KIMURA, YUKA LALLYICK SIN LAU, YUK YEE DOROTHY LAUGHERY, CYNTHIA KISHIDA, YOSHITAKA LAW CANDICE KITAMURA, KAZUTAKA KITAMURA, MAIKO KITSUKAWA, MEGUMI LECK.MUI KEOW KIUCHI, TAKAYA KIZU, AKITO KJ LIFESTYLE DA K IEMS IESPER LEE DONG KU KLIMESCH, ALFRED LEE. HAN SUK KLINIKK LITT AV HVERT KLK KROPPS OCH LIVSKVALITET HB KNUDSEN, MARIANNE LEE, JEONG GEUM LEE, JOO YEON KO. MI YOUNG KOBAYASHI TOMO FE JUNG OK KOBAYASHI, TOSHIMI KOBAYASHI, TSUYOSHI LEE. JUNG SOOK KORAYASHI YUKA LEE KANG MI KOBORI YLIMIKO LEE, KANG WOOK KODAMA, KUMIKO LEE, KYONG OK LEE, KYOUNG LEE, KYUNG A KOHANA SKINCARE KOJIMA, MINORU KOJIMA, NAOYUKI KOKANY GABOR LEE, KYUNG AE KOKAWA AKIHISA KOKAWA, MANAMI KOKUFUDA, TAMOTSU LEE. SEONG PYC KONDOLI CHIELIMI LEE SELING HEE KONG, KAH WENG KELVIN KONTRAST PECS KET KONUMA, SATOKO KOROTVICKOVA, SABINA LEE, SUN IM LEE, SUN KYUNG KOTERA, MAKOTO LEE, SUN OK KOVALENS PLUSZ BT. KOYANO, JUNICHI LEE, SUN SOOK LEE, YEON SOOK KRALIKOVA. BEATA LEE. YONG CHUL KRAMER I ALIRA LEE YONG RYE KRISTIANSEN, ODD ERIK KUAN,CHU INT'L CO., LTD. KUBOTA, JUNKO KUBOTA NATSUKO LESLIE MELISSA A LEUNG, PO FUNG LI WEN INT'L CO., LTD KUDOU, NOBUHISA KUDOU, SAORI KUDOU. TAKAKO



ISAAC, HAROLD ISAAC, JUNE ISHIHARA, TSUKASA ISHII, TAKUYA FOURTH ESTATE HOLDINGS LLC FRANTZ, SANDRA L BUELL DEANNA LYNN KIKKAWA, HIROMI RI ISINESS GROUP I UXEMBOURG S.ÁR.L. ISHII, YOSHIKO ISHII, YUMIKO KIKLICHI NORIKO KUGO KOUSHI KULHANKOVA, PETRA FRASER, CORI-LYNN 20 NU SKIN CORPORATE SOCIAL RESPONSIBILITY 2010 YEAR IN REVIEW 21

HAYASHI AKIKO

HAYASHI ILINYA

HAYASHI NOBUKO

AMBASSADORS (CONTINUED)

LIANG, JIAN LIAO, CHIA YU LIEN, YING CO., LTD. LIEW CHAI CHEN LIEW, CHAI YUEN LIFE BETTER TOGETHER LIMITED LIFE-INSURANCE KFT. LIFESTYLE PLUS LIM LIP HAI LIM LOO YEE LIM POH LIN PAULINE LIM SI YIN LIM SOO HUA @ LIM SIOK WAH LIM. HOWARD NO LIM HWEE CHOO LIM. KOK KHIM LIM. KUI BOY LIM. POH CHOO LIMPERT, ARTEMIS LIN, TIEN LI LIN. WAI CHUNG JACKIE LIN, CHIEN HSIANG LIN, HSIN JEN LIN, JO CHIAO LINDSTROM, CARLERIC LITCH, JOYCE DDS LIU, XIAO QIN LO BEN JAMIN J LONG BENEFIT ENTERPRISES LTD. LORANT, TAKACS LOW KLIAN FOONG LOW MEI LENG LOWREY, MARTHA R LTD INTERNATIONAL INC LUA BOON YAW M K INTERNATIONAL INC M LLC M2 PLANNING CO.LTD MA, HUNG MING JOHN MA, LEI CHEUNG MA, WAI MUN & CHEUNG, LIN KIU MA XIAO FEN MABUĆHI, KEIKO MACCABEE, DEB MADINCEA, REBECCA MAEDA, SATOSHI MAENG YOON SOOK MANGELSDORF, CLARK MARC MARIA LEE'S FOOD CREATIONS CO. LTD MARIAN ELENA ENIKO MARK FOREVER BT MARK FOREVER GOLD KFT MARR DAWN A

