



Discover the Science of Youth

with tru face™ essence, tru face™ priming solution, and tēgreen 97®

Over the years, you've been kind to your skin—expecting to look younger than your mother did at your age. You've been successful at targeting lines and wrinkles, but can't seem to beat the natural forces that diminish firmness around the chin, eyes, and jaw line. This is the modern age—isn't it time to leave undefined skin in the past? Now you can.

Tru Face™ Priming Solution prepares your skin to optimize the anti-aging power of Tru Face™ products. Featuring Premocin™ a proprietary ingredient blend, this primer enhances the delivery of key benefits. Also formulated with Aminogen™ a scientific selection of 17 different amino acids, Tru Face™ Priming Solution supplies skin-essential protein building blocks for a youthful looking complexion. In an in-house consumer perception study, participants felt they received better results when they used Tru Face™ Priming Solution in conjunction with Tru Face™ Essence as opposed to using Essence alone.

In a clinical study with Ethocyn®, participants showed an average of 88% improvement in the restoration of skin firmness after only eight weeks of use.

Tru Face™ Essence helps you restore the firmness and contours that truly define a youthful appearance. Featuring the patented anti-aging ingredient Ethocyn®, Tru Face™ Essence helps restore definition and firmness to

the skin. This advanced technology targets the age-induced signal that diminishes elastin production—a key component to firm, healthy looking skin—with a formula so fine, yet so powerful that it works to restore the definition and firmness that time and gravity take away. This is not your mother's skin care, this is science—the science of youth.

Seeing is believing.

The results of Tru Face™ Essence speak loud and clear—so become a product of the product, and show off the benefits of True Face™ Essence.

For a dramatic visual demonstration of the firming and toning benefits of Tru Face™ Essence, these two participants applied Tru Face™ Essence to only one-half of their face for two months. This takes courage, but the results are very compelling.

When applied twice daily, Ethocyn® was shown to improve elastin fiber content in the skin. Individuals over 40 years of age who participated in a clinical study showed an elastin fiber content similar to that of most 18 to 25 year-olds.

Metered Dosage Delivery System



Pearlized capsules offer a unique delivery system that transports the optimal amount of product to your

skin, promoting a better product experience. Capsules should be used twice daily—one in the morning and one in the evening—as part of your daily skin care regimen. And because each jar contains 60 capsules—a 30-day supply—it's easy to adhere to this recommended usage.

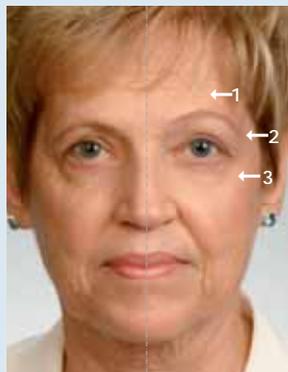
Tegreen 97®

A recent Stanford University School of Medicine study revealed that histologically, Tegreen 97® made a significant improvement in the skin's elastic tissue content. While Tru Face™ Essence helps increase elastin production, Tegreen 97® can help prevent elastin degradation. Taking Tegreen 97® and using Tru Face™ Essence and Priming Solution can help fight the aging process from the inside and from the outside.

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After using Tru Face™ Essence on the worst side of my face, I have had some amazing improvements. I saw improvement in the jowls, but it wasn't until I put on my sunglasses that I got the biggest thrill. The eyebrow on the Tru Face™ Essence side is now above my sunglasses! My eye is open wider, the brow area is firmed and the droopy eyelid skin is much tighter.”

— JUDY GRINTER
Collinsville, IL



→ Arrows indicate areas of improvement on the treated side of the face.

- 1 Brow is smoothed and lifted
- 2 Hooded eye lifted
- 3 Under eye area is smoothed and more firm
- 4 Nasolabial fold is less pronounced



Science of Youth Promotional Package*

(Includes Tru Face™ Essence, Priming Solution and 60-count Tegreen 97®)

01 102481 \$143.00

Valued at \$216.25

*Available only on Automatic Delivery



Tru Face™ Priming Solution
01 101232 \$35.75



Tru Face™ Essence
01 131311 \$143.00



Tegreen 97® (60 ct)
Valued at \$37.50

www.thescienceofyouth.com