MATSUMURA, KAZUNORI MATSUMURA, NAOAKI MATSUNO AND MAY PARTNERSHIP MATSLIO KIYOKO MCCRACKEN AUSTIN MCCRACKEN, KATIE MCINTYRE IFAN C MESZAROSOVA, MELINDA MESZI SZOLGALTATO I META MUI KHIM IRENE MEUNIER BERTHE MI,MA CO., LTD. MIDASZ TUDASKOZPONT KFT MILLER, LAUREN MINAKAWA KEIICHI MINEMATSU, ASUKA MING,LUN INT'L ENTER. CO., LTD MINO, MAIKO MIROSLAV MACKO MIYAHARA, YOUKO MIYAKAWA, NAOKO MIYAKE MASAHIKO MIYAMOTO, YUKI MIYALICHI HIDENORI MIYAZAKI, MIWA MIYAZAWA, NOBUYUKI MODOR BT MOGARI, YUUICHI MOLNAR, DANIELA MOMENTO DUO KFT MONEY CONSULTING & TRADE KFT MONTANO VÁSQUEZ, GLORIA INES MORIGUCHI, GENKI MSS MUKAI MARKETING INSTITUTE CO.,LTD

MOTODA YUMIKO MURANISHI, NAOKO MUSSO, NICOLE MY HEALTH OUTLET, INC MYBURGH IAN H (YUU)MYC MYRMIDON LIMITED NA, BYUNG SUNG NAGAO, PRISCILLA NAGOYA, AKANE NAGURA, HISATO NAITOU KEIKO NAKAGAWA, JIN NAKAGAWA. MAI NAKAJIMA, TAKAYA NAKAMURA, ATSUSHI NAKAMLIRA FLIKIKO NAKAMURA, YUUICHI NAKATSLIKA MAYLIM NARÁ, TAKAYUKI NEGISHI, YOSHIROU NEO LEE PENG NERI, ALMA NETWORK DISTRIBUTION LLC NETWORKS, SOLEVITA NETZSYS ALLIANCE INTERNATIONAL (YUU)NEW PLANET INTERNATIONAL NEXT GENERATION HEALTH, MERKEL, JER NG MUE TING

NIO CIN GIOK NISHICHI, KAZUYA NISHIDA, MITSUKO NISHIKAWA, MACHIKO NISHIKAWA, TSUYOSH NISHIKAWA YASUTOSH NISHIMURA, MAYUM NISHIMURA MICHIKO NISHIMURA RYUUTA NISHINO, HIROKO NITANI, JINGO NO LIMIT ENTERPRISES I NOBLE FORTUNES INC NOGUCHI. TATSUO NOOR ZUBAIRAH BINTI HASSAN NORDKVIST, ANDERS NORDUM, ANITA NOVOTNY HO IAN 7ANA NS NETWORK NSE PARTNER S.R.O NTC, BGL NTC VIVA NU INTERNATIONAL MARKETING LLC NU LIFE WAYS INC NU TEAM INTERNATIONAL, INC NUGLOW INTERNATIONAL PTE LTD NYHUUS, ELSE MARGRETHE O'CONNOR, PATT DGAWA KOLIKI OH YANG JA OH. BEE LENG OKA ILINKO OKANO, MAKI OKU, TOSHIKO OKUDA, DAISUKE OKUMURA, KOUHEI OLDRICH MAREL ONG HOCK SENG ONG, CHUN LING ONG, GEE ONG, GEK CHOO IRENE ONG. HONG INN ONO. ILIO ONO, SHIGEHARU ONOZUKA, YUKIKO OOBA, MASAYOSHI OOBA SACHIKO OOKAWA, KOTOM OCKAWA TOMOKO OON, PEK LAN

OOTA YASUNORI

DSHIKI, RYOUSUKE

SHIZAWA MOTOC

SÆBY, OLE THORVALD KIRKENG OPEN DOOR CONSULTING, INC SAITOU, JUNKO SALONG HAN & HENNE SALONG HAN & HE SALTER, RESA & MATT SAMPSON, LINDA GALE SANDOR-OTTO, SZKRIDON SARGA SZIGET KFT SAS MARKETING GROUP LLC

PACZOLAY-NAGY AGNES PALLO,TIMEA PARK, EUN HEE SATOU, KATSUNORI SATOU, MARIKO SATOU, MASAYOSHI PARK, HEY JEONG PARK, ISABELLE PARK, JIN YOUNG SAWADA HITOMI SAWADA, KUNIO PARK, MOON JEONG SAWADA, MAKIKO SAWAGUCHI, YUUSUKE SAWAI, FUMIHARU PARK, SEOK HEON SC RAZVAN SPIRIDON MEDIA SRI PARK SOOK HEE PECSI VITAMED BT CHOR, ALEXANDRU DAN SCHOR, ALEXANDRI SCHORR, ALFRED SCHULER, CAMILLA SCHWARZ, SUSAN PENNINGTON, JANA SEFCIKOVA, MARIA SEITMAN, FALON SEKIMORI, SHOU PETERI AI EXANDRA SEKINE AKIHIRO SEOK, YOUNG GI PHOON, HUNG THIM SETO MIEKO PILDES, SCARLETT PING, LU YING CHU PISEK, VACLAV PLECHER, LONNIE R PODLIPSKA, IVA SHARE SZOLGALTATO KFT SHIGETANI, TAKAO SHIH,MEI YU SHIHOVA, ELENA SHIMA, CHIKAKO POON LO, HONG LING CAROLINA PORTERVILLE CONSULTING KFT SHIN, HYUN SOOK SHIN, IN SOOK SHIOMI, HIROHISA POSTELT, DORIS POZSONYI, LAJOSNE HON, HYUN JU (KABU)PRIDE OF THE WORLD PRIMUS-VET BT SIAK AILING IAN WHOO HO PROMINENT ENTERPRISES, LTD
PROSPERITY FREEDOM NETWORK LTD
PROSPEROUS HEALTH PTY LTD SIMONS, CYNTHIA CYNDY M SINKAR LTD PLIRYFAR MARKETTA QIN, FANG QUAH, BOON HIN RAYMOND SLONIM, DAPHNA QUAH, BOON KWEE QUALI-KONZULT 2002 BT QUEK GIM HIN QUEK, SER CHOON SMALLEY, LISA SMITH, PATRICK SO, MARGIE BAK SHAN SOFTWORKS AS SOLLECITO, SUSAN SOLLI. PER JACOB SONG, KYUNG HEY OUMA, KIMITANE RESE MONA REYNOLDS, ANDREW RICE, LYNN A SPIRITUAL, CERC SRO, QUEENOFSCANNERS RISOVA, KATARINA MGR. ROBINETT, JOANNA ROEDER, JEANNETTE TONESHADOWS ROOFTHOOFT FLIANE SUGENO. TAKASHI RUDEMALM, LISBETH RUSH, ED RYCHLA, MICHAELA RYOU, JAE JIN RYU. AE RAN SUGIYAMA NOBUKO SULTENFUSS, SYLVIA SUMATHI A/P PALANIK S. DAHLEN, ANNE LISE S.C. ADITIA SRL SABETT KFT. SUMISE, YUUKI

(KABU)SUNNY DAYS

SUPPORT HAITI

SUZUKI. KÓUJI

TACHI, SHINYA

TAJIMA. YUKIE TAKADA, KOUTAROU TAKAHASHI GENICHIROL TAKAHASHI YUUKO TAKASHIBA KAZLIYO TAKEBAYASHI. SHOUHE TAM KATHERINE K TAMADA, MITATI TAMURA RYOU TAN WEI YANG AARON TAN, LAM HWEE TANARE KAYOKO TANAKA HIDENOR Tanaka, yousuk TANAKA YUUKO FATEKAWA. YUUKO TATEZAKI MASAHAR TAWARAYAMA, AKIRA TAY YEN JOO TEH CHUAN YUIN TEO, SZE YEE MELANIE TERADA, YOSHITAKA (KABU)SOWARBE SPACE CREATION MANAGEMENT INC TETSLIKA HIROKO RIEBLIKOVA MGR., EVA RONGBOW INTERNATIONAL LTD SUA SANG ENG SUCCESSTOGETHER INTERNATIONAL PTE L TOKURA. YUKIKO TOMIYAMA, SHUUHEI OTH, LAJOS JANOS OVE TRADING A/S FSENG,TZU YUN FSUCHIDA, MITSUKO SZERENCSES CSAPAT KFT (KABU) T.C.PRO INTERNATIONAL TACHI, AKIRA TSUGAWA, YOSHIKO TSUKAHARA, CHIZUKO

TSUNEOKA, ÁI

TSURU, AKIYUKI TSURU, KAORI TT &TK BT. TULASIE D/O SENIVASAN UBLIKATA YULIYA UEDA, TAKESHI UM. GUI JA URAI. TOSHIHIRO V M LILIANA PUSPA V SUCCESS COMPANY LIMITED VALDEZ-GONZALEZ, DIEGO VAN KNIPPENBERGH, HELLEN VINJE AANESTAD, ÅSA (KABU)VIRGO (KABU)VISHUWORTH VIVA INTERNATIONAL MARKETING VLASZATI ERIKA WAKOU, YOSHIE WAN PING WAN,MEI BIO. ENTER. CO. WANAMAKER JANE WANG, JEN HUNG WANG, XUE JIE WARDROP, BRAD WASHIO, NORIKATSI TANG MENG KIM TANTESTÜLET, ILLYÉS GYULA GIMN.ÉS K YUU)WATANABE MAKEUP PROMOTION WATANARE MIHO WATANABE, TONA WATANABE, YOSHIKI (YUU)WAVE WEALTH MAXIMIZER SDN BHD WEBBER-PHILLIPS, CARMEL C WEBSPACE WORLDWIDE PTY LTD **DÓRSDÓTTIR ANNA KATRÍN** FJLSD LLC FMC INTERNATIONAL. INC WONG MONG I FE PATRICIA WU, HUAJUN WU, JIAN JUN WU, JINQIANG TRENDSETTERS MARKETING TSANG WONG WALLING ROSEMARY WLI KIN WAI FRNEST WWIN RESOURCES SDN BHD XIAO, XIAO YUN XIAO,DA PING

XING, ZHAOYUN YA,CHIEH INT'L CO., LTD. YABUTA, TAKASHI YABUUCHI, MOTOMASA YAGI, MITSUHIRO YAHATA, AKIHIRO YAHATA, RIE (YUU)YAJIMA FINE ART YAMADA, MASUHIRO YAMADA, MIHOKO YAMADA, TETSUHIKO YAMADA, TOMOKO YAMADA, YOSHIHIRO YAMAGATA, KOUSUK YAMAJI, NAO YAMAKOSHI, RIE YAMAMOTO, JUNKO YAMAMOTO KEIKO YAMAMOTO TAKASH YAMANE, MIHO YAMANO, KATSUYUK YAMASHITA, YASUHI YAMAUCHI, YUUGO YAMAWAKI, KOUICHI YAMAZAKI, KENJI YAMAZAKI, MIWAKC YANG SHUK MAN YASUKOUCHI, HIDENAO YEOH LIAN HENG YEOH, LIAN BENG YEOM, DU HEE YERNENI, PURNACHANDRA YEUN MYUNG SUK THUNG COLLED YIN, LEON YIN, VALERIE YINGYING INT'I CO LTD YIU. YUK YIN JANICE YOKOYAMA, JUNKO YOSHIDA, ETSUKO YOSHIDA, RYOUTA yoshida, tsutomu YOSHIMI IRA SANAF YOSHIMURA, YUKITOMO YOSHITAKE, ATSUSHI YOSHITSUGU, YASUSHI (KABU)YOSHIYA COMPANY YOUM, DONG WON YOUN KYOUNG HEE YU,PENG CO. YU,WEI INT'L CO.,LTD. ZÁBORSZKY, ANDREA ZAGREAN, ALEX ZARINAH BINTI MOHAMED ZBIZ LLC ZEMPLEN KFT ZETTERBERG, YVONNE HANG YONG LING ZORDON '94 BT ZUBAIDAH MOHD AMIN

LOOKING **FORWARD**

In 2010, more than 100,000 children were smiling every day, thanks to the compassion and generosity of the Nu Skin family. The Nu Skin Force for Good Foundation provided charitable grants to children's projects around the world and the company's Nourish the Children initiative surpassed a historic milestone, with more than 200 million meals provided to malnourished children.

In 2011, we look forward to celebrating the 15th Anniversary of the Nu Skin Force for Good Foundation and reaching our goal of creating more than 200,000 smiles per day through Foundation grants, the Nourish the Children initiative, and local community outreach efforts. Together, we will continue to be a force for good throughout the world.



NG SWEE BOON

NGARUKIYE. LEON

NG, GEK LUNG @ NG, GEAK LUNG MARGAR NG, YEW SONG DANNY NG, YUK CHUN

MARLIYAMA MOTOKI

MATSUBARA MINORI

MATSUDA, KAZUKO

MATSUKUMA, YOSHIE

MASUDA, URARA



"Our force for good mission is demonstrated in our commitment to help improve lives. Every day, thousands of children are smiling because of the efforts made and we are deeply grateful that together we are able to be a true force for good throughout the world."

Blake M. Roney CHAIRMAN OF NU SKIN ENTERPRISES BOARD OF DIRECTORS



"In just over eight years, the Nu Skin family has purchased and donated more than 200 million servings of VitaMeal. This is an incredible milestone in Nu Skin's history. Each additional donation means one more child is nourished and smiling as they are able to claim a brighter future."

Steven J. Lund VICE CHAIRMAN OF NU SKIN ENTERPRISES BOARD OF DIRECTORS



"The Nu Skin Force for Good Foundation has always been about improving lives, and I am so proud to be a part of it. I have seen firsthand the gratitude in a child's eyes for the help she has received, and I know we are making a difference. We have given knowledge. We have given skills. But most of all, we have given hope."

Sandie N. Tillotson
SENIOR VICE PRESIDENT OF NU SKIN ENTERPRISES





